Print Date 04/15/24 14:51:04 Page 1 of 2

## ORDER

Orders	<b>Order / Re</b> Alt Order #		<b>45699</b> 10774							e e				
	Product D			N FOR PRESIDE	NT									
	Estimate: Flight Dates: Original Date / Rev: Order Type:		11631							WMLW-TV				
			04/16/24 - 04/21/24 04/15/24 / 04/15/24				– Primary AE:			Nick Welte				
							Sales Office			HPHIL				
			GENERAL			Sales Office. Sales Region:								
	Older Typ	с.	GLINE				Sales Regit	011.		NAT				
Agency	<b>Name:</b> Buying Contact: Billing Contact:		Media	a Buying and Ar	alytics									
			A/P Media Buying			Billing Type:			Cash					
							Billing Calendar:			Broadcast				
			2020 Howell Mill Road NW			Billing Cycle	e:		EOM/EOC					
			Atlanta, GA 30318			Agency Commission:			15%					
Advertiser	Name:		Poli/J	Biden/D/Pre/US	6									
	Demographic:		A35+				New Busine	ess E	Ind:					
	Product C			andidate			Advertiser E							
	Revenue Code 1: Revenue Code 2:		AGY				Agency External ID:							
							Unit Code:		General					
			CAND				Order Sepa	n.	00:15:00					
	Revenue Code 3: Priority:		P-3				aratio	<b>11.</b>	00.13.00					
	r nonty.		1-5											
Bill Plan Start Date E	End Date	# Spots	Gross /	Amount Net A	mount	Totals Month			# Spots	Gross Amo	unt	Net Amount	Rating	
	04/20/24	10		\$1,100.00	\$935.00	April 20	)24		10			\$935.00	0.00	
0 1/0 1/21	1/20/21	10	·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<b>\$000.00</b>	Totals			10	\$1,10	0.00	\$935.00	0.00	
Account Execu										-				
Account Executiv	ve	Sales Office	9	Sales Region	Start Date /				Order %					
Nick Welte					Start Of Ord	er - End C	)f Order		100%	•				
Order Share		Sh	are	Total										
WMLW-TV		-	2%	\$1,100.00										
Market		1	00%	\$55,000.00										
Competitive Sh	nare	Sh	are	Total	1									
CABLE					1									
		-	0%	\$0.00										
WBME			0%	\$0.00 \$0.00										
WCGV			0% 0%	\$0.00 \$0.00 \$0.00	l									
WCGV WDJT			0% 0% 21%	\$0.00 \$0.00 \$0.00 \$11,550.00	I									
WCGV WDJT WISN		:	0% 0% 21% 28%	\$0.00 \$0.00 \$0.00 \$11,550.00 \$15,400.00	I									
WCGV WDJT WISN WITI		:	0% 0% 21% 28% 29%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00	I									
WCGV WDJT WISN WITI WPXE			0% 0% 21% 28% 29% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$0.00	I									
WCGV WDJT WISN WITI WPXE WTMJ			0% 0% 21% 28% 29% 0% 20%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$0.00 \$11,000.00	I									
WCGV WDJT WISN WITI WPXE WTMJ WVTV			0% 0% 21% 28% 29% 0% 20% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$0.00 \$11,000.00 \$0.00	I									
WCGV WDJT WISN WITI WPXE WTMJ			0% 0% 21% 28% 29% 0% 20%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$0.00 \$11,000.00	I									
WCGV WDJT WISN WITI WPXE WTMJ WVTV WYTU	Start Enc	:	0% 0% 21% 28% 29% 0% 20% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$0.00 \$11,000.00 \$0.00 \$0.00	< Start/End	Time	Days L	_en	Spots	Rate Pri	Rtg Ty	/pe Spots	Amount	
WCGV WDJT WISN WITI WPXE WTMJ WVTV WYTU	Start Enc 4/16/24 04/10	l Invento 6/24 M-F 9p	0% 0% 21% 28% 29% 0% 20% 0% 0% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$11,000.00 \$0.00 \$0.00 \$0.00 \$0.00	9p-930P	-	Days L 1	<u>_en</u> :30	-	Rate Pri \$100.00 P-3	Rtg Ty 0.00 f		<u>Amount</u> \$100.00	
WCGV WDJT WISN WITI WPXE WTMJ WVTV WYTU Ln Ch S N 1 WMLW 04	4/16/24 04/10	l Invento 6/24 M-F 9p M-F 9p	0% 0% 21% 28% 29% 0% 20% 0% 0% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$11,000.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	9p-930P (9:00 PM-9	- :30 PM)	1		-					
WCGV WDJT WISN WITI WPXE WTMJ WVTV WYTU	4/16/24 04/10 Date End D	I Invento 6/24 M-F 9p M-F 9p bate Week	0% 0% 21% 28% 29% 0% 20% 0% 0% 0% 0%	\$0.00 \$0.00 \$11,550.00 \$15,400.00 \$15,950.00 \$11,000.00 \$0.00 \$0.00 \$0.00 \$0.00	9p-930P (9:00 PM-9	-	1		-					

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Order / Rev:	456995	Advertiser:	Poli/J Biden/D/Pre/US	
Alt Order #:	10774540	Product Desc:	BIDEN FOR PRESIDENT	WMLW-TV
Flight Dates:	04/16/24 - 04/21/24	Estimate:	11631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9pm News M-F 9pm News - 1hr		(9:00 PM-9:	30 PM)							
Sta	art Date	End Date	•	ots/Week	Rate	Rating					I		
Week: 04/		04/23/24	1	1	\$100.00	0.00	-						
N 3 WMLW	04/18/2	4 04/18/24	M-F 9pm News	CM	9p-930P		- 1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
			M-F 9pm News - 1hr		(9:00 PM-9:	30 PM)							
	art Date	End Date		ots/Week	Rate	Rating	-						
Week: 04/		04/24/24	1	1	\$100.00	0.00							
N 4 WMLW	04/19/2	4 04/19/24	M-F 9pm News	CM	9p-930P		1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
	_		M-F 9pm News - 1hr		(9:00 PM-9:	,							
	art Date	End Date	Weekdays Spo	ots/Week	Rate	Rating	-						
Week: 04/		04/25/24	_	1	\$100.00	0.00				<u> </u>			<b>•</b> • • • • • •
N 5 WMLW	04/16/2	4 04/16/24	M-F 9pm News	CM	930p-10P		[	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
01-			M-F 9pm News - 1hr		(9:30 PM-10	,							
<u>Sta</u> Week: 04/	art Date	End Date 04/22/24	Weekdays Spo	ots/Week 1	<u>Rate</u> \$100.00	Rating 0.00	-						
N 6 WMLW			M-F 9pm News	CM	930p-10P		, 1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
	04/17/2	4 04/17/24	M-F 9pm News - 1hr	CIVI	(9:30 PM-10		1	.50	'	\$100.001-5	0.00 110		φ100.00
Sta	art Date	End Date	•	ots/Week	Rate	Rating							
Week: 04/		04/23/24	1	<u>1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 </u>	\$100.00	0.00	-						
N 7 WMLW		4 04/18/24	M-F 9pm News	СМ	930p-10P		- 1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
			M-F 9pm News - 1hr		(9:30 PM-10	:00 PM)							·
Sta	art Date	End Date	Weekdays Spo	ots/Week	Rate	Rating					Í		
Week: 04/	/18/24	04/24/24	1	1	\$100.00	0.00	)						
N 8 WMLW	04/19/2	4 04/19/24	M-F 9pm News	СМ	930p-10P		1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
			M-F 9pm News - 1hr		(9:30 PM-10	:00 PM)							
	art Date	End Date		ots/Week	Rate	Rating	-						
Week: 04/	/19/24	04/25/24	1	1	\$100.00	0.00	)						
N 9 WMLW	04/20/2	4 04/20/24	Sat-Sun 9pm News	CM	9p-930P		1-	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
			Sat-Sun 9pm News -		(9:00 PM-9:	30 PM)							
	art Date	End Date		ots/Week	Rate	Rating	-						
Week: 04/		04/26/24	1-	1	\$150.00	0.00	-						•
N10 WMLW	04/20/2	4 04/20/24	Sat-Sun 9pm News	CM	930p-10P		1-	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
<b>C</b> :			Sat-Sun 9pm News -		(9:30 PM-10	,							
Sta Week: 04/	art Date	End Date 04/26/24	Weekdays Spo	ots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
VVEEK. 04/	20/24	04/20/24	1-	I	φ100.00	0.00	,						A
											Totals	10	\$1,100.00