

Ampersand Cable System Order

Order #	63175344
Syscode	3651
System Name	Cox Media/Salina-McPherson, KS
Market	Wichita

Flight Dates	04/17/24 - 04/24/24
Agency	Salient Creative LLC
Advertiser	Am Free Chamber

Update Date	04/16/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	Salina
Product Code	04170424
Est Code	Salina
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,922.00		
Commission	\$588.30		
Net Total	\$3,333.70		
Total Spots	240		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	205.1	GIMP	26658
CPP	\$19.00	CPM	\$147.12

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC PT	4/22/24	4/28/24	19:00	24:00	X	X	X					0.30	33	5	\$8.00	\$40.00	30	NCR 4/1/2024-6/30/2024
2	ESPN	ESPN EM	4/15/24	4/21/24	05:00	09:00			X	X	X			0.30	33	7	\$6.00	\$42.00	30	NCR 4/1/2024-6/30/2024
3	ESPN	ESPN EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	0.20	31	3	\$8.00	\$24.00	30	NCR 4/1/2024-6/30/2024
4	ESPN	ESPN PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	0.40	52	9	\$28.00	\$252.00	30	NCR 4/1/2024-6/30/2024
5	ESPN	ESPN EM	4/22/24	4/28/24	05:00	09:00	X	X	X					0.30	43	7	\$12.00	\$84.00	30	NCR 4/1/2024-6/30/2024
6	ESPN	ESPN DT	4/22/24	4/28/24	09:00	15:00	X	X	X					0.50	59	7	\$16.00	\$112.00	30	NCR 4/1/2024-6/30/2024
7	ESPN	ESPN EF	4/22/24	4/28/24	15:00	19:00	X	X	X					0.90	119	2	\$34.00	\$68.00	30	NCR 4/1/2024-6/30/2024
8	ESPN	ESPN PT	4/22/24	4/28/24	19:00	24:00	X	X	X					1.40	187	5	\$68.00	\$340.00	30	NCR 4/1/2024-6/30/2024
9	FBN	FBN EM	4/15/24	4/21/24	05:00	09:00			X	X	X			0.30	39	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
10	FBN	FBN DT	4/15/24	4/21/24	09:00	15:00			X	X	X			0.40	48	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
11	FBN	FBN EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	0.20	29	3	\$8.00	\$24.00	30	NCR 4/1/2024-6/30/2024
12	FS1	FS1 EF	4/22/24	4/28/24	15:00	19:00	X	X	X					0.40	52	2	\$8.00	\$16.00	30	NCR 4/1/2024-6/30/2024
13	FS1	FS1 PT	4/22/24	4/28/24	19:00	24:00	X	X	X					0.20	28	5	\$12.00	\$60.00	30	NCR 4/1/2024-6/30/2024
14	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00			X	X	X			2.20	290	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
15	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00			X	X	X			2.30	304	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
16	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	2.90	374	3	\$24.00	\$72.00	30	NCR 4/1/2024-6/30/2024
17	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	3.20	417	9	\$42.00	\$378.00	30	NCR 4/1/2024-6/30/2024
18	NMX	NMX EM	4/15/24	4/21/24	05:00	09:00			X	X	X			0.30	38	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
19	NMX	NMX DT	4/15/24	4/21/24	09:00	15:00			X	X	X			0.30	38	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
20	NMX	NMX EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	0.30	45	3	\$8.00	\$24.00	30	NCR 4/1/2024-6/30/2024
21	NMX	NMX PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	0.50	63	9	\$8.00	\$72.00	30	NCR 4/1/2024-6/30/2024

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Market	Wichita

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Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
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Product Code	04170424
Est Code	Salina
Product Name	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ESP2 PT	4/22/24	4/28/24	19:00	24:00	X	X	X					0.40	52	5	\$28.00	\$140.00	30	NCR 4/1/2024-6/30/2024
23	ESPN	ESPN DT	4/15/24	4/21/24	09:00	15:00			X	X	X			0.50	59	7	\$16.00	\$112.00	30	NCR 4/1/2024-6/30/2024
24	ESPN	ESPN PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	1.40	187	9	\$68.00	\$612.00	30	NCR 4/1/2024-6/30/2024
25	FBN	FBN EM	4/22/24	4/28/24	05:00	09:00	X	X	X					0.30	39	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
26	FBN	FBN EF	4/22/24	4/28/24	15:00	19:00	X	X	X					0.20	29	2	\$8.00	\$16.00	30	NCR 4/1/2024-6/30/2024
27	FS1	FS1 EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	0.40	52	3	\$8.00	\$24.00	30	NCR 4/1/2024-6/30/2024
28	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X					2.30	304	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
29	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X					3.20	417	5	\$42.00	\$210.00	30	NCR 4/1/2024-6/30/2024
30	NMX	NMX EM	4/22/24	4/28/24	05:00	09:00	X	X	X					0.30	38	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
31	NMX	NMX EF	4/22/24	4/28/24	15:00	19:00	X	X	X					0.30	45	2	\$8.00	\$16.00	30	NCR 4/1/2024-6/30/2024
32	CNBC	CNBC PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	0.30	33	9	\$8.00	\$72.00	30	NCR 4/1/2024-6/30/2024
33	ESP2	ESP2 EF	4/22/24	4/28/24	15:00	19:00	X	X	X					0.20	31	2	\$8.00	\$16.00	30	NCR 4/1/2024-6/30/2024
34	ESPN	ESPN EF	4/15/24	4/21/24	15:00	19:00			X	X	X	X	X	0.90	119	3	\$34.00	\$102.00	30	NCR 4/1/2024-6/30/2024
35	FBN	FBN DT	4/22/24	4/28/24	09:00	15:00	X	X	X					0.40	48	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
36	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X					2.20	290	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024
37	NMX	NMX PT	4/22/24	4/28/24	19:00	24:00	X	X	X					0.50	63	5	\$8.00	\$40.00	30	NCR 4/1/2024-6/30/2024
38	ESP2	ESP2 EM	4/22/24	4/28/24	05:00	09:00	X	X	X					0.30	33	7	\$6.00	\$42.00	30	NCR 4/1/2024-6/30/2024
39	FS1	FS1 PT	4/15/24	4/21/24	19:00	24:00			X	X	X	X	X	0.20	28	9	\$12.00	\$108.00	30	NCR 4/1/2024-6/30/2024
40	ESPN	ESPN EM	4/15/24	4/21/24	05:00	09:00			X	X	X			0.30	43	7	\$12.00	\$84.00	30	NCR 4/1/2024-6/30/2024
41	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X					2.90	374	2	\$24.00	\$48.00	30	NCR 4/1/2024-6/30/2024

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Total # of Weeks	2
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Total	\$3,922.00
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Commission	\$588.30
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Total Spots	240
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Affiliate Split	100.0	
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Sold On	Cost Per Point		
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CPP	\$19.00	CPM	\$147.12
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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
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Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
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Client Code	Salina
Product Code	04170424
Est Code	Salina
Product Name	
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Primary Demo	Adults 35+
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Comments :	4/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	NMX	NMX DT	4/22/24	4/28/24	09:00	15:00	X	X	X					0.30	38	7	\$8.00	\$56.00	30	NCR 4/1/2024-6/30/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	240	0	0	0	0	0	0	0	0	0	0	0	240
AMT	\$3,922.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,922.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/24

63175344 | Wichita | Cox Media/Salina-McPherson, KS | 3651 |