

**WIFR-TV, FREEPORT-ROCKFORD, ILLINOIS
 QUARTERLY ISSUES/PROGRAM REPORT
 THIRD QUARTER, 2015
 JULY THROUGH SEPTEMBER 2015**

During this quarter, WIFR-TV gave attention to the following issues. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming to meet community needs.

This report was placed in the Public Inspection File on October 09, 2015

ISSUE: HEALTH/ETHICAL CONCERNS

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News This Morning	7/01/15 7/08/15 7/15/15 7/29/15	5:00A	*Approx: 3-4 Min	News/Weather/ Information	Topic: Dental Health – Dr. Kris Tumilowicz of Dental Dimensions on the morning show and discusses various topics on dental health and issues related to visiting the dentist. * <u>July Topics:</u> Hygiene to Home Care to Flossing/Dentures to Procedures to Flexible Partials/Hygiene to Professional Care to Fluoride/Crowns to Diagnosis to Why Crowns Need RCT <u>August Topics:</u> Cancer/Dental Exams/Sleep Dentistry/Brushing Teeth <u>September Topics:</u> Mouthguards/What is a Cavity/Importance of Primary Teeth/Nitrous Oxide
23 News Update @ 10	7/05/15	10:00P	2 Min :23 Sec	Newscast	Topic: ER Visits – Local hospitals using variety of technology and ideas to lessen the time it takes to be seen in the emergency room. Interviewed: Dr. John Grady, RMH
60 Minutes	7/05/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: "Breeding Out Disease" –OAD: 10/26/14 A report on how advances in the science and technology of reproductive genetics and in vitro fertilization are allowing scientists to weed out many dangerous diseases – such as breast cancer, muscular dystrophy, and hemophilia – from the gene pool. Includes interviews with: Dr. Mark Hughes, geneticist and founder of Genesis Genetics, who pioneered the technique of preimplantation genetic diagnosis (PGD), an embryo screening procedure; Melinda (no last name given), breast cancer victim and mother; Anne Morriss, mother and co-founder of GenePeeks, a computerized technique which uses DNA information from the saliva of prospective parents to create a thousand digital/virtual embryos; Lee Silver, molecular biologist, Princeton University, and co-founder of Gene Peeks.
The 23 Morning Blend	7/15/15	9:00A	6 Min :10 Sec	Interview/Discussion/News on Local AM Show	Topic: Contact – Interview with Tara McInturff and Taylor Rhodes from Contact of Northern Illinois about how Contact would like to increase the reach out to teens. Discussed a logo contest for the Contact Hotline/Helpline/Teenline.
23 News Update @ 10	7/16/15	10:00P	2 Min :16 Sec	Newscast	Topic: Silver Tsunami – Local healthcare preparing for the influx of baby boomers. Interviewed: Dr. John Dorsey, R.H.S. Chief Medical Officer
23 News @ 6	7/21/15	6:00P	2 Min :18 Sec	Newscast	Topic: CDC Mobile Survey – About 500 Winnebago County residents participating in the Annual National Health and Nutrition Examination Survey. Interviewed: Larry Dobbins, Study Manager
Face The Nation	7/26/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also – *These (3) segments together estimated at 3-4 minutes	News/Interview Program	Topic: Mental illness <u>7/26/15 Segment 3</u> – Topics included: Latest details on the investigation into Thursday night's shooting rampage by John Russell Houser at a movie theater in Lafayette, Louisiana/ Mr. Houser's history of mental illness/ gun laws in Louisiana/ call for tougher gun laws in other states/promise to arrest any members of the Westboro Baptist Church who make good on their threat to disrupt the funeral service of one of the victims of Thursday's shooting. Guest: Governor Bobby Jindal (R-
60 Minutes	8/02/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	

23 News Update @ 10	8/06/15	10:00P	2 Min :30 Sec	Newscast	LA), Republican Presidential Candidate. 8/02/15 - "Denied" (OAD: 12/14/14 – included updates) an investigation into the circumstances of long- term insurance coverage for the mentally ill in America. Long- term care for a mentally ill patient is often denied by insurance company doctors who never see the patient, resulting in some seriously ill patients being discharged from hospitals over the objections of psychiatrists, who warn that someone may die as a result. Included are recorded excerpts of Anthem Insurance-contracted psychiatrist Dr. Tim Jack, as he interacts with doctors during the claims process, Includes interviews with: Nancy West, whose daughter Katherine died after denied long term care; Dr. Harold Koplewicz, psychiatrist and founder of the Child Mind Institute; Ashley, psychiatric patient with bi-polar disorder, and her mother Maria (their last name is withheld by their request); Kathryn Trepinski, attorney; and Dr. Paul Keith, Anthem Insurance's former California medical director. 8/06/15 – In light of the recent shootings around the country, the most recent in Tennessee that may have ties to a man connected to Rockford – Mental Health issues discussed and how stateliners can get help. Interviewed: NAMI (Northern Alliance of Mental Illness) volunteer Kathy Chamberlain
23 News @ 6	8/03/15	6:00P	1 Min :24 Sec	Newscast	Topic: Sports Concussions: New sideline screening concussion test can be completed quickly to determine if there has been brain trauma. Interviewed: Dr. Jeffrey Royce, Neurologist MD, Swedish American
23 News Update @ 10	8/05/15	10:00P	1 Min :43 Sec	Newscast	Topic: Drugs/Addiction 8/05/15 - New drug overdose treatment, Evzio Naloxone injection pen. Interviewed: Tammy Wardeman, Hope Over Addiction Co-Founder
23 News @ 5	8/13/15	5:00P	2 Min :39 Sec	Newscast	Topic: New Campus – Mercy Rockford Health System announces plans to build a new campus on East Riverside Blvd. Interviewed: Javon Bea, CEO Mercy Rockford Health System; Larry Morrissey, Rockford Mayor (I).
23 News Update @ 10	8/15/15	10:00P	2 Min :15 Sec	Newscast	Topic: Cancer Care – A look at OSF's new Patricia D. Pepe Center for Cancer Care. Interviewed: Beth Hayden, OSF Director of Oncology Services
23 News @ 5 23 News @ 5	8/20/15 8/21/15	5:00P 5:00P	2 Min :41 Sec 1 Min :50 Sec	Newscasts	Topic: Medical Marijuana 8/20/15 – A look at MedMar one of the first medical marijuana dispensaries to open in the state. How it will work and who it will benefit. Interviewed: Andrew Williams, Medical Marijuana Consultant 8/21/15 – A look at the medical marijuana cultivation facilities and operation of InGrown Farms and what to expect in the future. Interviewed: Larry Kiest, InGrown Farms President.
23 News @ 6	9/14/15	6:00P	1 Min :58 Sec	Newscast	Topic: Whooping Cough – Rockford Public Schools report the first case of Pertussis or "Whooping Cough". Todd Kisner, Winnebago County Health Department interviewed.
The 23 Morning Blend	9/04/15	9:00A	7 Min :22 Sec	Interview/Discussion/News on Local AM Show	Topic: Mellany's Dog Walk – Interview with Millicent Christopher, Mellany's Dog Walk about upcoming 3 rd Annual Mellany's Dog Walk. Money raised will go to Rockford Memorial Pet Therapy Programs and Rock River Valley Blood Center.
The 23 Morning Blend	9/22/15	9:00A	6 Min :23 Sec	Interview/Discussion/News on Local AM Show	Topic: Cancer Event – Cindy Gengrich, Styling for Pink Foundation interviewed about "Cancer Comes in Many Colors" event. Event helps to raise awareness - to help local cancer patients within the community.

ISSUE: CRIME/LEGAL/SAFETY CONCERNS

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 6 23 News Update @ 10	7/03/15 7/06/15 7/07/15 7/10/15 7/13/15 7/17/15 7/20/15 7/21/15 8/03/15 8/04/15 8/07/15 8/14/15 8/17/15 8/18/15 8/21/15 8/24/15 8/25/15 9/01/15 9/08/15 9/11/15 9/14/15 9/15/15 9/18/18 9/21/15 9/22/15 9/25/15 9/28/15	6:00P* 10:00P* (*Generally airs during both however, there may be times where it airs only during one newscast) *Generally Mondays: Boone County or Stateline Area Crimestop pers (Stephenson County/Free port, IL - Stateline Area Crime Stoppers) may be included) Anchor Tuesdays: Ken DeCoster Fridays: Rockford Area/ Anchor	Approx :30 (Tues & Fri) (Winnebago/ Rockford area) *Segment may be more or less Approx. :20- 30 Sec (Boone/ Belvidere area /Stephenson County/Freeport, IL area) *Segment may be more or less	Newscasts	CrimeStoppers Coordinator Ken DeCoster asks help from citizens/viewers on locating wanted criminals. Anchor also may give list of wanted criminals on certain days. *List of wanted criminals from either Boone County/Stephenson County/Freeport, IL/Stateline Area Crime Stoppers-help requested from citizens/viewers on locating.
23 News Update @ 10	7/10/15	10:00P	1 Min :41 Sec	Newscast	Topic: Restaurant Time Limit – Local McDonald’s posts time limit signs to eat due to some customers causing problems. Interviewed: Shihyan Wilder, Customer
23 News @ 5 23 News @ 6 23 News @ 6 23 News Update @ 10 23 News @ 6	7/13/15 7/13/15 7/16/15 8/04/15 8/27/15	5:00P 6:00P 6:00P 10:00P 6:00P	1 Min :30 Sec 1 Min :22 Sec 1 Min :20 Sec 1 Min :45 Sec 1 Min :29 Sec	Newscasts	Topic: Programs & Initiatives 7/13/15 - Rapid Deployment Training – Janesville police conduct Rapid Deployment Training. Interviewed: David Moore, Janesville Police Chief. 7/13/15 – New billboards, UTube page and new website are helping Janesville police catch criminals. Interviewed: David Moore, Janesville Police Chief 7/16/15 – “SCRAM” (Secure Continuous Remote Alcohol Monitor) bracelet has helped in Boone County and is saving taxpayer dollars. Interviewed: Michelle Courier, Boone County State’s Attorney. 8/04/15 – Fire and Police Departments participate in National Night Out - helping to build relationships in the community. Interviewed: Chief Rodney Scott, Loves Park Police 8/27/15 – The Prism Program is made up of several groups in Lee County including law enforcement, State’s Attorney, hospital and treatment centers and a group called Safe Harbor. The aim is to help those who suffer with opiate addictions. People can turn over their drugs, ask for help and then be directed to treatment. Interviewed: John Simonton, Lee County Sheriff.
23 News Update @ 10	7/13/15	10:00P	1 Min :38 Sec	Newscast	Topic: Tasers – Tasers proposed for Rockford Police use – will need City Council vote. Interviewed: Chief Chet Epperson, Rockford Police Department
23 News @ 5 23 News @ 5 23 News @ 5 23 News @ 6	7/16/15 7/20/15 8/04/15 8/05/15	5:00P 5:00P 5:00P 6:00P	2 Min :01 Sec 2 Min :04 Sec 1 Min :07 Sec 1 Min :12 Sec	Newscasts	Topic: Crime 7/16/15 – Looking into recent string of home invasions. Interviewed: Assistant Deputy Chief Doug Pann, Rockford Police Department 7/20/15 – Newly formed gang of teens (GM G-Get Money Gang) is robbing people and burglarizing around town. Interviewed: Deputy Chief Dave Hopkins,

					Rockford Police Department. 8/04/15 – Accident with fatalities on stateline bridge, car was reported stolen earlier in Rockford then crashed on bridge. Interviewed: Lt. John EauClaire, Rockford Police Department. 8/05/15 – New K-9 hailed a hero after tracking down robbery suspects. Interviewed: Sheriff Brian VanVickle, Ogle County.
Face The Nation	7/19/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also – *These (3) segments together estimated at 3-4 minutes	News/Interview Program	Shootings/Attacks: 7/19/15 Segment 3: Topics included Thursday's shooting rampage by Mohammad Youssuf Abdulazeez at two separate military locations in Chattanooga, TN, resulting in the death of five soldiers/ opinion that the shooter was a "lone wolf"/ role of ISIS (ISIL) in the attack/availability of propoganda material on the internet; support for the nuclear deal reached between the P5+1 and Iran. Guest: Senator Dianne Feinstein (D-CA), Senate Intelligence Committee
60 Minutes	9/13/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	9/13/15 "The Shooting at Chardon High"(OAD: 2/23/14 - includes an update) – A report on the shooting on February 27, 2012 at Chardon High School in Chardon, Ohio that left three male students dead. The report focuses on Frank Hall, who was an assistant football coach at Chardon monitoring study hall that morning. Hall's actions of running towards the shooter to chase him out of the building saved an untold number of young lives. (The shooter's name is Thomas "T.J." Lane but the Chardon community asked 60 MINUTES to keep his name and face out of the segment.) Includes interviews with: Tim Armelli, Chardon teacher; Frank Hall, former Chardon assistant football coach and current coach at Lakeside High School and Frank's wife Ashley Hall; Chardon students Nick Walczak and Nate Mueller and Lakeside High School students Tyree Meeks and Damondre Haywood.
23 News Update @ 10	9/28/15	10:00P	3 Min :41 Sec	Newscast	9/28/15 – Active Shooter was at Crusader Clinic on Broadway. Negotiators talked with the man for hours and suspect was taken into custody. Interviewed: Mitzi Pluiviose, Neighbor
23 News @ 5	8/12/15	5:00P	1 Min :22 Sec	Newscast	Topic: Body Cams – After Governor Rauner signs legislation about body camera regulations, area law enforcement departments are looking into possibly obtaining as well as the use of body cameras. Interviewed: Scott Meyers, Deputy Chief, Winnebago County Sheriffs police.
23 News Update @ 10	9/05/15	10:00P	:54 Sec	Newscasts	Topic: Accident in Ogle County
23 News @ 6	9/07/15	6:00P	2 Min :22 Sec		9/05/15 – Community grieves after crash leaves Stillman Valley cheerleader and a driver of pickup truck dead and two students in hospital. Statement from John Smith, President of Meridian School District 223.
23 News Update @ 10	9/07/15	10:00P	2 Min :50 Sec		9/07/15 – Stillman Valley High School offering support for grieving students after the loss of one student and injuries to two others in last Friday's accident. Interviewed: P.J. Caposey, Meridian School District Superintendent
					9/07/15 – Wife of accident victim speaks about her husband, who he was and remembering him as a kind and giving man. Interviewed: Vicki Conderman, wife of man killed in accident.
60 Minutes	9/20/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: "Pope Francis" – A report on the security and logistics surrounding the pontiff's first visit to the U.S. next week, where he will make appearances in Washington, D.C., New York, and Philadelphia. Scott Pelley got a preview of what Americans can expect as he attended the crowded General Audience, held on Wednesdays in St. Peter's Square in Vatican City. Includes interviews with: Ken Hackett, U.S. Ambassador to the Holy See; David Yoder, photojournalist for National Geographic. Monsignor Guillermo Karcher, Argentinian priest and pontifical usher (through translator); Ignazio Marino, Mayor of Rome; Augusto Pellegrini, dean of papal ushers (through translator); and Urs Breitenmoser, sergeant in the Swiss Guard. Also includes comments by Pope Francis, some in English and some through a translator.

ISSUE: GOVERNMENT/POLITICAL CONCERNS

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News @ 5 23 News @ 6 23 News Update @ 10 23 News @ 5	7/01/15 7/14/15 8/20/15 8/25/15	5:00P 6:00P 10:00P 5:00P	2 Min :19 Sec 1 Min :38 Sec 2 Min :09 Sec 1 Min :24 Sec	Newscasts	Topic: Public Housing <u>7/01/15</u> – Freeport Housing Authority CEO created website “Those People.US” The focus is to help break negative stereotypes and share success stories of people who live in public housing. Interviewed: Larry Williams, CEO Freeport Housing Authority. <u>7/14/15</u> – Reaction from both sides about latest developments with the New Towne Public Housing. Interviewed: Terry Siebert, East Side and Deonika Vaughn, Fairgrounds <u>8/20/15</u> – While the RHA/Gorman and Company’s affordable housing proposal is halted for New Towne Drive, HUD states that a housing plan needs to move forward. Interviewed: Antonio Riley, Midwest Regional Administrator, HUD. <u>8/25/15</u> – Together Rockford offers possible options and is working on solutions to the New Towne housing issues. Interviewed: Eli Nicolosi, Winnebago County Board
23 News @ 6 23 News Update @ 10 23 News @ 5 23 News @ 6 23 News Update @ 10 23 News Update @ 10 23 News Update @ 10 23 News Update @ 10 23 News @ 5	7/01/15 7/05/15 7/08/15 7/09/15 7/12/15 8/02/15 8/11/15 9/13/15 9/14/15	6:00P 10:00P 5:00P 6:00P 10:00P 10:00P 10:00P 10:00P 5:00P	1 Min :33 Sec 1 Min :26 Sec 1 Min :44 Sec 1 Min :18 Sec 2 Min :22 Sec (with comments) 1 Min :49 Sec 2 Min :23 Sec 2 Min :53 Sec 2 Min :58 Sec	Newscasts	Topic: Budget <u>7/01/15</u> – Reaction to state budget shutdown issues affecting local organizations, however, those already in YWCA Child Care program will continue to receive services. Interviewed: Danita Lewis, YWCA Vice President Child Care Solutions program. <u>7/05/15</u> – Lawmakers still in negotiation over new budget. Interviewed: Senator Steve Stadelman (D) 34 th District. <u>7/08/15</u> – Local daycares affected by budget cuts. Interviewed: Heather Vecchione, Daycare provider. <u>7/09/15</u> – While lawmakers continue to debate the budget, state funded programs are affected and how one stateline Boys & Girls Club is dealing with it. Fred Buggs, Chief Professional Officer – Stateline Boys & Girls Club. <u>7/12/15</u> – Some progress is hoped for as budget negotiations continue. Interviewed: Senator Dave Syverson @ 35 th District. <u>8/02/15</u> – Budget issues continue. Lawmakers returning to Springfield as Illinois entering its fifth week without a state budget. Interviewed: Senator Steve Stadelman (D) 34 th District; Senator Dave Syverson @ 35 th District <u>8/11/15</u> – Budget issues – at County Board meeting, Winnebago County Sheriff’s proposal for increase for new officers, guards and vehicles. Interviewed: Winnebago County Sheriff Gary Caruana <u>9/13/15</u> – State budget problems affecting the Early Intervention Program – Martha Cowan, Occupational Therapist interviewed. <u>9/14/15</u> – Budget Gridlock - Forum leaves non-profit owners with little hope. Interviewed: Rose Reis, Rockford Day Care Nursery Early Learning Center.
23 News Update @ 10 23 News Update @ 10 23 News @ 5	7/02/15 8/03/15 8/19/15	10:00P 10:00P 5:00P	3 Min :40 Sec 1 Min :46 Sec 1 Min :52 Sec	Newscasts	Topic: Bridges <u>7/02/15</u> - The number of deficient bridges are increasing at a higher rate than funding to fix them. Interviewed: Kevin Donner, IDOT District 2 Engineer <u>8/03/15</u> – Jefferson Street Bridge - City Council approves repair plans to the columns on the east site of the Rock River. Interviewed: Rockford Mayor Larry Morrissey (I). <u>8/19/15</u> – Work is nearly ready to begin on the Jefferson Street Bridge repairs. Interviewed: Charles Johnson, The Loc Shop employee.
23 News Update @ 10 23 News @ 6	8/10/15 8/26/15	10:00P 6:00P	1 Min :39 Sec 1 Min :27 Sec	Newscasts	Topic: Parking <u>8/10/15</u> – The question of funding for repairs to the two levels of the downtown parking garage that is connected to the BMO Harris Bank Center. Interviewed: Tim Hanson, Public Works Director

					8/26/15 – Concerns about downtown parking situations and possible options. Interviewed: Troy Flynn, Executive Director, BMO Harris Bank Center
Face The Nation	8/02/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also – *These (3) segments together estimated at 3-4 minutes	News/Interview Program	Segment 1 Topics Included: Upcoming Republican presidential debate; reaction to a report in <u>The New York Times</u> that Vice President Joe Biden might join the Democratic primary field/ opinion that Hillary Clinton's e-mail scandal could be her eventual downfall; Mr. Trump's presidential campaign/ Mr. Trump's financials/ commitment to paying as little in taxes as possible/ belief that he has the patience required for the office of the presidency. Guest: Donald Trump, Republican Presidential Candidate
60 Minutes	8/09/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: "War and Hunger" (OAD: 11/30/14 includes an update) – A report from the borders of Jordan and Syria, where the United Nations, led by its World Food Programme (WFP), has undertaken the task of feeding and caring for millions of refugees from Syria's civil war. Includes interviews with: Halima (through translator), refugee; Andrew Harper, Representative of United Nations High Commissioner for Refugees (UNHCR) to Jordan; Ertharin Cousin, executive director of WFP; and Matthew Hollingworth, director for the WFP in Syria.
23 News Update @ 10	9/10/15	10:00P	1 Min :27 Sec	Newscast	Topic: Sales Tax Increase – School districts in Winnebago County considering plan that would increase the sales tax to help pay off debt and building repairs. Interviewed: Tim Rollins, Rockford School Board; David Kurlinkus, President, Hononegah High School District 207
60 Minutes	9/20/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: "President Rouhani" – an interview (through a translator) with the President of Iran, Hassan Rouhani. President Rouhani sat down with Steve Kroft in Tehran last week to discuss the controversial nuclear agreement between Iran and six countries; the United States, Russia, China, Britain, France, and Germany (P5+1). Topics included: the years of mistrust between the U.S. and Iran that still exists; the prospects for a better relationship in the future, including economic cooperation; the possibility of a prisoner exchange for The Washington Post journalist Jason Rezaian; and Supreme Leader Ayatollah Ali Khamenei's harsh statements about America.
Face The Nation	9/27/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also – *These (3) segments together estimated at 3-4 minutes	News/Interview Program	Segment 1: Topics included: Speaker Boehner's hope that a government shutdown will be averted/his recent announcement that he will be leaving Congress at the end of October 2015/ level of "disagreement" amongst Republicans in the House of Representatives/ reasons behind Representative Boehner's decision to leave/ unrealistic expectations as to what can be done in government/ his reputation as a rebel in Congress; last week's address to a joint session of Congress by Pope Francis/ impact of the Pope's visit on his decision to leave Congress; Speaker Boehner's relationship with his colleagues and President Obama/ advice for his successor; his practice of yoga. Guest: Representative John Boehner (R-OH), Speaker of the House of Representatives.

ISSUE: EMPLOYMENT/ECONOMY/FINANCIAL CONCERNS

PROGRAM	DATE	PRG START TIME	SEGMENT LENGTH	TYPE	DESCRIPTION
23 News @ 5	7/01/15	5:00P	1 Min :16 Sec & 1 Min :59 Sec = 3 Min :15 Sec Total	Newscast	Topic: Woodward Woodward's new Rock Cut Campus opens. Interviewed: Shawn McLevige, Director of Operations, Small Engine Control/Sagar Patel, President Aircraft Turbine Systems and Tom Gendron, CEO, Woodward.
23 News @ 6	7/03/15	6:00P	1 Min :23 Sec	Newscast	Topic: "Shop the Blocks" – More than a dozen businesses take part in "Shop the Blocks" to encourage local shopping. Interviewed: Britney Lindgren, Co-owner Rockford Art Deli
23 News @ 6 23 News Update @10	7/07/15 7/21/15	6:00P 10:00P	1 Min :39 Sec 2 Min	Newscasts	Topic: Area Hiring 7/07/15 – New Save A Lot grocery store on West State and Central holds hiring event. Interviewed: Matthew Simpson, United Way Impact Manager.

					7/21/15 – Local company offers plumber apprenticeship. Interviewed: Matt Morgan, President of Pearson Plumbing & Heating
23 News @ 6	7/15/15	6:00P	1 Min :12 Sec	Newscast	Topic: Sportscore – Sportscore downtown remains on schedule to be completed in 2016. Interviewed: Austin Crull, Project Manager.
23 News @ 5	8/24/15	5:00P	3 Min :06 Sec	Newscast	Topic: Stock Market – A look via national news and locally at the stock market's fluctuation today and what it may mean. Interviewed: Scott Laue, Financial Advisor at Savant Capitol
23 News Update @ 10	8/26/15	10:00P	1 Min :50 Sec	Newscast	Topic: RAEDC – The Rockford 20/20 plan aims to keep the jobs momentum going by highlighting the area assets including aerospace, healthcare, and automotive, etc. The possibilities increase with the connections such as RVC/NIU and will hopefully bring about international interest as well as marketing those assets through social media and search engines. Interviewed: Michael Nicholas, RAEDC President
23 News @ 5	9/03/15	5:00P	1 Min :52 Sec	Newscast	Topic: Green Giant – New Jersey based B and G Foods purchased Green Giant, the vegetable division of General Mills. The impact on employees and to the city of Belvidere. Interviewed: Jarid Funderburg, Executive Director, Growth Dimensions
23 News @ 5	9/07/15	5:00P	1 Min :25 Sec	Newscast	Topic: Rent To Own – Rent to own program is growing in popularity in the stateline. Interviewed: Jan Mansfield, Country North Realtors
23 News @ 5	9/10/15	5:00P	1 Min :59 Sec	Newscast	Topic: Dollar General – Discount store chain Dollar General proposing a one million square foot distribution center in Janesville with possibility of over 500 jobs. Janesville Economic Development Director, Gale Price interviewed.

ISSUE: EDUCATION ISSUES

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
The 23 Morning Blend	7/22/15 8/07/15	9:00A	Segments are generally 6-10 Min	Interview/Discussion/News on Local AM Show	Topic: Discovery Center Museum Demo on learning activities at Discovery Center. Corrine Sosso interviewed 7/22/15 Meghan Richards interviewed 8/07/15 Interviewees from Discovery Center Demonstrations of learning through science.
23 News Update @ 10	7/14/15	10:00P	1 Min :07 Sec	Newscast	Topic: School Zones Plan – School board approves elementary school zones plan. Interviewed: Todd Schmidt Chief Executive Officer RPS 205
23 News @ 6	8/08/15	6:00P	2 Min :27 Sec	Newscast	Topic: Back to School Rallies – T.H.A.T. Coalition filled 3,000 backpacks donated by Blue Cross/Blue Shield with school supplies and gave them away to area students. Interviewed: Danielle Potter, Teen Health Advisory Team (T.H.A.T.) Coalition Leader
23 News @ 6	8/24/15	6:00P	1 Min :36 Sec	Newscast	Topic: Free Breakfast and Lunch – All Pre K through 12 th grade students in the Rockford Public School system will now be receiving free breakfast and lunch in order to make sure no student goes hungry and they have the nutrition they need to focus in the classroom. Interviewed: Michelle Steele, Kitchen Manager
23 News @ 5	8/26/15	5:00P	1 Min :40 Sec	Newscast	Topic: G.R.E.A.T. Program – Police chief suggesting an idea for the in-school program called Gang Resistance Education and Training. It is aimed at preventing young students from going down a criminal path. Interviewed: Chief Chet Epperson, Rockford Police Department
23 News @ 6	9/09/15	6:00P	1 Min :49 Sec	Newscast	Topic: Upcoming New State Law – Civics requirements for Illinois public high schools to include two years of social studies. This includes at least one year of U.S. History or a combination of U.S. History and American Government. Civics classes will also be required to teach American patriotism, representative government and proper use of the American flag. Interviewed: George Bathje, Rockford Public School Social Studies teacher.

ISSUE: COMMUNITY EFFORTS/COMMUNITY INTEREST

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
Mom's Everyday	7/11/15 7/18/15 8/08/15 8/09/15	12:00P 12:00P 11:00A 11:00A	Estimate each program - content with segments - 20+ minutes	Informational Programming	<p>Informational Program geared toward helping Moms with a variety of issues including but not limited to Health, Finance, Home, Family.</p> <hr/> <p>7/11/15 - Food & Fitness 7/18/15 - Mental Health 8/08/15 - Back to School A 8/09/15 - Back to School B Panelists may include: Pam Tauscher, MomsEveryday Executive Producer-Madison, WI. Pam worked as a news reporter and broadcaster for over 20 years. She also wrote a parenting column for the WI State Journal, ran her own business and volunteered for several charities. She recently joined MomsEveryday as executive producer and panel moderator. Her favorite job is being married to her husband Craig and being mom to two sons; Maria Villalobos, Freelance Producer-San Diego, CA. Maria produces stories for TV shows such as Good Morning America, ABC News, Project Runway, America's Most Wanted and Rachel Ray and produced a weekly cooking show for PBS, "Made in Spain," featuring the best restaurants and wineries in Spain. Maria lives with her husband Matt and son Alexander who is Maria's biggest assignment. "My son must be able to speak Spanish well. It's a top priority that he's bilingual since it's been a huge bonus in my career." Becca Hudson, Artist & Author-Minneapolis, MN. "What I Want You To Know" was RA (Becca) Hudson's first illustrated book, and was inspired by the events surrounding the birth of her youngest daughter Presley, who has Down syndrome. When she's not doodling or working, she enjoys cooking, reading, painting, sewing, playing guitar, and of course spending time with family. Jessie Garcia, Sports Anchor/Reporter, TMJ4-Milwaukee, WI. Jessie has been covering sports for more than 20 years. "Being a woman in sports broadcasting, I didn't know what to expect at first." Said Jessie. "Overall, my experience has been extremely positive." Jessie and her husband Paul have two sons, who all enjoy the outdoors. April Deis, Registered Nurse-Lincoln, NE. April is a Registered Nurse and holds a Master of Science in Nursing with a focus on Administration. She has been working in healthcare since the age of 16 and is currently a Nurse Manager of a Mother/Baby unit in Lincoln, NE. She is a full time mom of two young children and prides herself on being able to prioritize both her professional life as a nurse leader and her personal life as a mom and wife.</p> <hr/> <p>**Additional Panelists for Mom'sEveryday programs could include: Danielle Herzog, Author; Jen Lennon, MomsEveryday Host KKTU; Carolyn O'Neil, Registered Dietitian, Nutrition Advisor; Bao Vang, Journalist; Taryn Vanderford, MomsEveryday Host, KOLN; Monique Derr, Journalist, Professor; Jennifer Davidson, President, Nebraska Council on Economic Education UNL Assistant Professor of Practice in Economics; Annie Payne, MomsEveryday Host, KKCO; Ericka Lewis, Journalist; Melanie Date, Writer; Rebecca Regnier, MomsEveryday Host, WTVG & WJRT; Bridget Barnes, Director of Boys Town's Common Sense Parenting® Program; Nicole Knepper, Licensed Professional Counselor</p>
The 23 Morning Blend	7/06/15 7/13/15 7/20/15 7/27/15 8/03/15 8/10/15 8/17/15	9:00A	Segments are generally 3-7 Min	Interview/Discussion/News Local AM Show	Topic: Pet Adoption – Donna Apgar, K.D. Urbelis, or Representative from the Winnebago County Animal Services interviewed. Each week a pet is featured and is up for adoption. Discussions on pet adoption/ownership.

	8/24/15 8/31/15 9/14/15 9/21/15 9/28/15				
The 23 Morning Blend	7/02/15 7/09/15 7/16/15 7/23/15 7/30/15* 8/06/15 8/13/15 8/20/15 8/27/15 9/03/15 9/10/15 9/17/15	9:00A	Segments are generally 4-8 Min	Interview/Discussion/News on Local AM Show	Topic: Events in Rockford – Andrea Mandala or Liz Wood from RACVB (Rockford Area Convention & Visitors Bureau) interviewed about 4-5 events going on in Rockford region. *7/30/15-Andrea Mandala interviewed at Prairie Street Brewhouse- talked about the Illinois Tourism Tour in Rockford & region.
The 23 Morning Blend	7/21/15 8/11/15 9/08/15	9:00A	Segment totals are generally 6-9 Min	Interview/Discussion/News on Local AM Show	Topic: Goodwill Shopping Money saving tips by shopping at Goodwill stores. Shannon Halverson of Goodwill interviewed.
The 23 Morning Blend	7/02/15	9:00A	7 Min :05 Sec	Interview/Discussion/News on Local AM Show	Topic: Community Idea Exchange 7/02/15 - Jenny Thomas, Transform Rockford interviewed about Transform Rockford and the upcoming community idea exchange.
23 News Update @ 10	7/08/15	10:00P	2 Min :15 Sec	Newscast	7/08/15 – Transform Rockford Idea Exchange – Interviewed: Amber Jarrett, Attendee
23 News @ 6	7/11/15	6:00P	4 Min :01 Sec	Newscast	Topic: 1949 Rockford – A look at Rockford in 1949 and Rockford currently. Interviewed: John Groh, RACVB (Rockford Area Convention and Visitors Bureau) President/CEO.
23 News Update @ 10	7/11/15	10:00P	1 Min :50 Sec	Newscast	Topic: River Jam Fest – Third annual River Jam Fest for Vets. Interviewed: Warren Ramsey, Veteran, Air Force
The 23 Morning Blend	8/05/15	9:00A	6 Min :10 Sec	Interview/Discussion/News on Local AM Show	Topic: "Calvary Cares" Giveaway – Interview with Pastor Steve Doyle of Calvary Christian Church about their upcoming all community free rummage giveaway.
The 23 Morning Blend	8/19/15	9:00A	5 Min :55 Sec	Interview/Discussion/News on Local AM Show	Topic: "Celebrate Success" Luncheon – Interview with Ashley Beto, Luncheon Co-Chair discussing what Carpenter's Place is about as well as promoting the upcoming luncheon that benefits Carpenter's Place.
23 News Update @ 10	9/03/15	10:00P	3 Min :35 Sec	Newscast	Topic: Winnebago County Sheriff's Deputy Buys Dog for Family – After a local family's dog was hit by a car and killed, the Winnebago County Sheriff's Deputy who answered the call bought another dog for the family. Interviewed: April Brouillard, wife of Deputy.
23 News @ 5	9/15/15	5:00P	2 Min :13 Sec	Newscast	Topic: Gym Shoe Donation – Annie's Locker collected and donated over 300 pairs of new gym shoes to Kishwaukee Elementary School students. Interviewed: Terri Odell, Vice President of Operations, Annie's Locker.

*Notes: There may be other interviewees found within scripts of local stories in addition to those listed.

*Note that some stories could fall into more than one category.

*Some stories are continuations of previous stories

*Times may vary with Crimestoppers

*Some Newscasts may start at slightly different times: Example: 4:58:26P, 5:58:56P, 9:59:56P

PUBLIC SERVICE ANNOUNCEMENTS
THAT AIRED IN THIRD QUARTER 2015

Brat Days 2015	Project Roadblock
City of Rockford	RCC PSAS
Crimestoppers	RRV Pantry Round Up for Hunger
Doctors Without Borders	RRVBC Marrow Age
Easter Seats	RRVBC Marrow Ancestry
Feeding America	RRVBC/23 Summer Blood Drive
Festa Italiana 2015	Rockforward
Free Trade Certified	Stars and Stripes PSA
Friday Night Flix	Transform Rockford
Friday Night Flix 2015	WCHD Functional Skills Registry
IL Broadcasters Association	
Ignite PSA	
Justice Network	
Light The Night 2015	
Literacy Council	
March of Dimes	
Multiple Sclerosis-Communication	
NAB	
National Domestic Violence Hotline/SH	
OSF RFD PSA-Numbers	

2015 THIRD QUARTER LATE RUNS	PROGRAM	TIME/REASON
Thursday, August 13, 2015	23 News Update @ 10	10:21:31P due to Chicago Bears Pre-Season Football
Saturday, August 15, 2015	23 News Update @ 10	10:32:58P due to PGA Championship Golf
Sunday, August 16, 2015	60 Minutes	06:30:48P due to PGA Championship Golf
Sunday, August 16, 2015	23 News Update @ 10	10:30:40P due to PGA Championship Golf
Friday, August 28, 2015	23 News Update @ 10	10:09:58P due to NFL Football
Sunday, September 13, 2015	60 Minutes	06:29:59P due to NFL Football
Sunday, September 13, 2015	23 News Update @ 10	10:29:50P due to NFL Football
Thursday, September 17, 2015	23 News Update @ 10	11:08:39P due to NFL Football
Saturday, September 19, 2015	23 News @ 6	06:11:31P due to SEC Football on CBS
Thursday, September 24, 2015	23 News Update @ 10	11:00:40P due to NFL Football
Sunday, September 27, 2015	60 Minutes	06:30:02P due to NFL Football