

ORDER



Orders
Order / Rev: 1937977
Alt Order #: 26433000
Product Desc: Citizens to Fund Saf
Estimate: 6184
Flight Dates: 03/25/19 - 03/31/19
Original Date / Rev: 03/25/19 / 03/25/19
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 222 West Ontario
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Citizens to Fund Safe Transporta
Demographic: A35+
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	36	\$6,515.00	\$5,537.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	36	\$6,515.00	\$5,537.75	0.00
Totals	36	\$6,515.00	\$5,537.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Rockford WTVO	21%	\$6,515.00
Market	100%	\$31,023.81

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	79%	\$24,508.81
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	03/25/19	03/29/19	EM M-F 5a-7a 5AM NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	--WTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/25/19	03/31/19	--WTF--			5	\$50.00	0.00						
N 2	WTVO	03/25/19	03/29/19	EM M-F 5a-7a 6AM NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--WTF--	:30	5	\$75.00	P4	0.00	NM	5	\$375.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	03/25/19	03/29/19	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	5	\$175.00	P4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					5	\$75.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	MTWTF--					5	\$175.00		0.00			
N 4	WTVO	03/30/19	03/30/19	GMA Sa GMA Sa	CM	7a-8a	-----S-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S-					2	\$175.00		0.00			
N 5	WTVO	03/31/19	03/31/19	GMA Su GMA Su	CM	7a-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S					1	\$250.00		0.00			
N 6	WTVO	03/31/19	03/31/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S					1	\$75.00		0.00			
N 7	WTVO	03/25/19	03/29/19	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 8	WTVO	03/25/19	03/29/19	M-F 10a-11a THE VIEW	CM	10a-11a	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 9	WTVO	03/25/19	03/29/19	M-F 11a-12p Rachael Ray	CM	M-F 11a-12p	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 10	WTVO	03/25/19	03/29/19	M-F 3p-4p Family Feud	CM	M-F 3p-4p	--WTF--	:30	3	\$85.00	P4	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					3	\$85.00		0.00			
N 11	WTVO	03/25/19	03/29/19	M-F 530p-6p World News ABC World News	CM	M-F 530p-6p	--WTF--	:30	2	\$1,000.00	P4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$1,000.00		0.00			
N 12	WTVO	03/25/19	03/29/19	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	--WTF--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$350.00		0.00			
N 13	WTVO	03/30/19	03/30/19	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S-					1	\$200.00		0.00			
N 14	WTVO	03/25/19	03/29/19	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--WTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	--WTF--					2	\$200.00		0.00			
N 15	WTVO	03/30/19	03/30/19	LN Sa	CM	Sa 10p-130p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Sat Eyewitness News @ 10p													
		Late News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S-					1	\$200.00		0.00			
N 16	WTVO	03/31/19	03/31/19	LN Su	CM	Su 10p-1030p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Sun Eyewitness News @ 10p													
		Late News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S					1	\$200.00		0.00			
N 17	WTVO	03/25/19	03/29/19	M-F 1035p-1137p	CM	10:35 PM-11:35 PM	--WTF--	:30	2	\$80.00	P4	0.00	NM	2	\$160.00
		JIMMY KIMMEL (10:35 PM-11:35 PM)													
		Jimmy Kimmel													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	--WTF--					2	\$80.00		0.00			
													Totals	36	\$6,515.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

#1957977

Contract # 26433000 Changes as of: 3/25/2019 at 1:11 PM Version: Current State Version 1

CPE: /16184 Flight: 3/25/19 - 3/31/19 Station: WTVU Con Type: POLITICAL/NOTE
Agency: Adelstein & Associates Advertiser: Citizens to Fund Sale Transportation Market: Rockford Total \$: \$6,515.00

2155 CATON Product: Citizens to Fund Sale Office: CHICAGO Total Spots: 36
CHICAGO, IL 60647 Agency Order #: Service: Nielsen

Buyer: Miles King Primary Demo: Adults 35+ Total CPP: \$0.00
Salesperson: BRIAN LAMONT Assistant: MONIQUE SEDLAR Total GRP: \$6,515.00
312-832-6619 312-832-6639

Comments: New political issue order for Citizens to Fund Sale Transportation to start this week. NAB form and traffic instructions to follow via email. Check copy as well once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/25 - 3/25		Total Spots	Total \$	CPP*	GRP*
							3/25	3/25				
1	M-F 5a-6a		5am News	\$50.00	0.0	30	5	5	\$250.00	\$0.00	0.0	
2	M-F 6a-7a		6am News	\$75.00	0.0	30	5	5	\$375.00	\$0.00	0.0	
3	M-F 7a-9a		GMA	\$175.00	0.0	30	5	5	\$875.00	\$0.00	0.0	
4	Sa 7a-8a		GMA Sat	\$175.00	0.0	30	2	2	\$350.00	\$0.00	0.0	
5	Su 7a-8a		GMA Sun	\$250.00	0.0	30	1	1	\$250.00	\$0.00	0.0	
6	Sa 8a-9a		This Week	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0	
7	M-F 9a-10a		Live w/ Kelly	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0	
8	M-F 10a-11a		The View	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0	
9	M-F 11a-12n		Rachael Ray	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0	
10	M-F 3p-4p		Family Feud	\$85.00	0.0	30	3	3	\$255.00	\$0.00	0.0	
11	M-F 5:30p-6p		ABC World News	\$1,000.00	0.0	30	2	2	\$2,000.00	\$0.00	0.0	
12	M-F 6p-6:30p		6pm News	\$350.00	0.0	30	2	2	\$700.00	\$0.00	0.0	
13	Sa 6p-6:30p		6pm News Sat	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0	
14	M-F 10p-10:35p		Late News	\$200.00	0.0	30	2	2	\$400.00	\$0.00	0.0	
15	Sa 10p-10:35p		Late News	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0	
16	M-F 10p-10:35p		Late News	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0	
17	M-F 10:35p-11:35p		Jimmy Kimmel	\$80.00	0.0	30	2	2	\$160.00	\$0.00	0.0	
TOTALS:							36	36	\$6,515.00	\$0.00	0.0	

Prepared by AM Date 3/25
Reviewed by AM Date 3/21

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26433000	Changes as of: 3/25/2019 at 1:11 PM	Version: Current State Version 1	Con Type: POLITICAL/VOTE
CPE: /6/184	Flight: 3/25/19 - 3/31/19	Station: WTVO	Total CPP: \$0.00
Agency: Adelstein & Associates	Advertiser: Citizens to Fund Safe Transportation	Market: Rockford	Total \$: \$6,515.00
2155 CATON	Product: Citizens to Fund Safe Transportation	Office: CHICAGO	Total Spots: 36
CHICAGO, IL 60647	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Miles King	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BRIAN LAMONT	Assistant: MONIQUE SEDLAR	
	Separation:		

Special Instructions

Order Level Comments

Date/Time: 03/25/19 1:11 PM
Added by: BRIAN LAMONT
Comment: New political issue order for Citizens to Fund Safe Transportation to start this week. NAB form and traffic instructions to follow via email. Check copy as well once available.
Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$31,024
WTVO Share:	21%
Comment:	Share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$6,515.00	N/A	0.0
Total	100%	36	\$6,515.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Mar	36	\$6,515.00
Total	36	\$6,515.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/25/19 1:13 PM				\$0	\$0	
New	3/25/19 1:11 PM	BRIAN LAMONT	New	36	\$6,515.00	\$6,515.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTV7	Date: 3/25
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Anastasia Scourtes (Adelstein & Associates)

I, _____
do hereby request station time concerning the following issue:

Citizens to Fund Safe Transportation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Citizens to Fund Safe Transportation

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens to Fund Safe Transportation
6170 Joliet Rd Ste 200
Countryside, IL 60525

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

James Sweeney, Chairman
Steve Cisco
Dave Fagan
Marshall Douglas
Mike Kresge

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/25/19

Date



Signature

312-357-5536

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Nick Caporale

Printed Name

Asst

Title