

ORDER



Order / Rev: 387889

Alt Order #: 08400612

Product Desc: FLEMING FOR SENATE

Estimate: 124

Flight Dates: 09/26/16 - 10/02/16

Original Date / Rev: 09/23/16 / 09/23/16

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

NPHL

National

Agency

Name: Brabender Cox

Buying Contact:

Billing Contact:

1218 Grandview Ave

Pittsburgh, PA 15211

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name: Fleming, JIR/SEN/LA

Demographic: A35+

Product Codes: PL2 J II

Priority: 07

Revenue Codes: Agency, Political, Political-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	36	\$3,875.00	\$3,293.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$3,875.00	\$3,293.75	0.00
Totals	36	\$3,875.00	\$3,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share: WGNO-TV 7% \$3,875.00 Total

Market: 100% \$55,357.14

Competitive Share: CABLE 0% \$0.00 Total

KGLA 0% \$0.00

UNKNWN 0% \$0.00

WDSU 18% \$9,964.29

WHNO 0% \$0.00

Order / Rev: 387889
 All Order #: 08400612
 Flight Dates: 09/26/16 - 10/02/16
 Advertiser: Fleming, JR/SENLA
 Product Desc: FLEMING FOR SENATE
 Estimate: 124
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1-	:30	1	\$65.00	007	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	1-----	1	\$65.00	0.00								
E 10	26	09/26/16	09/26/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-----1-	:30	1	\$30.00	007	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	1-----	1	\$30.00	0.00								
E 11	26	09/26/16	09/26/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$100.00	007	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	1-----	1	\$100.00	0.00								
E 12	26	09/26/16	09/26/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$40.00	007	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	1-----	1	\$40.00	0.00								
E 13	26	09/26/16	09/26/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$105.00	007	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	1-----	1	\$105.00	0.00								
E 14	26	10/01/16	10/01/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$80.00	007	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$80.00	0.00								
E 15	26	10/01/16	10/01/16	College Football Early Gm College Football Early Gm	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	-----1-	:30	1	\$320.00	007	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$320.00	0.00								
E 16	26	10/01/16	10/01/16	College Football Late Gm College Football Late Gm	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----1-	:30	1	\$375.00	007	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$375.00	0.00								
E 17	26	10/01/16	10/01/16	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$35.00	007	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$35.00	0.00								
E 18	26	10/01/16	10/01/16	College Football Prime Gm College Football Prime Gm	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----1-	:30	1	\$660.00	007	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$660.00	0.00								
E 19	26	10/02/16	10/02/16	Su 5p-530p Su 5p-530p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$75.00	007	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$75.00	0.00								

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 Estimate: 124
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	26	09/27/16	09/27/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$100.0007		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$100.00	0.00								
E 30	26	09/27/16	09/27/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$40.00	0.00								
E 31	26	09/27/16	09/27/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007		0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$105.00	0.00								
E 32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$140.00	0.00								
E 33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$65.00	0.00								
E 34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$65.00	0.00								
E 35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$40.00	0.00								
E 36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007		0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-1-----	1	\$105.00	0.00								

Totals 36 \$3,875.00

ADV # _____ ADV. NAME POLI/J FLEMING/R/SEN/LA REP. # _____ OFF. # 13 SALESMAN # _____

AGY # _____ AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ KUNDO

1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN PH- TERESA DIFURIA

PITTSBURGH, PA 15211

ORDER # _____ CONTRACT # 8400612 CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP23/16 11.24

REP: NEW ORDER FOR JOHN FLEMING FOR SENATE

TOTAL 3875
 PLS CFM THANKS
 ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 26
 AGENCY PRODUCT CODE = 35
 AGENCY EST# = 124

1			1000P-1035P	30		\$140.00	9/30	9/30	1		FRI	1
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PROGRAM : WGNO NEWS 10PM
 RA35+ : 1.3
 CON COM1 : WGNO NEWS 10PM

2			1035P-1135P	30		\$65.00	9/30	9/30	1		FRI	1
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PROGRAM : JIMMY KIMMEL LIVE
 RA35+ : 1.0
 CON COM1 : JIMMY KIMMEL LIVE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1130A PROGRAM : WGNO NEWS 11AM RA35+ : 1.1 CON COM1 : WGNO NEWS 11AM	30		\$65.00	9/30	9/30	1		FRI	1
4			1135P-1205A PROGRAM : NIGHTLINE RA35+ : 1.0 CON COM1 : NIGHTLINE	30		\$30.00	9/30	9/30	1		FRI	1
5			500A-700A PROGRAM : GOOD MORNING NEW ORLEANS RA35+ : 0.4 CON COM1 : GOOD MORNING NEW ORLEANS	30		\$40.00	9/30	9/30	1		FRI	1
6			600P-630P PROGRAM : NEWS WITH A TWIST 6PM RA35+ : 0.8 CON COM1 : NEWS WITH A TWIST 6PM	30		\$105.00	9/30	9/30	1		FRI	1
7			1000P-1035P PROGRAM : WGNO NEWS 10PM RA35+ : 1.3 CON COM1 : WGNO NEWS 10PM	30		\$140.00	9/26	9/26	1		MON	1
8			1035P-1135P PROGRAM : JIMMY KIMMEL LIVE RA35+ : 1.0 CON COM1 : JIMMY KIMMEL LIVE	30		\$65.00	9/26	9/26	1		MON	1
9			1100A-1130A PROGRAM : WGNO NEWS 11AM RA35+ : 1.1 CON COM1 : WGNO NEWS 11AM	30		\$65.00	9/26	9/26	1		MON	1
10			1135P-1205A PROGRAM : NIGHTLINE RA35+ : 1.0 CON COM1 : NIGHTLINE	30		\$30.00	9/26	9/26	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P PROGRAM : NEWS WITH A TWIST 5PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 5PM	30		\$100.00	9/26	9/26	1		MON	1
12			500A-700A PROGRAM : GOOD MORNING NEW ORLEANS RA35+ : 0.4 CON COM1 : GOOD MORNING NEW ORLEANS	30		\$40.00	9/26	9/26	1		MON	1
13			600P-630P PROGRAM : NEWS WITH A TWIST 6PM RA35+ : 0.8 CON COM1 : NEWS WITH A TWIST 6PM	30		\$105.00	9/26	9/26	1		MON	1
14			1000P-1030P PROGRAM : NEWS WITH A TWIST 10PM SATURDAY RA35+ : 1.8 CON COM1 : NEWS WITH A TWIST 10PM SATURDAY	30		\$80.00	10/1	10/1	1		SAT	1
15			1200N-300P 11A-230P PROGRAM : COLLEGE FOOTBALL EARLY GAME RA35+ : 0.2 CON COM1 : COLLEGE FOOTBALL EARLY GAME	30		\$320.00	10/1	10/1	1		SAT	1
16			300P-500P 230-UP PROGRAM : COLLEGE FOOTBALL LATE GAME RA35+ : 0.4 CON COM1 : COLLEGE FOOTBALL LATE GAME	30		\$375.00	10/1	10/1	1		SAT	1
17			600P-630P PROGRAM : NEWS WITH A TWIST 6PM SATURDAY RA35+ : 0.8 CON COM1 : NEWS WITH A TWIST 6PM SATURDAY	30		\$35.00	10/1	10/1	1		SAT	1
18			700P-1000P PROGRAM : COLLEGE FOOTBALL PRIME GAME RA35+ : 1.3 CON COM1 : COLLEGE FOOTBALL PRIME GAME	30		\$660.00	10/1	10/1	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			500P-530P	30		\$75.00	10/2	10/2	1		SUN	1
PROGRAM : WGNO NEWS 5PM SUNDAY												
RA35+ : 1.1												
CON COM1 : WGNO NEWS 5PM SUNDAY												
20			800A-900A	30		\$35.00	10/2	10/2	1		SUN	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOUL												
RA35+ : 0.5												
CON COM1 : THIS WEEK WITH GEORGE STEPHANOPOUL												
21			1000P-1035P	30		\$140.00	9/29	9/29	1		THU	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1 : WGNO NEWS 10PM												
22			1035P-1135P	30		\$65.00	9/29	9/29	1		THU	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1 : JIMMY KIMMEL LIVE												
23			1100A-1130A	30		\$65.00	9/29	9/29	1		THU	1
PROGRAM : WGNO NEWS 11AM												
RA35+ : 1.1												
CON COM1 : WGNO NEWS 11AM												
24			1135P-1205A	30		\$30.00	9/29	9/29	1		THU	1
PROGRAM : NIGHTLINE												
RA35+ : 1.0												
CON COM1 : NIGHTLINE												
25			500P-530P	30		\$100.00	9/29	9/29	1		THU	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 1.0												
CON COM1 : NEWS WITH A TWIST 5PM												
26			500A-700A	30		\$40.00	9/29	9/29	1		THU	1
PROGRAM : GOOD MORNING NEW ORLEANS												
RA35+ : 0.4												
CON COM1 : GOOD MORNING NEW ORLEANS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			1000P-1035P	30		\$140.00	9/27	9/27	1		TUE	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1 : WGNO NEWS 10PM												
28			1035P-1135P	30		\$65.00	9/27	9/27	1		TUE	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1 : JIMMY KIMMEL LIVE												
29			500P-530P	30		\$100.00	9/27	9/27	1		TUE	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 1.0												
CON COM1 : NEWS WITH A TWIST 5PM												
30			500A-700A	30		\$40.00	9/27	9/27	1		TUE	1
PROGRAM : GOOD MORNING NEW ORLEANS												
RA35+ : 0.4												
CON COM1 : GOOD MORNING NEW ORLEANS												
31			600P-630P	30		\$105.00	9/27	9/27	1		TUE	1
PROGRAM : NEWS WITH A TWIST 6PM												
RA35+ : 0.8												
CON COM1 : NEWS WITH A TWIST 6PM												
32			1000P-1035P	30		\$140.00	9/28	9/28	1		WED	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 1.3												
CON COM1 : WGNO NEWS 10PM												
33			1035P-1135P	30		\$65.00	9/28	9/28	1		WED	1
PROGRAM : JIMMY KIMMEL LIVE												
RA35+ : 1.0												
CON COM1 : JIMMY KIMMEL LIVE												
34			1100A-1130A	30		\$65.00	9/28	9/28	1		WED	1
PROGRAM : WGNO NEWS 11AM												
RA35+ : 1.1												
CON COM1 : WGNO NEWS 11AM												

REP HEADLINE# 8400612
 *** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP23/16 11.24
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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35			500A-700A	30		\$40.00	9/28	9/28	1		WED	1
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PROGRAM : GOOD MORNING NEW ORLEANS
 RA35+ : 0.4
 CON COM1 : GOOD MORNING NEW ORLEANS

36			600P-630P	30		\$105.00	9/28	9/28	1		WED	1
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PROGRAM : NEWS WITH A TWIST 6PM
 RA35+ : 0.8
 CON COM1 : NEWS WITH A TWIST 6PM

OCT/16 \$3,875.00

CONTRACT TOTAL \$3,875.00
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWT 43% WVUE 28% WDSU 18% WNOL 3% WCCL 0% WUPL 1%
 CABL 0% WPXL 0%

SVC- NSI
 DEMOS- RA35+*

ORDER



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Estimate: 124

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Order Type: GENERAL

Agency Name: Brabender Cox

Buying Contact:

Billing Contact:

1218 Grandview Ave

Pittsburgh, PA 15211

Advertiser Name: Fleming, J/R/SEN/LA

Demographic: A35+

Product Codes: PL2,j,il

Priority: 07

Revenue Codes: Agency, Political, Political-PAC

Agency External ID:

Agency Commission: 15%

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Primary AE: Teresa DiFuria

Sales Office: NPHL

Sales Region: National

WGNO-TV

Order Share

Market

Competitive Share

CABLE

KGLA

UNKNWN

WDSU

WHNO

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Totals		36	\$3,875.00	\$3,293.75	0.00

Account Executives	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria				100%

Order Share	Share	Total
WGNO-TV	7%	\$3,875.00
Market	100%	\$55,357.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKNWN	0%	\$0.00
WDSU	18%	\$9,964.29
WHNO	0%	\$0.00

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9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1-	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	1-----1-	1	\$65.00	0.00								
10	26	09/26/16	09/26/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-----1-	:30	1	\$30.0007	0.00	NM		1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	1-----1-	1	\$30.00	0.00								
11	26	09/26/16	09/26/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$100.0007	0.00	NM		1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	1-----1-	1	\$100.00	0.00								
12	26	09/26/16	09/26/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	1-----1-	1	\$40.00	0.00								
13	26	09/26/16	09/26/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	1-----1-	1	\$105.00	0.00								
14	26	10/01/16	10/01/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$80.0007	0.00	NM		1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$80.00	0.00								
17	26	10/01/16	10/01/16	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$35.0007	0.00	NM		1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$35.00	0.00								
18	26	10/01/16	10/01/16	College Football Prime Gm College Football Prime Gm (7:00 PM-10:30 PM)	CM	7:00 PM-10:30 PM	-----1-	:30	1	\$660.0007	0.00	NM		1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$660.00	0.00								
19	26	10/02/16	10/02/16	Su 5p-530p Su 5p-530p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$75.0007	0.00	NM		1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$75.00	0.00								
20	26	10/02/16	10/02/16	Su 8a-9a Su 8a-9a	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$35.0007	0.00	NM		1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$35.00	0.00								
21	26	09/29/16	09/29/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-----1-	1	\$140.00	0.00								

Order / Rev: 387889 Advertiser: Fleming, J/R/SENILA
 Alt Order #: 08400612 Product Desc: FLEMING FOR SENATE
 Flight Dates: 09/26/16 - 10/02/16 Estimate: 124

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	26	09/27/16	09/27/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$105.00	0.00								
32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$140.00	0.00								
33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$65.00	0.00								
34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$65.00	0.00								
35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$40.00	0.00								
36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-1-----	1	\$105.00	0.00								
N37	26	10/01/16	10/01/16	College Football Early G6M College Football Early Gm	G6M	11:00 AM-2:30 PM	-----1-	:30	1	\$320.0007	0.00	NM		1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-----1-	1	\$320.00	0.00								
N38	26	10/01/16	10/01/16	College Football Late G6M College Football Late Gm	G6M	2:30 PM-6:00 PM	-----1-	:30	1	\$375.0007	0.00	NM		1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/26/16		09/26/16	10/02/16	-----1-	1	\$375.00	0.00								

Totals 36 \$3,875.00

REP HEADLINE# 8400612 TRF# 387889 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP23/16 13.58
 CHANGES ** WGNO-TV ***

ADV # _____ ADV. NAME POLI/J FLEMING/R/SEN/LA REP. # _____ OFF. # 13 SALESMAN # _____

AGY # _____ AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ KUNDU

1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN PH- TERESA DIFURIA

PITTSBURGH, PA 15211

ORDER # _____ CONTRACT # 8400612 CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP23/16 13.58

REP: OK'D M1-M2
 SEE LINES 37-38
 SAME TOTAL
 PLS CFM THANKS
 ALLIE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 26 AGENCY EST# = 124
 AGENCY PRODUCT CODE = 35

15	S		1200N-300P	30		\$320.00	10/1	10/1	0		SAT	0
PROGRAM : COLLEGE FOOTBALL EARLY GAME												
RA35+ : 0.2												
CON COM1 : COLLEGE FOOTBALL EARLY GAME												
37	A		1100A-230P	30		\$320.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL EARLY GAME												
RA35+ : 0.2												
ORD COM1 : GAME RUNS 11A-230P												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-15 FOR 1 SPOT/WK												

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL:
 : : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

16	S		300P-500P	30		\$375.00	10/1	10/1	0		SAT	0
PROGRAM : COLLEGE FOOTBALL LATE GAME												
RA35+ : 0.4												
CON COM1 : COLLEGE FOOTBALL LATE GAME												

38	A		230P-600P	30		\$375.00	10/1	10/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL LATE GAME												
RA35+ : 0.4												
ORD COM1 : GAME RUNS 230-6P												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#15 MISSED: SAT/1200N-300P OCT1 30S \$320.00 (SEP23/16)
 OFFER: SAT/1100A-230P OCT1 30S \$320.00 PLS ADVISE.
 CMT: GAME RUNS 11A-230P

M2 OK'D BUY#16 MISSED: SAT/300P-500P OCT1 30S \$375.00 (SEP23/16)
 OFFER: SAT/230P-600P OCT1 30S \$375.00 PLS ADVISE.
 CMT: GAME RUNS 230-6P

M3 UNRESL BUY#18 MISSED: SAT/700P-1000P OCT1 30S \$660.00 (SEP23/16)
 OFFER: SAT/700P-1030P OCT1 30S \$660.00 PLS ADVISE.
 CMT: GAME RUNS 7-1030P

OCT/16 \$3,875.00 CONTRACT TOTAL \$3,875.00
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWL 43% WVUE 28% WDSU 18% WNOJ 3% WCCL 0% WUPL 1%
 SVC- NSI CABL 0%
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/J FLEMING/R/SEN/LA REP.# _____ OFF.# 13 SALESMAN # _____
 AGY # _____ AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ KUNDU
 1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN PH- TERESA DIFURIA
 PITTSBURGH, PA 15211

ORDER # _____ CONTRACT # 8400612 CLASS: NATL. LOCAL REGIONAL
 PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP23/16 11.41
 STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOHN FLEMING FOR SENATE
 STATION MAKEGOOD OFFERS:

LINE	BUY#	OFFER	DATES	SPOTS	AMOUNT	REMARKS
M1	UNRESL BUY#15	MISSED: SAT/1200N-300P OFFER: SAT/1100A-230P CMT: GAME RUNS 11A-230P	OCT11	30S	\$320.00	(SEP23/16) PLS ADVISE.
M2	UNRESL BUY#16	MISSED: SAT/300P-500P OFFER: SAT/230P-600P CMT: GAME RUNS 230-6P	OCT11	30S	\$375.00	(SEP23/16) PLS ADVISE.
M3	UNRESL BUY#18	MISSED: SAT/700P-1000P OFFER: SAT/700P-1030P CMT: GAME RUNS 7-1030P	OCT11	30S	\$660.00	(SEP23/16) PLS ADVISE.

CONTRACT TOTAL \$3,875.00
 TOTAL SPOTS 36

ORDER



Order / Rev: 387889

Alt Order #: 08400612

Product Desc: FLEMING FOR SENATE

Estimate: 124

Flight Dates: 09/26/16 - 10/02/16

Original Date / Rev: 09/23/16 / 09/23/16

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

NPHL

National

Agency

Name: Brabender Cox

Buying Contact:

Billing Contact:

1218 Grandview Ave
Pittsburgh, PA 15211

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name: Fleming, J/R/SENLA

Demographic: A35+

Product Codes: PL2,JI

Priority: 07

Revenue Codes: Agency, Political, Political-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	36	\$3,875.00	\$3,293.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$3,875.00	\$3,293.75	0.00
Totals	36	\$3,875.00	\$3,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGNO-TV	7%	\$3,875.00

Market	Share	Total
Market	100%	\$55,357.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	18%	\$9,964.29
WHNO	0%	\$0.00

WYWL 0% \$0.00
 WWL 43% \$23,803.57
 WVUE 28% \$15,500.00
 WUPL 1% \$553.57
 WPXL 0% \$0.00
 WNOL 3% \$1,660.71

Order / Rev: 387889
 Advertiser: Fleming, JR/SENILA
 All Order #: 08400612
 Product Desc: FLEMING FOR SENATE
 Flight Dates: 09/26/16 - 10/02/16
 Estimate: 124
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	09/30/16	09/30/16	M-F 10P-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1--	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$140.00	0.00								
2	26	09/30/16	09/30/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
3	26	09/30/16	09/30/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
4	26	09/30/16	09/30/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-----1--	:30	1	\$30.0007	0.00	NM		1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$30.00	0.00								
5	26	09/30/16	09/30/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-----1--	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$40.00	0.00								
6	26	09/30/16	09/30/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-----1--	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$105.00	0.00								
7	26	09/26/16	09/26/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-----1--	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$140.00	0.00								
8	26	09/26/16	09/26/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								
9	26	09/26/16	09/26/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-----1--	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1--	1	\$65.00	0.00								

Order / Rev: 387889
 Alt Order #: 08400612
 Flight Dates: 09/26/16 - 10/02/16
 Advertiser: Fleming, J/R/SENILA
 Product Desc: FLEMING FOR SENATE
 Estimate: 124
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	26	09/29/16	09/29/16	M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$65.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$65.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/29/16		09/29/16	M-F 11a-1130a	CM	11:00 AM-11:30 AM	-1----	:30	1	\$65.0007	0.00	NM	1	\$65.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$65.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$65.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/29/16		09/29/16	M-F 1135p-1205a	CM	11:35 PM-12:05 AM	-1----	:30	1	\$30.0007	0.00	NM	1	\$30.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$30.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$30.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/29/16		09/29/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	-1----	:30	1	\$100.0007	0.00	NM	1	\$100.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$100.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$100.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/29/16		09/29/16	M-F 5a-7a	CM	5:00 AM-7:00 AM	-1----	:30	1	\$40.0007	0.00	NM	1	\$40.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$40.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$40.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/29/16		09/29/16	M-F 10p-1035p	CM	10:00 PM-10:35 PM	-1----	:30	1	\$140.0007	0.00	NM	1	\$140.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$140.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$140.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/27/16		09/27/16	M-F 1035p-1135p	CM	10:35 PM-11:35 PM	-1----	:30	1	\$65.0007	0.00	NM	1	\$65.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$65.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$65.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/27/16		09/27/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	-1----	:30	1	\$100.0007	0.00	NM	1	\$100.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$100.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$100.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/27/16		09/27/16	M-F 5a-7a	CM	5:00 AM-7:00 AM	-1----	:30	1	\$40.0007	0.00	NM	1	\$40.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$40.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$40.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/27/16		09/27/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	-1----	:30	1	\$105.0007	0.00	NM	1	\$105.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$105.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$105.00	0.00								
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/28/16		09/28/16	M-F 10p-1035p	CM	10:00 PM-10:35 PM	-1----	:30	1	\$140.0007	0.00	NM	1	\$140.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		09/26/16		10/02/16	-1----	1	\$140.00	0.00							
		<u>Week: 09/26/16</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/02/16		-1----	1	\$140.00	0.00								

Order / Rev: 387889
 Alt Order #: 08400612
 Flight Dates: 09/26/16 - 10/02/16
 Advertiser: Fleming, J/R/SENLA
 Product Desc: FLEMING FOR SENATE
 Estimate: 124
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	26	09/28/16	09/28/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	--1-----	:30	1	\$140.0007	0.00	NM		1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	--1-----	1	\$140.00	0.00								
33	26	09/28/16	09/28/16	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:35 PM	--1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	--1-----	1	\$65.00	0.00								
34	26	09/28/16	09/28/16	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	--1-----	:30	1	\$65.0007	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	--1-----	1	\$65.00	0.00								
35	26	09/28/16	09/28/16	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	--1-----	:30	1	\$40.0007	0.00	NM		1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	--1-----	1	\$40.00	0.00								
36	26	09/28/16	09/28/16	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	--1-----	:30	1	\$105.0007	0.00	NM		1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	--1-----	1	\$105.00	0.00								
37	26	10/01/16	10/01/16	College Football Early G6M College Football Early Gm	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	-----1-	:30	1	\$320.0007	0.00	NM		1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$320.00	0.00								
38	26	10/01/16	10/01/16	College Football Late G6M College Football Late Gm	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----1-	:30	1	\$375.0007	0.00	NM		1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$375.00	0.00								
E 39	26	10/01/16	10/01/16	College Football Prime G6M College Football Prime Gm	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----1-	:30	1	\$660.0007	0.00	NM		1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/16	10/02/16	-----1-	1	\$660.00	0.00								
Totals														36	\$3,875.00

REP HEADLINE# 8400612 TRF# 387889
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY:
 ORDER WORKSHEET

AGENCY CREDIT RISK !!!
 HARRIS REPORT FROM REP

SEP23/16 17.03
 CHANGES **WGNO-TV***

ADV # _____ ADV. NAME POLI/J FLEMING/R/SEN/LA

REP.# _____ OFF.# 13 SALESMAN # _____

AGY # _____ AGY. NAME BRABENDER COX MIHALKE

BUYER NAME LIZ KUNDU

1218 GRANDVIEW AVENUE, 1ST FLOOR

SALES PRSN PH- TERESA DIFURIA

PITTSBURGH, PA 15211

ORDER # _____ CONTRACT # 8400612

CLASS: NATL. LOCAL REGIONAL

PRDCT FLEMING FOR SENATE EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/16 OCT2/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP23/16 17.03

REP: OK'D M3

SEE LINE 39
 SAME TOTAL
 PLS CFM THANKS
 ALITE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOHN FLEMING FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 26 AGENCY EST# = 124
 AGENCY PRODUCT CODE = 35

18	S		700P-1000P	30		\$660.00	10/1	10/1	0		SAT	0
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL PRIME GAME
 RA35+ : 1.3
 CON COM1 : COLLEGE FOOTBALL PRIME GAME

39	A		700P-1030P	30		\$660.00	10/1	10/1	1		SAT	1
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL PRIME GAME
 RA35+ : 1.3
 ORD COM1 : GAME RUNS 7-1030P
 THIS IS A MAKE-GOOD FOR OCT1 ON LINE-18 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

M3	OK'D	BUY#18	MISSED: SAT/700P-1000P				OCT1		30S	\$660.00	(SEP23/16)	
			OFFER: SAT/700P-1030P				OCT1		30S	\$660.00	PLS ADVISE.	
			CMT: GAME RUNS 7-1030P									

OCT/16 \$3,875.00 CONTRACT TOTAL \$3,875.00
 TOTAL SPOTS 36

MARKET TOTALS \$55,357 WGNO 7% WWL 43% WVUE 28% WDSU 18% WNOL 3% WCCL 0% WUPL 1%
 CABL 0% WPXL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em; margin-top: 10px;">WGINO - Nola</p>	Date: 9/26/2016
---	------------------------

I, BRABENDEROX LLC,

being/on behalf of: JOHN FLEMING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATE

in the 2016 PRIMARY

election to be held on: NOVEMBER 08

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FLEMING FOR LOUISIANA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SUSAN SHAW

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/2016

Date

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.02.16 20:07:09 -05'00'

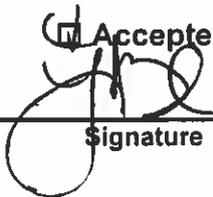
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Linda Anderson
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, BRABENDERCOX LLC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ BRABENDER KUNDU

9/26/2016

printed name

date