

ORDER



Rockford WTVO

Orders
Order / Rev: 1992323
Alt Order #: 26461405
Product Desc: Fight Back Fund #619
Estimate: 6198
Flight Dates: 04/29/19 - 05/05/19
Original Date / Rev: 04/26/19 / 04/26/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 222 West Ontario
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Fight Back Fund PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/26/19	18	\$2,475.00	\$2,103.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	18	\$2,475.00	\$2,103.75	0.00
Totals	18	\$2,475.00	\$2,103.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WTVO	25%	\$2,475.00
Market	100%	\$9,900.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	69%	\$6,831.00
WIFR	0%	\$0.00
WQRF	6%	\$594.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	04/29/19	05/03/19	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWTF--	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/19	05/05/19	MTWTF--	4	\$50.00	0.00								
N 2	WTVO	04/29/19	05/03/19	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$75.00	P4	0.00	NM	3	\$225.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 1992323
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 Flight Dates: 04/29/19 - 05/05/19

Advertiser: POL/Fight Back Fund PAC
 Product Desc: Fight Back Fund #619
 Estimate: 6198

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	MTWTF--					3	\$75.00		0.00			
N 3	WTVO	04/29/19	05/03/19	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	3	\$175.00	P4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	MTWTF--					3	\$175.00		0.00			
N 4	WTVO	05/04/19	05/04/19	GMA Sa GMA Sa	CM	7a-8a	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----S-					1	\$175.00		0.00			
N 5	WTVO	05/05/19	05/05/19	GMA Su GMA Su	CM	7a-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----S					1	\$250.00		0.00			
N 6	WTVO	05/05/19	05/05/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----S					1	\$75.00		0.00			
N 7	WTVO	04/29/19	05/03/19	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	MTWTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	MTWTF--					1	\$75.00		0.00			
N 8	WTVO	04/29/19	05/03/19	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	MTWTF--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	MTWTF--					1	\$350.00		0.00			
N 9	WTVO	05/04/19	05/04/19	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----S-					1	\$200.00		0.00			
N 10	WTVO	04/29/19	05/03/19	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	MTWTF--					2	\$200.00		0.00			

Totals 18 \$2,475.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26461405

Changes as of: 4/26/2019 at 11:09 AM

Version: Current State Version 1

CPE: /6198

Flight: 4/29/19 - 5/5/19

Station: WTVO

Con Type: POLITICAL/VOTE

Agency: Adelsstein & Associates

Advertiser: Fight Back Fund

Market: Rockford

Total \$: \$2,475.00

2155 CATON

Product: Fight Back Fund #6198

Office: CHICAGO

Total Spots: 18

CHICAGO, IL 60647

Agency Order #:

Service: Nielsen

Total CPE: \$0.00

Buyer: Miles King

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRIAN LAMONT

Assistant: MONIQUE SEDLAR

Comments: New political issue order for Fight Back Fund to start on Monday 4/29. Payment confirmation to follow once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	4/29 - 4/29		Total Spots	Total \$	CPE*	GRP*
							4/29	4/29				
1	M-F 5a-6a P4		5am News	\$50.00	0.0	30	4		4	\$200.00	\$0.00	0.0
2	M-F 6a-7a P4		6am News	\$75.00	0.0	30	3		3	\$225.00	\$0.00	0.0
3	M-F 7a-9a P4		GMA	\$175.00	0.0	30	3		3	\$525.00	\$0.00	0.0
4	Sa 7a-8a P4		GMA Sat	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
5	Su 7a-8a P4		GMA Sun	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
6	Su 8a-9a P4		This Week	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
7	M-F 9a-10a P4		Kelly & Ryan	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
8	M-F 6p-6:30p P4		6pm News	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
9	Sa 6p-6:30p P5		6pm News Sat	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
10	M-F 10p-10:35p P4		Late News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
TOTALS: 18							18	\$2,475.00	18	\$2,475.00	\$0.00	0.0

Prepared by: EW Date: 4/26
Reviewed by: EW Date: 4/26



125 West 55th St
New York, NY 10019

Contract # 25461405 Changes as of: 4/26/2019 at 11:09 AM Version: Current State Version 1

CPE: /6198 Flight: 4/29/19 - 5/5/19 Station: WTVO Con Type: POLITICAL/NOTE
 Agency: Adelsstein & Associates Advertiser: Fight Back Fund Market: Rockford Total \$: \$2,475.00
 2155 CATON Product: Fight Back Fund #6198 Office: CHICAGO Total Spots: 18
 CHICAGO, IL 60647 Agency Order #: Service: Nielsen Total CPP: \$0.00
 Buyer: Miles King Salesperson: BRIAN LAMONT Primary Demo: Adults 35+ Total GRP: Separation: Assistant: MONIQUE SEDLAR 312-832-6639

Special Instructions

Date/Time Added by Comment
 04/26/19 11:09 AM BRIAN LAMONT New political issue order for Fight Back Fund to start on Monday 4/29. Payment confirmation to follow once available. Please confirm asap. Thanks!

Competitive Information
 Market Budget: \$9,900
 WTVO Share: 25%
 Comment: share estimated
 Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	18	\$2,475.00
Total	100%	18	\$2,475.00

Monthly Summary		
Month	Spots	Dollars
2019-May	18	\$2,475.00
Total	18	\$2,475.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/26/19 11:23 AM					\$0	\$0	
New	4/26/19 11:09 AM	BRIAN LAMONT	New	18		\$2,475.00	\$2,475.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.