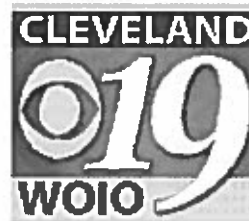


ORDER



Orders
Order / Rev: 1456598
Alt Order #:
Product Desc: Primary TV
Estimate: TV
Flight Dates: 02/01/16 - 02/07/16
Original Date / Rev: 01/26/16 / 01/26/16
Order Type: General

WOIO

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: McGinty-Citizens for
Buying Contact:
Billing Contact:
 1900 Grove Court
 Cleveland, OH 44113

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/McGinty, Timothy J/Cuyahoga Co
Demographic: A18-54
Product Codes: PL830
Priority: P 9
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/07/16	34	\$2,715.00	\$2,307.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	34	\$2,715.00	\$2,307.75	0.00
Totals	34	\$2,715.00	\$2,307.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	02/01/16	02/07/16	Cleveland 19 News at 5aComm Cleveland 19 News at 5a	5-6a		MTWTF--	:05	1	\$5.00	P 9	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					1	\$5.00		0.00			
N 2	WOIO	02/01/16	02/07/16	Cleveland 19 News at 5aComm Cleveland 19 News at 5a	5-6a		MTWTF--	:15	2	\$20.00	P 9	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					2	\$20.00		0.00			
N 3	WOIO	02/01/16	02/07/16	Cleveland 19 News at 6aComm Cleveland 19 News at 6a	6-7a		MTWTF--	:05	2	\$10.00	P 9	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					2	\$10.00		0.00			
N 4	WOIO	02/01/16	02/07/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:05	4	\$40.00	P 9	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					4	\$40.00		0.00			
N 5	WOIO	02/01/16	02/07/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:15	2	\$180.00	P 9	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					2	\$180.00		0.00			
N 6	WOIO	02/01/16	02/07/16	Cleveland 19 News at 4pComm Cleveland 19 News at 4p	4-5p		MTWTF--	:05	4	\$20.00	P 9	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--					4	\$20.00		0.00			

Order / Rev: 1456598
 Alt Order #:
 Flight Dates: 02/01/16 - 02/07/16

Advertiser: POL/McGinty, Timothy J/Cuyahoga Cou
 Product Desc: Primary TV
 Estimate: TV

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOIO	02/01/16	02/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:15	2	\$60.00	P 9	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		2			\$60.00			0.00			
N 8	WOIO	02/01/16	02/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:05	4	\$25.00	P 9	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		4			\$25.00			0.00			
N 9	WOIO	02/01/16	02/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:15	2	\$75.00	P 9	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		2			\$75.00			0.00			
N 10	WOIO	02/01/16	02/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:15	2	\$510.00	P 9	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		2			\$510.00			0.00			
N 11	WOIO	02/01/16	02/07/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:05	3	\$75.00	P 9	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		3			\$75.00			0.00			
N 12	WOIO	02/01/16	02/07/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:05	2	\$30.00	P 9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		2			\$30.00			0.00			
N 13	WOIO	02/01/16	02/07/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:15	1	\$90.00	P 9	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	MTWTF--		1			\$90.00			0.00			
N 14	WOIO	02/01/16	02/07/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p	-----S-	:15	1	\$180.00	P 9	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S-		1			\$180.00			0.00			
N 15	WOIO	02/01/16	02/07/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-9a	-----S	:15	1	\$30.00	P 9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		1			\$30.00			0.00			
N 16	WOIO	02/01/16	02/07/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p	-----S	:05	1	\$75.00	P 9	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		1			\$75.00			0.00			
													Totals	34	\$2,715.00