

ORDER

Orders
Order / Rev: 2723911
Alt Order #: 37284033
Product Desc: Michigan
Estimate: 12139
Flight Dates: 08/21/24 - 08/27/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Detroit WWJ-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 212463
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	20	\$15,337.00	\$13,036.45
08/26/24	08/27/24	12	\$9,160.00	\$7,786.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	20	\$15,337.00	\$13,036.45	0.00
September 2024	12	\$9,160.00	\$7,786.00	0.00
Totals	32	\$24,497.00	\$20,822.45	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWJA	08/21/24	08/27/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$693.00	ISSUI	0.00	NM	10	\$6,930.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/21/24	08/27/24	22222--			10			\$693.00			0.00		
N 2	WWJA	08/21/24	08/27/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	22322--	1:00	11	\$807.00	ISSUI	0.00	NM	11	\$8,877.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/21/24	08/27/24	22322--			11			\$807.00			0.00		
N 3	WWJA	08/21/24	08/27/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	22223--	1:00	11	\$790.00	ISSUI	0.00	NM	11	\$8,690.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/21/24	08/27/24	22223--			11			\$790.00			0.00		
													Totals	32	\$24,497.00