

ORDER

Orders	Order / Rev:	RB40730
	Alt Order #:	
	Product Desc:	PRIORITIES USA ACTION
	Estimate:	4553
	Flight Dates:	08/30/16 - 09/02/16
	Original Date / Rev:	07/19/16 / 07/19/16
	Order Type:	NORMAL



	WDBJ
Primary AE:	<u>Charles Brian Boush</u>
Sales Office:	<u>ROAN</u>
Sales Region:	<u>National</u>

Agency	Name:	Targeted Platform Media
	Buying Contact:	
	Billing Contact:	
		1291 Hollywood Ave
		Annapolis, MD 21403

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Priorities USA Action
	Demographic:	A35+
	Product Codes:	Issue - National - Other
	Priority:	CHOOSE
	Revenue Codes:	AGY, POL, POL-ISS

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	38125
Agency External ID:	52375

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/02/16	8	\$5,265.00	\$4,475.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	8	\$5,265.00	\$4,475.25	39.50
Totals	8	\$5,265.00	\$4,475.25	39.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDBJ	50%	\$5,265.00
Market	100%	\$10,530.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDBJ	2%	\$210.60
UNKWN	0%	\$0.00
WBRA	0%	\$0.00
WEFC	0%	\$0.00
WFXR	10%	\$1,053.00
WPXR	0%	\$0.00
WSET	16%	\$1,684.80
WLSL	22%	\$2,316.60
WWCW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDBJ	08/30/16	09/02/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-TWTF--	:30	2	\$330.00	P-01	2.30	NM	2	\$660.00
<div>4/7/16</div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 -TWTF-- 2 \$330.00 2.30 </div>															
N 4	WDBJ	08/30/16	09/02/16	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	-TWTF--	:30	2	\$570.00	P-01	7.60	NM	2	\$1,140.00
<div>4/7/16</div>															

Order / Rev: RB40730
 Alt Order #:
 Flight Dates: 08/30/16 - 09/02/16

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTION
 Estimate: 4553
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WDBJ	08/30/16	09/02/16	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	-TWTF--	:30	2	\$570.00	P-01	7.60	NM	2	\$1,140.00
		4/7/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-TWTF--		2				\$570.00		7.60			
N 5	WDBJ	08/30/16	09/02/16	M-F 530p-6p M-F 530p-6p	CM	530p-6p	-TWTF--	:30	1	\$1,120.00	P-01	7.30	NM	1	\$1,120.00
		4/7/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-TWTF--		1				\$1,120.00		7.30			
N 8	WDBJ	08/30/16	09/02/16	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11p-1135p	-TWTF--	:30	1	\$1,125.00	P-01	5.40	NM	1	\$1,125.00
		4/7/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-TWTF--		1				\$1,125.00		5.40			
N 9	WDBJ	08/30/16	09/02/16	CBS This Morning CBS This Morning	CM	7a-9a	-TWTF--	:30	2	\$610.00	P-01	3.50	NM	2	\$1,220.00
		4/7/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-TWTF--		2				\$610.00		3.50			
													Totals	8	\$5,265.00

WOC10437159 [00.00]

Order Printout

Order Status:	New	Start/End Dates:	08/30/16 - 09/05/16	C/P/E:	750 / 760 / 4553
Traffic #:		Agency:	Targeted Platform Media	Product Desc.:	TV
Buyer Order #:	4938953	Advertiser:	750 - Priorities USA Action	Estimate Desc.:	8/30-9/5
AE:	Unassigned (Brian Boush)	Buyer:		Total Cost:	\$5,265.00 (Cash)
Property:	WDBJ TV	Primary Demo:		Received Date:	7/19/16 12:49 PM

Comments:

***DARK 9/3, 9/4, 9/5Separation: 30

List Items					Spots											Total Spots
Line	Program	ST	Len	Time	Days	Rate	Aug 30									
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTFSSM	610.00	2									2
(Program: CBS THIS MORNING)Jul-2015LP (pay)																
3	LIVE! WITH KELLY & MICHAEL	NM	:30	9:00 AM-10:00 AM	TWTF--M	330.00	2									2
(Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pay)																
5	WDBJ7 AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	570.00	2									2
(Program: WDBJ7 AT NOON)Jul-2015LP (pay)																
6	ANDY GRIFFITH	NM	:30	5:30 PM-6:00 PM	TWTF--M	1,120.00	1									1
(Program: ANDY GRIFFITH)Jul-2015LP (pay)																
9	WDBJ7 AT 11:00	NM	:30	11:00 PM-11:35 PM	TWTF--M	1,125.00	1									1
(Program: WDBJ7 AT 11:00)Jul-2015LP (pay)																
Spot Totals:							8									8

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	8	\$5,265.00			