

QUARTERLY PUBLIC AFFAIRS LIST 3RD QUARTER 2012

1ST WEEK IN JULY

THIS MONTH IS FIREWORKS SAFETY MONTH...SHREVEPORT AND BOSSIER CITY FIREFIGHTERS DISCUSSED FIREWORKS SAFETY...ALSO THE OUR ANNUAL FIREWORKS DISPLAY IN JULY...AND HOW TO PREVENT ACCIDENTS AND THAT THE CARELESS IGNITING OF FIREWORKS... WITH THE 4TH OF JULY THIS WEEK WE TALKED ABOUT DRINKING RESPONSIBLY

2ND WEEK IN JULY

THE SUMMER SUN BEATS DOWN ON SHREVEPORT AND BOSSIER PRETTY HARD EACH YEAR...ULTRAVIOLET PROTECTION IS DEFINITELY A CONCERN...AN SHREVEPORT OPHTHALMOLOGIST WAS THE GUEST AS HE LAID OUT STATISTICS AND THE DAMAGE DONE TO EYES BECAUSE OF THE SUN

3RD WEEK IN JULY

WITH REDUCED RAIN IN THE SUMMER MONTHS BRUSH AND GRASS FIRES INCREASE DRAMATICALLY...CARELESS BURNING WAS DISCUSSED AS BURN BANS ARE ENFORCED...AND EVEN WHEN THERE IS AN OCCASIONAL THUNDERSTORM LIGHTNING CAN BE OUR BIGGEST ENEMY...BOSSIER PARISH FIRE WAS ON HAND TO GIVE TIPS...

4TH WEEK IN JULY

LOCAL OFFICIALS FROM SUSAN G. KOMEN WERE HERE TO START OFF THEIR YEARLY CAMPAIGN FOR THEIR SUSAN G. KOMEN RACE FOR A BREAST CANCER CURE COMING IN SEPTEMBER...

5TH WEEK IN JULY

A DOCTOR FROM SCHUMPERT MEDICAL CENTER WAS ON HAND TO BRING AWARENESS OF COLON AND PROSTATE CANCER IN MEN...EMPHASIZING PROSTATE CHECKUPS IN MEN...

1ST WEEK IN AUGUST

WITH OUR ANNUAL CUMULUS SUMMER CONCERT COMING IN LATE AUGUST AS WELL AS OTHER OUTDOOR CONCERTS THROUGHOUT THE YEAR QUESTIONS AND PREVENTION FROM HEAT-RELATED AND ALCOHOL-RELATED INCIDENTS...PLUS DRINKING AND BOATING WERE ALSO DISCUSSED

2ND WEEK IN AUGUST

SCHOOL KIDS, ABOUT TO GO BACK TO SCHOOL IN CADDO AND BOSSIER PARISHES, NEED TO HAVE THEIR EYE'S CHECKED...I SPOKE WITH A NATIONAL REPRESENTATIVE WITH PREVENT BLINDNESS AMERICA ABOUT CHILDREN'S EYE HEALTH AND SAFETY MONTH...

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3RD WEEK IN AUGUST

IN PART TWO OF SCHOOL KIDS ABOUT TO GO BACK TO SCHOOL THE REMINDER WAS MAKING SURE A CHILD'S IMMUNIZATION RECORDS ARE UP TO DATE...

4TH WEEK IN AUGUST

WITH THE GUN DEBATE GETTING LOUDER EVERY DAY I SPOKE WITH A REPRESENTATIVE OF PAX USA ABOUT REAL SOLUTIONS TO GUN VIOLENCE

1ST WEEK IN SEPTEMBER

ALREADY A LARGE NUMBER OF SCHOOL CHILDREN IN NORTHWEST LOUISIANA ARE COMING DOWN WITH CASES OF FLU, DESPITE THE FACT THE FLU SEASON REALLY HASN'T STARTED YET...A NURSE FROM THE CADDO HEALTH UNIT DISCUSSED WASHING HANDS AS PROBABLY THE SIMPLEST WAY TO KEEP FROM SPREADING GERMS

2ND WEEK IN SEPTEMBER

WITH MICHELLE OBAMA'S PUSH FOR MORE FRUIT AND VEGETABLES IN THE DIETS OF AMERICAN CHILDREN AND ADULTS, THE LOCAL FARMER'S MARKET IN SHREVEPORT PROVIDES AN ABUNDANCE OF FRESHLY-GROWN VEGETABLES AND FRUITS AND HELP WITH A PROMOTION TO GET SCHOOL KIDS TO TAKE THE VEGGIES AND FRUITS TO SCHOOL...

3RD WEEK IN SEPTEMBER

I SPOKE ONCE AGAIN TO THE PEOPLE FROM SUSAN G. KOMEN ABOUT THEIR ANNUAL LOCAL SUSAN G. KOMEN RACE FOR THE CURE AT CENTURY LINK...THE SUPPORT FOR FIGHTING BREAST CANCER GROWS STRONGER YEAR AFTER YEAR

4TH WEEK IN SEPTEMBER

EACH YEAR SHREVEPORT HAS THEIR ANNUAL SICKLE CELL SOFTBALL TOURNAMENT AT CARGILL PARK...I TALKED WITH LOCAL ORGANIZERS OF THE WEEKEND TOURNAMENT THAT BRINGS TEAMS FROM SEVERAL STATES TO PLAY AND HELP RAISE FUNDS AND AWARENESS FOR SICKLE CELL

5TH WEEK IN SEPTEMBER

HIGH SCHOOL HOMECOMINGS WERE DISCUSSED WITH REPRESENTATIVES OF THE CADDO PARISH SCHOOL BOARD ABOUT THE EXPENSE FOR PARENTS AND STUDENTS TO ATTEND THESE EVENTS
