



WFXR
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Advertiser
Agency
Buyer
Salesperson

Ed Gillespi/Governor/Republican/VA(88014
Strategic Media Services Inc (13884)
Michelle, Irvin,
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277/357/3145 (640259)
National/Political
3145/ECR25749023
A35+

Invoice 3146841
Inv Date 9/24/2017
Terms Cash In Advance
Contract 1641237
Bill Type Standard
Period 8/28/2017 - 9/24/2017

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Candidate
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 9/25/2017 1:57:08PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks: <u>WFXR NEWS-6 Target 200119 Index: 112. Nielsen: 0.5</u>								
	SPOT	6:30:00AM- 7:00:00	Per week (1),Th	09/21/17 6:54AM (Th)	00:30	Good Day Virginia @	EGVA091817H	\$10.00	
4.0	Contract Line Remarks: <u>WFXR NEWS-7 Target 200119 Index: 122. Nielsen: 1.0</u>								
	SPOT	7:30:00AM- 8:00:00	Per week (1),Th	09/21/17 7:59AM (Th)	00:30	Good Day Virginia @	EGVA091817H	\$15.00	
5.0	Contract Line Remarks: <u>WFXR NEWS-7 Target 200119 Index: 122. Nielsen: 1.0</u>								
	SPOT	7:30:00AM- 8:00:00	Per week (1),Fr	09/22/17 7:55AM (Fr)	00:30	Good Day Virginia @	EGVA091817H	\$15.00	
7.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 120. Nielsen: 1.0</u>								
	SPOT	8:00:00AM- 8:30:00	Per week (1),Th	09/21/17 8:27AM (Th)	00:30	Good Day Virginia	EGVA091817H	\$15.00	
8.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 0.9</u>								
	SPOT	8:30:00AM- 9:00:00	Per week (1),Th	09/21/17 8:58AM (Th)	00:30	Good Day Virginia	EGVA091817H	\$15.00	
10.0	Contract Line Remarks: <u>PEOPLE'S COURT< Target 200119 Index: 77. Nielsen: 1.5</u>								
	SPOT	12:00:00PM- 1:00:00	Per week (1),Fr	09/22/17 12:33PM (Fr)	00:30	PEOPLE'S COURT	EGVA091817H	\$15.00	
12.0	Contract Line Remarks: <u>JUDGE JUDY Target 200119 Index: 90. Nielsen: 2.9</u>								
	SPOT	4:00:00PM- 4:30:00	Per week (1),Th	09/21/17 4:27PM (Th)	00:30	Judge Judy	EGVA091817H	\$150.00	
13.0	Contract Line Remarks: <u>JUDGE JUDY Target 200119 Index: 90. Nielsen: 2.9</u>								
	SPOT	4:00:00PM- 4:30:00	Per week (1),Fr	09/22/17 4:12PM (Fr)	00:30	Judge Judy	EGVA091817H	\$150.00	
16.0	Contract Line Remarks: <u>JUDGE JUDY B Target 200119 Index: 90. Nielsen: 3.8</u>								
	SPOT	5:30:00PM- 6:00:00	Per week (1),Th	09/21/17 5:51PM (Th)	00:30	Judge Judy	EGVA091817H	\$175.00	
18.0	Contract Line Remarks: <u>MIKE&MOLLY B Target 200119 Index: 102. Nielsen: 2.3</u>								
	SPOT	6:30:00PM- 7:00:00	Per week (1),We	09/20/17 6:57PM (We)	00:30	TWO AND A HALF MEN 630PM	EGVA091217H	\$150.00	
19.0	Contract Line Remarks: <u>MIKE&MOLLY B Target 200119 Index: 102. Nielsen: 2.3</u>								
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	09/22/17 6:55PM (Fr)	00:30	TWO AND A HALF MEN 630PM	EGVA091817H	\$150.00	
21.0	Contract Line Remarks: <u>BIG BANG Target 200119 Index: 123. Nielsen: 1.8</u>								
	SPOT	7:30:00PM- 8:00:00	Per week (1),Sa	09/23/17 8:07PM (Sa)	00:30	FOX College Football Extra	EGVA091817H	\$50.00	
22.0	Contract Line Remarks: <u>MASTERCHEF-FOX Target 200119 Index: 76. Nielsen: 3.8</u>								
	SPOT	8:00:00PM-10:00:00	Per week (1),We	09/20/17 10:00PM (We)	00:30	Masterchef	EGVA091817H	\$1350.00	
23.0	Contract Line Remarks: <u>WFXR NEWS-10 Target 200119 Index: 113. Nielsen: 3.9</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),We	09/20/17 10:30PM (We)	00:30	FOX News First at Ten	EGVA091217H	\$375.00	
24.0	Contract Line Remarks: <u>WFXR NEWS-10 Target 200119 Index: 113. Nielsen: 3.9</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),Th	09/21/17 10:13PM (Th)	00:30	FOX News First at Ten	EGVA091817H	\$375.00	
27.0	Contract Line Remarks: <u>WFXR FRI NIGHT GRIDIRON Target 200119 Index: 120. Nielsen: 1.4</u>								
	SPOT	11:00:00PM-11:30:00	Per week (1),Fr	09/22/17 11:27PM (Fr)	00:30	Friday Night Blitz	EGVA091817H	\$125.00	
28.0	Contract Line Remarks: <u>WFXR NEWS Target 200119 Index: 111. Nielsen: 3.2</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),Sa	09/23/17 11:05PM (Sa)	00:30	FOX College Football 2	EGVA091817H	\$300.00	
29.0	Contract Line Remarks: <u>WFXR NEWS-10 Target 200119 Index: 114. Nielsen: 4.7</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),Su	09/24/17 10:23PM (Su)	00:30	FOX News First at Ten	EGVA091817H	\$400.00	
30.0	Contract Line Remarks: <u>TWO & HALF MEN< Target 200119 Index: 111. Nielsen: 1.2</u>								
	SPOT	11:30:00PM-12:00:00	Per week (1),Th	09/21/17 11:51PM (Th)	00:30	The Goldberg's 1130pm	EGVA091817H	\$35.00	
31.0	Contract Line Remarks: <u>TWO & HALF MEN< Target 200119 Index: 111. Nielsen: 1.2</u>								
	SPOT	11:30:00PM-12:00:00	Per week (1),Fr	09/22/17 11:58PM (Fr)	00:30	The Goldberg's 1130pm	EGVA091817H	\$35.00	



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Roanoke VA (WFXR)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
34.0	Contract Line Remarks: <u>TWO&HALF MEN B< Target 200119 Index: 111. Nielsen: 1.1</u>								
	SPOT	12:00:00AM-12:30:00	Per week (1),We	09/20/17 12:26AM (We)	00:30	Selinfeld 12am	EGVA091817H	\$35.00	
35.0	Contract Line Remarks: <u>TWO&HALF MEN B< Target 200119 Index: 111. Nielsen: 1.1</u>								
	SPOT	12:00:00AM-12:30:00	Per week (1),Fr	09/22/17 12:08AM (Fr)	00:30	Selinfeld 12am	EGVA091817H	\$35.00	
38.0	Contract Line Remarks: <u>FOX NWS SUNDAY Target 200119 Index: 142. Nielsen: 1.0</u>								
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	09/24/17 9:40AM (Su)	00:30	FOX NEWS SUNDAY	EGVA091817H	\$150.00	
39.0	Contract Line Remarks: <u>WFXR NEWS-6 Target 200119 Index: 112. Nielsen: 0.5</u>								
	SPOT	6:00:00AM- 6:30:00	Per week (1),Fr	09/22/17 6:41AM (Fr)	00:30	Good Day Vlrghla @	EGVA091817H	\$10.00	
42.0	Contract Line Remarks: <u>FAMILY FEUD</u>								
	SPOT	3:30:00PM- 4:00:00	Per week (1),Th	09/21/17 3:58PM (Th)	00:30	FAMILY FEUD	EGVA091817H	\$125.00	
45.0	Contract Line Remarks: <u>MIKE&MOLLY B Target 200119 Index: 102. Nielsen: 2.3</u>								
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th	09/21/17 6:10PM (Th)	00:30	Two and a Half Men 6pm	EGVA091817H	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,410.00	Total Spots	26
Commission	(\$661.50)		
Net Total	\$3,748.50		