

**WIFR-TV, FREEPORT-ROCKFORD, ILLINOIS  
 QUARTERLY ISSUES/PROGRAM REPORT  
 SECOND QUARTER, 2015  
 APRIL THROUGH JUNE 2015**

During this quarter, WIFR-TV gave attention to the following issues. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming to meet community needs.

This report was placed in the Public Inspection File on July 10, 2015

**ISSUE: HEALTH/ETHICAL CONCERNS**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News This Morning	4/08/15 4/22/15 4/29/15 5/06/15 5/13/15 5/20/15 5/27/15 6/03/15 6/10/15 6/17/15	5:00A	*Approx: 3-4 Min	News/Weather/ Information	Topic: Dental Health – Dr. Kris Tumilowicz of Dental Dimensions on the morning show and discusses various topics on dental health and issues related to visiting the dentist. * <u>April Topics:</u> Technology to Diagnostic to Intraoral camera/Smokeless Tobacco/Orthodontics to Procedure to Invisalign Adults. <u>May Topics:</u> Implants to Diagnosis to Bone Loss-Healthy Jawbone/Hygiene to Homecare to Cleaning Prosthetics/Oral Conditions to General to Pulpitis/Restorations to Diagnosis to Overhangs <u>June Topics:</u> Dentures to Diagnosis to Denture Problems/Extraction to Diagnosis to Dry Socket/Periodontal Disease to Alternatives to Medications
CBS Religious Special	4/13/15	12:50A	Estimated the content segment at 22 min	Network Cultural Special	Topic: Drug Overdoses/Addiction 4/13/15 - "Faith, Hope & the Burden of Addiction" – an interfaith special examining how the nation's prescription drug and heroin epidemic is affecting communities in America, and what can be done to lift the shame and stigma of addiction. According to the Centers for Disease Control, there are more deaths from opioids in this country than from car accidents and gunshot wounds. (1) Michael Botticelli, Director of the White House Office of National Drug Control Policy, discusses the Obama administration's efforts to reduce illicit drug use as it moves from the cities to the suburbs. The administration believes substance use disorders are a public health issue, not a criminal justice problem, and is working to put an adequate infrastructure in place to support this change in policy. (2) Scientific advances of the last twenty years have changed how we understand addiction as a chronic brain disease. Dr. David Gastfriend, EOS of Treatment Research Institute (TRI), in Philadelphia, PA, and Dr. Kathleen Meyers, a TRI Senior Research Scientist, explain why legal and illegal drugs of today are especially dangerous in the hands of young people and why more efforts around prevention and intervention are needed. (3) Rev. Richard Cizik, President of the New Evangelical Partnership for the Common Good in Washington, D.C. lost his 23 year old son to a heroin overdose in December 2013. Today, Rev. Cizik shares his story to raise awareness about the vulnerability of young people to illicit drug use and believes the faith community could be doing more to help reduce the stigma of addiction. Cizik and his pastor, the Rev. Toby Larson of Celebration Church, started the first drug addiction task force in their hometown of Fredericksburg, VA. (4) In Scituate, MA, a grassroots coalition was formed in response to the opioid epidemic in your adults. Annmarie Galvin, co-founder of the Scituate FACTS Coalition, describes why she helped start this organization. The Scituate FACTS Coalition brings together local law enforcement, school officials and treatment providers as a means to help prevent teen drug abuse. In April 2014, local clergy partnered with
23 News Update @ 10	4/30/15	10:00P	2 Min :35 Sec	Newscast	

					<p>the coalition and held a vigil at the local high school. Members of the Scituate Clergy Association including Rev. Mike Dunfee of First Trinitarian Congregational Church UCC. Rev. Dan Eddy of Christ Lutheran Church, Rev. Jenny Styers of Harbor United Methodist Church and Pastor Barbara Welch, a minister in the American Baptist Church- discuss their efforts. (5) Meghann Perry, a native of Scituate, discusses her 18-year struggle to overcome an addiction to heroin. Clean for the past five years, she credits her recovery, in part, to connecting with her spiritual self and community. Today, she is an active member of Harbor United Methodist Church. (Narrator: Ted Holmes. Producer &amp; Writer: Elizabeth Kineke, Associate Producer: Natalie Baxter. Director &amp; Executive Producer: John P. Blessington. Produced in consultation with: National Council of Churches: A Consortium of Roman Catholic Organizations; The Islamic Society of North America: New York Board of Rabbis.)</p> <p><u>4/30/15</u> – More older adults are dying from drug overdoses. Interviewed: Sue Fiduccia, Winnebago County Coroner</p>
The 23 Morning Blend	4/28/15	9:00A	2 Min :56 Sec	Interview/Discussion/News on Local AM Show	Topic: Community Health Convention – Interview with Lexi Sughroue, Beloit College RotarAct Club about the club itself and the upcoming Community Health Convention which is a series of events to raise money for this year's benefit recipient group – Doctors Without Borders.
23 News @ 5	5/20/15	5:00P	1 Min :37 Sec	Newscast	Topic: School Health Center – Students in District 205 can visit a health center located inside Auburn High School for medical, dental, eye care as well as physicals for basketball (for example). Interviewed: Johnathan Logemann, Kennedy Middle School basketball coach.
23 News @ 5	5/21/15	5:00P	1 Min :39 Sec	Newscast	Topic: Medical Marijuana <u>5/21/15</u> One of two locations announced for medical marijuana dispensaries. Interviewed (by phone): Amy Manganelli, Mapleglen Care Center.
23 News @ 6	6/03/15	6:00P	2 Min :19 Sec	Newscast	Topic: Emergency Room Wait – The problem of emergency room wait times and some possible solutions through education of the public on possible alternatives. Interviewed: Traci Hulsey, Director for Case Management, RMH
23 News Update @ 10	6/10/15	10:00P	2 Min 48 Sec	Newscast	Topic: Eggs – Bird flu has hit other states but not Illinois Interviewed: Kate Larson, free range chicken farmer.
60 Minutes	6/28/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	Topic: "Cleaning Up the VA" (OAD: 11/09/14 – includes an update). A report on the reorganization of The Department of Veterans Affairs under the new leadership of Secretary Robert McDonald. The former secretary, Eric Shinseki, was forced out after the public learned that tens of thousands of vets were waiting many months for medical care. Secretary McDonald will introduce new legislation tomorrow, and believes by next year there will be one website for veterans, instead of twelve, new patients will see a doctor within thirty days, and no one will wait for their benefits. Includes interviews with VA Secretary Robert McDonald; Dr. Katherine Mitchell, whistleblower and former co-director or the ER at the Phoenix VA; and Sloan Gibson, U.S. Deputy Secretary of Veterans Affairs.
The 23 Morning Blend	6/23/15	9:00A	5 Min :44 Sec	Interview/Discussion/News on Local AM Show	Topic: Golf Outing hosted by Swedish American Hospital – Interview with Gary Jury of the Ryan Jury Golf Outing about their 30 <sup>th</sup> golf outing. After this outing it will have raised over one million dollars. The golf outing was started by the family in honor of their son who died of cancer at 23 months old.
The 23 Morning Blend	6/30/15	9:00A	8 Min :25 Sec	Interview/Discussion/News on Local AM Show	Topic: Blood Donation – Joint effort between McDonalds and the RRVBC (Rock River Valley Blood Center) to encourage blood donations. Interviewed: Jen Bowman, RRVBC and Laura Horan, McDonalds.

**ISSUE: CRIME/LEGAL/SAFETY CONCERNS**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News @ 6 23 News Update @ 10	4/03/15 4/06/15 4/07/15 4/10/15 4/13/15 4/17/15 4/20/15 4/21/15 4/24/15 4/27/15 4/28/15 5/01/15 5/19/15 5/22/15 5/25/15 5/26/15 6/01/15 6/02/15 6/05/15 6/08/15 6/09/15 6/16/15 6/19/15 6/22/15 6/23/15 6/26/15 6/29/15 6/30/15	6:00P* 10:00P* (*Generally airs during both however, there may be times where it airs only during one newscast)  *Generally Mondays: Boone County or Stateline Area Crimestoppers (Stephenson County/Freeport, IL-Stateline Area Crime Stoppers) may be included) Anchor  Tuesdays: Ken DeCoster  Fridays: Rockford Area/ Anchor	Approx :30 (Tues & Fri) (Winnebago/Rockford area)  *Segment may be more or less  Approx. :20-30 Sec (Boone/Belvidere area /Stephenson County/Freeport, IL area)  *Segment may be more or less	Newscasts	CrimeStoppers Coordinator Ken DeCoster asks help from citizens/viewers on locating wanted criminals.  Anchor also may give list of wanted criminals on certain days.  *List of wanted criminals from either Boone County/Stephenson County/Freeport, IL/Stateline Area Crime Stoppers-help requested from citizens/viewers on locating.
23 News @ 5 23 News @ 5 23 News @ 6 23 News @ 5	4/03/15 5/04/15 5/16/15 6/09/15	5:00P 5:00P 6:00P 5:00P	2 Min :40 Sec 1 Min :27 Sec 3 Min :21 Sec 1 Min :37 Sec	Newscasts	Topic: Crime 4/03/15 – Neighbors respond to a recent murder after another shooting in the same area. Cathy Johnson, Northwest United Neighbors Watch Group interviewed. 5/04/15 – Terrence Doddy plead guilty to killing his friend Todd Hansmeier. Interviewed: Joe Bruscato, Winnebago County State's Attorney. 5/16/15 – Approximately ten people were shot within 24 hours – Interviewed: Chief Chet Epperson, Rockford Police Department. 6/09/15 – String of carjackings by minors is investigated and authorities may go after parents as well. Interviewed: Assistant Deputy Chief Pat Hoey
23 News @ 5	4/08/15	5:00P	2 Min :14 Sec	Newscast	Topic: Domestic Violence Shelter – A local domestic violence shelter expands. Gary Halbach. Remedies President/CEO interviewed.
23 News @ 6	4/09/15	6P (Approx 6:30P including random breaks until approx 8:26:26)	Approx 1hour :54 Sec	Severe Weather News Coverage	Topic: Weather/Tornado WIFR covered this weather disaster extensively from its inception, the aftermath, the community support and rebuilding process. Cut-ins/crawls for Relief Efforts were a part of the overall coverage. All times are approximate. The following is a sampling of the stories and coverage: 4/09/15 – Severe Weather Coverage. Primarily Chief Meteorologist Mark Henderson with Meteorologist Brad Miller assisting.
23 News Update @ 10	4/09/15	10:00P	2 Min	Newscast	4/09/15 – An Ogle County restaurant is severely damages by a tornado. Several people are rescued after being trapped in the basement. Grubsteakers employee Sehl Caston interviewed.
CBS This Morning (Live Cut-In)	4/10/15	7:00A	Approx. 12 Min	Local Press Conference cut in to CBS News Program Newscasts	4/10/15 – Live cut-in of press conference in Fairdale.
23 News @ 5 23 News @ 5 23 News Update	4/10/15 4/10/15 4/10/15	5:00P 5:00P 10:00P	2 Min :44 Sec 1 Min :44 Sec 1 Min :58 Sec		4/10/15 – A look at Fairdale, a town in DeKalb County leveled by yesterday's tornado. Lt. Carl Bruder, Kirkland Fire Department interviewed. 4/10/15 – Volunteers are helping to rebuild a Belvidere

@ 10 23 News Update @ 10 23 News @ 5 23 News @ 5 23 News Update @ 10	4/11/15 4/13/15 4/20/15 4/28/15	10:00P 5:00P 5:00P 10:00P	1 Min :25 Sec 1 Min :38 Sec 1 Min :46 Sec 3 Min :58 Sec		zoo damaged by a tornado. Interviewed: Rick Anderson/Summerfield Zoo. 4/10/15 – Flagg Township is another area hard hit by yesterday's tornado. Sheriff Brian Van Vickie, Ogle County interviewed 4/11/15 – Tornado severely damages Rochelle home. Interviewed: Chrisie La Fleur, home damaged by tornado. 4/13/15 – We take a look at (2) farms in Boone County that suffered damage in the tornado and how volunteers are helping. Interviewed: Todd Aves, buildings on farm destroyed. 4/20/15 – Volunteers are still helping to clean up tornado damage in Ogle County. Interviewed: Joe Lenhard and Mike Rath, Samaritan's Purse 4/28/15 – Update of tornado and recovery. Interviewed: Geri Hopper, Home destroyed by tornado; Roger Scott, DeKalb County Sheriff
Face The Nation  23 News @ 5	4/26/15 4/27/15	9:30A 5:00P	Estimate that segments on this program run approx. 5-10 minutes but may be online program also – *These (3) segments together estimated at 3-4 minutes 2 Min :42 Sec	News/Interview Program  Newscast	Topic: Earthquake/Nepal 4/26/15 Segment 1 A report from Nepal on the current situation there, after a magnitude 7.8 earthquake hit that country yesterday. Guest: Holly Williams, CBS News Foreign Correspondent Segment 2 A telephone interview from Bangkok on the relief efforts underway to assist the earthquake victims in Nepal. Guest: Orla Fagan, United Nations Office for the Coordination of Humanitarian Affairs Segment 3 An interview with Mr. Skopek on the response from the International Medical Corps and what people can do to help. Guest: Chris Skopek, International Medical Corps. 4/27/15 – First Love International Ministries based in Rockford has (5) children's homes, a home for widows and a home for senior citizens throughout Nepal is raising funds for earthquake relief. Tom Clinton, Founder interviewed.
23 News @ 5	4/09/15	5:00P	1 Min :59 Sec	Newscast	Topic: Body Cameras 4/09/15 – In light of a high profile officer involved shooting in South Carolina, we take a look at where Stateline police departments stand on obtaining body cameras. Interviewed: Deputy Chief Scott Meyers, Winnebago County Sheriff's Office
23 News @ 5 23 News @ 6 23 News @ 6 23 News @ 6	4/20/15 5/02/15 5/21/15 6/09/15	5:00P 6:00P 6:00P 6:00P	1 Min :50 Sec 1 Min :33 Sec 1 Min :37 Sec 1 Min :39 Sec	Newscasts	Topic: Programs and Initiatives 4/20/15 – First time non-violent offenders facing felonies or misdemeanors can get their record wiped clean by completing various criteria such as counseling, obtaining a GED, and community services through the Winnebago County State's Attorney's Office Deferred Prosecution Program. Winnebago County State's Attorney Joe Bruscato interviewed. 5/02/15 - More than 40 churches in Rockford are joining forces with the Rockford Reachout Prison Ministry through their faith and Public Safety Summit. Interviewed: Sheriff Gary Caruana, Winnebago County 5/21/15 – Rockford Police Department opens a "strong neighborhood house" in an attempt to curb crime in the area and build a relationship between community and police. Interviewed: Assistant Deputy Chief Doug Pann 6/09/15 – YMCA Project 505 is trying to keep kids off the streets and out of trouble and decrease the youth arrest statistics. Interviewed: Courtney Johsson, YMCA Project 505
23 News @ 5  23 News Update @ 10  Face The Nation  60 Minutes	4/01/15 4/26/15 5/17/15 5/17/15	5:00P 10:00P 9:30A 6:00P	1 Min :37 Sec :50 Sec Estimate that segments on this program run approx. 5-10 minutes but may be entire program also May avg. 6-10	Newscast  Newscast  News/Interview Program	Topic: Train Derailments and Infrastructure 4/01/15 – Part of a busy stateline road is about to shut down for much needed re-construction project. Interviewed: Nick Shutkas, Windsor Auto Sales 4/26/15 – Railroad union leaders are calling on Congress for tougher safety standards. Interviewed: Representative Cheri Bustos (D) 17 <sup>th</sup> District 5/17/15 Segment 1 – an interview with Mr. Sumwalt on the most recent developments in the investigation of the May 12 <sup>th</sup> derailment of Amtrak 188 – a train bound for New York City that derailed in the Port Richmond neighborhood of

			Min or more depending on subject	News/Investigative Program	Philadelphia, killing 8 and injuring over 200 people. Guest: Robert Sumwalt, National Transportation Safety Board. <b>Segment 2</b> – Topics included: Possible role of speed in the derailment of Amtrak 188/ call to implement and deploy positive train control, technology that can override human error/ possibility of a Congressional investigation into the derailment of Amtrak 188. Guest: Senator Bob Casey (D-PA) <b>5/17/15</b> – Topic: "Falling Apart" (OAD: 11/13/14) – a report on the deteriorating condition of America's infrastructure. Currently, roads and bridges are crumbling, airports are out of date, and seaports are in danger of becoming obsolete. Democrats and Republicans in Congress agree that something has to be done, but both sides have yet to come up with a way to raise capital. Includes interviews with: Ray LaHood, former U.S. Transportation Secretary; Andy Herrmann, former president of the American Society of Civil Engineers; Ed Rendell, former Governor of Pennsylvania; Rep. Earl Blumenauer (D-OR); and Joe Boardman, Amtrak President and CEO.
23 News @ 5	6/04/15	5:00P	1 Min :14 Sec	Newscasts	Topic: Crime Meetings/Crime Discussions <b>6/04/15</b> – Preview of tonight's crime meeting. Interviewed: Sheriff Gary Caruana, Winnebago County Sheriff's Department <b>6/04/15</b> – First of four town hall community meetings aimed at tackling the violence problems. Live report included interview with Sheriff Gary Caruana earlier in the day about crime. <b>6/06/15</b> – Community meeting to address crime and to try to bridge the gap between leaders and the community. Speaker at community meeting was Jean Hoarde (not an interview) <b>6/10/15</b> – City leaders meet with business owners to hear their comments. Interviewed: Chief Chet Epperson, Rockford Police Department
23 News @ 6	6/04/15	6:00P	3 Min :26 Sec (total)		
23 News Update @ 10	6/06/15	10:00P	1 Min :34 Sec		
23 News @ 5	6/10/15	5:00P	1 Min :33 Sec		
Face The Nation	6/21/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	<b>Segment 1:</b> A report from Charleston, South Carolina, on the investigation into Wednesday's shooting at a Mother Emanuel African Methodist Church, where a gunman shot and killed nine people during an evening Bible study class. Guest: Jeff Pegues, CBS News Justice Correspondent <b>Segment 2:</b> Topics included: reaction to gunman Dylann Roof's manifesto, stating that there is not enough racism in the world/ positive reaction from the diverse population of Charleston and South Carolinians/ what the Confederate flag represents/ calls for the Confederate flag to be removed from state buildings/ opinion regarding President Obama's wish to strengthen gun control laws. Guest: Senator Tim Scott (R-SC)

**ISSUE: GOVERNMENT/POLITICAL CONCERNS**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News Update @ 10	4/03/15	10:00P	2 Min :01 Sec	Newscasts	Topic: Budget <b>4/03/15</b> - Governor Rauner proposed budget cuts include major cuts to autism programs. Kelly Anne Ohde, Director of Communications, TAP/Easter Seals interviewed. <b>4/04/15</b> – Governor Rauner proposed budget includes cuts to immigration services funding. Victoria De La Rosa, Citizenship Program Coordinator at Rock Valley College interviewed.
23 News @ 6	4/04/15	6:00P	1 Min :34 Sec		
23 News @ 5	4/06/15	5:00P	1 Min :50 Sec	Newscast	Topic: Roscoe Village President's Race – A look at the race for Roscoe Village President. Interviewed: Village President Incumbent: Dave Krienke, Roscoe Village President Candidates: Sharon Atkins and Dale Keller.
23 News @ 5	5/04/15	5:00P	1 Min :26 Sec	Newscast	Topic: Tax Credit – A project that has been revitalizing Rockford may hit a snag if a bill is not renewed. Interviewed: Senator Steve Stadelman (D) 34 <sup>th</sup> District
23 News Update @ 10	5/17/15	10:00P	3 Min :22 Sec	Newscast	Topic: Task Force – State Representative Litesa Wallace (D) Illinois 67 <sup>th</sup> District interviewed –She wants to create a task force to look into Rockford's crime.

23 News @ 5	6/01/15	5:00P	1 Min :56 Sec	Newscast	Topic: Gaming – County Board is waiting on approval from the state gaming board before installation of video gaming at Macktown – not all board members are in agreement. Interviewed: Mike Hoken, Winnebago County Forest Preserve and Gary Jury, Winnebago County Forest Preserve Board member
23 News Update @ 10	6/01/15	10:00P	2 Min	Newscasts	Topic: Affordable Housing Plan Protest
23 News Update @ 10	6/07/15	10:00P	2 Min :02 Sec		6/01/15 - Locals petition RHA housing project plan to bring a 50-70 unit affordable housing unit to a Rockford east side neighborhood. Homeowner Terry Siebert interviewed. 6/07/15 – Online petition opposing RHA project planned for east side neighborhood. Interviewed: Tony Salas, Petition organizer
23 News Update @ 10	6/01/15	10:00P	1 Min :44 Sec	Newscast	Topic: Indoor Market – Approval for a new Indoor market approved for downtown. Cathy McDermott, Market Manager interviewed
Face The Nation	6/28/15	9:30A	Estimate that segments on this program run approx. 5-10 minutes but may be entire program also	News/Interview Program	<u>Segment 2:</u> Topics included: Friday's landmark decision by the U.S. Supreme Court to overturn same sex marriage bans/ opposition to the ruling for religious reasons/ Roe v. Wade analogy/ legal options/ need to hold to First Amendment protections for people of faith. Guest: Russell Moore, Southern Baptist Convention <u>Segment 3:</u> Topics included: Reaction to the Supreme Court's ruling on the Affordable Care Act ("Obamacare") and President Obama's declaration that "Obamacare" is now the law of the land/ need for a Republican to win the 2016 election/ advice for 2016 presidential candidates/ opinion that the Affordable Care Act ("Obamacare") is unfixable; agreement with President Obama on his trade policy, the Trans-Pacific Partnership (TPP) Guest: Representative Paul Ryan (R-WI), Chairman, Committee on Ways and Means.

**ISSUE: EMPLOYMENT/ECONOMY/FINANCIAL CONCERNS**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
23 News @ 5	4/06/15	5:00P	1 Min :34 Sec	Newscast	Topic: Move to Rockford – More suburban Chicago workers are moving to Rockford due to cheaper gas and housing prices. Steve Bois, Rockford Area Realtors interviewed.
The 23 Morning Blend	4/16/15	9:00A	3 Min :15 Sec	Interview/Discussion/News on Local AM Show	Topic: Money Smart Week – Interview with Lorna Cote, Members Alliance Credit Union and Kris King, Money Smart Week.org on various events and workshops offered to the public on financial topics.
23 News @ 5	4/20/15	5:00P	1 Min :43 Sec	Newscast	Topic: Contract – A Rockford company wins multiple contracts with the U.S. military that are worth \$1 billion over five years. Interviewed: Peter Provenzano, President/CEO SupplyCore.
23 News Update @ 10	4/24/15	10:00P	2 Min :43 Sec	Newscasts	Topic: Downtown Development
23 News Update @ 10	4/25/15	10:00P	1 Min :50 Sec		4/24/15 - Sports Complex – Construction set to move forward on a multi-million dollar sports complex downtown. Rockford Park District CEO Tim Dimke interviewed. 4/25/15 – One downtown business talks about the expectations of increased business when the new multi-million dollar sports complex is finished. Interviewed: Greg Taylor, Manager of District Bar and Grill
23 News Update @ 10	5/01/15	10:00P	1 Min :51 Sec	Newscast	Topic: Renovation of old building – A husband and wife are renovating a century old building in downtown Rockford and have plans to move his engineering company into it. Interviewed: Kevin Holdman, President, Transatlantic Connection.
23 News @ 6	5/19/15	6:00P	1 Min :33 Sec	Newscast	Topic: Meijer Opening – Meijer opens two locations (1) in Rockford and (1) in Machesney Park. Interviewed: Stephanie Wildt, Shopper
23 News @ 5	5/22/15	5:00P	Total of 4 Minutes about City Market but included 1 Min :03 Sec on Specific Story	Newscast	Topic: City Market – Story on City Market but partially about one of the success stories of the market. Bath and Body Fusion. Interviewed: Jen Lancaster

23 News @ 6	6/01/15	6:00P	1 Min :22 Sec	Newscast	Topic: Broadway Business – Business owners working to change negative perspective of the Broadway corridor. Michele Robinson, Owner, No Stringz Attached interviewed.
23 News Update @ 10	6/09/15	10:00P	1 Min :59 Sec	Newscast	Topic: Portillo's Opening – Portillo's has opened in Rockford – customer reaction. Interviewed: Customer Kim Steacionis
23 News @ 6	6/10/15	6:00P	1 Min :47 Sec	Newscast	Topic: Lena Development – Makeover of downtown Lena hopes to bring in new business. Interviewed: Michelle Zier, Owner of Lena Family Restaurant
60 Minutes	6/07/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	6/07/15 – Topic: Colorado Pot (OAD: 01/11/15 includes an update) A report on Colorado's progress after becoming the first state to legalize the recreational use of marijuana as of January 1, 2014. Dispensaries of the green drug are thriving, however most banks refuse to handle the profit due to federal regulations, causing marijuana businesses to be conducted almost entirely in cash. Nebraska and Oklahoma are suing to have the U.S. Supreme Court declare Colorado's recreational pot market unconstitutional, claiming marijuana is crossing their borders. Includes interviews with: Meg Sanders, CEO of Mindful, a chain of four marijuana retail stores; Phillip Hague, Mindful's master grower; John Jackson, Greenwood Village Police Chief; Andrew Freedman, Colorado's Director of Marijuana Coordination; and Governor John Hickenlooper (D-CO)

**ISSUE: EDUCATION ISSUES**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
The 23 Morning Blend	4/01/15 5/29/15 6/19/15	9:00A	Segments are generally 6-10 Min	Interview/Discussion/News on Local AM Show	Topic: Discovery Center Demo on learning activities at Discovery Center. May be Corrine Sosso or Ryan Duffy or Mark West of Discovery Center interviewed Demonstrations of learning through science.
23 News Update @ 10	4/23/15	10:00P	2 Min :55 Sec	Newscast	Topic: Gender Gap – A look at the educational gender gap. Kim Wagner, Director of the Reading Specialist Program at Rockford University.
23 News Update @ 10	5/01/15	10:00P	:51 Seconds	Newscast	Topic: Hispanic Leadership Conference – Over 300 students from the area took part in the Annual Hispanic Leadership Conference at Rock Valley College. Interviewed: Sonja Reising, Intercultural Student Services Coordinator
23 News Update @ 10	5/03/15	10:00P	1 Min :46 Sec	Newscast	Topic: Video Gaming – Story about Guilford High School and E-Sports – Scholarship opportunities that are available. Interviewed: Jeff Pitner, Guilford E-Sports Coach
23 News Update @ 10	6/03/15	10:00P	1 Min :10 Sec	Newscast	Topic: Auto Mechanics – Demand for auto mechanics is expected to increase in the future but education is key. Interviewed: Robert Arata, Auto Shop teacher, Belvidere High School
23 News Update @ 10	6/16/15	10:00P	1 Min :50 Sec	Newscast	Topic: Restructuring – A plan considered for restructuring how neighborhood schools are zoned in the Rockford Public School District. Interviewed: Superintendent Ehren Jarrett

**ISSUE: COMMUNITY EFFORTS/COMMUNITY INTEREST**

<u>PROGRAM</u>	<u>DATE</u>	<u>PRG START TIME</u>	<u>SEGMENT LENGTH</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
Mom's Everyday	4/04/15 4/18/15 5/10/15 5/10/15 6/20/15 6/21/15	4:00P 12:00P 12:00P 2:00P 3:30P 12:00P	Estimate each program - content with segments - 20+ minutes	Informational Programming	Informational Program geared toward helping Moms with a variety of issues including but not limited to Health, Finance, Home, Family.  4/04/15 - Episode #1 Family Travel 4/18/15 - Episode #2 Family Safety Panelists may include: Pam Taucher, Mother, Mom's Everyday Host, WMTV-Madison, WI; Bridget Barnes, Mother, Director of Boys Town's Common sense Parenting® Program for Nebraska and Iowa; Nichole Knepper, Licensed Clinical

					<p>Professional Counselor; Danielle Herzog, Mother, blogger; Monique Derr, Mother, worked in television and theater and has been a professional writer for over a decade, has worked as a human rights activist locally and abroad in Kenya and Guatemala and is an adjunct professor among other things.</p> <hr/> <p><u>5/10/15</u> - Modern Families  <u>5/10/15</u> – Surviving the Summer  <u>6/20/15</u> – Parenting Styles  <u>6/21/15</u> – Working Woman Show</p> <p>Panelists may include:  Pam Tauscher, MomsEveryday Executive Producer-Madison, WI. Pam worked as a news reporter and broadcaster for over 20 years. She also wrote a parenting column for the WI State Journal, ran her own business and volunteered for several charities. She recently joined MomsEveryday as executive producer and panel moderator. Her favorite job is being married to her husband Craig and being mom to two sons; Maria Villalobos, Freelance Producer-San Diego, CA. Maria produces stories for TV shows such as Good Morning America, ABC News, Project Runway, America's Most Wanted and Rachel Ray and produced a weekly cooking show for PBS, "Made in Spain," featuring the best restaurants and wineries in Spain. Maria lives with her husband Matt and son Alexander who is Maria's biggest assignment. "My son must be able to speak Spanish well. It's a top priority that he's bilingual since it's been a huge bonus in my career." Becca Hudson, Artist &amp; Author-Minneapolis, MN. "What I Want You To Know" was RA (Becca) Hudson's first illustrated book, and was inspired by the events surrounding the birth of her youngest daughter Presley, who has Down syndrome. When she's not doodling or working, she enjoys cooking, reading, painting, sewing, playing guitar, and of course spending time with family. Jessie Garcia, Sports Anchor/Reporter, TMJ4-Milwaukee, WI. Jessie has been covering sports for more than 20 years. "Being a woman in sports broadcasting, I didn't know what to expect at first." Said Jessie. "Overall, my experience has been extremely positive." Jessie and her husband Paul have two sons, who all enjoy the outdoors. April Deis, Registered Nurse-Lincoln, NE. April is a Registered Nurse and holds a Master of Science in Nursing with a focus on Administration. She has been working in healthcare since the age of 16 and is currently a Nurse Manager of a Mother/Baby unit in Lincoln, NE. She is a full time mom of two young children and prides herself on being able to prioritize both her professional life as a nurse leader and her personal life as a mom and wife.</p> <hr/>
The 23 Morning Blend	4/06/15 4/13/15 4/20/15 4/27/15 5/04/15 5/11/15 5/18/15 6/01/15 6/08/15 6/15/15 6/22/15 6/29/15	9:00A	Segments are generally 3-7 Min	Interview/Discussion/News Local AM Show	Topic: Pet Adoption – Donna Apgar, K.D. Urbelis, or Representative from the Winnebago County Animal Services interviewed. Each week a pet is featured and is up for adoption. Discussions on pet adoption/ownership.
The 23 Morning Blend	4/02/15 4/09/15 4/16/15 4/23/15 4/30/15 5/07/15 5/14/15 5/21/15 5/28/15 6/04/15 6/11/15	9:00A	Segments are generally 4-8 Min	Interview/Discussion/News Local AM Show	Topic: Events in Rockford – Andrea Mandala or Liz Wood from RACVB (Rockford Area Convention & Visitors Bureau) interviewed about 4-5 events going on in Rockford region.



	6/18/15 6/25/15				
The 23 Morning Blend	4/14/15 5/12/15 6/09/15	9:00A	Segment totals are generally 7-9 Min	Interview/Discussion/News on Local AM Show	Topic: Goodwill Shopping Money saving tips by shopping at Goodwill stores. Shannon Halverson of Goodwill interviewed.
23 News @ 5	4/03/15	5:00P	1 Min :55 Sec	Newscast	Topic: Downtown Freeport – Aesthetic changes are coming to downtown Freeport. Danielle Rogers, Executive Director, Freeport Downtown Development Foundation interviewed.
23 News Update @ 10	4/05/15	10:00P	1 Min :54 Sec	News/Investigative Program	Topic: Veterans <u>4/05/15</u> – On Easter, local restaurant Lucha Cantina closed its doors to only host veterans and their families. Interviewed: Joshua Binning, Owner of Lucha Cantina <u>5/15/15</u> – Discussed the Vets Roll bus trip to Washington D.C. for WWII and Korean War veterans. Interviewed: Mark Finnegan, Vets Roll <u>5/24/15</u> – “Coming Home” – This was a report on the former members of Golf Company, 2 <sup>nd</sup> Battalion of the 8 <sup>th</sup> Marines, a US Marines unit which suffered high casualties in the Afghanistan War. Five years after the first segment “Golf Company: (OAD: 10/11/09), the men held their annual reunion in Washington, D.C., where they visited the graves of their fallen comrades at Arlington National Cemetery. For some of the veterans the war was a defining, motivating experience, while others are struggling with post-traumatic stress disorder (PTSD) and other effects from going to battle. Includes interviews with Golf Company veterans; Lance Corporal Jonathan Quiceno; Corporal Rory Hamill; Colonel Christian Cabaniss; Second Lieutenant Dan O’Hara; and Devin Jones. Also includes an excerpt of First Sergeant Robert Pullen calling the roll of the dead in 2009. (OAD: 3/08/15 on 60 Minutes). <u>5/25/15</u> – Yard Flag Display – Local man uses his front yard to remember veterans. Interviewed: Arnold Potter, Army/Air Force Veteran <u>6/14/15</u> – Memorial honors vets killed by Agent Orange. Interviewed: John Paddock, Agent Orange Committee Chairman
The 23 Morning Blend	5/15/15	9:00A	11 Min :09 Sec	Interview/Discussion/News on Local AM Show	
60 Minutes Presents “War Stories”	5/24/15	6:00P	May avg. 6-10 Min or more depending on subject	News/Investigative Program	
23 News Update @ 10	5/25/15	10:00P	2 Min :09 Sec	News/Investigative Program	
23 News Update @10	6/14/15	10:00P	2 Min :03 Sec	News/Investigative Program	
The 23 Morning Blend	4/15/15	9:00A	3 Min :56 Sec	Interview/Discussion/News on Local AM Show	Topic: Luncheon – Interview with Patti Weber from Caritas about Caritas itself and on an upcoming event to benefit St. Elizabeth’s Center.
23 News @ 5	4/23/15	5:00P	2 Min :02 Sec	News/Investigative Program	Topic: Homeless Program – Rock River Homeless Coalition helps the homeless with a “single point of entry” – connecting homes to those living on the street. George David, Director of Rockford Human Services interviewed.
The 23 Morning Blend	4/17/15	9:00A	3 Min :53 Sec	Interview/Discussion/News on Local AM Show	Topic: Run with the Law – Community Run with local law enforcement to raise awareness for Special Olympics. Officer Lisa Leombruni, Rockford Park District interviewed.
The 23 Morning Blend	5/05/15	9:00A	5 Min :24 Sec	Interview/Discussion/News on Local AM Show	Topic: Northern Illinois Police Memorial Week – Interview with Officer Lisa Leombruni, Rockford Park District Police on the events of the Northern Illinois Police Memorial Week.
The 23 Morning Blend	6/05/15	9:00A	8 Min :30 Sec	Interview/Discussion/News on Local AM Show	Topic: Book: Fiction Author, Kimberla Lawson Roby interviewed about her new book “The Ultimate Betrayal”. A book that continues the journey of the Black family and their relationships, struggles, etc.
The 23 Morning Blend	6/11/15	9:00A	5 Min :17 Sec	Interview/Discussion/News on Local AM Show	Topic: Racial Justice Symposium – Interview with Kris Keiper, CEO of the YWCA about upcoming community presentation and the Racial Justice Symposium.

\*Notes: There may be other interviewees found within scripts of local stories in addition to those listed.

\*Note that some stories could fall into more than one category.

\*Some stories are continuations of previous stories

\*Times may vary with Crimestoppers

\*Some Newscasts may start at slightly different times: Example: 4:58:26P, 5:58:56P, 9:59:56P

**PUBLIC SERVICE ANNOUNCEMENTS  
THAT AIRED IN SECOND QUARTER 2015**

City of Rockford	RRVBC Marrow Ancestry
Crimestoppers	RRVBC/23 Summer Blood Drive
Doctors Without Borders	Rfd Network of Professional Women
East 75 <sup>th</sup> Open House	Rockforward
Easter Seals	Transform Rockford
Friday Night Flix 2015	Young At Heart 2015
Get Covered Illinois	
Here to Help: Fairfield/Rochelle	
IL Broadcasters Association	
Ignite PSA	
Lifescape	
Literacy Council	
March of Dimes	
Memorial Day Flags PSA	
Multiple Sclerosis-Communication	
NAB	
National Domestic Violence Hotline/SH	
OSF RFD PSA-Numbers	
Project Roadblock	
RCC PSA	
RCC PSAs	
RRVBC Marrow Age	

2015 SECOND QUARTER LATE RUNS	PROGRAM	TIME/REASON
Monday, April 6, 2015	23 News Update @ 10	10:56:38P Due to NCAA Basketball
Saturday, April 11, 2015	23 News @ 6	6:17:27P Due to The Masters Golf
Sunday, April 12, 2015	60 Minutes	6:16:16P Due to The Masters Golf
Sunday, April 12, 2015	23 News Update @ 10	10:15:56P Due to The Masters Golf
Sunday, April 19, 2015	23 News Update @ 10	10:30:01P Due to Academy of Country Music Awards
Wednesday, May 20, 2015	23 News Update @ 10	10:00:16P Due to Survivor Reunion Show
Sunday, June 7, 2015	23 News Update @ 10	10:01:57P Due to Tony Awards
Sunday, June 28, 2015	60 Minutes	6:05:13P Due to Golf
Sunday, June 28, 2015	23 News Update @ 10	10:05:04P Due to Golf