

WOC10641020 [00.00]

Order Printout



Order Status: New

Start/End Dates: 05/25/17 - 06/14/17

C/P/E: 302 / 322 / 6006

Traffic #:

Agency: Waterfront Strategies

Product Desc.: ISSUE

Buyer Order #: 6194094

Advertiser: 302 - Majority Forward

Estimate Desc.: Majority Forward - TV - 5-25-6-14

AE: Unassigned (Carolyn Stokka)

Buyer:

Total Cost: \$11,025.00 (Cash)

Property: KXJB TV

Primary Demo:

Received Date: 5/23/17 10:30 AM

Sales Region: Local

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	May 25	Jun 1	Jun 8								Total Spots	Total Cost			
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	TF--MTW	25.00	1	1	1								3	75.00			
(Program: VALLEY TODAY @ 5AM)May/2016LP																					
2	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	TF--MTW	50.00	2	2	2								6	300.00			
(Program: VALLEY TODAY @ 6AM)May/2016LP																					
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TF--MTW	75.00	2	2	2								6	450.00			
(Program: CBS THIS MORNING)May/2016LP																					
4	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	TF--MTW	100.00	1	1	1								3	300.00			
(Program: PRICE IS RIGHT)May/2016LP																					
5	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	TF--MTW	225.00	2	2	2								6	1,350.00			
(Program: VALLEY NEWS LIVE @ 12PM)May/2016LP																					
6	JEPARDY	NM	:30	4:59 PM-5:30 PM	TF--MTW	150.00	2	2	2								6	900.00			
(Program: JEPARDY)May/2016LP																					
7	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	TF--MTW	150.00	3	3	3								9	1,350.00			
(Program: VALLEY NEWS LIVE @ 5:30PM)May/2016LP																					
8	VALLEY NEWS LIVE @ 6:30PM	NM	:30	6:29 PM-7:00 PM	TF--MTW	150.00	1	1	1								3	450.00			
(Program: VALLEY NEWS LIVE @ 6:30PM)May/2016LP																					
9	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	TF--MTW	200.00	3	3	3								9	1,800.00			
(Program: VALLEY NEWS LIVE @ 10PM)May/2016LP																					

List Items				Spots										Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	May 25	Jun 1	Jun 8					Total Spots	Total Cost
10	AMAZING RACE	NM	:30	9:00 PM-10:00 PM	T-----	3,600.00	1	0	0					1	600.00
(Program: AMAZING RACE)May/2016LP															
11	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	--S---	50.00	1	1	1					3	150.00
(Program: VALLEY NEWS LIVE @ 6PM)May/2016LP															
12	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	--S---	500.00	1	1	1					3	1,500.00
(Program: CBS SUNDAY MORNING)May/2016LP															
13	VALLEY NEWS LIVE @ 10PM - SUN	NM	:30	10:00 PM-10:35 PM	---S---	600.00	1	1	1					3	1,800.00
(Program: VALLEY NEWS LIVE @ 10PM - SUN)May/2016LP															
Spot Totals:							21	20	20					61	\$11,025.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	21	\$4,075.00	June	40	\$6,950.00