

2nd Qtr FCC Issues & Programs

KQBL 07/01/2019

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April 2019

CrimeStoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise CrimeStoppers representative about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document “Shred It” and drug disposal days.

Ada County Highway District and Idaho Transportation Department: Provided on air and social media updates and information and driving tips based on reports from ACHD and ITD.

24th Annual Diabetes Ride: On air interview & promotion/social media support and on site participation in the pledged horse trail ride event that generated \$14,600 in donations that will cover fees for children with diabetes and enable them to attend Camp Hodia.

Idaho Horse Expo: On air and social media promotion and on site participation in the annual event that promotes the local equine industry, the Idaho Horse Park and supports the charitable Idaho Horse Council which provides equine scholarships.



Idaho Leukemia & Lymphoma Society: On air interview and promotion of the Man & Woman of the Year campaign which is a fundraiser that offers co-pay assistance and helps patients with medical bills and medications.

May 2019

CrimeStoppers of Southwest Idaho: Weekly social media posts and on air interview with CrimeStoppers representative about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document “Shred It” and drug disposal days.

Idaho Gives: On air promotion, social media support and on site participation for the annual event organized by the Idaho Non Profit Center. One day event May 2nd raised over 1.9 million dollars that was disbursed to local Idaho non profit groups.



24th Annual Diabetes Ride: On air interview & promotion/social media support and on site participation in the pledged horse trail ride event that generated \$14,600 in donations that will cover fees for children with diabetes and enable them to attend Camp Hodia.

53rd Annual Parade America: On air and social media promotion and participation in the annual event. The event is organized by and support the Exchange Club of Nampa a service organization that promotes patriotism, community service and youth programs.



June 2019

CrimeStoppers of Southwest Idaho: Weekly social media posts and on air interview with CrimeStoppers representative about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document “Shred It” and drug disposal days.

Eagle Rodeo: On air promotion & social media support for the annual PRCA rodeo that also benefits the “Tough Enough to Wear Pink” program which provides mammograms for low income and underinsured women and the Eagle Fire Departments Burn Out fund.

Meridian Lions Rodeo: On air promotion/social media support of the annual PRCA rodeo that also serves as the main fundraiser for the Meridian Lions Club and the charitable things they do in our community year round.

Habitat for Humanity: On air interview & promotion/social media support and on site participation in the 13th Annual “Evening in the Garden” that benefitted the Boise Valley Habitat for Humanity.

