

NCC Cable System Order

Order #	62531399
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	05/14/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/08/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar18
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	Non FXNC
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$2,100.00		
Commission	\$315.00		
Net Total	\$1,785.00		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/8 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EF	5/14/18	5/20/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$100.00	\$100.00	30	
2	CNBC	CNBC PT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$125.00	\$125.00	30	
3	ESPN	ADDED 5-6	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$625.00	\$1,875.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$2,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,100.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/09/18

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