

Quarterly Report (January-March)

WSWI

Education

DISCRIPTION OF ISSUE	PROGRAM	DATE	LENGTH	NARRATION
Study Abroad	Edge News	1/16/15	:45	An informational meeting will be held today and Dr. Emily Teising of the World Languages and Cultures Department says their is a world of opportunity
Student Success Week	Edge News	1/16/15	1:30	Student Success Week is just around the corner with this year's theme being, "Don't Strike Out! Swing For Success!"
Tournees Film Festival	Edge News	2/2/15	:35	The Tournees Film Festival will continue tonight at the University of Southern Indiana
UK Culture Night	Edge News	2/2/15	:30	Another global event took place this week at USI, as the first culture night of the semester kicked-off with an informational session about the United Kingdom
Student Success Day 2	Edge News	2/4/15	1:15	He says that this year's theme was chosen to show their support of USI's NCAA Division 2 Championship Baseball Team
Random Act of Kindness	The Edge News	2/10/15	1:00	You may have heard a story about a random act of kindness happening in other places around the world, but for one lucky University of Southern Indiana

				<p>freshman yesterday, it was her turn to be on the receiving end. Malana Recker says she had an unexpected experience.</p>
BEA Awards	The Edge News	2/24/15	1:00	<p>Three students, here at The Edge, have been recognized for their work in the Broadcast Education Association's Festival of Media Arts national competition recently</p>
USI: THE PITCH	The Edge News	2/26/15	:35	<p>The University of Southern Indiana Communications Studies Program, along with the award winning Communications Studies Collaboration, are coming together to bring USI: THE PITCH</p>
ADDY Awards	The Edge News	2/26/15	:45	<p>A ceremony honoring the top talent in the Tri-State advertising industry was held recently and celebrated the American Advertising Federation's American Advertising Awards</p>
MHA program	The Edge News	2/26/15	1:00	<p>The Dean of the College of Nursing and Health Professions, said this addition to the MHA curriculum is indicative of how the college as a whole continues to evolve to meet both the students' needs and also the challenges of an ever-changing</p>

				healthcare environment.
ISTEP	The Edge News	3/4/15	1:47	Despite some issues along the way, ISTEP testing has begun for many students across Indiana
SGA Elections	The Edge News	3/27/15	:40	The debate allowed all three candidates of this year's race to speak to the audience on issues concerning both students on and off campus.
SGA Debates	The Edge News	3/26/15	:20	Candidates will be pitching their best lines tonight as the race for USI's next Student Government President heats up.
Breakfast with the President	The Edge News	3/26/15	:30	USI President Linda Bennett once again hosted students, staff, and alumni for the annual breakfast tradition in Carter Hall.
Screaming Eagles New Student Orientation	The Edge News	3/25/15	:20	new student orientation is designed for students entering the University for the first time or for transferring students who have earned less than 19 credit hours at another institution
Ben Bernanke Scholarship	The Edge News	3/24/15	:15	In addition to speaking to the public and answering student questions, former Chairman of the Federal Reserve Dr. Ben Bernanke also gave 40 thousand dollars to the USI Foundation to use

				towards scholarships during yesterday's visit
Ben Bernanke Discussion	The Edge News	3/23/15	;20	Dr. Ben Bernanke, who served under both George W. Bush and Barack Obama, will make his first appearance at a college tonight since joining the speaking circuit.
Campus Safety at Faculty Senate Meeting	The edge News	3/23/15	:35	USI President Linda Bennett addressed the Senate in regard to recent concerns about campus safety. Bennett says that there are policies in place, but she recognizes the need for accessibility improvements.
"Why the Garden Club Couldn't Save Youngstown: Social Capital and the Transformation of the Rust Belt."	The Edge News	3/19/15	:25	In his presentation he will discuss the divergent fortunes of the "rust belt" towns of Allentown, Pennsylvania and Youngstown, Ohio.
EVSC will make-up their time "virtually."	The Edge News	3/17/15	:25	The Evansville-Vanderburgh School Corporation has reached a decision on how to make up their missed school days due to this year's snow.
USI's Master of Science in Nursing Program	The Edge News	3/12/15	:15	Congratulations are in order, once again, for USI's Master of Science in Nursing Program, as it's ranked 78th in the country according to new data released by

				U. S. News and World Report.
Free Application for Federal Student Aid	The Edge News	3/10/15	:15	Students hoping to receive financial aid for college have until midnight to submit their FAFSA forms.
Horace Lukens III	The Edge News	3/2/15	:15	“Reflections of working on the White House Advance Team.”
Indiana Bill	The Edge News	3/2/15	:25	The idea behind the bill is to protect kids from inappropriate conversations with school officials, but some within the Evansville-Vanderburgh School Corporation, have some concerns as they feel it will tarnish the good work teachers, staff, and coaches do on a daily basis.
High School Media Day	The Edge News	2/27/15	:20	High School Media Day invites hundreds of area high school students and their teachers to attend sessions offered by USI faculty and area media professionals.
International Food expo	The Edge News	2/23/15	:30	The Food Expo is an opportunity for USI’s international students to share the cultural diversity, customs and cuisine of their home country with extended USI community and the public.

ENVIRONMENT

	PROGRAM	DATE	LENGTH	NARRATION
Heavy Trash Pick up	The Edge News	3/25/15	:30	People who live in the city, and pay for trash service with their water bill, are eligible for this service

CRIME

DISCRIPTION OF ISSUE	PROGRAM	DATE	LENGTH	NARRATION
Fatal University Parkway Accident	The Edge News	3/16/15	:30	Vanderburgh County Sheriff Dave Wedding says the driver of a Jeep that caused a head-on collision Saturday night had a blood alcohol content that was four times the legal limit.
Gun Shots Fired upon Evansville School Bus	The Edge News	2/13/15	:15	Two juveniles are now in custody after allegedly firing two shots at a school bus in Evansville yesterday. The incident happened last night after a basketball game at the Glenwood Leadership Academy.
40 people involved in a multi-state drug trafficking ring are in custody	The Edge News	2/6/15	:20	After almost 2 years of investigating by the Evansville/Vanderburgh Joint Task Force, as well as over 20 agencies including the FBI, DEA and IRS, about 40 people involved in a multi-state drug trafficking ring are in custody, according to the Vanderburgh County Prosecutor's office.

JOBS

DISCRIPTION OF ISSUE	PROGAM	DATE	LENGTH	NARRATION
Spring CareerLINK Career Fair	The Edge News	2/25/15	:15	USI Students who are wanting to connect with potential employers or those who are seeking an internship are encouraged to attend the Annual Spring CareerLINK Career Fair sponsored by Career Services and Internships which is taking place today from 10-2 in Carter Hall
4th Annual Start-Up Weekend	The Edge News	2/19/15	:25	a 54-hour frenzy of business model creation, coding, designing, and market validation. Each team will have the opportunity to present in front of local entrepreneurs and have another opportunity for critical feedback.
400 Manufacturing Jobs Promised	The Edge News	1/29/15	:15	Evansville Mayor Lloyd Winnecke says that Evansville is in the final stages of negotiations and competition to bring in a new company that would create around 400 manufacturing jobs.

HEALTHCARE/INSURANCE

DISCRIPTION OF ISSUE	PROGRAM	DATE	LENGTH	NARRATION
USI's 2nd Health Informatics Tri-State Summit	The Edge News	1/16/15	:45	Gabriela Mustata-Wilson, an Assistant Professor of Health Informatics in USI's College of Nursing and Health Professions,

				says there's more to her program than some may think
Eating Disorder Screening	The Edge News	2/10/15	:40	USI's Counseling Center staff will be in the lobby of the Recreational and Fitness Center this afternoon for members of the campus community to take a brief, free, and confidential screening for symptoms of eating disorders
“Emerging Infectious Diseases: A Global Challenge”	The Edge News	3/25/15	:15	Dr. William Schaffner, professor of medicine and preventive medicine at Vanderbilt University, will present “Emerging Infectious Diseases: A Global Challenge” for the annual Dr. Marlene V Shaw Biology Lecture
CDC Headed to Southern Indiana	The Edge News	3/24/15	:15	Health officials announced that due to a recent HIV outbreak in Southern Indiana, they are calling on federal experts to help control the situation. There has now been 55 cases confirmed and 13 other preliminary positive cases identified.
St. Mary’s Cyber Attack	The Edge News	3/9/15	:25	St. Mary's Health officials report a hacking attack has compromised the personal information of approximately 4,400 individuals.

Indiana is almost dead last on a state-by-state index of well-being	The Edge News	2/23/15	:15	The results of the 2014 Gallup-Healthways poll are based on telephone interviews of more than 176,000 adults nationwide. It also takes into consideration what the poll calls the five "essential elements of well-being."
The University of Southern Indiana Dental Hygiene Clinic	The Edge News	2/13/15	:20	Students of the dental hygiene program will be providing free cleanings, X-rays, and fluoride treatments, to military veterans.
The USI Running Series will host the Hearts on Fire 5k	The Edge news	2/13/15	:15	The Hearts on Fire 5k began in 2010 and is known as the biggest "First Time" 5K in the Evansville area with over 750 participants.

Community and Economic Development

50th Anniversary Timeline	The Edge News	2/2/15	:45	As USI's 50th anniversary kick-off will unveil a physical timeline. Sally Gries, director of university and community relations at USI says "You won't want to miss today's event."
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10 digit calling	The Edge News	2/9/15	:30	as it is now required to use 10-digit dialing if you have an 812 number.
Vagina Monologues	The Edge News	2/24/15	:45	The University of Southern Indiana will host its eighth annual V-Day this week, and Dr. Mary Lynn Stoll, a Professor in the Philosophy Department, says the event is more than what some may realize.
Safe Spring Break Fair	The Edge News	3/4/15	:30	The annual event is a friendly reminder to students to use their best judgment as they prepare for next week's Spring Break festivities
USI Phenomenal Women	The Edge News	3/19/15	1:00	In continuation of its 50 year anniversary, USI will host its annual Phenomenal Women event this evening
Disability Awareness Week	The Edge News	3/30/15	:45	A discussion panel concerning myths about disabilities that will provide a closer look at the challenges some individuals face on a daily basis

Sobriety Checkpoints	The Edge News	3/30/15	:30	After the fatal accident earlier this month that was caused by a drunk driver on University Parkway, the Vanderburgh County Sheriff's office, Evansville Police Department, and Indiana State Police have been upping their sobriety checkpoints in hopes of detouring people from drinking and getting behind the wheel.
U.S. Marine Corporal Josh Bleill, Disability Awareness Week	The Edge News	3/24/15	:20	While serving in Iraq, Bleill was severely injured, resulting in the loss of both of his legs. After extensive rehabilitation, he then returned to Indiana and was hired by the Indianapolis Colts.
Work Zone Awareness Week	The Edge News	3/24/15	:15	The Indiana Department of Transportation says most injuries and deaths in work zones are caused by rear-end collisions, following too closely, or making improper lane changes.
Metropolitan Evansville Transit System	The Edge News	3/19/15	:15	City officials say this program with METS is one of the ways they're hoping to

				promote the use of public transportation in Evansville.
Statewide Tornado Drill	The Edge News	3/19/15	:15	A statewide tornado drill is set to begin between 9 and 9:30 this morning with a second planned for this evening between 6:30 and 7.
downtown Evansville convention hotel	The Edge News	3/18/15	:12	More than a year after the initial groundbreaking news for the downtown Evansville convention hotel, the lot still sits empty.
Potholes in Evansville	The Edge News	3/10/15	:15	Evansville Mayor Lloyd Winnecke made the decision to jump start the pothole repairs early this year due to the damage instead of waiting until April when they usually begin.
First Fridays	The Edge News	3/6/15	:20	The Haynie's Corner Arts District, in downtown Evansville, is inviting members of the community to come see all they have to offer during an event they're calling First Fridays.

<p>Evansville City Address</p>	<p>The Edge News</p>	<p>2/25/15</p>	<p>:30</p>	<p>He praised the city's ability to retain and create 2,400 new jobs since 2012. Other highlights of the speech included clean financial audits, positive bond ratings, as well as retail and office expansions.</p>
<p>Awareness of Emergency Vehicles</p>	<p>The Edges News</p>	<p>2/18/15</p>	<p>:25</p>	<p>Henderson Fire Department officials would like to remind citizens that it is important to move out of the way when an emergency vehicle is approaching, especially in treacherous weather conditions.</p>
<p>Downtown IU Med School Funding</p>	<p>The Edge News</p>	<p>2/18/15</p>	<p>:20</p>	<p>Evansville Mayor Lloyd Winnecke took to Twitter yesterday to show his appreciation and announce the Indiana house budget includes 36 million dollars in funding for the downtown IU Medical School.</p>