## WIFR-TV, FREEPORT-ROCKFORD, ILLINOIS QUARTERLY ISSUES/PROGRAM REPORT FOURTH QUARTER, 2014 OCTOBER THROUGH DECEMBER 2014

During this quarter, WIFR-TV gave attention to the following issues. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming to meet community needs.

This report was placed in the Public Inspection File on January 09, 2015

#### ISSUE: HEALTH/ETHICAL CONCERNS

PROGRAM	DATE	PRG	SEGMENT	TYPE	DESCRIPTION
		START TIME	LENGTH		
23 News This Morning	10/01/14 10/08/14 10/15/14 10/22/14	5:00A	*Approx: 3 ½-4 Min	News/Weather/ Information	Topic: Dental Health – Dr. Kris Tumilowicz of Dental Dimensions on the morning show and discusses various topics on dental health and issues related to visiting the
	11/05/14 11/19/14 11/26/14				dentist. * October Topics: Oral Cancer Exam/Cosmetic Dentistry, The Goal/Snoring and Apnea/Brush Abrasion November Topics: Flexible Partials/Invisalign/Power
	12/03/14 12/10/14 12/17/14 12/24/14	The same of the sa			Whitening December Topics: Cold Sores/Canker Sores/Periodontal Disease/Infection Control Standards
23 News @ 5	10/01/14	5:00P	1 Min :19 Sec	Newscast	Topic: Affordable Care Act: Crusader Community Health talks about the changes it has seen one year after the insurance marketplace under the Affordable Care Act opened up. Interviewed: Marie Coates, Healthcare Enrollment Specialist, Crusader Community Health
23 News @ 6 23 News @ 5	10/03/14 11/19/14	6:00P 5:00P	1 Min 55 Sec 2 Min :03 Sec	Newscasts	Topic: Rosecrance  10/03/14 - Rosecrance Mulberry Center is ready to open a new crisis center with more services housed in one building. President/CEO Philip Eaton interviewed.  11/19/14 - Rosecrance opens its new Ware Center where it treats mentally ill and substance abuse patients. Interviewed: Anne Fridh, Ware Center Administrator
23 News Update @ 10	10/05/14	10:00P	1 Min :59 Sec	Newscasts	Topic: Drug /Addiction Issues 10/05/14 - Austin's Journey – A local man renovates a
23 News Update @ 10 23 News Update	10/06/14	10:00P	2 Min :10 Sec 2 Min :01 Sec		truck to travel nationwide to inform others about drug addiction after losing his own son to heroin three years
@ 10 23 News Update	11/09/14	10:00P			ago. Interviewed: Mike Roberts, father  10/16/14 – Some worry that new federal rules on
@ 10	11/03/14	TO.OUF	1 Min :27 Sec		hydrocodone could have damaging consequences as chronic pain sufferers will find it harder to get the drug which may lead to turning to other more serious drugs such as heroin. Dr. W. Stephen Minore. Rockford Medical Pain Management interviewed.  10/12/14 – Two stateline women are working to get the life saving drug Naloxone into more hands in
					Winnebago County. Bonnie Falzone-Capriola and Stephanie Lowery interviewed.  11/09/14 – A training session is being held tomorrow in the Stateline on the use of Naloxone along with the distribution of a free kit and instruction on how to look for the physical signs of an overdose and other ways to help a loved one with an opiate addiction. Interviewed:
23 News Update @ 10	10/07/14	10:00P	1 Min :42 Sec	Newscast	Bonnie Falzone-Capriola, lost a son to heroin overdose.  Topic: Health Hazard – A former paperboard mill site in Rockton is declared a public health hazard. Village of
Face The Nation	10/05/14	9:30A	Estimate that segments on this	News/Interview	Rockton Mayor, Dale Adams interviewed. Topic: Ebola
			program run approx. 5- 10 minutes but may be entire program also	Program	10/05/14 Segment 2 – Topics included: current situation at Texas Health Presbyterian Hospital in Dallas/possibility of infection for those people who came into direct contact
23 News @ 5 23 News Update @ 10	10/14/14 10/15/14	5:00P 10:00P	3 Min :18 Sec 2 Min :13 Sec	Newscasts	with Ebola patient Thomas Duncan/ how Ebola is transmitted/ assurance that there is little to no risk regarding the U.S. military personnel deployed to West

60 Minutes	10/26/14	6:00P	May avg. 6-10 Min or more depending on	News/Investigativ e Program	American people to curb their panic/ importance of flu shots. Guest: Dr. Anthony Fauci, Director, National
Face The Nation	11/02/14	9:30A	Subject  Estimate that segments on this program run approx. 5-	News/Interview Program	Institute of Allergy and Infectious Diseases  Segment 3 – An interview with Dr. LaPook on the protocols in place to prevent transmission of the Ebola
Face The Nation	12/28/14	9:30A	10 minutes but may be entire program also  Estimate that	News/Interview	virus, the symptoms, and how the virus is transmitted. Guest: Dr. Jon LaPook, CBS News Chief Medical Correspondent
Tage me Nation	12/20/14	9.30A	esumate that segments on this program run approx. 5- 10 minutes but may be entire program also	Program	10/14/14 – Latest on Ebola outbreak and then locally, Rockford Memorial Hospital gets some Ebola training in after responding to a patient with Ebola-like symptoms. That diagnosis was quickly ruled out. Geoffrey Tsaras, Director of Infectious Diseases interviewed.  10/15/14 – Viewpoints about the Ebola virus from a local nursing student who spent time in Africa and the National Nurses United and the American Nurses Association. Interviewed: Jessica Lieske, Nursing Student  10/26/14 – "Treating Ebola" An interview with four of the nurses who cared for Ebola patient Thomas Eric Duncan at Texas Health Presbyterian Hospital in Dallas. Duncan was the first Ebola patient diagnosed in America. The nurses interviewed are: Sidia Rose, John Mulligan, Richard Townsend and Krista Maxwell-Schaefer.  11/02/14  Segment 3 – Topics included: Current conditions in Liberia, Sierra Leone, and Guinea – the three countries hardest hit by the Ebola virus/ lack of apprehension in visiting East Africa/ thoughts on the Canadian government's decision to deny traveler's from Ebola-infected countries entry into Canada/ need for more health professionals to assist in the fight against the Ebola virus. Guest: Ambassador Samantha Power, United States Permanent Representative to the United Nations.  12/28/14  Segment 5 – Topics included: This week's possible exposure of a Centers for Disease Control and Prevention (CDC) technician to live Ebola virus/emergency approval by the Food and Drug Administration (FDA) to a blood test kit for Ebola/current conditions in West Africa/ high number of
					American health care workers volunteering in West Africa. Guest: Ron Klain, United States Ebola
The 23 Morning	10/46/44	0:004			Response Coordinator.
The 23 Morning Blend	10/16/14	9:00A	6 Min	Interview/Discussi on/News on Local AM Show	Topic: Breast Cancer /Cancer  10/16/14 – Interview discussing the "Victory Lap Brunch" following the "Making Strides Against Breast Cancer Walk". Bea Ricotta, Victory Lap Brunch and
23 News Update @ 10	10/17/14	10:00P	1 Min :40 Sec	Newscast	Judy Emerson, Cancer Survivor interviewed  10/17/14 - A high school's football game goes Pink to honor a local breast cancer victim and raise money to fight the disease. Frank Ingardona, Rockford Lutheran
60 Minutes	10/26/14	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigativ e Program	High School coach and husband of breast cancer victim interviewed.  10/26/14 – Topic: "Breeding Out Disease" – A report on
60 Minutes	12/07/14	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigativ e Program	how advances in the science and technology of reproductive genetics and in vitro fertilization are allowing scientists to week out many dangerous diseases—such as breast cancer, muscular dystrophy, and hemophilia—from the gene pool. Includes interviews with: Dr. Mark Hughes, geneticist and founder of Genesis Genetics, who pioneered the technique of preimplantation genetic diagnosis (PGD), and embryo screening procedure; Melinda (no last name given), breast cancer victim and mother; Anne Morriss, mother and co-founder of GenePeeks, a computerized technique which uses DNA information from the saliva of prospective parents to create a thousand digital/virtual embryos; Lee Silver, molecular biologist, Princeton University, and co-founder of GenePeeks.  12/07/14 – Topic: "Disrupting Cancer" – A report on Los Angeles-based billionaire Dr. Patrick Soon-Shiong and his efforts to disrupt the conventional way cancer is

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The O2 Mars	10/00/				treated: with cancer genome sequencing, accelerated cancer drug developments and approvals, immunotherapy, and the process of isolating tumor cells in the blood. Currently cancer is classified by location, such as breast cancer, and instead it would be labeled by its genetic mutation that fuels the specific cancer. Soon-Shiong has teamed with Blackberry to produce a device that will be available for patients and doctors early next year to help analyze tumors and treatment options. Included interviews with: Dr. Patrick Soon-Shiong, NantHealth CEO and medical researcher; Dr. Derek Raghavan, oncologist and president of the Levine Cancer Institute in North Carolina; and David Roy, pancreatic cancer patient.
The 23 Morning Blend	10/28/14	9:00A	5 Min :35 Sec	Interview/Discussi on/News on Local	Topic: Health Fair – Interview with Richard Gubbe, REI Health Fair and Expo discussing REIKI Energy and the
The 22 Mamine	11/02/14	- O.O.A	634	AM Show	REIKI Energy International Health Fair.
The 23 Morning Blend	11/03/14	9:00A	6 Min	Interview/Discussi on/News Local AM Show	Topic: Brovember – Dave Armstrong from Brovember Beard-A-Thon interviewed about the "Beard-A-Thon" fund raiser to raise awareness of men's cancer with proceeds going to Healing Pathways as well as the challenge to break the Guinness Book record for most bearded/mustached men in (1) place.
60 Minutes	11/09/14	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: Veterans –  11/09/14 – "Cleaning Up the VA" – A report on the reorganization of The Department of Veterans Affairs under the new leadership of Secretary Robert McDonald. The former secretary, Eric Shinseki, was
23 News @ 5 23 News Update @ 10	11/11/14 11/16/14	5:00P 10:00P	2 Min :26 Sec 2 Min :17 Sec	Newscast Newscast	forced out after the public learned that tens of thousands of vets were waiting many months for medical care. Secretary McDonald will introduce new legislation tomorrow, and believes by next year there will be one website for veterans, instead of twelve, new patients will see a doctor within thirty days, and no one will wait for their benefits. Includes interviews with VA Secretary Robert McDonald; Dr. Katherine Mitchell, whistleblower and former co-director of the ER at the Phoenix VA; and Sloan Gibson, U.S. Deputy Secretary of Veterans Affairs.  11/11/14 - A stateline veteran speaks of a long wait for treatment at an Illinois VA hospital. Veteran Wes Lellenberg interviewed.  11/16/14 - Veterans battling post-traumatic stress disorder are finding solace at a Harvard horse farm. Tim Stratton, Bravehearts Drill Team interviewed.
23 News Update @ 10	12/02/14	10:00P	1 Min :17 Sec	Newscast	Topic: Depression – Staff at UIC College of Medicine hold a seminar on seasonal blues/depression and ways to cope. Interviewed: Kathie Freeburg, UIC College of Medicine

## ISSUE: CRIME/LEGAL/SAFETY CONCERNS

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 6 23 News Update @ 10	10/03/14 10/06/14 10/07/14 10/10/14 10/13/14 10/14/14 10/17/14 10/20/14 10/21/14 10/28/14 11/03/14 11/07/14 11/11/14 11/11/14 11/11/14 11/17/14 11/18/14 11/21/14 11/24/14	6:00P* 10:00P* 10:00P* 10:00P* ("Generally airs during both however, there may be times where it airs only during one newscast)  *Generally Mondays: Boone County or Statelline Area Crimestop pers (Stephenson County/Free port, IL- Statelline Area Crime Stoppers) may be included)	Approx:30 (Tues & Fri) (Winnebago/ Rockford area) *Segment may be more or less  Approx::20- 30 Sec (Boone/ Belvidere area /Stephenson County/Freep ort, IL area) *Segment may be more or less	Newscasts	CrimeStoppers Coordinator Rich Gambini asks help from citizens/viewers on locating wanted criminals.  Anchor also may give list of wanted criminals on certain days.  *List of wanted criminals from either Boone County/Stephenson County/Freeport, IL/Stateline Area Crime Stoppers-help requested from citizens/viewers on locating.

	11/00/14	Anchor		1	
	11/28/14 12/01/14 12/02/14 12/05/14 12/08/14 12/09/14 12/12/14 12/15/14 12/16/14 12/22/14 12/23/14	Anchor Tuesdays: Rich Gambini Fridays: Rockford Area/ Anchor			
	12/30/14				
23 News Update @ 10	10/01/14	10:00P	2 Min :05 Sec	Newscast	Topic: Crime  10/01/14 — Real Estate Safety - After a recent murder in Arkansas, we spoke with local Rockford Area Association of Realtors CEO, Steve Bois about what local realtors are doing to stay safe when showing properties alone.
23 News @ 5 23 News @ 5 23 News Update @ 10	10/09/14 10/17/14 11/05/14	5:00P 5:00P 10:00P	2 Min :13 Sec 2 Min :11 Sec 1 Min :23 Sec	Newscasts	Topic: Plans and Initiatives  10/09/14 - Rockford Police report a drop in excessive force complaints after changing its policy a few years ago. Asst. Deputy Chief Mike Dahlke, Rockford Police Department interviewed.  10/17/14 - New street gang believed to be responsible for uptick in crime but Operation Thunderbolt may help with more focused patrols in the area. Operation Thunderbolt also asks for the public to call when they see teens gathered where they should not be or out late at night. Lt. John EauClaire, Rockford Police Department interviewed.  11/05/14 - Rockford police and church leaders are working together on how to reduce crime. Pastor Calvin Malone, Jerusalem Missionary Baptist Church and Rockford Police Department Chief Chet Epperson interviewed
23 News Update @ 10	11/03/14	10:00P	2 Min :45 Sec	Newscast	Topic: Fire Danger – Local firefighters say homes are burning faster during fires. Lt. Rich Trapp, Cherry Valley Firefighter interviewed.
23 News Update @ 10	11/06/14	10:00P	1 Min :55 Sec	Newscast	Topic: Concealed Carry Incident – An attempted burglary at a local restaurant ends with the restaurant owner holding the suspect at gunpoint until police arrive. Michael Prosser, V.P. Hoffman House interviewed.
23 News Update @ 10	11/06/14	10:00P	4 Min :42 Sec	Newscast	Topic: Train Derailment – Five years after a train derailment locally, the amount of crude oil being transported along railroads has risen 4,000 percent. Chief Craig Wilt and Lt. Richard Trapp, Cherry Valley Fire Protection District interviewed.
23 News Update @ 10	11/11/14	10:00P	5 Min :20 Sec	Newscast	Topic: Trucking Logs – Some local authorities say truck drivers may forge their logs to stay out on the road longer. Master Sgt. Carl Heintz, Illinois State Police interviewed.
The 23 Morning Blend	11/12/14	9:00A	6 Min	Interview/Discussi on/News Local AM Show	Topic: Anti Violence Rally – Interview with Alexis and Mercedes Joyner about upcoming "If Not Now, When" event.
23 News Update @ 10	11/12/14	10:00P	2 Min :03 Sec	Newscast	Topic: Prostitution
23 News Update	11/17/14	10:00P	3 Min :02 Sec		11/12/14 – More "johns" are being driven out of Rockford according to police. Deputy Chief Doug Pann,
@ 10 23 News Update @ 10	11/18/14	10:00P	2 Min :54 Sec		Rockford Police interviewed.  11/17/14 – As prostitution arrests are on the rise in Rockford, we hear from a former prostitute in the first of a two-part series. Jacqueline Henderson, former prostitute interviewed.  11/18/14 – An area church offers a program to help and raise awareness. Interviewed: Genevive Dibley, Society for the Abolition of Modern Day Slavery and Jacqueline Henderson, former prostitute.
23 News @ 5 23 News Update @ 10	11/14/14 11/14/14	5:00P 10:00P	2 Min 2 Min :01 Sec	Newscasts	Topic: Homeless  11/14/14 – We take a closer look at the problem of homeless people choosing not to go to a homeless shelter in the wake of a fatal fire. Interviewed: Renade Cossey, Director of Programs, Rockford Rescue Mission  11/14/14 – Five homes people have died this year in Rockford in fatal fires. We take a look at how the city

	The WATER				tries to keep them out of vacant buildings for safety reasons. Matt Knott. Rockford Fire Department
<u> </u>	<del> </del>				interviewed/
23 News @ 5	11/17/14	5:00P	2 Min :19 Sec	Newscast	Topic: Ferguson, MO and Body Cams  11/17/14 – In the wake of violent clashes in Ferguson,
Face The Nation	11/23/14	9:30A	Estimate that segments on this program run approx. 5- 10 minutes but may be entire program also	News/Interview Program	MO, this summer, Winnebago County sheriff's deputies are testing and may be close to implementing the use of body cams. Sheriff Dick Meyers, Winnebago County Sheriff's Office interviewed.
23 News @ 5	12/05/14	5:00P	2 Min :20 Sec	Newscast	<u>11/23/14</u>
Face The Nation	12/07/14	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	Segment 1 – A report from Clayton, Missouri, in anticipation of the grand jury's decision on a possible indictment of white Police Officer Darren Wilson for the shooting death of eighteen-year-old black teenage Michael Brown last August. Guest: Mark Strassmann, CBS News Correspondent.  Segment 2 – Topics included: Speculation regarding the public's response in anticipation of the grand jury's decision on a possible indictment against Darren Wilson/ Missouri Governor Jay Nixon's decision to declare a state of emergency before a decision is announced/ concern over the possibility of violence from both the police and the public/ call for systemic responses, legislation and reforms in policing. Guest: Cornell William Brooks, President, National Association for the Advancement of Colored People (NAACP).  12/05/14 – Positive results being seen as body cams are being used by police in Janesville as well as corrections officers in the Stephenson County jail. Interviewed: Sgt. Phillip Williams, Stephenson County Jail.  12/07/14  Segment 1 – Topics Included: Grand jury decision not to indict New York City Police Officer Daniel Pantaleo in the death of Eric Garner after placing him in a chokehold during Mr. Garner's arrest/ internal affairs investigation/ civil rights investigation/ departmental changes to be made, including the pilot program utilizing body cameras/ support for New York City mayor Bill de Blasio, as he faces criticism from NYPD Union President Pat Lynch. Guest: William Bratton, Police Commissioner, City of New York Police Department.

## ISSUE: GOVERNMENT/POLITICAL CONCERNS

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 5	10/03/14	5:00P	1 Min :52 Sec	Newscast	Topic: Resource Intervention Center – A Winnebago County program that helps parolees has seen a 20% budget cut over the last two years. Jodi Stukey, recovering addict interviewed.
23 News Update @ 10	10/04/14	10:00P	2 Min :07 Sec	Newscast	Topic: Military
Face The Nation	10/26/14	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	10/04/14 - De-activation Program — A local National Guard battalion deactivation is part of the United States Army's overall reorganization. Interviewed: Lieutenant Colonel Commander Justin Osberg.  10/26/14  Segment 3 — Topics included: upcoming midterm elections and the possibility that the Democrats may lose Senate majority/ "toxic atmosphere" in Washington, DC/ gun control; conditions in Afghanistan, as the last Marine unit departs the country; opinion of the current strategy against ISIS (ISIL)/ lack of support for the use of American ground troops in the fight against ISIS (ISIL). Guest: Senator Joe Manchin (D-WV), senate Armed Services Committee  Segment 4 — Topics included: Results of Representative Rogers' recent trip to Britain, to discuss the strategy to defeat ISIS (ISIL)/ need to further engage America's NATO allies in the fight/ opinion that the possibility of utilizing U.S. combat troops on the ground in Iraq and Syria should not be eliminated/ concern over "Lone wolves", individuals who commit acts of terrorism in their home country, in support of ISIS (ISIL). Guest: Representative Mike Rogers (R-MI), Chairman, U.S. House of Representatives Permanent Select Committee

	T				on Intelligence
23 News Update @ 10	10/04/14	10:00P	1 Min :45 Sec	Newscast	on Intelligence.  Topic: Even though the City of Rockford is facing a budget deficit, it is planning to apply for a special grant to tear down additional abandoned homes next year.  May possibly take money out of its sanitation fund again to cover some of the shortfall. Interviewed: Alderman Jamie Getchius, (R) 2 <sup>nd</sup> Ward.
23 News @ 5 23 News Update @ 10 23 News @ 6 23 News Update @ 10 23 News Update @ 10	10/21/14 10/21/14 10/24/14 10/27/14 11/05/14	5:00P 10:00P 6:00P 10:00P	1 Min :30 Sec 2 Min :35 Sec 1 Min 19 Sec 3 Min:04 Sec 2 Min :19 Sec	Newscasts	Topic: Elections/Voting  10/21/14 – For the second time this month, a ballot mistake halts early voting in Rockford. Interviewed: Nancy Clemmons, Rockford Voter and Election Judge 10/21/14 – Bruce Rauner (R) Gubernatorial Candidate and Gov. Chris Christie (R) New Jersey visit Dial Machine. Dial Machine owner Jeff Anderberg interviewed.
Face The Nation	11/02/14	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	10/24/14 – U.S. Senator John McCain joins (R) 16 <sup>th</sup> District Congressman Adam Kinzinger for a veteran's town hall meeting in Rockford. Interviewed: Vietnam Veteran Mitchell Mullins.  10/27/14 – Vice President Joe Biden visits Rockford. Interviewed: (D) State Treasurer Candidate Mike Frerichs.  11/05/14 – Problems with ballots prior to election night as well as election night voting issues. Winnebago County Clerk Margie Mullins interviewed.  11/02/14  Segment 1 – Topics included: His recent criticism of the Republican "brand"/disconnect between African-American voters and the Republican Party; bipartisan bill with Senator Harry Reid (D-NV) to restore voting rights; opinion that Tuesday's midterm election is a referendum on President Obarna/ Republican agenda should they gain control of the Senate/ opinion that Republicans and Democrats could work together on criminal justice reform; criticism against President Obama for his handling of the Ebola crisis/ support for an elective travel ban on those coming from Ebola infected countries; criticism of Governor Chris Christie's (R-NJ) "bully demeanor"/ possible 2016 presidential run. Guest: Senator Rand Paul (R-KY), Senate Committee on Foreign Relations.  Segment 2 – Topics included: Reaction to comments made by Senator Paul regarding the midterm elections/ major policy differences between Democrats and Republicans/ opinion that no matter the outcome of the midterm elections, "Congress has to get back to the business of governing"/ call to overturn the Citizens United case, dealing with political action committees. Guest: Senator Amy Klobuchar (D-MN).
23 News @ 5	11/10/14	5:00P	2 Min :41 Sec	Newscast	Topic: State Income Tax Extension – A look at the upcoming state income tax extension expiration and lawmakers views. Senator Dave Syverson (R) 35 <sup>th</sup> District interviewed.
23 News Update @ 10	11/10/14	10:00P	1 Min :36 Sec	Newscast	Topic: Former Schnucks – It is now illegal in Rockford for a company to tell a potential buyer what kind of business it can put into a building once it is sold. This for former grocery stores and pharmacies. Dawn Glass, Founder of SOS Facebook page interviewed.
23 News Update @ 10	11/17/14	10:00P	1 Min :30 Sec	Newscast	Topic: Ingersoll Sports Complex – The plan for the renovation of a downtown building into an indoor sports complex takes a step close to becoming a reality. Tim Dimke, Rockford Park District interviewed.
23 News @ 5 23 News Update @ 10	11/21/14 12/01/14	5:00P 10:00P	1 Min :30 Sec 1 Min :20 Sec	Newscast	Topic: Geo-policing Issues  11/21/14 – Some aldermen are upset about a plan from the mayor's office to put the west side's new police station downtown instead of closer to homes.  Ald. Venita Hervey (D) 5 <sup>th</sup> Ward interviewed.  12/01/14 – The Rockford City Council chooses an architect to draw up plans for a new police station for the city's west side. Ald. Teena Newbury (I) 9 <sup>th</sup> Ward interviewed.
Face The Nation	11/16/14	9:30A	Estimate that segments on this program run approx. 5- 10 minutes but may be entire program also	News/Interview Program	Topic: Hostages 11/16/14 Segment 1 – A report on the beheading of American aid worker Peter Kassig by ISIS (ISIL) militants. Guest
23 News Update @ 10	12/04/14	10:00P	1 Min :59 Sec	Newscast	Charlie D'Agata, CBS News Foreign Correspondent Segment 2 – Topics included: Reaction to the

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Face The Nation	12/07/14	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	beheading of Peter Kassig/ Israel's role in the fight against ISIS (ISIL); warning to the United States to not "fall for Iran's ruse" regarding the fight against ISIS (ISIL) and their proclamations regarding their nuclear program/ negotiations between Iran and the United States regarding Iran's nuclear program; current state of the relationship between Israel and the United States. Guest: Benjamin Netanyahu, Prime Minister, Israel 12/04/14 — A Beloit College graduate is being held hostage by alQaeda terrorists. Statements from Jordan Somers, brother of hostage; Josh Earnest, White House Press Secretary.  12/07/14  Segment 1 - A report on the failed rescue attempt of an alQaeda held American hostage, Luke Somers, in Yemen. Guest: David Martin, CBS News National Security Correspondent.
23 News Update @ 10	12/07/14	10:00P	2 Min :12 Sec	Newscast	Topic: Freeport Property Tax – Freeport City Council members are considering dripping property taxes for a third consecutive year. 1 <sup>st</sup> Ward Ald. Tom Klemm interviewed.
The 23 Morning Blend	12/16/14	9:00A	7 Min :04 Sec	Interview/Discussi on/News Local AM Show	Topic: Phone Land Lines – Discussion that the Illinois Telecom Act is up for review and the big telecom companies in Illinois' move to become deregulated with regard to home phone service and the possibility that telephone land lines may not be available anymore. Also discussed were other services available through CUB. Sarah Moskowitz, CUB (Citizens Utility Board) interviewed.

# ISSUE: EMPLOYMENT/ECONOMY/FINANCIAL CONCERNS

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 6	10/08/14	6:00P	1 Min :10 Sec	Newscast	Topic: Rochelle Rail – Rochelle's railroad system, expands. Interviewed: Jason Anderson, Rochelle Economic Development Director.
23 News Update @ 10	10/16/14	10:00P	2 Min :32 Sec	Newscast	Topic: AAR Corporation – Groundbreaking for a jet maintenance facility that is expected to bring more than 500 jobs. Interviewed: David Storch, AAR Corporation
23 News Update @ 10	10/19/14	10:00P	1 Min :45 Sec	Newscast	Topic: A group of women at a Rockford Housing Project are learning how to save and possibly make money by making homemade products that they sell. Interviewed: Kierra Bullock, Member of Natural Swag and Sweetness
23 News @ 5	11/06/14	5:00P	1 Min :49 Sec	Newscast	Topic: Comcast – Comcast "lights" its 250 <sup>th</sup> mile of fiber in Winnebago County. Interviewed: George Thompson IT Program Director, Rockford Career College.
23 News @ 5	11/07/14	5:00P	1 Min :48 Sec	Newscast	Topic: Rochelle Solar – Rochelle reveals a new solar plant to partially power its wastewater treatment plant. Leaders have plans to expand and add more solar panels eventually. Dan Westin, Rochelle Municipal Utilities interviewed.
23 News Update @ 10	11/13/14	10:00P	1 Min :20 Sec	Newscast	Topic: Local Expansion – Local medical software company has ribbon-cutting at new location in Machesney Park Mall. David Stern, CEO Practice Velocity interviewed.
The 23 Morning Blend	11/25/14	9:00A	5 Min	Interview/Discussi on/News Local AM Show	Topic: Finance Fitness – Rockford Bank & Trust Wealth Advisor Bruce Vandergrift interviewed and discussed getting "financially fit."
23 News @ 5	12/04/14	5:00P	1 Min :40 Sec	Newscast	Topic: Local McDonald's workers rally again for higher pay. Brian Weavel, Anna's Pizza and Pasta interviewed.
23 News Update @ 10	12/05/14	10:00P	1 Min :27 Sec	Newscast	Topic: West Side Development – More developments are coming and in place along West State Street.  James DeVoe, West Gateway Coalition interviewed.

## ISSUE: EDUCATION ISSUES

<u>PROGRAM</u>	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 5	10/02/14	5:00P	1 Min :57 Sec	Newscasts	Topic: Aviation –

23 News Update @ 10	11/13/14	10:00P	2 Min :03 Sec		10/02/14 - Embry-Riddle Aeronautical University expands its Aviation Program to Guilford High School this year. Instructor Suadad Alazzawi interviewed.  11/13/14 - Rock Valley College and AAR host an open house for those interested in learning more about aviation maintenance. Mark Adolphson, Melvin Allen, Rock Valley College interviewed.
23 News Update @ 10 23 News Update @	10/02/14	10:00P 10:00P	2 Min :05 Sec	Newscasts	Topic:  10/02/14 - The final offers are posted on the district's website in contract negotiations between the Belvidere
10 23 News @ 5	10/14/14	5:00P	2 Min		School Board District and the Belvidere Education Association. Allison Reid-Niemiec, Parents Advocating for School and Staff interviewed.  10/11/14 – Teachers will rally outside Tuesday's meeting with a Federal negotiator. Interviewed: Andy Werhane, Belvidere Education Association.  10/14/14 – Belvidere teachers rally before its final session with the union and federal negotiator. Interviewed: Amanda Schiesher, picketer.
The 23 Morning Blend	10/31/14	9:00A	7 Min	Interview/Discussi on/News Local AM Show	Topic: Referendum – Dr. Robert Head, Rockford University and Dr. Bill Gorski, Swedish American Health System interviewed about the Referendum involving School District 205.
23 News @ 6	11/13/14	6:00P	1 Min :29 Sec	Newscast	Topic: Principal for a Day – An Auburn High School student was "Principal for A Day" at a Rockford elementary school. Principal Loree Leathers-Allen, Haskell Elementary School interviewed.
23 News @ 5	12/04/14	5:00P	1 Min :47 Sec	Newscast	Topic: Reduced Tardies – Tardies are down significantly at one Rockford middle school. Rome Bryant, Kennedy Middle School 8 <sup>th</sup> Grade Principal interviewed.
The 23 Morning Blend	12/05/14	9:00A	4 Min :33 Sec	Interview/Discussi on/News Local AM Show	Topic: Kindergarten Enrollment – Interview with Gregg Wilson from Rockford Public Schools on Kindergarten Enrollment.
The 23 Morning Blend	12/05/14	9:00A	5 Min :50 Sec	Interview/Discussi on/News Local AM Show	Topic: "Rockford Reads" – Interview with Bob Presman, Rockford Rotary on "Rockford Reads" volunteer program.

### ISSUE: COMMUNITY EFFORTS/COMMUNITY INTEREST

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
Mom's Everyday	10/10/14 10/13/14 11/09/14 11/22/14 12/19/14 &12/25/14 12/24/14	9:30A 9:30A 4:30P 12:30P 9:30A 5:30A 12:35A	Estimate each program - content with segments - 20+ minutes	Informational Programming	Informational Program geared toward helping Moms with a variety of issues including but not limited to Health, Finance, Home, Family.  10/10/14 Focus on Finance 1 10/13/14 Focus on Finance 2 Panelists may include: Mom's Everyday Hosts: Jen Lennon, Moms Everyday Host, KKTV-Colorado Springs, CO.; Pam Tauscher, Mom's Everyday Host, WMTV-Madison WI; Bridget Barnes, Director of Boys Town's Common Sense Parenting® Program for Nebraska and Iowa; Nicole Knepper, Licensed Clinical Professional Counselor; Monique Derr, Mother, Writer, Human Rights Activist, Journalist, Adjunct Professor.  11/09/14 Thankful Families 1 11/09/14 Thankful Families 2 Panelists may include: Taryn Vanderford, "First at Four" Anchor, KOLN, Lincoln, NE; Carolyn O'Neil, MS, RD-Nutrition Advisor to Best Food Facts; Annie Payne, MomsEveryday Host-KKCO, Western Colorado; Bao Vang, Part-time journalist and full time mom/wife; Danielle Herzog, blogger.  12/19/14 & 12/25/14 - Surviving The Holidays 1 12/24/14 — Surviving The Holidays 2 Panelists may include: Taryn Vanderford, "First at Four" Anchor, KOLN, Lincoln, NE; Carolyn O'Neil, MS, RD-Nutrition Advisor to Best Food Facts; Annie Payne, MomsEveryday Host-KKCO, Western Colorado; Bao Vang, Part-time journalist and full time mom/wife; Danielle Herzog, blogger.

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The 23 Morning Blend	10/13/14 10/20/14 10/27/14 11/03/14 11/10/14 11/17/14 11/24/14 12/01/14 12/08/14 12/15/14 12/22/14 12/29/14	9:00A	Segments are generally 3-7 Min	Interview/Discussi on/News Local AM Show	Topic: Pet Adoption – Donna Apgar from the Winnebago County Animal Services interviewed. Each week a pet is featured and is up for adoption. Discussions on pet adoption/ownership.
The 23 Morning Blend	10/09/14 10/16/14 10/23/14 10/30/14 11/06/14 11/13/14 11/20/14 12/04/14 12/11/14	9:00A	Segments are generally 4-8 Min	Interview/Discussi on/News Local AM Show	Topic: Events in Rockford – Andrea Mandala from RACVB (Rockford Area Convention & Visitors Bureau) interviewed about 4-5 events going on in Rockford region. (Liz Woods from RACVB was interviewed on 10/09/14 and 10/16/14)
The 23 Morning Blend	10/14/14 11/11/14 12/09/14	9:00A	Segments are generally 7-9 Min	Interview/Discussi on/News on Local AM Show	Topic: Goodwill Shopping Money saving tips by shopping at Goodwill stores. Shannon Halverson of Goodwill interviewed.
The 23 Morning Blend	10/22/14 11/21/14	9:00A	6 Min	Interview/Discussi on/News on Local AM Show	Topic: Discovery Center Demo on learning activities at Discovery Center. Corrine Sosso or Ryan Duffy Discovery Center interviewed Demonstrations of learning through science.
23 News @ 6 23 News @ 10	10/13/14 10/13/14	6:00P 10:00P	3 Min 2 Min :13 Sec	Newscast	Topic: Transform Rockford  10/13/14 – Spoke with Transform Rockford's Executive Director as it unveils its vision. Interviewed: Transform Rockford Executive Director, Mike Schablaske 10/13/14 – Transform Rockford unveils its final vision. Interviewed: Myron Simmons, African American Leadership Coalition; Teresa Hill, moved to Rockford.
The 23 Morning Blend	10/29/14	9:00A	6 Min	Interview/Discussi on/News on Local AM Show	Topic: Food Drive – The Salvation Army of Winnebago County kicks off its "46 <sup>th</sup> Annual Food For the Needy Drive". Major Steve Merritt, Salvation Army and Helen Hill, Salvation Army Advisory Board interviewed.
23 News @ 5	11/03/14	5:00P	1 Min :35 Sec	Newscast	Topic: United Way – United Way is getting input from residents and working to develop priorities to help improve two of Rockford's neighborhoods that made the list of most dangerous neighborhoods in the country. Interviewed: Ashley Burks, Community Impact Manager, United Way
23 News @ 5	11/11/14	5:00P	1 Min :10 Sec	Newscasts	Topic: Civil War Statue – A civil war statue that has been on the corner of Auburn and North Main for 30 years will be moving to Veteran's Memorial Hall. Interviewed: Scott Lewandowski, Veteran's Memorial Hall Manager.
23 News @ 5	12/01/14	5:00P	1 Min :55 Sec	Newscast	Topic: Stroll on State – Attendance at Stroll on State increases this year – the RACVB estimates 60,000 people attended. Interviewed: Josh Albrecht, RACVB
23 News @ 5	12/05/14	5:00P	1 Min :15 Sec	Newscast	Topic: Homeless Help – More community members are stepping up and reaching out to help the homeless. Interviewed: Maurice West II, Rockford University Professor.

<sup>\*</sup>Notes: There may be other interviewees found within scripts of local stories in addition to those listed.
\*Note that some stories could fall into more than one category.

<sup>\*</sup>Some stories could fail into more trian one category.

\*Some stories are continuations of previous stories

\*Times may vary with Crimestoppers

\*Some Newscasts may start at slightly different times: Example: 4:58:26P, 5:58:56P, 9:59:56P

\*Some MomsEveryday programs may start slightly earlier at times: Example: 9:57A

# PUBLIC SERVICE ANNOUNCEMENTS THAT AIRED IN FOURTH QUARTER 2014

City of Rockford
Crimestoppers
Doctors Without Borders
Easter Seals
Frontier Military AV
Hupy PSA
IBA ILLCF Conference 2014
IL Broadcasters Association
Ignite PSA
Lifescape
Literacy Council
March of Dimes
Multiple Sclerosis-Communication
National Domestic Violence Hotline/SH
OSF RFD PSA-Numbers
Project Roadblock
RAMP 2014 Luncheon
Rockford Chamber of Commerce PSA
Rockforward
Stroll on State 2014
UNICEF PSA
YWCA

2014 FOURTH QUARTER LATE RUNS	PROGRAM	TIME/REASON
Thursday, October 2, 2014	23 News Update @ 10	10:39:46 due to NFL Football
Sunday, October 5, 2014	60 Minutes	6:30:00:27 due to NFL Football
Sunday, October 5, 2014	23 News Update @ 10	10:29:50 due to NFL Football
Thursday, October 9, 2014	23 News Update @ 10	10:54:02 due to NFL Footbail
Thursday, October 16, 2014	23 News Update @ 10	10:42:38 due to NFL Football
Thursday, October 23, 2014	23 News Update @ 10	10:46:01 due to NFL Football
Sunday, October 26, 2014	60 Minutes	7:00:48 due to NFL Football
Sunday, October 26, 2014	23 News Update @ 10	10:00:50 due to NFL Football
Saturday, November 1, 2014	23 News Update @ 10	10:41:18 due to College Football
Sunday, November 2, 2014	60 Minutes	7:02:38 due to NFL Football
Sunday, November 2, 2014	23 News Update @ 10	10:02:41 due to NFL Football
Tuesday, November 4, 2014	23 News Update @ 10	Aired beginning 9:55P
Saturday, November 8, 2014	23 News Update @ 10	11:15:27 due to College Football
Sunday, November 23, 2014	60 Minutes	6:40:52 due to NFL Football
Sunday, November 23, 2014	23 News Update @ 10	10:40:43 due to NFL Football
Monday, November 24, 2014	23 News Update @ 10	10:29:04 due to CBS Special Report on Ferguson
Sunday, November 30, 2014	23 News Update @ 10	10:31:03 due to NFL Football
Saturday, December 6, 2014	23 News Update @ 10	RAN ON ANTENNA TV
Saturday, December 20, 2014	23 News Update @ 10	11:32:24 due to NFL Football
Sunday, December 21, 2014	60 Minutes	6:48:52 due to NFL Football
Sunday, December 21, 2014	23 News Update @ 10	10:48:43 due to NFL Football
Sunday, December 28, 2014	60 Minutes	6:30:02 due to NFL Football
Sunday, December 28, 2014	23 News Update @ 10	10:29:50 due to NFL Football