QUARTERLY PUBLIC AFFAIRS LIST FOR 4TH QUARTER 2012

1ST WEEK IN OCTOBER

SUIICIDE PREVENTION CONTINUES TO BE A MAJOR SUBJECT ON THE MINDS OF MILLIONS IN AMERICA...I SPOKE WITH A REPRESENATIVE FROM THE AMERICAN ASSOCIATION OF SUICIDOLOGY ABOUT STATISTICS, RECOGNIZING SIGNS AND HOW THEY CAN BE PREVENTED

2ND WEEK IN OCTOBER

OCTOBER IS HALLOWEEN SAFETY MONTH...THERE IS NOT NEARLY THE NUMBER OF KIDS TRICK OR TREATING IN NEIGHBORHOODS LIKE THERE USE TO BE YEARS AGO BUT CUMULUS HAS HAD HALLOWEEN EVENTS FOR SEVERAL YEARS AS OUR LOCAL LOUISIANA BOARDWALK WITH MERCHANTS PROVIDING SAFE LOCATIONS FOR TRICK OR TREATERS

3RD WEEK IN OCTOBER

AN EXPLOSION AT CAMP MINDEN, IN WHICH EXPLOSIVES WERE STORED, CAUSED THE EVACUATION OF RESIDENTS IN AROUND THE CAMP MINDEN SITE FOR SEVERAL DAYS...THE LOUISIANA STATE POLICE IS TRYING TO FIGURE OUT HOW TO PROPERLY STORE THE EXPLOSIVES THAT WERE LEFT UNSTORED OUTSIDE...MILLIONS OF POUNDS OF EXPLOSIVES WERE ABANDONED BY EXPLO SYSTEMS

4TH WEEK IN OCTOBER

HALLOWEEN TRICK OR TREATERS WILL BE IN FULL FORCE AT THE LOUISIANA BOARDWALK FOR THE ANNUAL CANDY GIVEAWAY FROM BOARDWALK MERCHANTS THIS OCTOBER $31^{\rm ST}$

1ST WEEK IN NOVEMBER

A LOCAL NURSE WAS HERE TO TALK ABOUT DIABETES AND THE DEVASTATING EFFECTS IT CAN HAVE ON A PERSON AND IT CAN BE RELATIVELY EASY TO CORRECT OR AVOID...CONTROL YOUR WEIGHT, WATCH THE SUGAR INTAKE AND EXERCISE

2ND WEEK IN NOVEMBER

THE AMERICAN CANCER SOCIETY'S GREAT AMERICAN SMOKEOUT IN NOVEMBER 15TH...A REPRESENTATIVE FROM THE LOCAL AMERICAN CANCER SOCIETY TALKED ABOUT LOCAL ON-GOING ACTIVITIES AND EVENTS TO ENCOURAGE AMERICANS NOT TO SMOKE

3RD WEEK IN NOVEMBER

AN UPDATE ON THE IMPROPERLY STORED EXPLOSIVES AT CAMP MINDEN AND WHAT LEGAL STEPS ARE BEING TAKEN AGAINST EXPLO SYSTEMS, OWNERS OF THE GUN POWDER

QUARTERLY PUBLIC AFFAIRS LIST FOR 4TH QUARTER 2012

4TH WEEK IN NOVEMBER

WITH THANKSGIVING LOCAL FOOD BANKS PLANNED TO DELIVER FOOD TO THE NEEDY...A SPOKESPERSON CAME TO ASK SHREVEPORT AND BOSSIER CITY'S ASSISTANCE IN GETTING CANNED GOODS AND STAPLES TO MAKE THANKSGIVING SPECIAL FOR MANY IN OUR AREA

1ST WEEK IN DECEMBER

HOLIDAY DEPRESSION WAS DISCUSSED...WHAT IS FOR MANY THE HAPPY TIME OF THE YEAR CAN BE FOR SOME THE GLOOMIEST TIME OF THE YEAR...HAVING RECENTLY LOST A LOVED ONE OR OTHER RELATIVES FAR AWAY OR OVERSEAS...I SPOKE WITH A SUICIDE COUNSELOR ABOUT WAYS TO SPOT SERIOUS DEPRESSION AND WHEN AND HOW TO REPORT IT

2ND WEEK IN DECEMBER

CUMULUS SHREVEPORT AND THE US MARINE CORPS COMBINE FORCES EACH YEAR FOR THE ANNUAL TOYS FOR TOTS DRIVE...WE ARE IN THE FINAL TWO WEEKS OF COLLECTING TOYS FOR NEEDY CHILDREN IN SHREVEPORT AND BOSSIER...

3RD WEEK IN DECEMBER

A SPOKESMAN FOR THE STATE POLICE WAS HERE TO DISCUSS TRAFFIC SAFETY, THE LARGE NUMBER OF DWI'S DURING THE CHRISTMAS HOLIDAYS AND HOW PEOPLE WHO ARE FOCUSED ON SHOPPING, ARE NOT FOCUSED ON DRIVING AND TRAFFIC

4TH WEEK IN DECEMBER

THE US MARINES WERE HERE TO THANK THE CITIZENS OF SHREVEPORT AND BOSSIER CITY FOR THE LARGE NUMBER OF TOYS THEY RECEIVED IN THEIR ANNUAL TOYS FOR TOTS DRIVE...IT WAS ANOTHER GREAT YEAR AS THE RESIDENTS DUG DEEP AND MADE 2012 ANOTHER SUCCESSFUL DRIVE

5TH WEEK IN DECEMBER

THE 2012 ADVOCARE V100 INDEPENDENCE BOWL WAS FRIDAY DECEMBER 28TH AT INDEPENDENCE STADIUM IN SHREVEPORT...MEMBERS OF THE INDEPENDENCE BOWL COMMITTEE WERE HERE TO DISCUSS THE GAME BETWEEN OHIO AND UNIVERSITY OF LOUISIANA AT MONROE