

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

October-December 2017

**TREATMENT OF COMMUNITY ISSUES**

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	10/01/17 to 12/31/17	25 min.	Saturdays 7:00 a.m.
2.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	10/01/17 to 12/31/17	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
3.	Community Activities	PAYSON SANTAQUIN CHAMBER/COM PSA – Announces Meet the Candidates in Santaquin and Payson.	10/03/17 also 10/09,10, 11 & 12/17	10-20 seconds	Three times daily
4.	Community Activities	UTAH FARMERS MARKET 2017 PSA’S – Information on various markets.	10/03/17 also 10/20, 24 & 27/17	05-30 seconds	Three times daily
5.	Community Activities	HELPER CITY PSA’S – Announces Christmas events.	11/15/17 also 11/17,20, 21,22 & 24/17	10-20 seconds	Three times daily
6.	Community Activities	UTAHVALLEY.COM PSA’S – Announces holiday activities.	11/20/17 also 11/21,22, 28,29 & 30/17 also 12/01, 04 & 06/17	10-35 seconds	Three times daily
7.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none"> <li>• Social/abuse – M Rickett 10/11/17</li> <li>• Social/money – D Niewoiny 10/12/17</li> <li>• Racial – D Darling 10/27/17</li> <li>• Suicide – D Stetzer, S McConnell, K Warren &amp; T Clingon 11/08/17</li> <li>• Govt/justice – C DeRoche 11/28/17</li> <li>• Slavery – P Chestang 11/29/17</li> <li>• Finances – H Dayton 12/15/17</li> <li>• Finances/giving – R Alcorn 12/27/17</li> </ul>	10/01/17 to 12/31/17	54 min.	Weekdays 11:00 a.m.
8.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	10/01/17 to 12/30/17	25 min.	Weekdays 6:30 p.m.
9.	Economic	MONEY WISE WEEKEND NAT’L ENDOWMENT / FINANCIAL ED PSA – Offers financial information.	12/09/17 also 12/10-15/17	30 seconds	Saturday 5:00 p.m. 23 X ROS
10.	Economic	HOME ENERGY ASSISTANCE PSA – Information on HEAT program.	12/16/17 also 12/17-22/17	30 seconds	23 X ROS
11.	Education	SKILLS USA PSA – Offers help to students for skill employment.	10/01/17 also 10/02-06/17	30 seconds	22 X ROS

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12.	Education	UNDERSTOOD PSA – Helps adults understand learning issues.	10/07/17 also 10/08-13/17 also 12/30-31/17	60 seconds	27 X ROS  11 X ROS
13.	Education	PROVO CITY AND RECREATION PSA’S – Announces cooking classes.	10/12/17 also 10/13,16, 17,18 & 31/17 also 11/03/17 and 12/26, 27 & 29/17	10-25 seconds	Three times daily
14.	Education	AMERICAN BOARD –COMMUNITY PSA – Provides a path to teacher certification.	10/14/17 also 10/15-20/17 also 12/30-31/17	30 seconds	24 X ROS  7 X ROS
15.	Education	UT HS ACTIVIES & UTAH INTERSCHOLASTIC ATHLETICS ASSOC. PSA – About value of HS sports in education.	10/21/17 also 10/22-27/17	60 seconds	27 X ROS
16.	Education	COMMUNITIES IN SCHOOLS PSA – Offers community support.	11/11/17 also 11/12-17/17 and 12/23-29/17	60 seconds	27 X ROS
17.	Education	MOUNTAIN HEADSTART PSA – Announces enrollment and benefits.	11/25/17 also 11/26-12/1/17 and 12/23-29/17	30 seconds	27 X ROS 24 X ROS
18.	Education	DOLLAR GENENRAL LITERACY FOUND. AND AD COUNCIL PSA – Promotes High School Equivalency.	12/02/17 also 12/03-08/17	60 seconds	24 X ROS 27 X ROS
19.	Employment	U.S. DEPT OF LABOR (ODEP) PSA – “What can you do” campaign for employing those with disabilities.	10/01/17 also 10/02-06/17	60 seconds	22 X ROS
20.	Environmental	PAYSON CITY PSA – Announces Fall cleanup with dumpsters available.	10/06/17 also 10/16,20, 23 & 30/17 and 11/02/17	15-25 seconds	Three times daily
21.	Environmental	UTAH STATE PARKS PSA’S – Announce Park events: Dog Run, Bison Roundup, and Working of Bison, fall festival, and New Year’s hikes.	10/18/17 also 10/19,20, 24,26, 27 & 30/17 also 10/31/17 also 11/02 & 03/17 and 12/27, 28 & 29/17	15-35 seconds	Three times daily

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22.	Environmental	DIV. OF WILDLIFE RESOURCES, UTAH PSA'S – Announces RAC meetings, viewing events, and seminars.	10/30/17 also 11/02, 03,06,07, 13,14,15, 28 & 29/17 also 12/04,05, 11,12,14, 18 & 19/17	15-40 seconds	Three times daily
23.	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes: • Communicate w/child –M Anderson & Dr T Johanson 10/10 & 11/1 • Racial – B Watson 10/12-13/17 • Autism – E Colson 10/23-24/17 • Fatherless boys – J Smithbaker & S MacNaughton 11/09/17 • Raising Kids – Dr T Cartmell 11/13-14/17 • Attachment – S Guerra 11/20/17 • Children At Risk – K Meeder 12/13-14/17	10/01/17 to 12/30/17	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
24.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	10/01/17 to 12/31/17	54 min	Saturdays 11:00 a.m.
25.	Health Care	CENTERS/MEDICARE & MEDICAID PSA – On keeping medical care connected.	12/23/17 also 12/24-29/17	60 seconds	27 X ROS
26.	Health Concern	NAT'L BREAST CANCER FOUND. INC. PSA – Important breast cancer education.	10/01/17 also 10/02-06/17	30 seconds	21 X ROS
27.	Health Concern	SAVE.ORG PSA – Offer help in preventing suicide.	10/07/17 also 10/08-13/17	30 seconds	24 X ROS
28.	Health Concern	AMERICAN RED CROSS PSA – Encourages blood donations.	10/07/17 also 10/08-13/17	30 seconds	23 X ROS
29.	Health Concern	MOUNTAINLAND AGING & FAMILY PSA'S – Announces health Fair, Caregiver Conference,	10/10/17 and 10/11 & 30/17 also 11/01 & 03/17	25-30 seconds	24 X ROS Three times daily
30.	Health Concern	DEPT. OF HEATH AND HUMAN SERVICE PSA – Encourages organ donation.	10/14/17 also 10/15-20/17	60 seconds	27 X ROS
31.	Health Concern	NCIRD PSA – Promotes flu vaccine.	10/14/17 also 10/15-20/17 and 12/01-08/17	30 seconds	25 X ROS  24 X ROS

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32.	Health Concern	RADIOLOGICAL SOCIETY OF N AM. PSA – Encourages check up for possible breast cancer.	10/21/17 also 10/22-27/17	30 seconds	23 X ROS
33.	Health Concern	AD COUNCIL & PREDIABETES AWARE. PSA – Awareness of pre diabetes test.	10/21/17 also 10/22-27/17	60 seconds	27 X ROS
34.	Health Concern	SEVIER VALLEY HOSPITAL PSA – Offers free Opioid Overdose Prevention training.	10/23/17 also 10/24 & 26/17	30-35 seconds	Three times daily
35.	Health Concern	KEYY RADIO PSA – Announce open enrollment for healthcare.	10/28/17 also 10/29-11/5/17 also 11/18-24/17 and 12/09-15/17	30 seconds	30 X ROS  24 X ROS  23 X ROS 16 X ROS
36.	Health Concern	RADIOLOGICAL SOCIETY PSA – Promotes lung cancer awareness.	11/06/17 also 11/07-10/17 and 11/25-12/1/17	30 seconds	23 X ROS 27 X ROS
37.	Health Concern	AUTISM SPEAKS AND AD COUNCIL PSA – Encourages awareness of autism.	11/11/17 also 11/12-17/17	60 seconds	23 X ROS 27 X ROS
38.	Health Concern	AM. HEAT ASSOC, AM. MEDICAL ASSOC, AM. STROKE & AD COUNCIL PSA – Promotes blood pressure control	11/25/17 also 11/26-12/1/17	30 seconds	23 X ROS
39.	Health Concern	AMERICAN RED CROSS PSA – Promotes blood donations.	12/09/17 also 12/10-14/17	60 seconds	27 X ROS
40.	Human Resource	MOUNTAINLAND AGING PSA – Promotes RSVP volunteer program.	10/01/17 also 10/02-06/17	30 seconds	20 X ROS
41.	Human Resource	MEALS ON WHEELS & AD COUNCIL PSA – Recruits volunteers	10/07/17 also 10/08-13/17 and 11/25-12/1/17	60 seconds	27 X ROS
42.	Human Resource	MOUNTAINLAND ASSOC. OF GOV. PSA – Announce UCARE Caregiver classes.	10/09/17 also 10/10/11, 16 & 17/17 also 11/14 & 15/17 and 12/12,13, 19 & 20/17	20-25 seconds	27 X ROS Three times daily
43.	Human Resource	SAMARITANS PURSE OCC PSA – Information regarding Operation Christian Child boxes.	10/14/17 also 10/15-20/17 also 10/28-11/5/17	60 seconds	27 X ROS  33 X ROS

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44.	Human Resource	SENIOR CORP SENIOR COMPANIONS PSA – Recruits Senior Companions.	10/28/17 also 10/29-11/5/17 also 12/30-31/17	30 seconds	30 X ROS 7 X ROS
45.	Human Resource	AD COUNCIL & HHS, ADOPTUSKIDS PSA – Encourages adoption from foster care.	10/28/17 also 11/29-11/3/17	60 seconds	32 X ROS
46.	Human Resource	SAMARITANS PURSE PSA'S – Information on Operation Christian Child.	11/04/17 also 11/05-10/17 and 11/11-17/17	60 seconds	14 X ROS
47.	Human Resource	RESCUE MISSION OF SALT LAKE PSA – Encourages help and hope for homeless.	11/11/17 also 11/12-17/17 and 12/16-22/17	30 seconds 30 seconds	23 X ROS 23 X ROS
48.	Human Resource	U.S. DEPT OF VETERAN AFFAIRS PSA – Offers help with benefits.	11/18/17 also 11/19-24/17	30 seconds	23 X ROS 24 X ROS
49.	Human Resource	FESTIVAL OF TREES PSA – Announce benefit for Primary Children's Hospital.	11/18/17 also 11/29 & 30/17 and 12/01/17	15-25 seconds	Three times daily
50.	Human Resource	NAT'L & COMMUNITY SERVICE PSA – Volunteer opportunities for Foster Grand parenting.	12/09/17 also 12/10-13/17	60 seconds	27 X ROS
51.	Human Resource	NATIONAL VETERANS ASSOCIATION PSA – Offers veteran suicide prevention help.	12/31/17 also 12/31/17	60 seconds	12 X ROS
52.	Local Arts	HALE THEATER OREM PSA – Announcements of auditions and productions.	10/09/17 also 10/10, 11,12,13,16, 17,18,19, 20 & 30/17 also 11/27/17 and 12/19 21,28 & 29/17	10-20 seconds	Three times daily
53.	Local Arts	PLEASANT GROVE PLAYERS PSA – Announces production	10/12/17 also 10/13 & 19/17	25-30 seconds	Three times daily
54.	Local Arts	COVEY CENTER FOR THE ARTS PSA'S – Announces concerts and performances.	11/20/17 also 11/28, 29 & 30/17 also 12/04,11, 19 :& 20/17	10-25 seconds	Three times daily
55.	Military	MARINES PSA – Promotes the Marines.	10/28/17 also 10/29-11/3/17	30 seconds	30 X ROS

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56.	Military	SANTAQUIN AMERICAN LEGION PT 84 PSA – Honors Veterans with a dinner.	11/06/17 also 11/08 & 13/17	10-35 seconds	Three times daily
57.	Military	OPERATION HOMEFRONT PSA – Promotes thanking Vets.	11/06/17 also 11/07-10/17	30 seconds	15 X ROS
58.	Military	NATIONAL GUARD AND UBA PEP – Promotes National Guard.	11/06/17 also 11/07-10/17 and 12/16-22/17	60 seconds	15 X ROS  27 X ROS
59.	Military	U.S. AIR FORCE PSA – Thanking the military.	11/11/17 also 11/12-17/17	30 seconds	23 X ROS
60.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none"><li>• Law/1<sup>st</sup> Amend. – C Parshall &amp; B Lynn 10/02/17</li><li>• Homosexuality – K DeYoung 10/04/17</li><li>• ISIS/recruit – A Fadi 10/05/17</li><li>• Foreign/Communism – Dr P Kengor 10/09/17</li><li>• Law/freedom – K Hawkins &amp; J Mannix 10/10/17</li><li>• Social/Mental Ill – M Stanford 10/11/17</li><li>• Law/life – C Scalia 10/11/17</li><li>• Civic/Electoral – T Ross 11/06/17</li><li>• Abuse/Child – G Jantz 11/21/17</li><li>• History/Pilgrims – R Gragg 11/23/17</li><li>• Finances - M Hunt 11/24/17</li><li>• Depression – S Arterbum 11/28/17</li><li>• Nat'l Security – J Walton &amp; B Gertz 11/29/17</li><li>• Military/Transgen. – E Donnelly &amp; J Kaeb 12/07/17</li></ul>	10/01/17 to 12/31/17	1 hr.	Weekdays 3:00 p.m.
61.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	10/01/17 to 12/31/17	5 min.  1 min.	Hourly 0:55  Various 0:30
62.	Public Safety	UTAH SAFETY COUNCIL PSA'S – Offers driving classes.	10/04/17 also 10/16 & 30/17 also 11/13 & 27/17 and 12/05 & 12/17	10-20 seconds	Three times daily
63.	Public Safety	NHTSA, ST. ATTORNEY'S GENERAL AND AD COUNCIL PSA'S– Warns of texting and driving.	10/07/17 also 10/08-13/17 and 11/18-24/17 also 12/30-31/17	30 seconds  30 seconds	23 X ROS  23 X ROS  7 X ROS

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64.	Public Safety	AMERICAN CHRONIC PAIN ASSOC. PSA – Regarding Opioid safety.	10/14/17 also 10/15-20/17 and 12/01-08/17	30 seconds	25 X ROS  23 X ROS
65.	Public Safety	RURAL DOMESTIC PREPAREDNESS CONSORITUM PSA – Provides education school safety.	10/21/17 also 10/22-27/17	30 seconds	24 X ROS
66.	Public Safety	SAFE KIDS CENTRAL UTAH PSA – Holds a child seat checkpoint, Richfield.	10/23/17 also 10/24 & 25/17	20-25 seconds	Three times daily
67.	Public Safety	DEA DIVERSION COMMISION PSA – Promotes Prescription Drug Take Back.	10/24/17 also 10/26 & 27/17	10-15 seconds	Three times daily
68.	Public Safety	FEDERAL HIGHWAY ADMINISTRATION PSA – National pedestrian safety campaign	11/06/17 also 11/07-10/17	30 seconds	15 X ROS
69.	Public Safety	DEPART. OF HOMELAND SECURITY PSA – Encourage being see and say campaign.	11/18/17 also 11/19-24/17 and 12/16-22/17	60 seconds	27 X ROS  27 X ROS
70.	Public Safety	NATIONAL INSURANCE CRIME BU. PSA – Warnings of car thefts.	12/02/17 also 12/03-08/17	60 seconds	27 X ROS
71.	Public Safety	NAT'L FIRE PROTECTION AS. & FEMA PSA – Safety tips to prevent holiday fires.	12/02/17 also 12/03-08/17	30 seconds	23 X ROS
72.	Public Safety	NATIONAL INSURANCE CRIME BUREAU PSA – Tips on keeping car safe during holidays.	12/23/17 also 12/24-29/17	30 seconds	24 X ROS
73.	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services.	10/01/17 to 12/31/17	30 seconds	113 X ROS
		PSA – Announces fall festival	and 10/03, 04& 06/17	30-35 seconds	Three times daily
74.	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	70 X ROS
75.	Religious/Local	CENTERPOINT Church-OREM PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	26 X ROS
76.	Religious/Local	FELLOWSHIP BIBLE CHURCH –LINDON PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	110 X ROS
		PSA – Announces special fall event.	and 10/26 & 27/17	10-30 seconds	Three times daily

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77.	Religious/Local	NEW HOPE BIBLE CHURCH-CEDAR HILL PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	31 X ROS
		PSA – Announces Family Festival	10/24,25, 26 & 27/17	20 seconds	Three times daily
78.	Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	57 X ROS
79.	Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	19 X ROS
80.	Religious/Local	REDEMPTION HILL CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	56 X ROS
81.	Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	57 X ROS
		PSA – Announces Fall family event.	and 10/23, 25 & 27/17	10-25 seconds	Three times daily
82.	Religious/Local	SANTAQUIN BAPTIST CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	29 X ROS
83.	Religious/Local	VERNAL CHRISTIAN CHURCH PSA – Announces location and services.	10/01/17 to 12/31/17	30 seconds	34 X ROS
84.	Weather	WEATHER Local forecast for the Day and an extended forecast.	10/01/17 to 12/31/17	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.