

ORDER



Rockford WTVO

Orders
Order / Rev: 1992323
Alt Order #: 26461405
Product Desc: Fight Back Fund #619
Estimate: 6198
Flight Dates: 04/29/19 - 05/05/19
Original Date / Rev: 04/26/19 / 04/26/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 222 West Ontario
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Fight Back Fund PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/19 | 05/26/19 | 18 | \$2,475.00 | \$2,103.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2019 | 18 | \$2,475.00 | \$2,103.75 | 0.00 |
| Totals | 18 | \$2,475.00 | \$2,103.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Millennium Chicago | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|---------------|-------|------------|
| Rockford WTVO | 25% | \$2,475.00 |
| Market | 100% | \$9,900.00 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| ABR | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| ETVO | 0% | \$0.00 |
| UNKWN | 69% | \$6,831.00 |
| WIFR | 0% | \$0.00 |
| WQRF | 6% | \$594.00 |
| WREX | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------|------|-------------------|-----------------|------------------------------|-------------------|--------------------------------------|-------------|-----|---------------|---------|-----|------|------|-------|----------|
| N 1 | WTVO | 04/29/19 | 05/03/19 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-6:00 AM (5:00 AM-6:00 AM) | MTWTF-- | :30 | 4 | \$50.00 | P4 | 0.00 | NM | 4 | \$200.00 |
| 5am News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | 4 | | \$50.00 | | 0.00 | | | | | | |
| N 2 | WTVO | 04/29/19 | 05/03/19 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-7:00 AM (6:00 AM-7:00 AM) | MTWTF-- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| 6am News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |

Order / Rev: 1992323
 Alt Order #: 26461405
 Flight Dates: 04/29/19 - 05/05/19

Advertiser: POL/Fight Back Fund PAC
 Product Desc: Fight Back Fund #619
 Estimate: 6198

Rockford WTVO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|------------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | | | 3 | | \$75.00 | 0.00 | | | | | |
| N 3 | WTVO | 04/29/19 | 05/03/19 | GMA GMA | CM | M-F 7a-9a | MTWTF-- | :30 | 3 | \$175.00 | P4 | 0.00 | NM | 3 | \$525.00 |
| | | GMA | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | | | 3 | | \$175.00 | 0.00 | | | | | |
| N 4 | WTVO | 05/04/19 | 05/04/19 | GMA Sa GMA Sa | CM | 7a-8a | -----S- | :30 | 1 | \$175.00 | P4 | 0.00 | NM | 1 | \$175.00 |
| | | GMA Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S- | | | 1 | | \$175.00 | 0.00 | | | | | |
| N 5 | WTVO | 05/05/19 | 05/05/19 | GMA Su GMA Su | CM | 7a-8a | -----S | :30 | 1 | \$250.00 | P4 | 0.00 | NM | 1 | \$250.00 |
| | | GMA Sun | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S | | | 1 | | \$250.00 | 0.00 | | | | | |
| N 6 | WTVO | 05/05/19 | 05/05/19 | Su 8a-9a This Week Su 8a-9a This Week | CM | Su 8a-9a | -----S | :30 | 1 | \$75.00 | P4 | 0.00 | NM | 1 | \$75.00 |
| | | This Week | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S | | | 1 | | \$75.00 | 0.00 | | | | | |
| N 7 | WTVO | 04/29/19 | 05/03/19 | M-F 9a-10a Live w/Kelly & Ryan | CM | M-F 9a-10a | MTWTF-- | :30 | 1 | \$75.00 | P4 | 0.00 | NM | 1 | \$75.00 |
| | | Kelly & Ryan | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N 8 | WTVO | 04/29/19 | 05/03/19 | M-F 6p-630p News Eyewitness News @ 6p | CM | 6p-630p | MTWTF-- | :30 | 1 | \$350.00 | P4 | 0.00 | NM | 1 | \$350.00 |
| | | 6pm News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | | | 1 | | \$350.00 | 0.00 | | | | | |
| N 9 | WTVO | 05/04/19 | 05/04/19 | Sa 6p-630p News Sa Eyewitness News @ 6p | CM | Sa 6p-630p | -----S- | :30 | 1 | \$200.00 | P5 | 0.00 | NM | 1 | \$200.00 |
| | | 6pm News Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| N 10 | WTVO | 04/29/19 | 05/03/19 | LN M-F Eyewitness News @ 10p | CM | M-F 10p-1035p | MTWTF-- | :30 | 2 | \$200.00 | P4 | 0.00 | NM | 2 | \$400.00 |
| | | Late News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/29/19 | 05/05/19 | MTWTF-- | | | 2 | | \$200.00 | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 18 | \$2,475.00 | |

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | |
|--|---------------------------------------|---|---------------------------------|---|--|
| Contract # 26461405 | | Changes as of: 4/26/2019 at 11:09 AM | | Version: Current State Version 1 | |
| CPE: /6198 | Flight: 4/29/19 - 5/5/19 | Station: WTVU | Con Type: POLITICAL/NOTE | | |
| Agency: Adelsstein & Associates | Advertiser: Fight Back Fund | Market: Rockford | Total \$: \$2,475.00 | | |
| 2155 CATON | Product: Fight Back Fund #6198 | Office: CHICAGO | Total Spots: 18 | | |
| CHICAGO, IL 60647 | Agency Order #: | Service: Nielsen | Total CPM: \$0.00 | | |
| | Buyer: Miles King | Primary Demo: Adults 35+ | Total GRP: | | |
| | Salesperson: BRIAN LAMONT | Assistant: MONIQUE SEDLAR | | | |
| | 312-832-6619 | 312-832-6639 | | | |

Comments: New political issue order for Fight Back Fund to start on Monday 4/29. Payment confirmation to follow once available. Please confirm asap. Thanks!

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 4/29 | 4/29 - 4/29 | Total Spots | Total \$ | CPM | GRP |
|-------------------|-------------------|----|--------------|----------|-------------|-----|------|-------------|-------------|-------------------|---------------|------------|
| 1 | M-F 5a-6a P4 | | 5am News | \$50.00 | 0.0 | 30 | 4 | | 4 | \$200.00 | \$0.00 | 0.0 |
| 2 | M-F 6a-7a P4 | | 6am News | \$75.00 | 0.0 | 30 | 3 | | 3 | \$225.00 | \$0.00 | 0.0 |
| 3 | M-F 7a-9a P4 | | GMA | \$175.00 | 0.0 | 30 | 3 | | 3 | \$525.00 | \$0.00 | 0.0 |
| 4 | Sa 7a-8a P4 | | GMA Sat | \$175.00 | 0.0 | 30 | 1 | | 1 | \$175.00 | \$0.00 | 0.0 |
| 5 | Su 7a-8a P4 | | GMA Sun | \$250.00 | 0.0 | 30 | 1 | | 1 | \$250.00 | \$0.00 | 0.0 |
| 6 | M-F 8a-9a P4 | | This Week | \$75.00 | 0.0 | 30 | 1 | | 1 | \$75.00 | \$0.00 | 0.0 |
| 7 | M-F 9a-10a P4 | | Kelly & Ryan | \$75.00 | 0.0 | 30 | 1 | | 1 | \$75.00 | \$0.00 | 0.0 |
| 8 | M-F 6p-6:30p P4 | | 6pm News | \$350.00 | 0.0 | 30 | 1 | | 1 | \$350.00 | \$0.00 | 0.0 |
| 9 | Sa 6p-6:30p P5 | | 6pm News Sat | \$200.00 | 0.0 | 30 | 1 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 10 | M-F 10p-10:35p P4 | | Late News | \$200.00 | 0.0 | 30 | 2 | | 2 | \$400.00 | \$0.00 | 0.0 |
| TOTALS: 18 | | | | | | | | | 18 | \$2,475.00 | \$0.00 | 0.0 |

Prepared by: EW Date: 4/26
Reviewed by: EW Date: 4/26



125 West 55th St
New York, NY 10019

Contract # 26461405

Changes as of: 4/26/2019 at 11:09 AM

Version: Current State Version 1

CPE: /6198
Agency: Adelsstein & Associates
2155 CATON
CHICAGO, IL 60647

Flight: 4/29/19 - 5/5/19
Advertiser: Fight Back Fund
Product: Fight Back Fund #6198
Agency Order #:

Station: WTVU
Market: Rockford
Office: CHICAGO
Service: Nielsen

Con Type: POLITICAL/NOTE
Total \$: \$2,475.00
Total Spots: 18
Total CPE: \$0.00
Total GRP:

Buyer: Miles King
Salesperson: BRIAN LAMONT
312-832-6619
Separation:
Primary Demo: Adults 35+
Assistant: MONIQUE SEDLAR
312-832-6639

Special Instructions

Order Level Comments

Date/Time: 04/26/19 11:09 AM Added by: BRIAN LAMONT Comment: New political issue order for Fight Back Fund to start on Monday 4/29. Payment confirmation to follow once available. Please confirm asap. Thanks!

Competitive Information

Market Budget: \$9,900
WTVU Share: 25%
Comment: share estimated
Competitive Unknown

| Daypart Summary | | | | |
|-----------------|-----------|-------|------------|-----|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 18 | \$2,475.00 | N/A |
| Total | 100% | 18 | \$2,475.00 | 0.0 |

| Monthly Summary | | |
|-----------------|-------|------------|
| Month | Spots | Dollars |
| 2019-May | 18 | \$2,475.00 |
| Total | 18 | \$2,475.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|--------------|--------|-------|-------|------------|-------------|---------|
| Queued for Electronic Contracting | 4/26/19 11:23 AM | | | | | \$0 | \$0 | |
| New | 4/26/19 11:09 AM | BRIAN LAMONT | New | 18 | | \$2,475.00 | \$2,475.00 | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.