

# ORDER



Orders Order / Rev:

Alt Order #:

Product Desc:

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

Agency

Buying Contact:

Billing Contact:

387889  
08400612  
FLEMING FOR SENATE  
124  
09/26/16 - 10/02/16  
09/23/16 / 09/23/16  
GENERAL

WGNO-TV  
Teresa DiFuria  
NPHL  
National

Primary AE:  
Sales Office:  
Sales Region:

Cash  
Broadcast  
EOM/EOC  
15%

Advertiser

Name:

Demographic:

Product Codes:

Priority:

Fleming, JR/SEN/LA  
A35+  
PL2 J II  
07  
Agency, Political, Political-PAC

New Business Thru:  
Order Separation:  
Advertiser External ID:  
Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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09/26/16 10/02/16 36 \$3,875.00 \$3,293.75

Totals	Month	# Spots	Gross Amount	Net Amount	Rating
	October 2016	36	\$3,875.00	\$3,293.75	0.00
	Totals	36	\$3,875.00	\$3,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Teresa DiFuria

Start Of Order - End Of Order

100%

Order Share

WGNO-TV

Market

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGFL	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	18%	\$9,964.29
WHNO	0%	\$0.00

Order Share	Share	Total
WGNO-TV	7%	\$3,875.00
Market	100%	\$55,357.14

WVUE	U%	\$U.UU
WNOL	3%	\$1,660.71
WPXL	0%	\$0.00
WUPL	1%	\$553.57
WVUE	28%	\$15,500.00
WWL	43%	\$23,803.57
WYES	0%	\$0.00

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Order / Rev:	387889	Advertiser:	Fleming, JR/SEN/LA
Alt Order #:	08400612	Product Desc:	FLEMING FOR SENATE
Flight Dates:	09/26/16 - 10/02/16	Estimate:	124

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	09/30/16	09/30/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	----1--	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$140.00	0.00								
E 2	26	09/30/16	09/30/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$65.00	0.00								
E 3	26	09/30/16	09/30/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$65.00	0.00								
E 4	26	09/30/16	09/30/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	----1--	:30	1	\$30.0007	0.00	NM		1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$65.00	0.00								
E 5	26	09/30/16	09/30/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	----1--	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$30.00	0.00								
E 6	26	09/30/16	09/30/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	----	1		\$105.00	0.00								
E 7	26	09/26/16	09/26/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	1-----	1		\$140.00	0.00								
E 8	26	09/26/16	09/26/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	1-----	1		\$65.00	0.00								
E 9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week: 09/26/16	10/02/16	1-----	1		\$65.00	0.00								



WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	26	10/02/16	10/02/16	Su 5p-530p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$75.0007		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1	1	\$75.00	0.00								
E 20	26	10/02/16	10/02/16	Su 8a-9a	CM	8:00 AM-9:00 AM	-----1	:30	1	\$35.0007		0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1	1	\$35.00	0.00								
E 21	26	09/29/16	09/29/16	M-F 10p-1035p	CM	10:00 PM-10:35 PM	---1---	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$140.00	0.00								
E 22	26	09/29/16	09/29/16	M-F 1035p-1135p	CM	10:35 PM-11:35 PM	---1---	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$65.00	0.00								
E 23	26	09/29/16	09/29/16	M-F 11a-1130a	CM	11:00 AM-11:30 AM	---1---	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$65.00	0.00								
E 24	26	09/29/16	09/29/16	M-F 1135p-1205a	CM	11:35 PM-12:05 AM	---1---	:30	1	\$30.0007		0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$30.00	0.00								
E 25	26	09/29/16	09/29/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$100.0007		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$100.00	0.00								
E 26	26	09/29/16	09/29/16	M-F 5a-7a	CM	5:00 AM-7:00 AM	---1---	:30	1	\$40.0007		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$40.00	0.00								
E 27	26	09/27/16	09/27/16	M-F 10p-1035p	CM	10:00 PM-10:35 PM	---1---	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$140.00	0.00								
E 28	26	09/27/16	09/27/16	M-F 1035p-1135p	CM	10:35 PM-11:35 PM	---1---	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$65.00	0.00								
E 29	26	09/27/16	09/27/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$100.0007		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	---1---	1	\$100.00	0.00								

Order / Rev: 387889  
 Alt Order #: 08400612  
 Flight Dates: 09/26/16 - 10/02/16

Advertiser: Fleming, J/R/SEN/LA  
 Product Desc: FLEMING FOR SENATE  
 Estimate: 124

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	26	09/27/16	09/27/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$100.0007	0.00	NM		1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$100.00	0.00							
E 30	26	09/27/16	09/27/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$40.00	0.00							
E 31	26	09/27/16	09/27/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$105.00	0.00							
E 32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$140.00	0.00							
E 33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$65.00	0.00							
E 34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$65.00	0.00							
E 35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$40.00	0.00							
E 36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/26/16		09/26/16	10/02/16	-1-----		1	\$105.00	0.00							
<b>Totals</b>														<b>36</b>	<b>\$3,875.00</b>

REP HEADLINE# 8400612  
 \*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP23/16 11.24  
 \*\*\* WGNO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/J FLEMING/R/SEN/LA  
 AGY # \_\_\_\_\_ AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR  
 PITTSBURGH, PA 15211

REP. # \_\_\_\_\_ OFF. # 13 SALESMAN # \_\_\_\_\_  
 BUYER NAME LIZ KUNDU  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 8400612

CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP23/16 11.24

REP: NEW ORDER FOR JOHN FLEMING FOR SENATE  
 TOTAL 3875  
 PLS CFM THANKS  
 ALLIE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$140.00	9/30	9/30	1		FRI	1
AGENCY ADVERTISER CODE = 26 AGENCY PRODUCT CODE = 35 AGENCY EST# = 124												

PROGRAM : WGNO NEWS 10PM  
 RA35+ : 1.3  
 CON COM1: WGNO NEWS 10PM

2			1035P-1135P	30		\$65.00	9/30	9/30	1		FRI	1
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PROGRAM : JIMMY KIMMEL LIVE  
 RA35+ : 1.0  
 CON COM1: JIMMY KIMMEL LIVE



SEP23/16 11.24  
\*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1130A PROGRAM : WGNO NEWS 11AM RA35+ : 1.1 CON COM1: WGNO NEWS 11AM	30		\$65.00	9/30	9/30	1		FRI	1
4			1135P-1205A PROGRAM : NIGHTLINE RA35+ : 1.0 CON COM1: NIGHTLINE	30		\$30.00	9/30	9/30	1		FRI	1
5			500A-700A PROGRAM : GOOD MORNING NEW ORLEANS RA35+ : 0.4 CON COM1: GOOD MORNING NEW ORLEANS	30		\$40.00	9/30	9/30	1		FRI	1
6			600P-630P PROGRAM : NEWS WITH A TWIST 6PM RA35+ : 0.8 CON COM1: NEWS WITH A TWIST 6PM	30		\$105.00	9/30	9/30	1		FRI	1
7			1000P-1035P PROGRAM : WGNO NEWS 10PM RA35+ : 1.3 CON COM1: WGNO NEWS 10PM	30		\$140.00	9/26	9/26	1		MON	1
8			1035P-1135P PROGRAM : JIMMY KIMMEL LIVE RA35+ : 1.0 CON COM1: JIMMY KIMMEL LIVE	30		\$65.00	9/26	9/26	1		MON	1
9			1100A-1130A PROGRAM : WGNO NEWS 11AM RA35+ : 1.1 CON COM1: WGNO NEWS 11AM	30		\$65.00	9/26	9/26	1		MON	1
10			1135P-1205A PROGRAM : NIGHTLINE RA35+ : 1.0 CON COM1: NIGHTLINE	30		\$30.00	9/26	9/26	1		MON	1

SEP23/16 11.24  
\*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P	30		\$100.00	9/26	9/26	1		MON	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 1.0												
CON COM1 : NEWS WITH A TWIST 5PM												
12			500A-700A	30		\$40.00	9/26	9/26	1		MON	1
PROGRAM : GOOD MORNING NEW ORLEANS												
RA35+ : 0.4												
CON COM1 : GOOD MORNING NEW ORLEANS												
13			600P-630P	30		\$105.00	9/26	9/26	1		MON	1
PROGRAM : NEWS WITH A TWIST 6PM												
RA35+ : 0.8												
CON COM1 : NEWS WITH A TWIST 6PM												
14			1000P-1030P	30		\$80.00	10/1	10/1	1		SAT	1
PROGRAM : NEWS WITH A TWIST 10PM SATURDAY												
RA35+ : 1.8												
CON COM1 : NEWS WITH A TWIST 10PM SATURDAY												
15			<del>1200N-300P</del> 11A-2P	30		\$320.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL EARLY GAME												
RA35+ : 0.2												
CON COM1 : COLLEGE FOOTBALL EARLY GAME												
16			<del>500P-500P</del> 230-4P	30		\$375.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL LATE GAME												
RA35+ : 0.4												
CON COM1 : COLLEGE FOOTBALL LATE GAME												
17			600P-630P	30		\$35.00	10/1	10/1	1		SAT	1
PROGRAM : NEWS WITH A TWIST 6PM SATURDAY												
RA35+ : 0.8												
CON COM1 : NEWS WITH A TWIST 6PM SATURDAY												
18			700P-1000P	30		\$660.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PRIME GAME												
RA35+ : 1.3												
CON COM1 : COLLEGE FOOTBALL PRIME GAME												



SEP23/16 11.24  
\*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			500P-530P	30		\$75.00	10/2	10/2	1		SUN	1
PROGRAM : WGNO NEWS 5PM SUNDAY												
RA35+ : 1.1												
CON COM1: WGNO NEWS 5PM SUNDAY												
20			800A-900A	30		\$35.00	10/2	10/2	1		SUN	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOUL												
RA35+ : 0.5												
CON COM1: THIS WEEK WITH GEORGE STEPHANOPOUL												
21			1000P-1035P	30		\$140.00	9/29	9/29	1		THU	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1: WGNO NEWS 10PM												
22			1035P-1135P	30		\$65.00	9/29	9/29	1		THU	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1: JIMMY KIMMEL LIVE												
23			1100A-1130A	30		\$65.00	9/29	9/29	1		THU	1
PROGRAM : WGNO NEWS 11AM												
RA35+ : 1.1												
CON COM1: WGNO NEWS 11AM												
24			1135P-1205A	30		\$30.00	9/29	9/29	1		THU	1
PROGRAM : NIGHTLINE												
RA35+ : 1.0												
CON COM1: NIGHTLINE												
25			500P-530P	30		\$100.00	9/29	9/29	1		THU	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 1.0												
CON COM1: NEWS WITH A TWIST 5PM												
26			500A-700A	30		\$40.00	9/29	9/29	1		THU	1
PROGRAM : GOOD MORNING NEW ORLEANS												
RA35+ : 0.4												
CON COM1: GOOD MORNING NEW ORLEANS												

SEP23/16 11.24  
\*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			1000P-1035P	30		\$140.00	9/27	9/27	1		TUE	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1 : WGNO NEWS 10PM												
28			1035P-1135P	30		\$65.00	9/27	9/27	1		TUE	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1 : JIMMY KIMMEL LIVE												
29			500P-530P	30		\$100.00	9/27	9/27	1		TUE	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 1.0												
CON COM1 : NEWS WITH A TWIST 5PM												
30			500A-700A	30		\$40.00	9/27	9/27	1		TUE	1
PROGRAM : GOOD MORNING NEW ORLEANS												
RA35+ : 0.4												
CON COM1 : GOOD MORNING NEW ORLEANS												
31			600P-630P	30		\$105.00	9/27	9/27	1		TUE	1
PROGRAM : NEWS WITH A TWIST 6PM												
RA35+ : 0.8												
CON COM1 : NEWS WITH A TWIST 6PM												
32			1000P-1035P	30		\$140.00	9/28	9/28	1		WED	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1 : WGNO NEWS 10PM												
33			1035P-1135P	30		\$65.00	9/28	9/28	1		WED	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1 : JIMMY KIMMEL LIVE												
34			1100A-1130A	30		\$65.00	9/28	9/28	1		WED	1
PROGRAM : WGNO NEWS 11AM												
RA35+ : 1.1												
CON COM1 : WGNO NEWS 11AM												



REP HEADLINE# 8400612  
 \*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP23/16 11.24  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

35			500A-700A	30		\$40.00	9/28	9/28	1		WED	1
----	--	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : GOOD MORNING NEW ORLEANS  
 RA35+ : 0.4  
 CON COM1 : GOOD MORNING NEW ORLEANS

36			600P-630P	30		\$105.00	9/28	9/28	1		WED	1
----	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS WITH A TWIST 6PM  
 RA35+ : 0.8  
 CON COM1 : NEWS WITH A TWIST 6PM

OCT/16 \$3,875.00

CONTRACT TOTAL \$3,875.00  
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWL 43% WVUE 28% WDSU 18% WNOL 3% WCCL 0% WUPL 1%  
 CABL 0% WPXL 0%

SVC- NSI  
 DEMOS- RA35+\*

# ORDER

## Orders

Order / Rev:

387889

All Order #:

Product Desc:

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

08400612

FLEMING FOR SENATE

124

09/26/16 - 10/02/16

09/23/16 / 09/23/16

GENERAL



WGNO-TV

Teresa DiFuria

NPHL

National

## Agency

Name:

Buying Contact:

Billing Contact:

Brabender Cox

1218 Grandview Ave

Pittsburgh, PA 15211

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

## Advertiser

Name:

Demographic:

Product Codes:

Priority:

Revenue Codes:

Fleming, J/R/SEN/LA

A35+

PL2,j,il

07

Agency, Political, Political-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
------------	----------	---------	--------------	------------

09/26/16	10/02/16	36	\$3,875.00	\$3,293.75
----------	----------	----	------------	------------

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
-------	---------	--------------	------------	--------

October 2016	36	\$3,875.00	\$3,293.75	0.00
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Totals	36	\$3,875.00	\$3,293.75	0.00
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## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Teresa DiFuria			Start Of Order - End Of Order	100%
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## Order Share

WGNO-TV	Share	Total
---------	-------	-------

Market	7%	\$3,875.00
--------	----	------------

Market	100%	\$55,357.14
--------	------	-------------

## Competitive Share

CABLE	Share	Total
-------	-------	-------

KGLA	0%	\$0.00
------	----	--------

UNKNWN	0%	\$0.00
--------	----	--------

WDSU	18%	\$9,964.29
------	-----	------------

WHNO	0%	\$0.00
------	----	--------



WLAE	0%	\$0.00
WNOL	3%	\$1,660.71
WPXL	0%	\$0.00
WUPH	1%	\$553.57
WVUE	28%	\$15,500.00
WWL	43%	\$23,803.57
WYES	0%	\$0.00

Print Date: 09/23/16 13:02:48 Page 2 of 5

Order / Rev:	387889	Advertiser:	Fleming, J/R/SEN/LA
Alt Order #:	08400612	Product Desc:	FLEMING FOR SENATE
Flight Dates:	09/26/16 - 10/02/16	Estimate:	124
			WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	09/30/16	09/30/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1--	:30	1	\$140,000.00		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$140.00	0.00								
2	26	09/30/16	09/30/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----1--	:30	1	\$65,000.00		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
3	26	09/30/16	09/30/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1--	:30	1	\$65,000.00		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
4	26	09/30/16	09/30/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-----1--	:30	1	\$30,000.00		0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$30.00	0.00								
5	26	09/30/16	09/30/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-----1--	:30	1	\$40,000.00		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$40.00	0.00								
6	26	09/30/16	09/30/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-----1--	:30	1	\$105,000.00		0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$105.00	0.00								
7	26	09/26/16	09/26/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1--	:30	1	\$140,000.00		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$140.00	0.00								
8	26	09/26/16	09/26/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----1--	:30	1	\$65,000.00		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1--	:30	1	\$65,000.00		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								



Order / Rev: 387889

Alt Order #: 08400612**Flight Dates:** 09/26/16 - 10/02/16

**Advertiser:** Fleming, J/R/SEN/LA

**Product Desc:** **FLEMING FOR SENATE**

**Estimate:** 124

**FIMM DATE: 03.06.40**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	26	09/29/16	09/29/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	----1----	:30	1	\$140.0007	0.00	NM		1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$140.00   0.00															
22	26	09/29/16	09/29/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	----1----	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$65.00   0.00															
23	26	09/29/16	09/29/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	----1----	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$65.00   0.00															
24	26	09/29/16	09/29/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	----1----	:30	1	\$30.0007	0.00	NM		1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$30.00   0.00															
25	26	09/29/16	09/29/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	----1----	:30	1	\$100.0007	0.00	NM		1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$100.00   0.00															
26	26	09/29/16	09/29/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	----1----	:30	1	\$40.0007	0.00	NM		1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ---1----   1   \$40.00   0.00															
27	26	09/27/16	09/27/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   -1-----   1   \$140.00   0.00															
28	26	09/27/16	09/27/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   -1-----   1   \$65.00   0.00															
29	26	09/27/16	09/27/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$100.0007	0.00	NM		1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   -1-----   1   \$100.00   0.00															
30	26	09/27/16	09/27/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   -1-----   1   \$40.00   0.00															
31	26	09/27/16	09/27/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 387889  
 Alt Order #: 08400612  
 Flight Dates: 09/26/16 - 10/02/16  
 Advertiser: Fleming, J/R/SEN/LA  
 Product Desc: FLEMING FOR SENATE  
 Estimate: 124

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	26	09/27/16	09/27/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$105.00 0.00															
32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$140.00 0.00															
33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$140.00 0.00															
34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$65.00 0.00															
35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$40.00 0.00															
36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----- 1 \$105.00 0.00															
N37	26	10/01/16	10/01/16	College Football Early G6M College Football Early Gm		11:00 AM-2:30 PM	-----1-	:30	1	\$320.0007	0.00	NM		1	\$320.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -----1- 1 \$320.00 0.00															
N38	26	10/01/16	10/01/16	College Football Late G6M College Football Late Gm		2:30 PM-6:00 PM	-----1-	:30	1	\$375.0007	0.00	NM		1	\$375.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -----1- 1 \$375.00 0.00															

Totals 36 \$3,875.00



REP HEADLINE# 8400612 TRF# 387889  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY:  
ORDER WORKSHEET

AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP23/16 13.58  
\*\*\* WGNO-TV \*\*\*

ADV # ADV. NAME POLI/J FLEMING/R/SEN/LA  
AGY # AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR  
PITTSBURGH, PA 15211

REP. # OFF. # 13 SALESMAN #  
BUYER NAME LIZ KUNDU  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 8400612

CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP23/16 13.58

REP: OK'D M1-M2  
SEE LINES 37-38  
SAME TOTAL  
PLS CFM THANKS  
ALLIE

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 26  
AGENCY PRODUCT CODE = 35  
AGENCY EST# = 124

15	S		1200N-300P	30		\$320.00	10/1	10/1	0		SAT	0
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL EARLY GAME  
RA35+ : 0.2  
CON COM1: COLLEGE FOOTBALL EARLY GAME

37	A		1100A-230P	30		\$320.00	10/1	10/1	1		SAT	1
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL EARLY GAME  
RA35+ : 0.2  
ORD COM1: GAME RUNS 11A-230P  
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-15 FOR 1 SPOT/WK



REP HEADLINE# 8400612 TRF# 387889  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* SEP23/16 13.58  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

16	S		300P-500P	30		\$375.00	10/1	10/1	0		SAT	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL LATE GAME  
 RA35+ : 0.4  
 CON COM1: COLLEGE FOOTBALL LATE GAME

38	A		230P-600P	30		\$375.00	10/1	10/1	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL LATE GAME  
 RA35+ : 0.4  
 ORD COM1: GAME RUNS 230-6P  
 THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#15 MISSED: SAT/1200N-300P OCT1 30S \$320.00 (SEP23/16)  
 OFFER: SAT/1100A-230P OCT1 30S \$320.00 PLS ADVISE.  
 CMT: GAME RUNS 11A-230P

M2 OK'D BUY#16 MISSED: SAT/300P-500P OCT1 30S \$375.00 (SEP23/16)  
 OFFER: SAT/230P-600P OCT1 30S \$375.00 PLS ADVISE.  
 CMT: GAME RUNS 230-6P

M3 UNRESL BUY#18 MISSED: SAT/700P-1000P OCT1 30S \$660.00 (SEP23/16)  
 OFFER: SAT/700P-1030P OCT1 30S \$660.00 PLS ADVISE.  
 CMT: GAME RUNS 7-1030P

OCT/16 \$3,875.00 CONTRACT TOTAL \$3,875.00  
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWL 43% WVUE 28% WDSU 18% WNOI 3% WCCL 0% WUPL 1%  
 CABL 0% WPXL 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 8400612 TRF# 387889  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

CREDIT ADVISORY:  
ORDER WORKSHEET

AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM STATION

SEP23/16 11.41  
\*\*\* WGNO-TV \*\*\*

ADV # ADV. NAME POLI/J FLEMING/R/SEN/LA  
AGY # AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR

PITTSBURGH, PA 15211

REP. # OFF. # 13 SALESMAN #  
BUYER NAME LIZ KUNDU  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 8400612

CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP23/16 11.41

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
JOHN FLEMING FOR SENATE

M1 UNREST BUY#15

MISSED: SAT/1200N-300P  
OFFER: SAT/1100A-230P  
CMT: GAME RUNS 11A-230P

OCT1 30S \$320.00 (SEP23/16)  
OCT1 30S \$320.00 PLS ADVISE.

M2 UNREST BUY#16

MISSED: SAT/300P-500P  
OFFER: SAT/230P-600P  
CMT: GAME RUNS 230-6P

OCT1 30S \$375.00 (SEP23/16)  
OCT1 30S \$375.00 PLS ADVISE.

M3 UNREST BUY#18

MISSED: SAT/700P-1000P  
OFFER: SAT/700P-1030P  
CMT: GAME RUNS 7-1030P

OCT1 30S \$660.00 (SEP23/16)  
OCT1 30S \$660.00 PLS ADVISE.

CONTRACT TOTAL \$3,875.00  
TOTAL SPOTS 36

# ORDER



Order / Rev: 387889

Alt Order #: 08400612

Product Desc: FLEMING FOR SENATE

Estimate: 124

Flight Dates: 09/26/16 - 10/02/16

Original Date / Rev: 09/23/16 / 09/23/16

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

NPHL

National

Agency Name: Brabender Cox

Buying Contact:

Billing Contact:

1218 Grandview Ave

Pittsburgh, PA 15211

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser Name: Fleming, J/R/SEN/LA

Demographic: A35+

Product Codes: PL2,11

Priority: 07

Revenue Codes: Agency, Political, Political-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	36	\$3,875.00	\$3,293.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$3,875.00	\$3,293.75	0.00
<b>Totals</b>	<b>36</b>	<b>\$3,875.00</b>	<b>\$3,293.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGNO-TV	7%	\$3,875.00

Market	Share	Total
	100%	\$55,357.14

Competitive Share	Share	Total
CABLE	0%	\$0.00

	Share	Total
KGLA	0%	\$0.00

	Share	Total
UNKWN	0%	\$0.00

	Share	Total
WDSU	18%	\$9,964.29

	Share	Total
WHNO	0%	\$0.00



WVNL	1%	\$0.00
WNOL	3%	\$1,660.71
WPXL	0%	\$0.00
WUPL	1%	\$553.57
WVUE	28%	\$15,500.00
WWL	43%	\$23,803.57
WYES	0%	\$0.00

Order / Rev:	387889
All Order #:	08400612
Flight Dates:	09/26/16 - 10/02/16

Advertiser:	Fleming, J/R/SENILA
Product Desc:	FLEMING FOR SENATE
Estimate:	124

Print Date: 09/23/16 16:35:59 Page 2 of 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	09/30/16	09/30/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	----1--	:30	1	\$140.0007	0.00	NM		1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$140.00   0.00															
2	26	09/30/16	09/30/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$65.00   0.00															
3	26	09/30/16	09/30/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$65.00   0.00															
4	26	09/30/16	09/30/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	----1--	:30	1	\$30.0007	0.00	NM		1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$30.00   0.00															
5	26	09/30/16	09/30/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	----1--	:30	1	\$40.0007	0.00	NM		1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$40.00   0.00															
6	26	09/30/16	09/30/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$105.0007	0.00	NM		1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   ----1--   1   \$105.00   0.00															
7	26	09/26/16	09/26/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   1-----   1   \$140.00   0.00															
8	26	09/26/16	09/26/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/26/16   10/02/16   1-----   1   \$65.00   0.00															
9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

**WGNO-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1	:30	1	\$65.0007	0.00	NM		1	\$65.00
Week: 09/26/16 10/02/16 1-----1															
Week: 09/26/16 10/02/16 1-----1															
10	26	09/26/16	09/26/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-----1	:30	1	\$30.0007	0.00	NM		1	\$30.00
Week: 09/26/16 10/02/16 1-----1															
Week: 09/26/16 10/02/16 1-----1															
11	26	09/26/16	09/26/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$100.0007	0.00	NM		1	\$100.00
Week: 09/26/16 10/02/16 1-----1															
Week: 09/26/16 10/02/16 1-----1															
12	26	09/26/16	09/26/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-----1	:30	1	\$40.0007	0.00	NM		1	\$40.00
Week: 09/26/16 10/02/16 1-----1															
Week: 09/26/16 10/02/16 1-----1															
13	26	09/26/16	09/26/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-----1	:30	1	\$105.0007	0.00	NM		1	\$105.00
Week: 09/26/16 10/02/16 1-----1															
Week: 09/26/16 10/02/16 1-----1															
14	26	10/01/16	10/01/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$80.0007	0.00	NM		1	\$80.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															
17	26	10/01/16	10/01/16	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1	:30	1	\$35.0007	0.00	NM		1	\$35.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															
19	26	10/02/16	10/02/16	Su 5p-530p Su 5p-530p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$75.0007	0.00	NM		1	\$75.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															
20	26	10/02/16	10/02/16	Su 8a-9a Su 8a-9a	CM	8:00 AM-9:00 AM	-----1	:30	1	\$35.0007	0.00	NM		1	\$35.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															
21	26	09/29/16	09/29/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1	:30	1	\$140.0007	0.00	NM		1	\$140.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															
22	26	09/29/16	09/29/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----1	:30	1	\$65.0007	0.00	NM		1	\$65.00
Week: 09/26/16 10/02/16 -----1															
Week: 09/26/16 10/02/16 -----1															



Order / Rev: 387889  
 Alt Order #: 08400612  
 Flight Dates: 09/26/16 - 10/02/16

Advertiser: Fleming, J/R/SENLA  
 Product Desc: FLEMING FOR SENATE  
 Estimate: 124

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM--1-----		:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	--1-----	1	\$140.00	0.00									
33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM--1-----		:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	--1-----	1	\$65.00	0.00									
34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM--1-----		:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	--1-----	1	\$65.00	0.00									
35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM--1-----		:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	--1-----	1	\$40.00	0.00									
36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM--1-----		:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	--1-----	1	\$105.00	0.00									
37	26	10/01/16	10/01/16	College Football Early Gm College Football Early Gm	CM	11:00 AM-2:30 PM-----1-		:30	1	\$320.0007	0.00	NM		1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	-----1-	1	\$320.00	0.00									
38	26	10/01/16	10/01/16	College Football Late Gm College Football Late Gm	CM	2:30 PM-6:00 PM-----1-		:30	1	\$375.0007	0.00	NM		1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	-----1-	1	\$375.00	0.00									
E 39	26	10/01/16	10/01/16	College Football Prime Gm College Football Prime Gm	CM	7:00 PM-10:30 PM-----1-		:30	1	\$660.0007	0.00	NM		1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		10/02/16	-----1-	1	\$660.00	0.00									
<b>Totals</b>														<b>36</b>	<b>\$3,875.00</b>



REP HEADLINE# 8400612 TRF# 387889  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET

HARRIS REPORT FROM REP SEP23/16 17.03  
 \*\*CHANGES\*\* \*\*\* WGNO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/J FLEMING/R/SEN/LA  
 AGY # \_\_\_\_\_ AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR

PITTSBURGH, PA 15211

REP. # \_\_\_\_\_ OFF. # 13 SALESMAN # \_\_\_\_\_  
 BUYER NAME LIZ KUNDU  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 8400612

CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP23/16 17.03

REP: OK'D M3  
 SEE LINE 39  
 SAME TOTAL  
 PLS CFM THANKS  
 ALITE

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	S		700P-1000P	30		\$660.00	10/1	10/1	0		SAT	0
PROGRAM : COLLEGE FOOTBALL PRIME GAME RA35+ : 1.3 CON COM1: COLLEGE FOOTBALL PRIME GAME												
39	A		700P-1030P	30		\$660.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PRIME GAME RA35+ : 1.3 ORD COM1: GAME RUNS 7-1030P THIS IS A MAKE-GOOD FOR OCT1 ON LINE-18 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 26 AGENCY EST# = 124  
 AGENCY PRODUCT CODE = 35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:  
 M3 OK'D BUY#18 MISSED: SAT/700P-1000P OCT1 30S \$660.00 (SEP23/16)  
 OFFER: SAT/700P-1030P OCT1 30S \$660.00 PLS ADVISE.  
 CMT: GAME RUNS 7-1030P

OCT/16 \$3,875.00 CONTRACT TOTAL \$3,875.00  
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWL 43% WVUE 28% WDSU 18% WNOL 3% WCCL 0% WUPL 1%  
 CABL 0% WPXL 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WLNH - Nola	<b>Date:</b> 9/26/2016
---	------------------------

I, BRABENDEROX LLC,

being/on behalf of: JOHN FLEMING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATE

in the 2016 PRIMARY

election to be held on: NOVEMBER 08

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):



I represent that the payment for the above described broadcast time has been furnished by:

FLEMING FOR LOUISIANA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SUSAN SHAW

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/26/2016

**Date**

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu  
Date: 2016.02.16 20:07:09 -05'00'

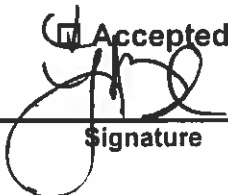
**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
**Signature**

Linda Anderson  
**Printed Name**

NSM  
**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Liz Brabender Kundu**

Digitally signed by Liz Brabender Kundu  
Date: 2016.01.21 21:08:41 -05'00'

**signature of candidate or authorized committee**

**LIZ BRABENDER KUNDU**

**printed name**

**9/26/2016**

**date**