

# ORDER



**Orders**  
**Order / Rev:** 395487  
**Alt Order #:**  
**Product Desc:** Regina Bartholomew Woods  
**Estimate:** 10/12  
**Flight Dates:** 10/12/16 - 10/14/16  
**Original Date / Rev:** 10/11/16 / 10/12/16  
**Order Type:** GENERAL

**WGNO-TV**  
**Primary AE:** Brandi Theard  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency Name:** Teddlie Stuart Media Partner  
**Buying Contact:**  
**Billing Contact:**  
 757 St. Charles Avenue  
 New Orleans, LA 70130

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Woods, R/D/District Judge  
**Demographic:** A25-54  
**Product Codes:** PL1.c.i  
**Priority:** Default  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:** 09/12/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/14/16	3	\$650.00	\$552.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$650.00	\$552.50	0.00
<b>Totals</b>	<b>3</b>	<b>\$650.00</b>	<b>\$552.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandi Theard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/12/16	10/12/16	Wednesday Prime Hour 2M Wednesday Prime Hour 2B	CM	830p-9p	--W----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$500.00		0.00			
N 2	26	10/13/16	10/14/16	M-F 7a-9a M-F 7a-9a	CM	7a-9a	---TF--	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---TF--		2				\$75.00		0.00			
													<b>Totals</b>	<b>3</b>	<b>\$650.00</b>

**TeddlieStuart**  
MEDIA PARTNERS

Regina Bartholomew Woods

DMA: New Orleans  
2016

#	LEN	DAYS	TIME	PROGRAM	ID/LD	SPTS	RATE	COST
WGN0TV	30	MTWTF	7:00A-9:00A	Good Morning America		2	75.00	150.00
WGN0TV	30	W	8:00P-9:00P	Blackish		1	500.00	500.00
				Spots/week		3		\$650.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">WGN0</span>	<b>Date:</b> <span style="font-size: 1.5em; font-family: cursive;">10/12</span>
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I, Victoria Coulon,

being/on behalf of: Committee to Elect Judge Regina Bartholomew Woods, a legally

qualified candidate of the Democratic Party political

party for the office of: Judge - 4th Circuit Court of Appeal

in the Primary

election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Gwen Rainey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/12 \_\_\_\_\_  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

\_\_\_\_\_  
Signature Printed Name Title