

AD ASTRA PER ASPERA BROADCASTING, INC.  
QUARTERLY ISSUES/PROGRAM LIST  
4th QUARTER 2022  
OCTOBER 1-DECEMBER 31, 2022

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LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

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CHRIS SHANK, PRESIDENT/GENERAL MANAGER

KNZS-KSKU-KWHK-KXKU ISSUES 4TH QUARTER 2022

CHILD CARE  
EDUCATION  
ELECTIONS  
PUBLIC HEALTH AND SAFETY  
WILDFIRE ISSUES

## PROGRAM OVERVIEW

Ad Astra Radio Hutchinson has multiple scheduled programs dealing with community issues including regular news programming.

News programming is common to all four stations except for some material that airs only on KWHK and KXKU due to part of their coverage areas extending further east than KNZS and KSKU.

News programming is scheduled as follows

KNZS, KWHK and KXKU

Monday through Friday at 6, 7, 8 and 11 AM, 12 noon, 4 and 5 PM.

Saturday at 6, 7 and 8 AM

KWHK also airs a local news update at the conclusion of the Focus on Kansas program on Sunday morning.

KSKU

Same hours as Monday-Friday except at 20 minutes past the hour.

Newscasts will run typically around three minutes on KWHK and KXKU and two minutes on KNZS and KSKU. News stories are organized around three clusters; the three early morning newscasts, the two midday newscasts and the two late afternoon newscasts. Major stories will in general air twice in the morning cluster and one in each of the other clusters.

### FOCUS ON KANSAS

Aired Sunday mornings at 6 AM, this is an approximately 55 minute program which includes locally produced interviews and features along with programs produced by or distributed through the K-State Radio Network (KSRN), part of K-State Research and Extension. The latter programs are subject to preemption depending on the length of locally produced segments.

The K-State Radio Network provided programming includes Sound Living, a 15 minute program that focuses on health, lifestyle and related issues. If local segments exceed 45 minutes in length, this program is preempted.

The Wheat Scoop is distributed via KSRN on behalf of Kansas Wheat, a combination of the Kansas Wheat Commission and the Kansas Association of Wheat Growers. This is a three minute program focusing on Kansas' signature crop and also includes other agricultural related information. Two counties in the Ad Astra coverage area are historically among the top five wheat producing counties in Kansas.

Kansas Profile is an approximately four minute program produced by K-State's Huck Boyd Institute for Rural Development. This program, hosted by Ron Wilson, spotlights people and organizations making a difference in rural Kansas. Kansas Profile has been part of Focus on Kansas for over 20 years, and a number of area residents and organizations have been featured on this program

### AD ASTRA CARES

Ad Astra Cares comprises two programming elements. One element, which is scheduled on an hourly basis outside of sports programming, includes announcements of community events and activities throughout our coverage area. The second segment is a daily five minute program which airs during morning drive spotlighting activities of five area organizations including the Boys and Girls Club of

## KNZS-KSKU-KWHKXKU ISSUES PROGRAMMING

This is an example of programs addressing the referenced issues identified for this quarter, and by no means is an exhaustive list. Background is provided for each issue addressed.

### CHILD CARE

The issue of child care availability and affordability has long been an issue throughout this region. In the past several months it has become a very critical issue in Reno County in the wake of closure of one day care center and several day care homes. The situation is such both the City of Hutchinson and Reno County have committed significant parts of their ARPA funding to address the issue.

On the **November 27<sup>th</sup> Focus on Kansas** program Bradford Wiles, a child care specialist with K-State Research and Extension, gave a presentation on a study contracted for by Reno County on child care issues facing the community and possible solutions. The study was presented to the Reno County Commission November 22<sup>nd</sup> and to the Hutchinson City Council December 6<sup>th</sup>. This program was derived from the Reno County Commission presentations. (45:00 segment)

### ELECTIONS

This year's fall elections were highlighted locally by a boycott of a candidate forum sponsored by the Hutchinson-Reno County Chamber of Commerce and the Hutchinson NAACP by Republican candidates who objected to inclusion of two write in candidates for Reno County Commission. There were three contested races for Kansas House of Representatives in the area, and a total of four candidate interviews were secured. Two candidates were unable to schedule interviews due to time constraints on their end.

The interviews, each approximately ten minutes during **Focus on Kansas**, were as follows  
**October 23** – Brett Fairchild (R-St. John), seeking re-election in the 113<sup>rd</sup> District which as of January includes all of Rice, Stafford and Pratt Counties and portions of Barton, Pawnee and Rush Counties, and Garth Strand (D-Buhler) running in the 104<sup>th</sup> district. (see below)

**October 30** - Jason Probst (D-Hutchinson) seeking re-election in the 102<sup>nd</sup> district which includes the major part of the city of Hutchinson.

**November 6** - Paul Waggoner (R-Hutchinson) seeking re-election to the Kansas house in the 104<sup>th</sup> district which takes in a portion of the city of Hutchinson, Buhler and rural northeast Reno County and as of January will also include two townships and the city of Inman in McPherson County.

Similar interviews, running 15 minutes in length, were done with Governor Laura Kelly on the October 30<sup>th</sup> program and Republican gubernatorial candidate Derek Schmidt October 9<sup>th</sup> on Focus on Kansas.

### EDUCATION

There are 37 school districts within the Ad Astra Radio's news coverage area, many of which overlap county lines. Reno County includes six school districts headquartered in the county, five of which also include parts of adjoining counties with four districts from adjoining counties including parts of Reno County. Rice County has four districts headquartered in county, three