

# ORDER



Rockford WTVO

**Orders**  
**Order / Rev:** 1937977  
**Alt Order #:** 26433000  
**Product Desc:** Citizens to Fund Saf  
**Estimate:** 6184  
**Flight Dates:** 03/25/19 - 03/31/19  
**Original Date / Rev:** 03/25/19 / 03/25/19  
**Order Type:** REG

**Primary AE:** Millennium Chicago  
**Sales Office:** M-CHI  
**Sales Region:** Nat

**Agency**  
**Name:** Adelstein & Associates  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Citizens to Fund Safe Transporta  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN11079  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	36	\$6,515.00	\$5,537.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	36	\$6,515.00	\$5,537.75	0.00
<b>Totals</b>	<b>36</b>	<b>\$6,515.00</b>	<b>\$5,537.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WTVO	21%	\$6,515.00
Market	100%	\$31,023.81

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	79%	\$24,508.81
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	03/25/19	03/29/19	EM M-F 5a-7a 5AM NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	--WTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/25/19	03/31/19	--WTF--	5		\$50.00		0.00						
N 2	WTVO	03/25/19	03/29/19	EM M-F 5a-7a 6AM NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--WTF--	:30	5	\$75.00	P4	0.00	NM	5	\$375.00
6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1937977  
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 Flight Dates: 03/25/19 - 03/31/19

Advertiser: POL/Citizens to Fund Safe Transportatio  
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 Estimate: 6184

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					5	\$75.00		0.00			
N 3	WTVO	03/25/19	03/29/19	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	5	\$175.00	P4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	MTWTF--					5	\$175.00		0.00			
N 4	WTVO	03/30/19	03/30/19	GMA Sa GMA Sa	CM	7a-8a	-----S-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S-					2	\$175.00		0.00			
N 5	WTVO	03/31/19	03/31/19	GMA Su GMA Su	CM	7a-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S					1	\$250.00		0.00			
N 6	WTVO	03/31/19	03/31/19	Su 8a-9a This Week Su 8a-9a This Week	CM	Su 8a-9a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S					1	\$75.00		0.00			
N 7	WTVO	03/25/19	03/29/19	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 8	WTVO	03/25/19	03/29/19	M-F 10a-11a THE VIEW	CM	10a-11a	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 9	WTVO	03/25/19	03/29/19	M-F 11a-12p Rachael Ray	CM	M-F 11a-12p	--WTF--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					1	\$75.00		0.00			
N 10	WTVO	03/25/19	03/29/19	M-F 3p-4p Family Feud	CM	M-F 3p-4p	--WTF--	:30	3	\$85.00	P4	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					3	\$85.00		0.00			
N 11	WTVO	03/25/19	03/29/19	M-F 530p-6p World New ABC World News	CM	M-F 530p-6p	--WTF--	:30	2	\$1,000.00	P4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$1,000.00		0.00			
N 12	WTVO	03/25/19	03/29/19	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	--WTF--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$350.00		0.00			
N 13	WTVO	03/30/19	03/30/19	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S-					1	\$200.00		0.00			
N 14	WTVO	03/25/19	03/29/19	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--WTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$200.00		0.00			

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Estimate: 6184

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$200.00		0.00			
N 15	WTVO	03/30/19	03/30/19	LN Sa	CM	Sa 10p-130p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Sat Eyewitness News @ 10p											
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S-					1	\$200.00		0.00			
N 16	WTVO	03/31/19	03/31/19	LN Su	CM	Su 10p-1030p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Sun Eyewitness News @ 10p											
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	-----S					1	\$200.00		0.00			
N 17	WTVO	03/25/19	03/29/19	M-F 1035p-1137p	CM	10:35 PM-11:35 PM	PI--WTF--	:30	2	\$80.00	P4	0.00	NM	2	\$160.00
				JIMMY KIMMEL (10:35 PM-11:35 PM)											
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/19	03/31/19	--WTF--					2	\$80.00		0.00			
													Totals	36	\$6,515.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

#16957977

Contract # 26433000	Changes as of: 3/25/2019 at 1:11 PM	Version: Current State Version 1
CPE: /16184	Flight: 3/25/19 - 3/31/19	Station: WTVU
Agency: Adelstein & Associates	Advertiser: Citizens to Fund Safe Transportation	Market: Rockford
2155 CATON	Product: Citizens to Fund Safe Transportation	Office: CHICAGO
CHICAGO, IL 60647	Agency Order #:	Service: Nielsen
	Buyer: Miles King	Primary Demo: Adults 35+
	Salesperson: BRIAN LAMONT	Assistant: MONIQUE SEDLAR
	312-832-6619	312-832-6639
Comments: New political issue order for Citizens to Fund Safe Transportation to start this week. NAB form and traffic instructions to follow via email. Check copy as well once available. Please confirm asap. Thanks!	Separation:	Total Spots: 36
		Total CPM: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	3/25	Total Spots	Total \$	CPP*	GRP*
1	M-F 5a-6a		5am News	\$50.00	0.0	30	5	5	\$250.00	\$0.00	0.0
2	M-F 6a-7a		6am News	\$75.00	0.0	30	5	5	\$375.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$175.00	0.0	30	5	5	\$875.00	\$0.00	0.0
4	Sa 7a-8a		GMA Sat	\$175.00	0.0	30	2	2	\$350.00	\$0.00	0.0
5	Su 7a-8a		GMA Sun	\$250.00	0.0	30	1	1	\$250.00	\$0.00	0.0
6	Su 8a-9a		This Week	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0
7	M-F 9a-10a		Live w/ Kelly	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0
8	M-F 10a-11a		The View	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0
9	M-F 11a-12n		Rachael Ray	\$75.00	0.0	30	1	1	\$75.00	\$0.00	0.0
10	M-F 3p-4p		Family Feud	\$85.00	0.0	30	3	3	\$255.00	\$0.00	0.0
11	M-F 5.30p-6p		ABC World News	\$1,000.00	0.0	30	2	2	\$2,000.00	\$0.00	0.0
12	M-F 6p-6.30p		6pm News	\$350.00	0.0	30	2	2	\$700.00	\$0.00	0.0
13	Sa 6p-6.30p		6pm News Sat	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0
14	M-F 10p-10.35p		Late News	\$200.00	0.0	30	2	2	\$400.00	\$0.00	0.0
15	Su 10p-10.35p		Late News	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0
16	M-F 10p-10.35p		Late News	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0
17	M-F 10.35p-11.35p		Jimmy Kimmel	\$80.00	0.0	30	2	2	\$160.00	\$0.00	0.0
TOTALS: 36								36	\$6,515.00	\$0.00	0.0

Prepared by AM Date 3/25  
Reviewed by EW Date 3/26

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26433000

Changes as of: 3/25/2019 at 1:11 PM

Version: Current State Version 1

CPE: /6/184

Agency: Adelsheim & Associates

Flight: 3/25/19 - 3/31/19  
Advertiser: Citizens to Fund Safe Transportation

Station: WTOV  
Market: Rockford

Can Type: POLITICAL/CNOTE  
Total \$: \$6,515.00

2155 CATON

CHICAGO, IL 60647

Product: Citizens to Fund Safe Transportation  
Agency Order #:

Office: CHICAGO

Total Spots: 36

Buyer: Miles King

Salesperson: BRIAN LAMONT  
312-832-6619

Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: MONIQUE SEDLAR  
312-832-6639

Total CPP: \$0.00  
Total GRP:

Separation:

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
03/25/19 1:11 PM	BRIAN LAMONT	New political issue order for Citizens to Fund Safe Transportation to start this week. NAB form and traffic instructions to follow via email. Check copy as well once available.

## Competitive Information

Market Budget:	\$31,024
WTVQ Share:	21%
Comment:	Share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$6,515.00	N/A	0.0
Total	100%	36	\$6,515.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Mar	36	\$6,515.00
Total	36	\$6,515.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/25/19 1:13 PM					\$0	\$0	
New	3/25/19 1:11 PM	BRIAN LAMONT	New	36		\$6,515.00	\$6,515.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 40px;">WTVQ</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 20px;">3/25</span>
--	--

I, Anastasia Scourtes (Adelstein & Associates)

do hereby request station time concerning the following issue:

Citizens to Fund Safe Transportation
--------------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Citizens to Fund Safe Transportation

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Citizens to Fund Safe Transportation  
6170 Joliet Rd Ste 200  
Countryside, IL 60525

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

James Sweeney, Chairman  
Steve Cisco  
Dave Fagan  
Marshall Douglas  
Mike Kresge

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/25/19

Date



Signature

312-357-5536

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Nick Caputo

Printed Name

Asst

Title