

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 1

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramatized.	01/01/17 to 03/31/17	25 min.	Saturdays 7:00 a.m.
2.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	01/01/17 to 03/31/17	25 min.	Saturdays 7:30 a.m. 7:00 p.m. Daily 6:00 p.m.
3.	Community Activities	CASTLECOUNTRY.COM PSA'S – Announces activities in Price.	01/03/17 also 01/05 & 06/17 and 02/09,10, 13, & 14/17 and 03/13,15, 16 & 17/17	15-20 seconds	Three times daily
4.	Community Activities	JOSEPH BIBLE STUDY PSA – Announces community Bible study.	01/04/17 also 01/09 & 26/17 also 02/03,10, 17 & 27/17 and 03/03 & 20/17	25-30 seconds	Three times daily
5.	Community Activities	CROSSPOINT CHURCH PSA'S – Announces film screening and Financial Peace University.	01/24/17 also 01/26 & 27/17 also 02/15,16, 21,22, & 24/17 and 03/01/17	15-25 seconds	Three times daily
6.	Community Activities	VERNAL AREA CHAMBER OF COMM. PSA'S – Announces events in Vernal area, Fishing Tournament, Trauma Awareness seminars, and theater.	01/27/17 also 01/31/17 and 02/01,02, 03,06, & 07/17 also 03/07, 09 & 20/27	10-25 seconds	Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017		TREATMENT OF COMMUNITY ISSUES			Page 2
#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
7.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none"> <li>• Finances-C Brooks 01/02/17</li> <li>• Immigration-S Arbeiter 01/03/17</li> <li>• Culture-Karen Ellis 01/06/17</li> <li>• Trauma-M Fujimura 01/17/17</li> <li>• Disaster-J D Aten 01/23/17</li> <li>• Health/suicide- G Haugen 01/25/17</li> <li>• Life Issues-S Klusendorf 01/27/17</li> <li>• Parenting teens-M Gregston 01/31/17</li> <li>• History/Blacks-NA 02/13/17</li> <li>• Political Justice-P Nyquist 02/17/17</li> <li>• Life Issues-NA 02/24/17</li> <li>• Career path-R Dickie III 03/01/17</li> <li>• Economic-M Blue 03/6 &amp; 30/17</li> <li>• Sexual Identity-R Butterfield 03/22/17</li> <li>• Racial-C Alexander &amp; L Anderson 03/24/17</li> <li>• Blended Families-R Deal 03/29/17</li> </ul>	01/01/17 to 03/31/17	54 min	Weekdays 11:00 a.m.
8.	Community Building	GLORIA BARRON PRIZE PSA – Information on nominating a young hero.	02/18/17 also 02/19-24/17 and 03/11-17/17	29 X ROS	29 X ROS
9.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	01/01/17 to 03/31/17	25 min.	Weekdays 6:30 p.m.
10.	Economic	MONEY WISE WEEKEND INTERNAL REVENUE SERVICE PSA'S – Offers tax information: Donations,  Warns of calling scams,  Information on VITA/TCE, Warns of Dirty Dozen Scams and information on Tax Extensions.	01/01/17 also 01/02-06/17 also 01/07-13/17 also 02/25-03/3/17, 03/11-17/17, 03/25-31/17	60 seconds  60 seconds  30 seconds 30 seconds 30 seconds	26 X ROS  30 X ROS  24 X ROS 25 X ROS 26 X ROS
11.	Economic	AICPA AND AD COUNCIL PSA – Encourages the habit of financial saving.	01/07/17 also 01/08-13/17	30 seconds	26 X ROS
12.	Economic	FEDERAL TRADE COMMISSION PSA – Gives source for free credit reports.	01/28/17 also 01/29-02/3/17	60 seconds	30 X ROS
13.	Economic	THECHAMBER.ORG PSA – Announces Utah Valley Job Fair.	03/24/17 also 03/27, 28 & 29/17	15-20 seconds	Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 3

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
14.	Education	DOLLAR GEN. LITERACY FOUND & AD COUNCIL PSA – Information on free adult education classes.	01/01/17 and 01/02-06/17	30 seconds	25 X ROS
15.	Education	USU EXTENSION PSA’S – Announces workshops and classes.	01/18/17 also 19,23,24, 25 & 26/17 also 02/13,15, 21 & 23/17 also 03/08/17	15-55 seconds	Three times daily
16.	Education	UT DEPT OF AGRICULTURE AND FOOD PSA – Hold soil health Workshop in Richfield.	01/26/17 also 01/27 & 30/17	15-20 seconds	Three times daily
17.	Education	UNDERSTOOD & AD COUNCIL PSA – Regarding learning and attention issues.	01/28/17 also 01/29-02/3/17	30 seconds	27 X ROS
18.	Education	UT HIGH SCHOOL ACTIVITIES ASSOC. AND UTAH INTERSCHOLASTIC ATHLETIC ADMIN. PSA – Encourage participation in High School sports.	02/25/17 also 02/26-03/3/17 and 03/04-10/17	60 seconds	30 X ROS
19.	Educational	SUN ADVOCATE PSA – Announces fundraiser for Carbon FFA.	03/13/17 also 03/14, 15 & 16/17	30 seconds 10-25 seconds	26 X ROS Three times daily
20.	Environmental	UTAH STATE PARKS PSA – Announces events: Fishing Tournament.	01/03/17 also 01/05 & 06/17	20 seconds	Three times daily
21.	Environmental	DIVISON OF WILDLIFE RESOURCES PSA’S – Announces seminars, Elk viewing, Hunting permits, viewing events, regulations on gathering shed antlers, and RAC meetings.	01/09/17 also 01/11,12 13,27 & 31/17 also 02/02,03, 06, 7,8,10, 14 & 24/17 and 03/02,03, 14,16,20,27 28,29 & 31/17	10-40 seconds	Three times daily
22.	Environmental	CENTRAL UTAH GARDENS PSA’S – Announces classes.	02/02/17 also 02/03,07, 13,15,17,21, 22 & 27/17 also 03/02,06, 08,21 & 22/17	10-25 seconds	Three times daily
23.	Environmental	NATRUAL RESOURCES (NRCS) PSA – Announces soil health workshops.	02/22/17 also 02/23 & 24/17	25-30 seconds	Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 4

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
24.	Family Issues	<p><b>FOCUS ON THE FAMILY</b>                      A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes:</p> <ul style="list-style-type: none"> <li>• Declutter-K Lipp 01/03/17</li> <li>• Health-G Thomas 01/04 &amp; 5/17</li> <li>• Financial-M Hunt 01/09/17</li> <li>• Death/child-J Harrison 01/13/17</li> <li>• Cultural-Dr B Corey 01/20/17</li> <li>• Life Issues-B &amp; B Buell 01/25/17</li> <li>• Stress-K Lipp &amp; C Gregory 01/26 &amp; 27/17</li> <li>• Acceptance/child-J Savage &amp; Dr K Koch 02/06-08/17</li> <li>• Addiction/drug-J Strothoff 2/15 &amp; 16/17</li> <li>• Addiction/sex-F Stocker 02/21 &amp; 22/17</li> <li>• Conflict-F Weaver 03/01/17</li> <li>• Education-G Doud 03/06 &amp; 7/17</li> <li>• Parenting-G Chapman 3/09 &amp; 19/17</li> <li>• Life Issues-S Klusendorf 03/13/17</li> <li>• Adoption-P Batura 03/20/17</li> </ul>	01/01/17 to 03/31/17	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
25.	Family Issues	<p><b>BUILDING RELATIONSHIPS</b>                      A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.</p>	01/01/17 to 03/31/17	54 min	Saturdays 11:00 a.m.
26.	Health Concern	<p><b>NAT'L. PARTNERSHIP FOR WOMEN &amp; FAMILIES &amp; UNITED HEALTH CARE</b>                      PSA - Importance of healthy deliveries.</p>	01/07/17 also 01/08-13/17	30 seconds	27 X ROS
27.	Health Concern	<p><b>AMERICAN PHYSICAL THERAPY ASSO.</b>                      PSA – Encourages physical therapy in place of opioids.</p>	01/14/17 also 01/15-29/17	60 seconds	30 X ROS
28.	Health Concern	<p><b>BREATHLESSIPF.COM</b>                      PSA – Joe Nichols spreads awareness of IPF.</p>	01/21/17 also 01/22-27/17	30 seconds	25 X ROS
29.	Health Concern	<p><b>AM. HEART ASSOC, AM. STROKE ASSOC. &amp; AD COUNCIL</b>                      PSA – On signs of stroke and urges action.</p>	01/28/17 also 01/29-02/3/17	30 seconds	26 X ROS
30.	Health Concern	<p><b>US DEPT. OF HEALTH &amp; HUMAN SER.</b>                      PSA – Addresses threat of poisonings and encourages calling helpline.</p>	02/11/17 also 02/12-17/17 and 03/25-31/17	30 seconds	26 X ROS
31.	Health Concern	<p><b>RADIOLOGY SOCIETY OF AMERICA</b>                      PSA – Alerts of Heart Disease.</p>	02/11/17 also 02/12-17/17	60 seconds	27 X ROS 30 X ROS

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 5

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
32.	Health Concern	UTAH COUNTY HEALTH DEPARTMENT PSA'S – Offers various services,  Announces Workshops, Fair and Clinic, board meeting, and health talent presentation.	02/14/17 also 02/15-20/15 also 02/28/17 also 03/01,02, 03,13,14,15, 24,27,28 29 & 30/17	60 seconds   20-35 seconds	32 X ROS   Two times Three times daily
33.	Health Concern	AM ACADEMY -ORTHOPAEIC SURGEON PSA – Warns of opioid addiction.	02/18/17 also 02/19-24/17	30 seconds	26 X ROS
34.	Health Concern	AM ACADEMY OF NEUROLOGY PSA – Warns of results of concussions.	03/04/17 also 03/05-10/17	60 seconds	30 X ROS
35.	Health Concern	AMERICAN RED CROSS PSA – Celebrates Red Cross and encourages finding a way to help.	03/11/17 also 03/12-17/17	30 seconds	26 X ROS
36.	Health Concern	RADIOLOGY SOCIETY OF NORTH AM PSA – Pay attention to signs of colon cancer.	03/11/17 also 03/12-17/17	60 seconds	30 X ROS
37.	Human Resource	MEALS ON WHEELS AM & AD COUNCIL PSA – Recruits volunteers.	01/01/17 also 01/02-06/17	30 seconds	26 X ROS
38.	Human Resource	SENIOR CORPS PSA – Promotes Foster Grandparent program.	01/01/17 also 01/02-06/17 and 01/14-20/17	30 seconds	Three times daily  Three times daily
39.	Human Resource	SPECIAL OLYMPICS UTAH PSA'S – Announces town hall meetings and polar plunges.	01/03/17 also 01/04,06,17, 18,19,20,23, 24,30 & 31/17 also 2/01,02 07,08,09, 14 & 16/17	60 seconds 15-35 seconds	Three times daily Three times daily
40.	Human Resource	CELEBRATE RECOVERY PSA – Offers program dealing with addictions.	01/04/17 also 01/06, 13 & 20/17 also 02/21/17 and 03/03 & 23/17	20 seconds	Three times daily
41.	Human Resource	MOUNTAINLAND AGING & FAMILY PSA – Offers Ucare module education classes and support.	01/09/17 also 01/10 & 11/17 also 02/06, 07 & 08/17 also 03/06 & 08/17	25-30 seconds	Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 6

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
42.	Human Resource	NATIONAL RUNAWAY SAFELINE PSA – Offers help and contact to runaways.	01/14/17 also 01/15-20/17	30 seconds	27 X ROS
43.	Human Resource	THE JOB ACCOMMODATION NETWORK PSA – Encourages disability employment.	01/21/17 also 01/22-27/17	60 seconds	29 X ROS
44.	Human Resource	PAYSON CITY PSA – Announces CERT class training.	01/25/17 also 01/26, 30 & 31/17	10-25 seconds	Three times daily
45.	Human Resource	UT COUNTY COMMISIONERS PSA – Announces town hall meeting on domestic violence resources.	02/13/17 also 02/15 & 17/17	15-20 seconds	Three times daily
46.	Human Resource	NEW HOPE SUPPORT FUND PSA – Offers Hospice Support.	03/04/17 also 03/05-10/17	30 seconds	26 X ROS
47.	Human Resource	MOUNTAINLAND ASSOC. OF GOV. PSA – Offers Home Energy Assistance.	03/25/17 also 03/26-31/17	30 seconds	26 X ROS
48.	Human Resources	MOUNTAINLAND ASSOC. OF GOV. PSA – Announces Caregivers educational courses.	03/13/17 also 03/14 & 15/17	20-25 seconds	Three times daily
49.	Local Arts	HALE CENTER THEATER OREM PSA'S – Announces performances and auditions.	01/03/17 also 01/10,12, 17,18,20,24, 25, 26 & 27/17 also 02/14 & 16/17 also 03/02,06, 07,08,09, 10, 13 & 20/17	10-25 seconds	Three times daily
50.	Local Arts	UTAH SHAKESPEARE FESTIVAL PSA – Announces season tickets available.	01/17/17 also 01/19 & 23/17	15-25 seconds	Three times daily
51.	Local Arts	PAYSON COMMUNITY THEATER PSA – Announces “A Night on Broadway.”	01/30/17 also 02/01 & 03/17	15-25 seconds	Three times daily
52.	Local Arts	SCERA CENTER FOR THE ARTS PSA'S – Promotes performances.	02/06/17 also 02/09,10, 17 & 24/17 also 03/02,28, 30 & 31/17	15-25 seconds	Three times daily
53.	Local Arts	COVEY CENTER OF THE ARTS PSA'S – Announces productions.	02/13/17 also 02/15,21, 22 & 23/17 also 03/03,09 10 & 17/17	15-20 seconds	Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 7

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
54.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none"> <li>• Finances-S &amp; A Economides 01/02/17</li> <li>• Gov/1<sup>st</sup> Amend.-C Parshall &amp; B Lynn 01/11, 02/22 &amp; 03/22/17</li> <li>• Persecution-P Marshall 01/12/17</li> <li>• History/Black-D Barton 01/16/17</li> <li>• Career-R Dickie III – 01/19/17</li> <li>• Health/malpractice-L Schlachter &amp; R Crews 01/24/17</li> <li>• Stress-K Lipp 02/1/17</li> <li>• Narcissism-L. Mintie 02/8/17</li> <li>• National clash-C Dyer 02/15/17</li> <li>• Sexual Identity-A McGuire 02/20/17</li> <li>• Jihad-S Gorka 02/27/17</li> <li>• Finances-II Dayton 02/28/17</li> <li>• Finances-T Brown 03/13 &amp; 30/17</li> <li>• Birth order-K Leman 03/14/17</li> <li>• Polygamy-A LeBaron 03/20/17</li> <li>• Life Issues-T Beatley &amp; S Chapman 03/23//17</li> </ul>	01/01/17 to 03/31/17	54 min.	Weekdays 3:00 p.m.
55.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	01/01/17 to 03/31/17	4 min.  1 min.	Hourly 0:56  Various 0:30
56.	National Safety	US AIR FORCE RESERVE & UBA PSA – Promotes the US Air Force Reserve.	01/21/17 also 01/22-27/17 and 03/04-10/17	60 seconds	30 X ROS  29 X ROS
57.	National Safety	AIR FORCE RECRUITING – PROVO PSA – Offers various careers.	02/04/17 also 02/05-10/17 and 02/18-24/17	30 seconds	26 X ROS  27 X ROS
58.	National Safety	U S NAVY PSA – Promotes the Navy.	02/25/17 also 02/26-03/3/17	60 seconds	29 X ROS
59.	Public Safety	NATIONAL INSURANCE CRIME BUREAU PSA'S – Remind public to lock car doors.	01/14/17 also 01/15-20/17 also 02/25-03/17	30 seconds	25 X ROS
60.	Public Safety	UTAH SAFETY COUNCIL PSA'S – Offers driving classes and hosts and safety conference & Expo.	01/17/17 also 01/23/17 also 02/06,08, 09,16 & 23/16 also 03/01, 06, & 29/17	05-25 seconds	25 X ROS Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 8

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
61.	Public Safety	DEPT. OF JUSTICE, NAT'L CRIME PREV. COUNCIL & AD COUNCIL PSA – Importance of safe firearms storage.	01/21/17 also 01/22-27/17 and 02/04-17/17	30 seconds	26 X ROS  27 X ROS
62.	Public Safety	FEDERAL TRADE COMMISSION PSA – Informs immigrants of scams.	01/21/17 also 01/22-27/17	30 seconds	26 /X ROS
63.	Public Safety	NHTSA & AD COUNCIL PSA – Calls for parents to properly buckle up children.	01/28/17 also 01/29-02/3/17	30 seconds	27 X ROS
64.	Public Safety	US FEMA PSA – Safety tips regarding winter house fires.	02/04/17 also 02/05-10/17	30 seconds	25 X ROS
65.	Public Safety	NAT'L CRIME PREVENTION COUNCIL PSA – Elder abuse prevention.	02/04/17 also 02/05-10/17	60 seconds	29 X ROS
66.	Public Safety	DEPART. OF HOMELAND SECURITY PSA – Empower citizens to report suspicious activity.	02/18/17 also 02/19-24/17	60 seconds	30 X ROS
67.	Public Safety	US FIRE ADMINISTRATION PSA – Fire safety tips to prevent home fires.	02/25/17 also 02/26-03/3/17	30 seconds	24 X ROS
68.	Public Safety	NHTSA AND AD COUNCIL PSA – Stop text, Stop wrecks campaign.	03/04/17 also 03/05-10/17	30 seconds	25 X ROS
69.	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services	01/01/17 to 03/31/17	60 seconds 30 seconds	107 X ROS 109 X ROS
70.	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services.	01/01/17 to 03/31/17	60 seconds 30 seconds	46 X ROS 69 X ROS
71.	Religious/Local	CENTERVILLE BAPTIST CHURCH PSA – Announces location and services.	01/01/17 to 03/31/17	30 seconds	56 X ROS
72.	Religious/Local	FELLOWSHIP BIBLE CHURCH-LINDON	01/01/17 to 03/31/17	60 seconds	44 X ROS
73.	Religious/Local	FIRST BAPTIST CHURCH – PRICE PSA – Announces location and services.	01/01/17 to 03/31/17	30 seconds	40 X ROS
74.	Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.  PSA'S – Announces special musical events.	01/01/17 to 03/31/17 also 03/07,09,10, 15,16 & 17/17	60 seconds 30 seconds 20-30 seconds	92 X ROS 78 X ROS  Three times daily

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2017

**TREATMENT OF COMMUNITY ISSUES**

Page 9

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
75.	Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.	01/01/17 to 03/31/17	60 seconds	45 X ROS
76.	Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.	01/01/17 to 03/31/17	60 seconds 30 seconds	33 X ROS
77.	Weather	WEATHER Local forecast for the Day and an extended forecast.	01/01/17 to 03/31/17	30 seconds	Minimum of ten times Sun. – Fri. 12 X Sat.