

## **PUBLIC AFFAIRS ISSUES LIST FOR 2012**

### **QUARTERLY PUBLIC AFFAIRS LIST FOR 1<sup>ST</sup> QUARTER 2012**

#### **1<sup>ST</sup> WEEK IN JANUARY**

IN FEBRUARY THE MARDI GRAS PARADES WILL BE TAKING PLACE THROUGHOUT THE STATE...LOCAL POLICE REMINDED US ABOUT HOW TO ENJOY THE PARADES AND MAKING SURE LITTLE ONES REMAIN SAFE

#### **2<sup>ND</sup> WEEK IN JANUARY**

WITH THE START OF A NEW YEAR AND A NEW YEAR RESOLUTIONS I SPOKE WITH A REPRESENTATIVE OF THE AMERICAN HEART ASSOCIATION ON HOW TO GET IN SHAPE AND CUT DOWN ON HEART DAMAGING FOOD

#### **3RD WEEK IN JANUARY**

WITH THE START OF THE NEW YEAR IT BRINGS UP ANNUAL IMMUNIZATIONS...THE CADDO HEALTH CLINIC PERSONNEL WERE OFFERING CHILDHOOD IMMUNIZATIONS AT THE CLINIC AND REMINDED US ABOUT THE NEED TO KEEP THOSE RECORDS STRAIGHT AND UP-TO-DATE

#### **4<sup>TH</sup> WEEK IN JANUARY**

DURING THE WINTER MONTHS THE AIR IS DRY AND CAN CAUSE ITCHY SCALY SKIN...A DERMATOLOGIST FROM WILLIS-KNIGHTON HOSPITAL SPOKE ABOUT KNOWING THE DIFFERENCE BETWEEN DRY SKIN THAT CAN BE TREATED WITH LOTIONS AS OPPOSED TO SKIN ALLERGIES THAT NEED MORE ADVANCED MEDICAL TREATMENT...

#### **5<sup>TH</sup> WEEK IN JANUARY**

GOOD HEALTH INCLUDES GOOD EYE SIGHT...A LOCAL OPHTHAMOLOGIST RECOMMENDED GETTING EYES CHECK FOR NOT JUST VISION BUT OTHER CONDITIONS OF THE EYE AT LEAST ONCE A YEAR

#### **1<sup>ST</sup> WEEK IN FEBRUARY**

THE MARDI GRAS PARADES WILL BE TAKING PLACE IN A COUPLE OF WEEKS...CITY OFFICIALS AND POLICE DISCUSSED HOW THEY WILL HANDLE THE CROWDS...BLACK HISTORY MONTH WAS ALSO DISCUSSED

#### **2<sup>ND</sup> WEEK IN FEBRUARY**

WITH AN UP TICK IN THE NUMBER OF BIRTHS IN THE LAST SEVERAL MONTHS LOCAL OB-GYN'S DISCUSSED PRE-NATAL CARE AND HOW TO REDUCE BIRTH DEFECTS...

3<sup>RD</sup> WEEK IN FEBRUARY

A DISCUSSION WITH THE LOCAL AMERICAN HEART ASSOCIATION REPRESENTATIVES ON STAYING FIT BY RUNNING OR JOGGING TO GET IN SHAPE AS SPRING APPROACHES

4<sup>TH</sup> WEEK IN FEBRUARY

THE AMOUNT OF SALT AMERICANS CONSUME ON A DAILY BASIS IS WELL OVER 3 TIMES THE RECOMMENDED AMOUNT...SALT IS RESPONSIBLE FOR STROKES AND HIGH BLOOD PRESSURE...A LOCAL PHYSICIAN DISCUSSED WAYS TO CUT DOWN ON THE AMOUNT AND STILL KEEPING FOODS TASTING GOOD

1<sup>ST</sup> WEEK IN MARCH

ALCOHOLISM IS RUNNING RAMPANT ACROSS THE UNITED STATES...AN AA MEMBER AND THE HEAD OF THE LOCAL ALCOHOL AWARENESS COUNCIL TALKED ABOUT ALCOHOL BEING PART HEREDITY AND PART BEHAVIORAL...

2<sup>ND</sup> WEEK IN MARCH

COLORECTAL CANCER CAN BE A SILENT KILLER...A DOCTOR FROM WILLIS KNIGHT HOSPITAL ENCOURAGES A COLONOSCOPY AFTER THE AGE OF 50 AND PROSTATE EXAMS ANNUALLY...

3<sup>RD</sup> WEEK OF MARCH

WITH THE UNITED STATES BEING ONE OF IF NOT THE NUMBER ONE COUNTRY FOR OBESITY AND IT BEING NATIONAL NUTRITION MONTH... A DIETICIAN FROM THE CADDO SCHOOL BOARD DISCUSSED LOUISIANA'S SCHOOL LUNCH PROGRAM AND ITS NUTRITIONAL REQUIREMENTS...

4<sup>TH</sup> WEEK OF MARCH

LIFESHARE BLOOD CENTER IS ALWAYS IN NEED OF BLOOD DONORS... BLOOD SUPPLIES ARE ALWAYS AT LOW LEVELS...REPRESENTATIVES WERE ON-HAND TO ENCOURAGE PEOPLE TO BECOME REGULAR BLOOD DONORS...