

ORDER

Orders
Order / Rev: 2723828
Alt Order #: 37284002
Product Desc: Michigan
Estimate: 12138
Flight Dates: 08/14/24 - 08/20/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Detroit WWJ-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 212463
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/29/24 | 08/20/24 | 32 | \$24,497.00 | \$20,822.45 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2024 | 32 | \$24,497.00 | \$20,822.45 | 0.00 |
| Totals | 32 | \$24,497.00 | \$20,822.45 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | K-PHL | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|------|-------|-------------|-------|---------------|---------------|-----------|--------------------|
| N 1 | WWJA | 08/14/24 | 08/20/24 | M-F 6a-10a M-F 6a-10a | CM | 6:00 AM-10:00 AM | 22222-- | 1:00 | 10 | \$693.00 | ISSUI | 0.00 | NM | 10 | \$6,930.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/14/24 | 08/20/24 | 22222-- | | 10 | | | | \$693.00 | | 0.00 | | | |
| N 2 | WWJA | 08/14/24 | 08/20/24 | M-F 10a-3p M-F 10a-3p | CM | 10:00 AM-3:00 PM | 22322-- | 1:00 | 11 | \$807.00 | ISSUI | 0.00 | NM | 11 | \$8,877.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/14/24 | 08/20/24 | 22322-- | | 11 | | | | \$807.00 | | 0.00 | | | |
| N 3 | WWJA | 08/14/24 | 08/20/24 | M-F 3p-7p M-F 3p-7p | CM | 3:00 PM-7:00 PM | 22223-- | 1:00 | 11 | \$790.00 | ISSUI | 0.00 | NM | 11 | \$8,690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/14/24 | 08/20/24 | 22223-- | | 11 | | | | \$790.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 32 | \$24,497.00 |