

ORDER



Rockford WTVO

Orders
Order / Rev: 1971512
Alt Order #: 26448418
Product Desc: Citizens to Fund Saf
Estimate: 6191
Flight Dates: 04/09/19 - 04/14/19
Original Date / Rev: 04/05/19 / 04/05/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 222 West Ontario
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Citizens to Fund Safe Transporta
Demographic: A35+
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/28/19	36	\$6,515.00	\$5,537.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	36	\$6,515.00	\$5,537.75	0.00
Totals	36	\$6,515.00	\$5,537.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WTVO	21%	\$6,515.00
Market	100%	\$31,023.81

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	76%	\$23,578.10
WIFR	0%	\$0.00
WQRF	3%	\$930.71
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	04/09/19	04/12/19	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-TWTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/08/19	04/14/19	-TWTF--			5		\$50.00		0.00				
N 2	WTVO	04/09/19	04/12/19	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	5	\$75.00	P4	0.00	NM	5	\$375.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Flight Dates: 04/09/19 - 04/14/19

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Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					5	\$75.00		0.00			
N 3	WTVO	04/09/19	04/12/19	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	5	\$175.00	P4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					5	\$175.00		0.00			
N 4	WTVO	04/13/19	04/13/19	GMA Sa GMA Sa	CM	7a-8a	-----S-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-----S-					2	\$175.00		0.00			
N 5	WTVO	04/14/19	04/14/19	GMA Su GMA Su	CM	7a-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-----S					1	\$250.00		0.00			
N 6	WTVO	04/14/19	04/14/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-----S					1	\$75.00		0.00			
N 7	WTVO	04/09/19	04/12/19	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	MTWTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					1	\$75.00		0.00			
N 8	WTVO	04/09/19	04/12/19	M-F 10a-11a THE VIEW	CM	10a-11a	MTWTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					1	\$75.00		0.00			
N 9	WTVO	04/09/19	04/12/19	M-F 11a-12p Rachael Ray	CM	M-F 11a-12p	MTWTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					1	\$75.00		0.00			
N 10	WTVO	04/09/19	04/12/19	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	3	\$85.00	P4	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					3	\$85.00		0.00			
N 11	WTVO	04/09/19	04/12/19	M-F 530p-6p World News ABC World News	CM	M-F 530p-6p	MTWTF--	:30	2	\$1,000.00	P4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					2	\$1,000.00		0.00			
N 12	WTVO	04/09/19	04/12/19	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	MTWTF--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					2	\$350.00		0.00			
N 13	WTVO	04/13/19	04/13/19	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-----S-					1	\$200.00		0.00			
N 14	WTVO	04/09/19	04/12/19	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/19	04/14/19	-TWTF--					2	\$200.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/19	04/14/19	-TWTF--			2		\$200.00	0.00					
N 15	WTVU	04/13/19	04/13/19	LN Sa	CM	Sa 10p-130p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Sat Eyewitness News @ 10p											
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/19	04/14/19	-----S-			1		\$200.00	0.00					
N 16	WTVU	04/14/19	04/14/19	LN Su	CM	Su 10p-1030p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Sun Eyewitness News @ 10p											
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/19	04/14/19	-----S			1		\$200.00	0.00					
N 17	WTVU	04/09/19	04/12/19	M-F 1035p-1137p	CM	1035p-1137p	MTWTF--	:30	2	\$80.00	P4	0.00	NM	2	\$160.00
				M-F 1035p-1137p											
				Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/08/19	04/14/19	-TWTF--			2		\$80.00	0.00					
													Totals	36	\$6,515.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26448418 Changes as of: 4/5/2019 at 12:13 PM Version: Current State Version 1

CPE: //6191 Flight: 4/8/19 - 4/14/19 Station: WTVU
Agency: Adelstein & Associates Advertiser: Citizens to Fund Safe Transportation Market: Rockford

2155 CATON Product: Citizens to Fund Safe Transportation #6191 Office: CHICAGO
CHICAGO, IL 60647 Agency Order #:

Buyer: Miles King Salesperson: BRIAN LAMONT Primary Demo: Adults 35+
312-832-6619 312-832-6619 Assistant: MONIQUE SEDLAR 312-832-6639

Separation:

Comments: New political issue order for Citizens to Fund Safe Transportation to start on Monday 4/8. Check copy as well once available. Please confirm asap.
Thanks!

Con Type: POLITICAL/CNOTE
Total \$: \$6,515.00
Total Spots: 36
Total CPP: \$0.00
Total GRP:

1971512

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	4/8	4/8 - 4/8	Total Spots	Total \$	CPP*	GRP*
1	M-F 5a-6a P4		5am News	\$50.00	0.0	30	5		5	\$250.00	\$0.00	0.0
2	M-F 6a-7a P4		6am News	\$75.00	0.0	30	5		5	\$375.00	\$0.00	0.0
3	M-F 7a-9a P4		GMA	\$175.00	0.0	30	5		5	\$875.00	\$0.00	0.0
4	Sa 7a-8a P4		GMA Sat	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
5	Su 7a-8a P4		GMA Sun	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
6	M-F 8a-9a P4		This Week	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
7	M-F 9a-10a P4		Kelly & Ryan	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
8	M-F 10a-11a P4		The View	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
9	M-F 11a-12n P4		Rachael Ray	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
10	M-F 12p-1p P4		Family Feud	\$85.00	0.0	30	3		3	\$255.00	\$0.00	0.0
11	M-F 5:30p-6p P4		ABC World News	\$1,000.00	0.0	30	2		2	\$2,000.00	\$0.00	0.0
12	M-F 6p-6:30p P4		6pm News	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
13	Sa 6p-6:30p P4		6pm News Sat	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
14	M-F 10p-10:35p P4		Late News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
15	Sa 10p-10:35p P4		Late News	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
16	M-F 10p-10:35p P4		Late News	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
17	M-F 10:35p-11:37p P4		Kimmel	\$80.00	0.0	30	2		2	\$160.00	\$0.00	0.0
TOTALS: 36									36	\$6,515.00	\$0.00	0.0

Prepared by: CWJ Date: 4/5
Reviewed by: MX Date: 4/5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26448418

Changes as of: 4/5/2019 at 12:13 PM

Version: Current State Version 1

CPE: /16191
Agency: Adelsstein & Associates

Flight: 4/8/19 - 4/14/19
Advertiser: Citizens to Fund Safe Transportation

Station: WTVO
Market: Rockford

Con Type: POLITICAL/NOTE
Total \$: \$6,515.00

2155 CATON

Product: Citizens to Fund Safe Transportation #6191

Office: CHICAGO

Total Spots: 36

CHICAGO, IL 60647

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: Miles King

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRIAN LAMONT
312-832-6619

Assistant: MONIQUE SEDLAR
312-832-6639

Separation:

Special Instructions

Order Level Comments

Date/Time: 04/05/19 12:13 PM Added by: BRIAN LAMONT Comment: New political issue order for Citizens to Fund Safe Transportation to start on Monday 4/8. Check copy as well once available. Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$31,024
WTVO Share:	21%
Comment:	Share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	36	\$6,515.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Apr	36	\$6,515.00
Total	36	\$6,515.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/5/19 1:06 PM					\$0
New	4/5/19 12:13 PM	BRIAN LAMONT	New	36		\$6,515.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy