

ORDER

Orders
Order / Rev: 395487
Alt Order #:
Product Desc: Regina Bartholomew Woods
Estimate: 10/12
Flight Dates: 10/12/16 - 10/14/16
Original Date / Rev: 10/11/16 / 10/12/16
Order Type: GENERAL

**WGNO-TV**

Primary AE: Brandi Theard
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Teddlie Stuart Media Partner
Buying Contact:
Billing Contact:
 757 St. Charles Avenue
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Woods, R/D/District Judge
Demographic: A25-54
Product Codes: PL1.c.i
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru: 09/12/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/14/16	3	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$650.00	\$552.50	0.00
Totals	3	\$650.00	\$552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandi Theard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/12/16	10/12/16	Wednesday Prime Hour 2M Wednesday Prime Hour 2B	CM	830p-9p	--W----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--W----		1				\$500.00		0.00			
N 2	26	10/13/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	7a-9a	---TF--	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	---TF--		2				\$75.00		0.00			
													Totals	3	\$650.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGN O	Date: 10/12
--	--

I, Victoria Coulon,being/on behalf of: Committee to Elect Judge Regina Bartholomew Woods, a legallyqualified candidate of the Democratic Party politicalparty for the office of: Judge - 4th Circuit Court of Appealin the Primaryelection to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

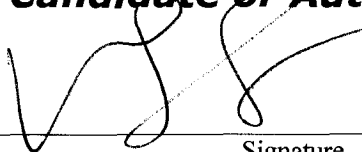
The name of the treasurer of the candidate's authorized committee is:

Gwen Rainey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/12
Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Rocky Daigle
Printed Name

GSN
Title