

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

July – September 2017

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	07/01/17 to 09/30/17	25 min.	Saturdays 7:00 a.m.
2.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	07/01/17 to 09/30/17	25 min.	Saturdays 7:30 a.m. 7:00 p.m. Daily 6:00 p.m.
3.	Community Activities	PAYSON/SANTAQUIN CHAMBER OF COMMERCE PSA – Announces summer movie events.	07/12/17 also 07/13 & 14/17 and 08/15 & 18/17	15-25 seconds	Three times daily
4.	Community Activities	RICHFIELD BIBLE CHURCH PSA – Announces children’s program.	07/28/17 also 07/31/17 also 08/01 & 02/17	15-20 seconds	Three times daily
5.	Community Activities	AMERICAN FORK PSA – Announcing Steel Days Festival.	07/05/17 also 07/10,11, 13 & 14/17	05-15 seconds	Three times daily
6.	Community Activities	SONRISE BAPTIST CHURCH PSA – Announces children’s program.	07/07/17 also 07/10, 11 & 12/17	25-30 seconds	Three times daily
7.	Community Activities	SANTAQUIN CITY RECREATIO DEPT. PSA – Announces Orchard Days festival.	07/28/17 also 07/31/17 and 08/01/17	05-10 seconds	Three times daily
8.	Community Activities	UTE SERVICES (VARIOUS) PSA – Announce back to School community event.	08/15/17 also 08/16 & 18/17	15-20 seconds	Three times daily
9.	Community Activities	PAYSON CITY PSA’S – Announces festival event and activities and theater production.	08/17/17 also 08/21, 22,25, 29 &31/17 also 09/01 & 15/17	05-25 seconds	Three times daily
10.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: • Humanitarian/abuse-M Rickett 07/18/17 • Foreign/persecution-T Doyle 07/19/17 Immigration-E Garza 08/07/17 • Economics-A R Bradley 08/10/17 • Health/brain trauma-B Omalu 08/14/17 • Violence-listeners 08/15/17 • Education/children-S Williams 08/16/17 • Employment-R Dickie III 09/04/17 • Education/learning-Kathy Koch 09/05 &21/17 • Disasters-NA 09/11/17 • Law/rights-C Cushman 09/22/17	07/01/17 to 09/30/17	54 min.	Weekdays 11:00 a.m.

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11.	Conservation	TAKEMEFISHING.ORG PSA – Encourages support of conservation.	08/12/17 also 08/13-18/17	30 seconds	26 X ROS
12.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	07/01/17 to 09/30/17	25 min.	Weekdays 6:30 p.m.
13.	Economic	MONEY WISE WEEKEND NAT'L ENDOWMENT - FINANCIAL ED PSA – Offers financial information.	08/26/17 also 08/27-9/01/17	30 seconds	Saturday 5:00 p.m. 25 X ROS
14.	Education	AMERICAN BOARD-COMMUNITY-TEACHERS PSA'S – Offering online program.	07/29/17 also 07/30-08/4/17 and 08/26-09/1/17	30 seconds	26 X ROS
15.	Education	MOUNTAINLAND HEAD START PSA – Announces enrollment.	08/05/17 also 08/06-11/17	60 seconds	26 X ROS 42 X ROS
16.	Education	TEACH AND AD COUNCIL PSA – Teacher recruitment campaign.	08/12/17 also 08/13-18/17	30 seconds	27 X ROS
17.	Education	COMMUNITIES IN SCHOOLS PSA – Support for at risk students.	08/19/17 also 08/20-25/17	60 seconds	41 X ROS
18.	Education	PROVO RECREATION PSA'S – Announce adult, senior and kids classes and movies in the park.	08/07/17 also 14,21,23, 28,29 & 30/17 also 09/05, 18,19,25, 26 & 27/17	10-25 seconds	Three times daily
19.	Education	UNDERSTOOD AND AD COUNCIL PSA – Help With learning and attention issues.	09/02/17 also 09/03-08/17	60 seconds	41 X ROS
20.	Employment	GRADS OF LIFE AND AD COUNCIL PSA'S – Encourages employing grads of life.	07/15/17 also 07/16-21/17 and 09/23-29/17	60 seconds	45 X ROS
21.	Environmental	US FOREST SERVICE & AD COUNCIL PSA'S – Promotes forest benefits.	07/01/17 also 07/02-07/17 also 07/29-8/14/17	60 seconds 30 seconds	27 X ROS 45 X ROS 26 X ROS

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22.	Environmental	CENTRAL UTAH GARDENS PSA'S – Announces Landscapes workshops, concert and kids classes.	07/05/17 also 07/10,11, 12,13 & 14/17 also 08/07, 08 &10/17	15-40 seconds	Three times daily
23.	Environmental	DEPT. OF WILDLIFE RESOURCES PSA'S – Announces hunting applications, RAC meetings, viewing events, fishing tournament, clinics.	07/13/17 also 07/21, 25, 26, 27& 31/17 also 08/01,02, 10,14,17,22, 25 & 29/17 also 09/13,15, 19,20,22, 26 & 27/17	15-40 seconds	Three times daily
24.	Environmental	US FOREST SER, STATE FORESTER, AD COUNCIL PSA'S – Wildfire prevention campaign.	07/22/17 also 07/23-28/17 and 09/09-15/17	60 seconds	45 X ROS 36 X ROS
25.	Environmental	UTAH STATE PARKS AND RECREATION PSA – Announces Military Appreciation event.	08/10/17 also 08/11/17	25-30 second	Three times daily
26.	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes: <ul style="list-style-type: none"> • Patriotic-America-E Metaxas 07/04/17 • Marriage Communicate-D Clark 07/06- 7/17 • Children at risk-K Meeder 08/13 - 14/17 • Organization-K Lipp 07/24 - 25/17 • Child's learning-C Tobias 08/03 - 04/17 • Financial-C Hogan 08/10 - 11/17 • Separation-Dr G Chapman 08/16 - 17/17 • Grief-K Fucci 08/18/17 • Racial-T Scott & J Lankford 08/23/17 • Alzheimer's-Dr G Chapman 8/28 - 29/17 • Memory 9/11-S Praimnath 09/11/17 • Orphans-Dr C Mully 09/13/17 • Overing Infidelity-B & A Meesner 09/14-15/17 • Depression/Suicide-Dr G Jantz 09/21-22/17 	07/01/17 to 09/30/17	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
27.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	07/01/17 to 09/30/17	54 min	Saturdays 11:00 a.m.
28.	Farming & Homemaking	SEVIER COUNTY FAIR PSA – Announces event.	08/07/17 also 08/08, 10 & 11/17	05-15 seconds	Three times daily
29.	Farming & Homemaking	DUCHENSE COUNTY FAIR PSA – Announces event.	08/07/17 also 08/08, 10 & 11/17	05-15 seconds	Three times daily

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30.	Farming & Homemaking	UTAH COUNTY FAIR PSA – Announces event.	08/14/17 also 08/15, 16 & 18/17	10-25 seconds	Three times daily
31.	Government	NAT'L. FEDERATION – INDEPENT BUS. PSA – Informs of required form for businesses.	08/19/17 also 08/20-25//17 and 09/09-15/17	60 seconds	42 X ROS 36 X ROS
32.	Health Concern	UT COUNTY DEPARTMENT OF HEALTH PSA'S – Announces Mom's group meeting and Living Well workshops.	07/03/17 also 07/05 & 07/17 also 09/13,18, 20,25 & 26/17	15-35 seconds	Three times daily
33.	Health Concern	AMERICAN RED CROSS PSA – Urge alert for donors Calls for blood donors. PSA – Calls for blood donors	07/08/17 also 07/09-14/17 07/29-8/04/17 and 09/02-08/17 07/29/17	30 seconds 60 seconds	26 X ROS 41 X ROS
34.	Health Concern	PSA – Calls for blood donors USHHS AND AD COUNCIL PSA'S – Offers help with care management plan.	07/30-08/4/17 and 09/16-22/17	30 seconds 60 seconds	26 X ROS 43 X ROS
35.	Health Concern	TARGETLYME.ORG PSA – Alert to the threat of Lyme disease.	08/05/17 also 08/06-11/17	30 seconds	31 X ROS 26 X ROS
36.	Health Concern	THE AMERICAN CHRONIC PAIN ASSOC. PSA – Encourages limited use of opioids.	08/05/17 also 08/06-11/17	30 seconds	26 X ROS
37.	Health Concern	MOUNTAINLANDS HEALTH CENTER PSA – Announces open house and health fair.	08/15//17 also 08/16, 17 & 18/17	25-30 seconds	Three times daily
38.	Health Concern	RADIOLOGICAL SOCIETY PSA'S – Brings attention to Prostate and Ovarian Cancer.	09/02/17 also 09/03-08/17 and 09/23-29/17	30 seconds	26 X ROS
39.	Health Concern	BRAIN HEALTH PSA – Information on brain health.	09/16/17 also 09/17-22/17	30 X ROS 30 seconds	23 X ROS 23 X ROS
40.	Health Concern	RADIOLOGY SOCIETY OF N AMERICA PSA – Offer radiology information.	07/08/17 also 07/09-14/17	30 seconds	26 X ROS
41.	Human Resource	US DEPT. OF LABOR PSA – Employment of those with disabilities.	07/08/17 also 07/09-14/17	60 seconds	44 X ROS
42.	Human Resource	FEEDING AMERICA & AD COUNCIL PSA – Encourages helping the hungry.	07/22/17 also 07/23-28/17	30 seconds	27 X ROS

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43.	Human Resource	SENIOR CORPS PSA'S – Recruiting volunteers for Foster Grand Parents.	08/26/17 also 08/27-09/11/17	60 seconds	42 X ROS
44.	Human Resource	NATIONAL & COMMUNITY SERVICE PSA – Seeks foster Grandparents.	09/02-08/17 09/02/17 also 09/03-08/17	30 seconds 30 seconds	26X ROS 26 X ROS
45.	Human Resource	NATIONAL VETERANS FOUNDATION PSA'S – Resource for preventing suicide.	09/02/17 also 09/03-08/17 and 09/23-29/17	60 seconds	41 X ROS
46.	Human Resource	SAVE ADMINISTRATION PSA – Suicide prevention and help.	09/09/17 also 09/10-15/17	30 seconds	27 X ROS 24 X ROS
47.	Human Resource	OPERATION CHRISTMAS CHILD PSA'S – Relief organization seeks volunteers.	09/16/17 also 09/17-22/17 also 09/07 & 08/17	30 seconds	23 X ROS
48.	Local Arts	PSA – Announces open House Expo. SCERA CENTER PSA – Announces performances.	07/05/17 also 07/07,14, 17 & 21/17	35 seconds 15 seconds	Three times daily Three times daily
49.	Local Arts	AMERICAN FORK COMMUNITY PSA – Theater performs musicals.	08/02/17 also 08/08,11 23,28 &30/17 also 09/05 & 07/27	10-35 seconds	Three times daily
50.	Local Arts	LEHI ARTS COUNCIL PSA – Announces Musical performance.	08/07/17 also 08/08, 10 & 11/17	15-20 seconds	Three times daily
51.	Military	US AIR FORCE RECRUITING PSA – Promotes the Air Force.	08/05/17 also 08/06-11/17	30 seconds	26 X ROS

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52.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none"> • History/war-D Roever, C McGlothlin 07/03/17 • History/Gettsburg-T McMillan 07/06/17 • Grief/Suicide-A Hsu 07/18/17 • Conflict/family-L Mintle 07/31/17 • Ethics/Gard-D Prentice, A Ryvchin 08/01/17 • Gov't/1st Amend.-C {arsja;. B :umm 08/09/17 • Social/Gen mod.-F Rana 08/17/17 • Environment/Climate-C Beisner, G Laurie 08/23/17 • Gender-J Dallas 08/24/17 • Military/Gender-E Donnelly, T Nettleton 08/30/17 • Economics-G Beynon 09/04/17 • Drugs-D Blomberg, Dr S Dettman 09/11/17 • National Security-T Brejcha, B Getz 09/12/17 • Finances-E Odom 09/13/17 • Social/embryos-R Gitchell 09/14/17 • Social/sexuality-A Paulk 09/18/17 • Gov't./Huckabee-Gov M Hckabee 09/26/17 • Economics/poverty-W Grudem 09/28/17 	07/01/17 to 09/30/17	1 hr.	Weekdays 3:00 p.m.
53.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	07/01/17 to 09/30/17	5 min.	Hourly 0:55
54.	Patriotic	U.S. AIR FORCE PSA – Appreciation for military.	07/01/17 also 07/02-07/17	30 seconds	27 X ROS
55.	Patriotic	US MARINE CORPS PSA – Celebrates Independence Day.	07/08/17 also 07/09-14/17	30 seconds	26 X ROS
56.	Public Safety	SAFE BOATING COUNCIL PSA – Wearing a life jacket on the water.	07/01/17 also 07/02-07/17	60 seconds	44 X ROS
57.	Public Safety	KEYY PSA – Offers safe driving tips.	07/01/17 also 07/02-07/17	30 seconds	26 X ROS
58.	Public Safety	CALTRANCE, FED. HWY. ADM. CAL BROADCASTERS PSA – Promotes safety in sharing the road.	07/08/17 also 07/09-14/17	60 seconds	45 X ROS
59.	Public Safety	UTAH SAFETY COUNCIL PSA'S – Announce driving classes.	07/11/17 also 07/26/17 also 08/04, 23 & 25/17 also 09/11, 14 & 27/17	05-20 seconds	Three times daily

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60.	Public Safety	NATIONAL SAFETY COUNCIL PSA – Warns of cell phone use while driving.	07/15/17 also 07/16-21/17	60 seconds	45 X ROS
61.	Public Safety	NAT'L HIGHWAY TRAFFIC ADMIN. PSA – Where's baby campaign	07/15/17 also 07/16-21/17	30 seconds	26 X ROS
62.	Public Safety	NATIONAL WEATHER SERVICE PSA – Keep safe during lighting.	07/15/17 also 07/16-21/17	30 seconds	26 X ROS
63.	Public Safety	BLUE STAKES AND UBA PEPK/NCSA – Call before you dig campaign.	07/15/17 also 07/16-21/17 also 08/19-25/17 and 09/23-29/17	30 seconds	26 X ROS 26 X ROS 23 X ROS 26 X ROS
64.	Public Safety	UTAH SAFETY COUNCIL PSA – Promotes buckling up.	07/22/17 also 07/23-28/17	30 seconds	26 X ROS
65.	Public Safety	UTAH STATE PARKS AND RECREATION. PSA – Promotes wearing life jackets.	07/22/17 also 07/23-28/17	60 seconds	44 X ROS
66.	Public Safety	PSA – Promotes wearing helmets. AM. ACADEMY – ORTHOPADIC SURG'S PSA'S – Warns of opioid abuse.	08/12-18/17 07/22/17 also 07/23-28/17 and 09/09-15/17	60 seconds 30 seconds	42 X ROS 26 X ROS 25 X ROS 2 X ROS
67.	Public Safety	HRSA PSA – Offers Poison help.	07/29/17 also 07/30-8/04/17	30 seconds	2 X ROS
68.	Public Safety	NAT'L CRIME PREVENTION COUNCIL PSA – Warns of Senior Financial Fraud.	08/05/17 also 08/06-11/17	60 seconds	41 X ROS
69.	Public Safety	DEPART. OF HOMELAND SECURITY PSA – Raise awareness of human trafficking.	08/12/17 also 08/13-18/17	30 seconds	26 X ROS
70.	Public Safety	FEMA, US HOMELAND SECURITY & AD COUNCIL PSA – Promotes emergency preparedness.	08/19/17 also 08/20-25/17	30 seconds	25 X ROS
71.	Public Safety	KEY RADIO PSA – Promotes safety tips regarding back to school.	08/26/17 also 08.27-09/1/17	60 seconds	41 X ROS
72.	Public Safety	NAT'L HIGHWAY TRAFFIC ADMIN. PSA – Children's need to wear seat belts.	08/26/17 or 08/27-09/17	30 seconds	26 X ROS
73.	Public Safety	NAT'L HWY TRAFFIC ADM & AD COUN. PSA – Warns of danger of texting and driving.	09/16/17 also 09/17-22/17	30 seconds	24 X ROS

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74.	Public Safety	DEPT. OF HOMELAND SECURITY PSA – Recognize and report suspicious activity.	09/16/17 also 09/17-22/17	60 seconds	31 X ROS
75.	Public Safety	FEDERAL HIGHWAY ADMINISTRATION PSA – Pedestrian safety Campaign.	09/23/17 and 09/24-29/17	30 seconds	23 X ROS
76.	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services	07/01/17 to 09/30/17	30 seconds	121 X ROS
77.	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services.	07/01/17 to 09/30/17	30 seconds	69 X ROS
78.	Religious/Local	FELLOWSHIP BIBLE CHURCH –LINDON	07/01/17 to 09/30/17	30 seconds	99 X ROS
79.	Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.	07/01/17 to 09/30/17	30 seconds	70 X ROS
80.	Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.	07/01/17 to 09/30/17	30 seconds	
81.	Religious/Local	REDEPTION HILL CHURCH PSA – Announces location and services.	07/01/17 to 09/30/17	30 seconds	68 X ROS
82.	Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.	07/01/17 to 09/30/17	30 seconds	67 X ROS
83.	Weather	WEATHER Local forecast for the Day and an extended forecast.	07/01/17 to 09/30/17	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.