

ORDER



Orders
Order / Rev: 2148235
Alt Order #: 26616571
Product Desc: Fight Back Fund #6224
Estimate: 6224
Flight Dates: 09/23/19 - 09/29/19
Original Date / Rev: 09/20/19 / 09/20/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Adeistein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fight Back Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	8	\$3,110.00	\$2,643.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	8	\$3,110.00	\$2,643.50	0.00
Totals	8	\$3,110.00	\$2,643.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Rockford WTVO	31%	\$3,110.00
Market	100%	\$10,032.26

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	55%	\$5,517.74
WIFR	0%	\$0.00
WQRF	14%	\$1,404.52
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	09/23/19	09/27/19	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/19	09/29/19	MTWTF--	1	\$150.00	0.00								
N 2	WTVO	09/23/19	09/27/19	GMA GMA	CM	M-F 7a-9a	M---F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Advertiser: POL/Fight Back Fund PAC
 Product Desc: Fight Back Fund #6224
 Estimate: 6224

Rockford WTOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	M---F--		1				\$350.00		0.00			
N 3	WTVU	09/23/19	09/27/19	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--		1				\$85.00		0.00			
N 4	WTVU	09/23/19	09/27/19	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	MTWTF--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--		1				\$125.00		0.00			
N 5	WTVU	09/23/19	09/27/19	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--		2				\$750.00		0.00			
N 6	WTVU	09/29/19	09/29/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S		1				\$150.00		0.00			
N 7	WTVU	09/29/19	09/29/19	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S		1				\$750.00		0.00			
													Totals	8	\$3,110.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26616571 Changes as of: 9/20/2019 at 11:32 AM Version: Current State Version 1

CPE: /6224 Flight: 9/23/19 - 9/29/19 Station: WTVO
Agency: Adelman & Associates Advertiser: Fight Back Fund Market: Rockford
2155 CATON Product: Fight Back Fund #6224 Office: CHICAGO
CHICAGO, IL 60647 Agency Order #: Buyer: Miles King Primary Demo: Adults 35+
Salesperson: BRIAN LAMONT Assistant: SARAH STEPANEK
312-832-6619

Comments: New political issue order to start on Monday 9/23. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous order. Please confirm asap. Thanks!
Separation:

2148235

Con Type: POLITICAL/NOTE
Total \$: \$3,110.00
Total Spots: 8
Total CPP: \$0.00
Total GRP: \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/23		Total Spots	Total \$	CPP*	GRP*
							9/23	9/23				
1	M-F 6a-7a		6am News	\$150.00	0.0	30	1	1	1	\$150.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$350.00	0.0	30	1	1	1	\$350.00	\$0.00	0.0
3	M-F 3p-4p		Family Feud	\$85.00	0.0	30	1	1	1	\$85.00	\$0.00	0.0
4	M-F 4p-5p		Judge Judy	\$125.00	0.0	30	1	1	1	\$125.00	\$0.00	0.0
5	M-F 5p-5:30p		5pm News	\$750.00	0.0	30	2	2	2	\$1,500.00	\$0.00	0.0
6	Su 8a-9a		This Week	\$150.00	0.0	30	1	1	1	\$150.00	\$0.00	0.0
7	Su 5p-5:30p		5pm News Sunday	\$750.00	0.0	30	1	1	1	\$750.00	\$0.00	0.0
TOTALS:							8	8	8	\$3,110.00	\$0.00	0.0

Prepared by MS Date 9/20
 Reviewed by MA Date 9/20

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26616571 Changes as of: 9/20/2019 at 11:32 AM Version: Current State Version 1

CPE: /#6224 Flight: 9/23/19 - 9/29/19 Station: WTVO Con Type: POLITICAL/NOTE
 Agency: Adelsstein & Associates Advertiser: Fight Back Fund Market: Rockford Total \$: \$3,110.00
 2155 CATON Product: Fight Back Fund #6224 Office: CHICAGO Total Spots: 8
 CHICAGO, IL 60647 Agency Order #: Service: Nielsen Total CPE: \$0.00
 Buyer: Miles King Salesperson: BRIAN LAMONT Primary Demo: Adults 35+ Total GRP: \$0.00
 Separation: 312-832-6619 Assistant: SARAH STEPANEK 312-832-6614

Special Instructions

Date/Time	Added by	Comment
09/20/19 11:32 AM	BRIAN LAMONT	New political issue order to start on Monday 9/23. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous order. Please confirm asap. Thanks!

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$10,032	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
WTVO Share:	31%	Total	100%	8	\$3,110.00	N/A	0.0	2019-Sep	8	\$3,110.00
Comment:	share estimated		100%	8	\$3,110.00	N/A	0.0	Total	8	\$3,110.00
	Competitive Unknown									

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Cng	Contract \$	Comment
Queued for Electronic Contracting	9/20/19 11:36 AM				\$0	\$0	
New	9/20/19 11:32 AM	BRIAN LAMONT	New	8	\$3,110.00	\$3,110.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.