POLITICAL ADVERTISING CHECKLIST

| Name of Candi | idate: | |
|----------------|--|-------------------|
| Office Being S | ought: | |
| Person Orderir | ng Advertising: | |
| | o Candidate: | |
| | m Disclosure Is Given: | * + |
| Date | <u> Item</u> | V . |
| | Candidate has been determined to be "legally qualified." | |
| _ | Candidate's announcement constitutes a "use"; i.e., candidate per on the spot and is identifiable. | ersonally appears |
| | Candidate's announcement contains proper sponsorship identification | |
| | Candidate has provided NAB form or other written statement of authorization to place advertising on behalf of candidate. | of agency |
| | Candidate has been provided with: | |
| | XXXX(FM) Statement of Policy on Political Advertising | g; and |
| | XXXX(FM) Station Rate Information | z se ä. |
| | Campaign Committee has provided list of officers and director | s. |
| | | |
| Date: | Salesperson | - |