

ORDER

Orders
Order / Rev: 2148235
Alt Order #: 26616571
Product Desc: Fight Back Fund #6224
Estimate: 6224
Flight Dates: 09/23/19 - 09/29/19
Original Date / Rev: 09/20/19 / 09/20/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adeistein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Fight Back Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	8	\$3,110.00	\$2,643.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	8	\$3,110.00	\$2,643.50	0.00
Totals	8	\$3,110.00	\$2,643.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Rockford WTVO	31%	\$3,110.00
Market	100%	\$10,032.26

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	55%	\$5,517.74
WIFR	0%	\$0.00
WQRF	14%	\$1,404.52
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	09/23/19	09/27/19	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--			1			\$150.00		0.00			
N 2	WTVO	09/23/19	09/27/19	GMA GMA	CM	M-F 7a-9a	M---F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2148235
 Alt Order #: 26616571
 Flight Dates: 09/23/19 - 09/29/19

Advertiser: POL/Fight Back Fund PAC
 Product Desc: Fight Back Fund #6224
 Estimate: 6224

Rockford WTOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	M---F--					1	\$350.00		0.00			
N 3	WTVU	09/23/19	09/27/19	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--					1	\$85.00		0.00			
N 4	WTVU	09/23/19	09/27/19	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	MTWTF--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--					1	\$125.00		0.00			
N 5	WTVU	09/23/19	09/27/19	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	MTWTF--					2	\$750.00		0.00			
N 6	WTVU	09/29/19	09/29/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S					1	\$150.00		0.00			
N 7	WTVU	09/29/19	09/29/19	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S					1	\$750.00		0.00			
													Totals	8	\$3,110.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26616571

Changes as of: 9/20/2019 at 11:32 AM

Version: Current State Version 1

CPE: //6224

Agency: Adelstein & Associates

2155 CATON

CHICAGO, IL 60647

Agency Order #:

Buyer: Miles King

Salesperson: BRIAN LAMONT

312-832-6619

Separation:

Comments: New political issue order to start on Monday 9/23. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous order. Please confirm asap. Thanks!

Con Type: POLITICAL/NOTE

Total \$: \$3,110.00

Total Spots: 8

Total CPP: \$0.00

Total GRP:

248235

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/23	9/23 - 9/23	Total Spots	Total \$	CPP*	GRP*
1	M-F 6a-7a		6am News	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
3	M-F 3p-4p		Family Feud	\$85.00	0.0	30	1		1	\$85.00	\$0.00	0.0
4	M-F 4p-5p		Judge Judy	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
5	M-F 5p-5:30p		5pm News	\$750.00	0.0	30	2		2	\$1,500.00	\$0.00	0.0
6	Su 8a-9a		This Week	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
7	Su 5p-5:30p		5pm News Sunday	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0
TOTALS: 8									8	\$3,110.00	\$0.00	0.0

Prepared by AW Date 9/20
Reviewed by MA Date 9/20

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26616571

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CPE: /6224

Agency: Adelsstein & Associates

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CHICAGO, IL 60647

Agency Order #:

Buyer: Miles King

Salesperson: BRIAN LAMONT

312-832-6619

Separation:

Flight: 9/23/19 - 9/29/19

Advertiser: Fight Back Fund

Product: Fight Back Fund #6224

Station: WTVO

Market: Rockford

Office: CHICAGO

Service: Nielsen

Primary Demo: Adults 35+

Assistant: SARAH STEPANEK

Con Type: POLITICAL/NOTE

Total \$: \$3,110.00

Total Spots: 8

Total CPE: \$0.00

Total GRP:

Special Instructions

Date/Time Added by

Comment

09/20/19 11:32 AM BRIAN LAMONT

New political issue order to start on Monday 9/23. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous order. Please confirm asap. Thanks!

Order Level Comments

Competitive Information	
Market Budget:	\$10,032
WTVO Share:	31%
Comment:	share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$3,110.00	N/A	0.0
Total	100%	8	\$3,110.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2019-Sep	8	\$3,110.00	
Total	8	\$3,110.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Cng
Queued for Electronic Contracting	9/20/19 11:36 AM					\$0
New	9/20/19 11:32 AM	BRIAN LAMONT	New	8		\$3,110.00
						\$0
						\$3,110.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.