

# ORDER



**Orders**  
**Order / Rev:** 398066  
**Alt Order #:**  
**Product Desc:** Regina Bartholomew Woods  
**Estimate:** 10/20-11/7  
**Flight Dates:** 10/20/16 - 11/07/16  
**Original Date / Rev:** 10/19/16 / 10/19/16  
**Order Type:** GENERAL

**WGNO-TV**

**Primary AE:** Brandi Theard  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency**  
**Name:** Teddlie Stuart Media Partner  
**Buying Contact:**  
**Billing Contact:**  
 757 St. Charles Avenue  
 New Orleans, LA 70130

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Woods, R/D/District Judge  
**Demographic:** A25-54  
**Product Codes:** PL1.c.i  
**Priority:** Default  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:** 09/12/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$2,755.00	\$2,341.75
10/31/16	11/07/16	19	\$2,040.00	\$1,734.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$2,755.00	\$2,341.75	0.00
November 2016	19	\$2,040.00	\$1,734.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$4,795.00</b>	<b>\$4,075.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandi Theard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/20/16	11/07/16	M-F 7a-9a M-F 7a-9a	CM	7a-9a	-----	:30	0	\$85.00	03	0.00	NM	13	\$1,105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---11--					2	\$85.00		0.00			
Week:		10/24/16	10/30/16	11111--					5	\$85.00		0.00			
Week:		10/31/16	11/06/16	11111--					5	\$85.00		0.00			
Week:		11/07/16	11/13/16	1-----					1	\$85.00		0.00			
N 2	26	10/20/16	11/07/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-----	:30	0	\$115.00	03	0.00	NM	13	\$1,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---11--					2	\$115.00		0.00			
Week:		10/24/16	10/30/16	11111--					5	\$115.00		0.00			
Week:		10/31/16	11/06/16	11111--					5	\$115.00		0.00			
Week:		11/07/16	11/13/16	1-----					1	\$115.00		0.00			
N 3	26	10/20/16	11/07/16	M-F 11a-1130a WGNO News @ 11a	CM	11a-1130a	-----	:30	0	\$65.00	03	0.00	NM	13	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---11--					2	\$65.00		0.00			
Week:		10/24/16	10/30/16	11111--					5	\$65.00		0.00			
Week:		10/31/16	11/06/16	11111--					5	\$65.00		0.00			
Week:		11/07/16	11/13/16	1-----					1	\$65.00		0.00			
N 4	26	10/20/16	11/07/16	College Football Early G6M College Football Early Gm		Various	----FS--	:30	1	\$450.00	03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 10/20-11/7

WGNO-TV

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Regina Bartholomew Woods

DMA: New Orleans

2016

#	LEN	DAYS	TIME	PROGRAM	10/17	10/24	10/31	11/7	SPTS	RATE	COST	NET
WGNOTV	30	MTWTHF	7:00A-9:00A	Good Morning America	2	5	5	1	13	85.00	1,105.00	939.25
WGNOTV	30	MTWTHF	10:00A-11:00A	The View	2	5	5	1	13	115.00	1,495.00	1,270.75
WGNOTV	30	MTWTHF	11:00A-11:30A	WGNO News	2	5	5	1	13	65.00	845.00	718.25
WGNOTV	30	SA	11A-2:30P	College Football	1	1	1	0	3	450.00	1,350.00	1,147.50
Spots/Week					68	16	16	3	42		\$4,795.00	\$4,075.75

TEDDLIE STUART MEDIA PARTNERS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WGN</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">10/19</span>
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I, Victoria Coulon,

being/on behalf of: Committee to Elect Judge Regina Bartholomew Woods, a legally

qualified candidate of the Democratic Party political

party for the office of: Judge - 4th Circuit Court of Appeal

in the Primary

election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** \$ 4795

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Teddle Stuart Media Partners

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gwen Rainey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/19      [Signature]  
Date      Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]      Rocky Daigle      GM  
Signature      Printed Name      Title