

Quarterly Issues and Programs List

There follows a listing of some of the significant issues responded to by station WBBN, Taylorsville / Laurel / Hattiesburg, MS, along with the most significant programming treatment of those issues for the period of July 1, 2012, to September 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Description of Issue	Program Segment	Date	Time	Duration	Narration or Type and description of Program/Segment
Community Awareness	PSA's	7/1-9/30	hourly	various	WBBN aired various public submitted announcements for non profit organizations and events.
Community Involvement	Laurel Fireworks	7/3/2012	7pm-9pm	2 hours	B95's Dan Preston represented the station at Laurel's free fireworks show, held outside of Sawmill Square Mall in Laurel, MS.
Community Awareness	Mize Watermelon Queens	7/20/2012	8:10 AM	10 minutes	The Breakfast Club welcomed 2012 Mize Watermelon Festival Queen Kelly Johnson, along with Miss Teen Watermelon Queen Sam Pitts, to promote the upcoming Mize Watermelon Festival.
Community Involvement	Mize Watermelon Festival	7/21/2012	3pm-5pm	2 hours	B95's Dan Preston attended the Mize Watermelon Festival on behalf of the station, where attendees celebrated the prized Smith County crop of watermelons.
Community Awareness	ACS Fundraiser	7/24/2012	8:10 AM	10 minutes	Paige McCardle of the American Cancer Society joined the Breakfast Club, along with Coach Keith Braddock, to discuss an upcoming ACS fundraiser at First Baptist Church of Laurel.
Community Involvement	Great Pine Belt Expo	7/26/2012	1pm-3pm	2 hours	B95's Andy Webb attended the annual Great Pine Belt Expo at the Lake Terrace Convention Center in Hattiesburg, MS, where local business showcased their goods and services to attendees.

Community Involvement	Women's Expo	7/28/2012	7pm-9pm	2 hours	B95's Allyson Scott served as master of ceremonies for the annual Women's Expo, held at the Lake Terrace Convention Center in Hattiesburg, MS.
Community Awareness	Night Out Against Crime	8/4/2012	8:10 AM	10 minutes	The Breakfast Club welcomed Wanda Benson of the Jones County Sheriff's Dept. to talk about their upcoming "Night Out Against Crime."
Community Awareness	Homes of Hope for Children	8/9/2012	8:10 AM	10 minutes	Michael Garrett, of Homes of Hope for Children, was a guest of The Breakfast Club, talking about his group's upcoming benefit auction.
Community Involvement	Homes of Hope Auction	8/10/2012	7pm-9pm	2 hours	Allyson Scott, from the B95 Breakfast Club, served as emcee for the Homes of Hope benefit auction, where items were auctioned off to raise money for the childrens' home.
Community Awareness	Hurricane Isaac Clean-Up	9/5/2012	8:10 AM	10 minutes	Benji Wilson, of ServPro, joined The Breakfast Club to talk about hurricane clean-up and disaster mitigation following Hurricane Isaac.
Community Awareness	Susan G. Komen Foundation	9/7/2012	8:10 AM	10 minutes	The Breakfast Club welcomed Kim Hobbs and Judy McCraw to discuss the "Night Out With The Girls" event to benefit the Susan G. Komen Foundation.
Community Awareness	USM Women's Basketball	9/10/2012	8:10 AM	10 minutes	Coach Joy Lee McNelis joined The Breakfast Club to promote the 2012-2013 USM women's basketball season.
Community Involvement	South Jones Beauty Pageant	9/10/2012	7pm-9pm	2 hours	B95's Allyson Scott hosted the annual South Jones High School beauty pageant, held on the school's campus in Ellisville, MS.
Community Awareness	Last Ounce of Courage	9/11/2012	8:10 AM	10 minutes	Richard & Gina Headrick came onto The Breakfast Club to discuss the origins of the film based on their story, "Last Ounce of Courage".

Community Awareness	South MS Fair	9/12/2012	8:10 AM	10 minutes	Pam Holifield was a guest of The Breakfast Club, talking about early South Mississippi Fair competitive entries.
Community Awareness	Pink Gala	9/13/2012	8:10	10 minutes	Susan Light joined The Breakfast Club to discuss her group's upcoming "Pink Gala" at Canebreak Country Club, to benefit breast cancer awareness.
Community Awareness	Wings Of Hope	9/20/2012	8:10 AM	10 minutes	The Breakfast Club welcomed Rhonda Parker on the air as she spoke about the upcoming "Wings Of Hope" day in Bay Springs, MS.
Community Involvement	USM Heart Walk	9/22/2012	7:30am-9:30am	2 hours	Allyson Scott, co-host of The B95 Breakfast Club, attended the Southern Miss Heart Walk, which was held on the university campus in Hattiesburg, MS.
Community Awareness	Hurricane Isaac Disaster Claims	9/27/2012	8:10 AM	10 minutes	Greg Dawson, of the Small Business Administration, spoke with The Breakfast Club about upcoming deadlines for disaster claims related to Hurricane Isaac.
Community Involvement	JFMC Car Show	9/29/2012	7am - 9am	2 hours	B95's Buddy Baron represented the station at the annual car show held at Jones Family Medicine Clinic in Laurel, MS.