

ORDER



Orders
Order / Rev: 255985
Alt Order #: 07898962
Product Desc: ALLIED PROGRESS
Estimate: 4244
Flight Dates: 09/01/15 - 09/04/15
Original Date / Rev: 08/31/15 / 08/31/15
Order Type: GENERAL

KOB

Primary AE: Ryan Gordon
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Allied Progress
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/04/15	2	\$1,240.00	\$1,054.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	2	\$1,240.00	\$1,054.00	0.00
Totals	2	\$1,240.00	\$1,054.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Gordon			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	17%	\$1,240.00
Market	100%	\$7,294.12

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	20%	\$1,458.82
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	44%	\$3,209.41
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	19%	\$1,385.88
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/04/15	09/04/15	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	----1--	:30	1	\$620.004		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/15	09/10/15	----1--					1	\$620.00		0.00			
E 2	All	09/02/15	09/02/15	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	--1----	:30	1	\$620.004		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/15	09/08/15	--1----					1	\$620.00		0.00			
													Totals	0	\$0.00