

**WIFR-TV, FREEPORT-ROCKFORD, ILLINOIS
 QUARTERLY ISSUES/PROGRAM REPORT
 FIRST QUARTER, 2015
 JANUARY THROUGH MARCH 2015**

During this quarter, WIFR-TV gave attention to the following issues. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming to meet community needs.

This report was placed in the Public Inspection File on April 08, 2015

ISSUE: HEALTH/ETHICAL CONCERNS

| <u>PROGRAM</u> | <u>DATE</u> | <u>PRG START TIME</u> | <u>SEGMENT LENGTH</u> | <u>TYPE</u> | <u>DESCRIPTION</u> |
|----------------------|--|-----------------------|---|--|---|
| 23 News This Morning | 1/07/15 1/14/15 1/21/15 1/28/15 2/04/15 2/11/15 2/18/15 3/04/15 3/11/15 3/18/15 | 5:00A | *Approx: 3 ½-4 Min | News/Weather/ Information | Topic: Dental Health – Dr. Kris Tumilowicz of Dental Dimensions on the morning show and discusses various topics on dental health and issues related to visiting the dentist. * <u>January Topics:</u> Importance of Regular Exams/Flossing/Smoking and Periodontal Disease/Nutrition <u>February Topics:</u> Home Whitening/Power Whitening/Bridges <u>March Topics:</u> Dental Bridges/Tooth, Root Fractures/Oral Habits of children affecting development of their teeth and jaws. |
| 60 Minutes | 1/11/15 | 6:00P | May avg. 6-10 Min or more depending on subject | News/Investigative Program | Topic: Marijuana 1/11/15 – “Colorado Pot” A report on Colorado’s progress after becoming the first state to legalize the recreational use of marijuana as of January 1, 2014. Dispensaries of the green drug are thriving, however, most banks refuse to handle the profit due to federal regulations, causing marijuana businesses to be conducted almost entirely in cash. Nebraska and Oklahoma are suing to have the U.S. Supreme Court declare Colorado’s recreational pot market unconstitutional, claiming marijuana is crossing their borders. Includes interviews with: Meg Sanders, CEO of Mindful, a chain of four marijuana retail stores; Phillip Hague, Mindful’s master grower; John Jackson, Greenwood Village Police Chief; Andrew Freedman, Colorado’s Director of Marijuana Coordination; and Governor John Hickenlooper (D-CO) |
| 23 News Update @ 10 | 1/11/15 | 10:00P | 1 Min :30 Sec | NewsCast | |
| 23 News @ 5 | 2/04/15 | 5:00P | 1 Min :14 Sec | NewsCast | |
| 23 News @ 5 | 2/16/15 | 5:00P | 1 Min :40 Sec | NewsCast | 1/11/15 – Governor Quinn may miss the deadline for awarding licenses for medical marijuana growing centers or dispensaries. Phone Interview: Dan Linn, Illinois NORML 2/04/15 – The owners of the medical marijuana cultivation center going into Stephenson County say they want to start construction. Larry Kiest/Keith McGinnis, In Grown Farms LLC interviewed. 2/16/15 – A feature on a local man waiting for medical marijuana dispensaries to open. Interviewed: Cancer survivor who is waiting for medical marijuana, James Schroeder. |
| The 23 Morning Blend | 1/28/15 | 9:00A | 9 Min :43 Sec | Interview/Discussion/News on Local AM Show | Topic: Heart Care 1/28/15 - Interview with Dr. John Myers, Swedish American Health System about upcoming “Heart Care-Ask The Experts” event with a symposium preceding. |
| The 23 Morning Blend | 2/11/15 | 9:00A | 7 Min :14 Sec | | 2/11/15 – Interview with Dr. Linda Matheson, OSF, Rockford Go Red Luncheon about Heart Awareness for women and the upcoming luncheon. |
| 23 News @ 5 | 2/05/15 | 5:00P | 2 Min :37 Sec | NewsCasts | Topic: Heroin/Drugs 2/05/15 – Nearly a dozen people have died from heroin overdoses in Winnebago County within about a week. Interviewed: Dr. Raymond Garcia, Rosecrance Medical Director |
| 23 News @ 5 | 2/06/15 | 5:00P | 1 Min :57 Sec | | 2/06/15 – In response to the growing number of heroin overdoses, a local hospital is considering changing its policies of how doctors prescribe strong drugs. Dr. Jason Bredekamp, RMH Associate Director of |
| 23 News Update @ 10 | 2/16/15 | 10:00P | 2 Min :17 Sec | | |
| 23 News Update @ 10 | 3/07/15 | 10:00P | 1 Min :25 Sec | | |

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| | | | | | Emergency Medicine. 2/16/15 – Training sessions held for help administering an overdose antidote. Interviewed: Tammy Wardemann, Bonnie Falzone-Capriola, Hope Over Addiction 3/07/15 – In light of recent heroin overdose deaths - over 100 people attended a vigil in Dixon to raise awareness of the growing problem. Justin Jusufi, Vigil Organizer interviewed. |
| 23 News @ 5 | 2/05/15 | 5:00P | 1 Min :33 Sec | Newscast | Topic: CPR – Under a new law - Rockford students are learning how to perform CPR and use a defibrillator. Todd Schmitz, Health Teacher/Eisenhower Middle School interviewed. |
| The 23 Morning Blend | 3/04/15 | 9:00A | 5 Min :31 Sec | Interview/Discussion/News Local AM Show | Topic: NAMI – Interview and discussion with Robin Garvey of The National Alliance on Mental Illness Northern Illinois and upcoming "Get to Know NAMI" event promoting NAMI as a resource. |
| 23 News Update @ 10 | 3/08/15 | 10:00P | 3 Min :15 Sec | Newscast | Topic: "SAVE" Program-(Sensory-Motor Auditory Visual Education Program). A new treatment is being used to help those with a variety of conditions including autism and ADHD. Interviewed: Dr. Clarke Shih, Advance Medical Rehabilitation Center. |

ISSUE: CRIME/LEGAL/SAFETY CONCERNS

| <u>PROGRAM</u> | <u>DATE</u> | <u>PRG START TIME</u> | <u>SEGMENT LENGTH</u> | <u>TYPE</u> | <u>DESCRIPTION</u> |
|------------------------------------|--|--|---|-------------|---|
| 23 News @ 6 23 News Update @ 10 | 1/02/15 1/05/15 1/06/15 1/09/15 1/12/15 1/13/15 1/16/15 1/19/15 1/20/15 1/23/15 1/26/15 1/27/15 1/30/15 2/02/15 2/03/15 2/06/15 2/09/15 2/10/15 2/13/15 2/16/15 2/17/15 2/20/15 2/23/15 2/24/15 3/02/15 3/03/15 3/06/15 3/09/15 3/10/15 3/13/15 3/16/15 3/17/15 3/20/15 3/23/15 3/24/15 3/27/15 3/30/15 3/31/15 | 6:00P* 10:00P* (*Generally airs during both however, there may be times where it airs only during one newscast) *Generally Mondays: Boone County or Stateline Area Crimestoppers (Stephenson County/Freeport, IL-Stateline Area Crime Stoppers) may be included) Anchor Tuesdays: Ken DeCoster Fridays: Rockford Area/ Anchor | Approx :30 (Tues & Fri) (Winnebago/Rockford area) *Segment may be more or less Approx. :20-30 Sec (Boone/Belvidere area /Stephenson County/Freeport, IL area) *Segment may be more or less | Newscasts | Crimestoppers Coordinator Ken DeCoster asks help from citizens/viewers on locating wanted criminals. Anchor also may give list of wanted criminals on certain days. *List of wanted criminals from either Boone County/Stephenson County/Freeport, IL/Stateline Area Crime Stoppers-help requested from citizens/viewers on locating. |
| 23 News @ 5 23 News @ 5 | 1/02/15 1/05/15 | 5:00P 5:00P | 1 Min :22 Sec 1 Min :54 Sec | Newscasts | Topic: Crime 1/2/15 – A 15 year-old girl is found shot to death in Rockford. Interviewed: Pat Hoey, Assistant Deputy Chief, Rockford Police Department 1/05/15 – Students cope as they deal with the deaths of three classmates in two separate incidents over winter break. Tiffani Weatherly, Administrator of School Counseling interviewed. |
| 23 News @ 6 23 News Update | 1/15/15 1/15/15 | 6:00P 10:00P | 3 Min :20 Sec 1 Min :45 Sec | Newscasts | Topic: Programs and Initiatives: 1/15/15 – A live interview with Sheriff Gary Caruana, |

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| @ 10 23 News @ 6 23 News @ 6 23 News Update @ 10 23 News Update @ 10 23 News @ 5 23 News Update @ 10 23 News @ 6 | 1/16/15 1/17/15 1/18/15 2/10/15 2/19/15 3/04/15 3/12/15 | 6:00P 6:00P 10:00P 10:00P 5:00P 10:00P 6:00P | 1 Min 59 Sec 1 Min :41 Sec 2 Min :04 Sec 2 Min :29 Sec 1 Min :14 Sec 1 Min :47 Sec 1 Min :21 Sec | | Winnebago County Sheriff's Department on efforts to curb crime after a rash of violence. 1/15/15 – Police plan on stepping up curfew enforcement after the murder of a 15 year old. Interviewed: Dave Hopkins, Deputy Chief, Rockford Police Department 1/16/15 – United Way is helping two neighborhoods known for their high crime rates with their upcoming "Lights and Locks" program. Interviewed: Ashley Burks, Community Impact Manager, United Way. 1/17/15 – The Keith Creek Neighborhood Watch Association is trying to strengthen ties and move forward with their goal of opening the lines of communications between neighbors and police in order to try and keep their neighborhood safe. Interviewed: Jay Larson, Keith Creek Neighborhood Watch Leader 1/18/15 – Now that geo-policing is in effect residents may start to notice that the same officers will be in neighborhoods on a day to day basis. Interviewed: Pat Hoey, Assistant Deputy Chief, Rockford Police Department 2/10/15 – A feature on a program that is geared to help certain parolees to stay out of jail and re-acclimate to society. Interviewed: Clarence Foote, GEO Reentry Services 2/19/15 – Loves Park Police unveil an online tip system. Chief Rodney Scott, Loves Park Police Department interviewed 3/04/15 – Winnebago County Sheriff unveils an over \$700,000 plan to make the county safer. Interviewed: Winnebago County Sheriff Gary Caruana 3/12/15 – Rockford's Police Chief talks about police and minority relations improving. Chief Chet Epperson, Rockford Police Department interviewed. |
| 23 News @ 5 23 News Update @ 10 23 News @ 5 | 1/06/15 1/06/15 1/07/15 | 5:00P 10:00P 5:00P | 4 Min 35 Sec 1 Min :23 Sec 2 Min :49 Sec | Newscasts | Topic: Fire 1/06/15 – The second largest fire in Rockford's history continues to burn hours later. Interviewed: James Rife, District Chief, Rockford Fire Department 1/06/15 – Residents of a motel near to the abandoned warehouse that burned down are being helped by the Red Cross to find a temporary place to stay. Interviewed: Mike O'Brien, Red Cross volunteer. 1/07/15 – A large fire on 11 th Street continues to burn with new video via drone. Interviewed: Matt Knott, Division Chief, Rockford Fire Department |
| 23 News Update @ 10 | 1/09/15 | 10:00P | 1 Min :55 Sec | Newscast | Topic: Pardon – A Rockford man is pardoned by Governor Quinn after serving time in prison for a murder he did not commit. Interviewed: Alan Beaman, pardoned by Governor. |
| 23 News Update @ 10 | 2/15/15 | 10:00P | 1 Min :30 Sec | Newscast | Topic: Vigil – Hundreds show up at a Rockford vigil for three Muslim students murdered in North Carolina. Interviewed: Arshad Shaikh, Muslim Association of Greater Rockford. |
| 23 News Update @ 10 | 3/15/15 | 10:00P | 2 Min :17 Sec | Newscast | Topic: Police Patrols – The effects of extra police patrols in a Rockford northwest neighborhood. Pat Hoey, Rockford Police Department interviewed. |
| Face The Nation | 3/29/15 | 9:30A | Estimate that segments on this program run approx. 5-10 minutes but may be entire program also | News/Interview Program | Segment 1 - Topic included: A discussion of safety procedures and protocols in place in the United States to protect airline travelers and employees, in light of the recent plane crash in the French Alps and evidence indicating that the co-pilot of the Germanwings flight intentionally crashed the plane. Guest: Captain Chesley "Sully" Sullenberger, CBS News Aviation and Safety Expert |

ISSUE: GOVERNMENT/POLITICAL CONCERNS

| PROGRAM | DATE | PRG START TIME | SEGMENT LENGTH | TYPE | DESCRIPTION |
|------------------------|---------|----------------|---------------------------|----------------------------|--|
| 23 News Update @ 10 | 1/05/15 | 10:00P | 1 Min :34 Sec | Newscast | Topic: Machesney Park Purchase – Machesney Park Village board members agree to purchase part of the Machesney Park mall but has 45 days to back out if inspections and appraisals don't pan out. Village President, Jerry Bolin interviewed. |
| 60 Minutes | 1/11/15 | 6:00P | May avg. 6-10 Min or more | News/Investigative Program | Topic: "Obamacare" – A report on the controversy surrounding certain aspects of the Affordable Care Act, |

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| | | | depending on subject | | or "Obamacare", namely its failure to control costs involving hospital care and profits for prescription drug companies. Interviewed are: (1) Steven Brill, author of "America's Bitter Pill", who contends that although more Americans are obtaining health insurance, "Obamacare" neglects to drive down the cost of health care and leaves taxpayers left to cover the bill. (2) Stephanie and Sean Recchi, "Obamacare" participants who signed up for Medicaid in Ohio, their home state, Sean Recchi was treated for cancer at MD Anderson in Houston and is now facing a bill for eight-four thousand dollars—because Texas does not recognize their plan. (3) Jeffrey Romoff, CEO, University of Pittsburgh Medical Center, who advocates the decision of his top-ranked medical research center to have its own health insurance company. |
| 23 News This Morning The 23 Morning Blend 23 News @ Noon 23 News @ 5 23 News @ 6 | 2/05/15 | 5:00A 9:00A 12:00N 5:00P 6:00P | 6 Min + 6 Min :30 Sec 2 Min 1 Min :51 Sec 2 Min :24 *2/05/15 Cut in times approximated There were crawls that ran highlighting the number and ACA information and additional coverage on previous days as well. | News/Weather/informtn Interview/Discussion/News on Local AM Show Newscasts | Topic: Get Covered America – 2/05/15 – WIFR joined with the non-profit "Get Covered America" for a daylong phone-a-thon to help people get answers to their questions about signing up for the Affordable Care Act prior to the Feb 15 th deadline. Interviewed: Crystal Miller, organizer and Audrey Carl Illinois Communication Lead 2/12/15 – Information on Get Covered Illinois – health marketplace for Illinois residents. Interviewed: Carol West, getcoveredillinois.gov |
| The 23 Morning Blend | 2/12/15 | 9:00A | 5 Min :36 Sec | Interview/Discussion/News on Local AM Show | |
| 23 News Update @ 10 Face The Nation Face The Nation 23 News Update @ 10 23 News @ 5 Face The Nation Face The Nation | 1/10/15 1/11/15 2/01/15 2/06/15 2/11/15 2/22/15 3/22/15 | 10:00P 9:30A 9:30A 10:00P 5:00P 9:30A 9:30A | 1 Min :33 Sec Estimate that segments on this program run approx. 5-10 minutes but may be entire program also Estimate that segments on this program run approx. 5-10 minutes but may be entire program also 7 Min :07 Sec 3 Min Estimate that segments on this program run approx. 5-10 minutes but may be entire program also Estimate that segments on this program run approx. 5-10 minutes but may be entire program also | Newscast News/Interview Program News/Interview Program Newscast Newscast News/Interview Program News/Interview Program | Topic: Travel Alerts/Terrorism 1/10/15 – The United States State Department warns American travelers leaving the country. Jim Phelps, Co-owner of Phoenix Traders interviewed. 1/11/15 – Segment 4 - Topics included – Proposed cuts to the Homeland Security budget, particularly funding for the Transportation Security Agency (TSA)/ concern over the growing number of Westerners who join radical Islam/ call for Europe to strengthen and tighten its travel restrictions/ what these recent attacks mean for the United States/ threat posed by al-Qaeda in Yemen/ prediction of more and more small scale attacks. Guest: Representative Michael McCaul (R-TX), Chairman, House Homeland Security Committee. 2/01/15 Segment 3 – Topics included: Criticism of President Obama's strategy to defeat ISIS (ISIL)/call for "boots on the ground" in Iraq and Syria/ large number of foreign fighters in Syria and Iraq who have Western passports; possibility of Senator Graham running for president/ assertion from Senator Graham that he is "in the mainstream of conservatism". Guest: Senator Lindsey Graham (R-SC), Senate Armed Services Committee Segment 5 – Topics included: Criticism of Speaker of the House Boehner's invitation to Israeli Prime Minister Netanyahu to speak before a joint session of Congress; support for President Obama's strategy against ISIS (ISIL)/ disagreement with Senator Graham's call for "boots on the ground"/ House Republicans' refusal to properly fund the Department of Homeland Security; support for Hillary Clinton as Democratic candidate for president. Guest: Senator Richard Durbin (D-IL), Assistant Democratic Leader 2/06/15 – A Rockford woman is one of six people charged with supporting terrorist groups. Representative Adam Kinzinger/ former State Representative and ex-FBI Special Agent Jim Sacia interviewed. 2/11/15 – Reaction to President Obama's request for ground troops to fight ISIS. Veteran Ryan Curry |

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| | | | | | interviewed. <u>2/22/15</u> <u>Segment 1</u> – Topics included: Recently released video from al-Shabaab, an alQaeda affiliate, encouraging attacks American shopping malls/ concern over the growing number of Westerners who join radical Islam who might one day return to the United States to carry out an attack/ President Obama's recent terrorism summit; reaction to comments made by former New York City Mayor Rudy Giuliani that President Obama does not love America; impact of a possible shut down of the Department of Homeland Security by Congress' refusal to properly fund the department due to President Obama's immigration policies. Guest: Jeh Johnson, United States Secretary of Homeland Security <u>3/22/15</u> <u>Segment 3</u> – Topics included: Recent reports revealing that ISIS (ISIL) has made public the names and addresses of one hundred members of the U.S. military/ the "need for a clear and winning strategy"—one that includes military, political, and ideological elements—to defeat terrorism/criticism of the Obama administration for continuing the Bush policy and for "propping up" the Shia-led government in Iraq/ President Obama's military strategy to defeat ISIS (ISIL). Guest: Representative Tulsi Gabbard (D-HI), Senate Armed Services Committee |
| 23 News Update @ 10 | 2/07/15 | 10:00P | 2 Min :14 Sec | Newscast | Topic: Governor Rauner visit – Governor Rauner visits the stateline talking about unions, right to work state, Amtrak/rail system, education and daycare. Heather Kelley, Harlem School Board President interviewed. |
| 23 News @ 5 23 News @ 6 23 News Update @ 10 | 2/18/15 2/18/15 2/18/15 | 5:00P 6:00P 10:00P | 6 Min :49 Sec 3 Min :11 Sec 3 Min :20 Sec | Newscasts | Topic: Governor Rauner Budget Address <u>2/18/15 5P</u> – Governor Bruce Rauner gives his budget address – reaction from local legislators and education leaders. Interviewed: Sen. Dave Syverson (R) 35 th District, Sen. Steve Stadelman (D) 34 th District. <u>2/18/15 6P</u> – Reaction to deep budget cuts from local leaders to Governor Rauner's budget address. Interviewed: Rep. Litesa Wallace (D) 67 th District, Rep. John Cabello (R) 68 th District, Rockford Mayor Larry Morrissey (I) <u>2/18/15 10P</u> – More reaction from legislators on Governor Rauner's proposed budget. Sen. Tim Bivens (R) 45 th District, Rep Brian Steward (R) 89 th District |
| 23 News Update @ 10 23 News @ 5 23 News Update @ 10 23 News Update @ 10 | 2/08/15 2/12/15 2/23/15 2/26/15 | 10:00P 5:00P 10:00P 10:00P | 2 Min :09 Sec 2 Min :29 Sec 1 Min :53 Sec 1 Min :46 Sec | Newscasts | Topic: AAR (Aircraft Maintenance and Repair Facility) <u>2/08/15</u> - The city of Rockford is set to vote whether it will chip in to bring AAR to the area. Interviewed: Alderman Tim Durkee (R) 1 st Ward. <u>2/12/15</u> - The clock is ticking on funding commitments for the project that would bring about 500 jobs to the stateline. Interviewed: Scott Christiansen, Winnebago County Board Chairman. <u>2/23/15</u> – The city of Rockford approves funding to bring the MRO to Rockford. Marcus Hill, (D) 6 th Ward interviewed. <u>2/26/15</u> – Winnebago County commits to helping fund AAR's new facility. Scott Christiansen, Chairman Winnebago County Board interviewed. |
| 23 News Update @ 10 23 News Update @ 10 | 2/13/15 2/17/15 | 10:00P 10:00P | 2 Min :08 Sec 2 Min :20 Sec | Newscasts | Topic: Discipline/Authority of Police and Fire Chiefs <u>2/13/15</u> - A talk with Rockford's mayor about his proposals to change who is in charge of hiring, firing and discipline of the police chief. Interviewed: Mayor Larry Morrissey. <u>2/17/15</u> – Rockford City Council votes down putting the mayor in charge of hiring and firing the police and fire chiefs. Interviewed: (D) 5 th Ward Alderman Venita Hervey. |
| 23 News Update @ 10 | 3/05/15 | 10:00P | 2 Min :53 Sec | Newscast | Topic: State of the City Address - Mayor Morrissey presents his State of the City address. Interviewed: Joshua Berryhill, Veteran |
| 23 News @ 5 | 3/10/15 | 5:00P | 2 Min :16 Sec | Newscast | Topic: Cut Proposal – Rockford Mayor warns that a proposal by Illinois' Governor to cut funding by 50% to the Local Distributive Fund or LDGE, could result in a loss of jobs in the police and public works departments as well as an increase in property taxes. Terry Peterson, Police Union President interviewed. |

ISSUE: EMPLOYMENT/ECONOMY/FINANCIAL CONCERNS

| <u>PROGRAM</u> | <u>DATE</u> | <u>PRG START TIME</u> | <u>SEGMENT LENGTH</u> | <u>TYPE</u> | <u>DESCRIPTION</u> |
|----------------------|-------------|-----------------------|-----------------------|---|---|
| 23 News @ 6 | 1/03/15 | 6:00P | 1 Min :50 Sec | Newscast | Topic: Jobs Course – A Beloit church is hosting a jobs course called “Jobs for Fathers Training Program” for African American men. Interviewed: Brenda Atlas, Program Coordinator. |
| 23 News Update @ 10 | 1/12/15 | 10:00P | 1 Min :30 Sec | Newscast | Topic: Jobs – A new call center set to open soon now expects to hire about 1,000. Interviewed: (R) 1 st Ward Alderman, Tim Durkee . |
| 23 News Update @ 10 | 1/18/15 | 10:00P | 2 Min | Newscast | Topic: Housing Numbers – The number of first time homebuyers in Rockford is at its lowest point in nearly three decades but that may be on the rise in 2015. Steve Bois, Rockford Area Association Realtors CEO interviewed. |
| 23 News Update @ 10 | 2/01/15 | 10:00P | 1 Min :30 Sec | Newscast | Topic: Blizzard – A look at how some businesses fared during a blizzard on Super Bowl Sunday. Interviewed: Rick Delveaux/Ezio Marino, Pinos |
| 23 News Update @ 10 | 2/05/15 | 10:00P | 3 Min | Newscast | Topic: Local Company – A local company makes jerseys for national sports leagues. Interviewed: Terry Taylor, Owner Exclusive Pro Sports |
| 23 News @ 5 | 2/10/15 | 5:00P | 1 Min :42 Sec | Newscast | Topic: Meijer Stores – 500+ jobs are expected when two Meijer stores open in the stateline. Interviewed: Lorayne Logan, Workplace Staffing. |
| 23 News Update @ 10 | 2/14/15 | 10:00P | 1 Min :26 Sec | Newscasts | Topic: Transportation |
| 23 News Update @ 10 | 2/15/15 | 10:00P | 1 Min :17 Sec | | 2/14/15 - Uber – The ride sharing company Uber expands into Rockford. Toby Niedermeier, Uber driver interviewed. 2/15/15 – Taxi – The cold weather has meant a boost for local taxi drivers. Interviewed: Vincent Davis, Action Taxi |
| 23 News Update @ 10 | 3/10/15 | 10:00P | 1 Min :38 Sec | Newscast | Topic: Portillo’s – Portillo’s has begun their hiring process – It is looking for 200 employees. Nicole Quinn, Portillo’s interviewed. |
| The 23 Morning Blend | 3/24/15 | 9:00A | 3 Min :16 Sec | Interview/Discussion/News Local AM Show | Topic: Economic Resource Fair – Interview with Dion Simpson, Rockford NAACP President about the upcoming Economic Resource Fair. |

ISSUE: EDUCATION ISSUES

| <u>PROGRAM</u> | <u>DATE</u> | <u>PRG START TIME</u> | <u>SEGMENT LENGTH</u> | <u>TYPE</u> | <u>DESCRIPTION</u> |
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| 23 News @ 5 | 1/01/15 | 5:00P | 2 Min :02 Sec | Newscast | Topic: Robot – Rock Valley College tries out a “double” robot which uses the idea of telepresence. Rock Valley College Professor Chuck Konkol interviewed. |
| 23 News @ 5 | 1/09/15 | 5:00P | 2 Min :30 Sec | Newscast | Topic: Community College - President Obama is proposing making community college free to students for the first two years - with some eligibility conditions. Interviewed: Tim Hood, incoming President of Highland Community College. |
| 23 News @ 5 | 2/12/15 | 5:00P | 2 Min :02 Sec | Newscast | Topic: East High School Etsy – A high school class is learning not only about art but the business side of art by using Etsy. Interviewed: Michelle Dalpra, Teacher at East High School. |
| The 23 Morning Blend | 2/20/15 | 9:00A | 7 Min :51 Sec | Interview/Discussion/News Local AM Show | Topic: Discover Engineering – Ann Marie Walker from Discovery Center interviewed about National Engineering Week and other Discovery Center events. |
| 23 News @ 6 | 3/06/15 | 6:00P | 1 Min :25 Sec | Newscast | Topic: PARCC Testing – Story on the state mandated PARCC test (Partnership for Assessment of Readiness for College and Careers) and how some students in Freeport are already taking it and most will begin Monday. Tim Mangan, PARCC Test Coordinator for District 145 interviewed. |

ISSUE: COMMUNITY EFFORTS/COMMUNITY INTEREST

| <u>PROGRAM</u> | <u>DATE</u> | <u>PRG START TIME</u> | <u>SEGMENT LENGTH</u> | <u>TYPE</u> | <u>DESCRIPTION</u> |
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| Mom’s Everyday | 1/01/15 & 1/18/15 1/10/15 2/01/15 | 9:00A 3:30P 3:00P 11:30A | Estimate each program - content with segments - 20+ | Informational Programming | Informational Program geared toward helping Moms with a variety of issues including but not limited to Health, Finance, Home, Family. |

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| | 2/14/15 3/01/15 3/28/15 | 12:30A 11:00A 4:30P | minutes | | <p><u>1/01/15 & 1/18/15</u> Organize Your Life Episode #1 <u>1/10/15</u> Organize Your Life Episode #2 Panelists may include: Taryn Vanderford, "First at Four" Anchor, KOLN, Lincoln, NE; Carolyn O'Neil, MS, RD-Nutrition Advisor to Best Food Facts; Annie Payne, MomsEveryday Host-KKCO, Western Colorado; Bao Vang, Part-time journalist and full time mom/wife; Danielle Herzog, blogger.</p> <hr/> <p><u>2/01/15</u> Relationships Episode #1 <u>2/14/14</u> Health & Beauty Episode #2 Panelists may include: Pam Taucher, Mother, Mom's Everyday Host, WMTV-Madison, WI; Bridget Barnes, Mother, Director of Boys Town's Common sense Parenting® Program for Nebraska and Iowa; Nichole Knepper, Licensed Clinical Professional Counselor; Danielle Herzog, Mother, blogger; Monique Derr, Mother, worked in television and theater and has been a professional writer for over a decade, has worked as a human rights activist locally and abroad in Kenya and Guatemala and is an adjunct professor among other things.</p> <hr/> <p><u>3/01/15</u> Home Improvement Episode #1 <u>3/28/15</u> Education Episode #2 Panelists may include: Pam Taucher, Mother, Mom's Everyday Host, WMTV-Madison, WI; Bridget Barnes, Mother, Director of Boys Town's Common sense Parenting® Program for Nebraska and Iowa; Nichole Knepper, Licensed Clinical Professional Counselor; Danielle Herzog, Mother, blogger; Monique Derr, Mother, worked in television and theater and has been a professional writer for over a decade, has worked as a human rights activist locally and abroad in Kenya and Guatemala and is an adjunct professor among other things.</p> |
| The 23 Morning Blend | 1/12/15 1/26/15 2/02/15 2/09/15 2/23/15 3/02/15 3/09/15 3/16/15 3/30/15 | 9:00A | Segments are generally 3-7 Min | Interview/Discussion/News Local AM Show | Topic: Pet Adoption – K.D. Urbelis or Representative from the Winnebago County Animal Services interviewed. Each week a pet is featured and is up for adoption. Discussions on pet adoption/ownership. |
| The 23 Morning Blend | 1/08/15 1/15/15 1/22/15 1/29/15 2/05/15 2/12/15 2/19/15 2/26/15 3/12/15 3/19/15 3/26/15 | 9:00A | Segments are generally 4-8 Min | Interview/Discussion/News Local AM Show | Topic: Events in Rockford – Andrea Mandala from RACVB (Rockford Area Convention & Visitors Bureau) interviewed about 4-5 events going on in Rockford region. |
| The 23 Morning Blend | 2/10/15 3/10/15 | 9:00A | Segment totals are generally 7-9 Min | Interview/Discussion/News on Local AM Show | Topic: Goodwill Shopping Money saving tips by shopping at Goodwill stores. Shannon Halverson of Goodwill interviewed. 2/10/15 – Segment 2 also included information about Goodwill's efforts to help with tax preparation/filing |
| The 23 Morning Blend | 1/23/15 3/20/15 | 9:00A | Segments are generally 6-9 Min | Interview/Discussion/News on Local AM Show | Topic: Discovery Center Demo on learning activities at Discovery Center. May be Corrine Sosso or Ryan Duffy or Mark West of Discovery Center interviewed Demonstrations of learning through science. |
| 23 News @ 5 | 1/02/15 | 5:00P | 1 Min :51 Sec | Newscast | Topic: Homeless Coalition – Rock River Homeless Coalition launches its new homeless intake system. Interviewed: Angie Walker, Housing Advocate. |

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|----------------------|---------|--------|---------------|---|--|
| 23 News Update @ 10 | 2/02/15 | 10:00P | 3 Min :15 Sec | Newscast | Topic: Cheer Gems – A Stateline Spotlight feature on the Down Syndrome cheerleading team WIFR anchor coaches. Cara and David members of Cheer Gems Cheer Team interviewed. |
| The 23 Morning Blend | 3/18/15 | 9:00A | 6 Min :43 Sec | Interview/Discussion/News Local AM Show | Topic: KNIB Luncheon – Interview and discussion with Lori Gummow from Keep Northern Illinois Beautiful about upcoming Annual Earth Day Luncheon |

*Notes: There may be other interviewees found within scripts of local stories in addition to those listed.

*Note that some stories could fall into more than one category.

*Some stories are continuations of previous stories

*Times may vary with Crimestoppers

*Some Newscasts may start at slightly different times: Example: 4:58:26P, 5:58:56P, 9:59:56P

**PUBLIC SERVICE ANNOUNCEMENTS
THAT AIRED IN FIRST QUARTER 2015**

| | |
|---------------------------------------|-----------------------------------|
| AHA Go Red | RRVBC Marrow Age |
| City of Rockford | RRVBC Marrow Ancestry |
| Crimestoppers | Rfd Network of Professional Women |
| Doctors Without Borders | Rockford Chamber of Commerce PSA |
| Easter Seals | Rockforward |
| Get Covered Illinois | Transform Rockford |
| IL Broadcasters Association | YWCA |
| Ice Hogs Autism Jersey Night | |
| Ignite PSA | |
| KNIB Earth Day Luncheon 2015 | |
| Lifescape | |
| Literacy Council | |
| Literacy Council Month of Giving | |
| March of Dimes | |
| Multiple Sclerosis-Communication | |
| National Domestic Violence Hotline/SH | |
| OSF RFD PSA-Numbers | |
| OSF Snow Shoveling PSA | |
| Polar Plunge 2015 PSA | |
| Project Roadblock | |
| RCC Manufacturing Expo 2015 | |
| RCC Small Biz Luncheon | |

| 2015 FIRST QUARTER LATE RUNS | PROGRAM | TIME/REASON |
|------------------------------|---------------------|---|
| Sunday, January 11, 2015 | 60 Minutes | 7:00:35P due to NFL Football |
| Sunday, January 18, 2015 | 23 News Update @ 10 | 10:28:13P due to NFL Football |
| Tuesday, January 20, 2015 | 23 News Update @ 10 | 10:09:05P due to State of the Union Address |
| Sunday, February 08, 2015 | 23 News Update @ 10 | 10:39:25P due to Grammys |
| Sunday, February 22, 2015 | 60 Minutes | 6:26:20P due to Golf |
| Sunday, February 22, 2015 | 23 News Update @ 10 | 10:26:12P due to Golf |
| Saturday, March 14, 2015 | 23 News Update @ 10 | 10:07:42P due to NCAA Basketball |
| Thursday, March 19, 2015 | 23 News Update @ 10 | 11:39:41P due to NCAA Basketball |
| Friday, March 20, 2015 | 23 News Update @ 10 | 11:01:08P due to NCAA Basketball |
| Saturday, March 21, 2015 | 23 News Update @ 10 | 10:17:50P due to NCAA Basketball |
| Sunday, March 22, 2015 | 60 Minutes | 6:35:07P due to NCAA Basketball |
| Sunday, March 22, 2015 | 23 News Update @ 10 | 10:34:59P due to NCAA Basketball |
| Thursday, March 26, 2015 | 23 News Update @ 10 | 11:12:13P due to NCAA Basketball |
| Friday, March 27, 2015 | 23 News Update @ 10 | 11:16:04P due to NCAA Basketball |
| Sunday, March 29, 2015 | 60 Minutes | 6:17:14P due to NCAA Basketball |
| Sunday, March 29, 2015 | 23 News Update @ 10 | 10:17:06P due to NCAA Basketball |