

**WNBH/WCTK**

**QUARTERLY LISTING OF ISSUES & PROGRAMS**

JULY 1, 2023 TO SEPTEMBER 30, 2023

**YOUTH & RELATED ISSUES**

**New Bedford Boys and Girls Club**

**HIGH ENERGY COST/COST OF LIVING**

**HEALTH ISSUES**

**Community Nurses of Fairhaven**

**COMMUNITY IMPROVEMENTS/EVENTS**

**New Bedford Mayor Jon Mitchell**

**One Southcoast Chamber**

**Gloria Gemma Foundation**

## UPFRONT

Upfront is a half hour public affairs program that airs on WCTK/WNBH every Sunday morning. The program features interviews with representatives of various social service organizations, state/town and city agencies and other experts in a variety of fields within the communities served. It is both topical and informative.

WCTK and WNBH host is Ed Pereira.

## YOUTH & RELATED ISSUES

Program: Upfront

Locally produced (PA)

Date: 8/27/2023

Time: 7:30a-8:00a WNBH/WCTK

### **New Bedford Boys and Girls Club – After School Program**

My guest was Rob Mendes the executive director of the New Bedford Boys and Girls Club of greater New Bedford. The school season is right around the corner and parents are looking for after school activities for their kids. The New Bedford Boys and Girls Club has plenty of activities ranging from basketball and other sports to computer labs, music labs, and more. The Boys and Girls Club has financial assistance for families who might not be able to pay for a membership. The hours between 3-6 pm are the times when school kids need something to do. They can do so in a safe and fun atmosphere at the Boys and Girls Club.

Program: Upfront

Locally produced (PA)

Date: 9/3/2023

Time: 7:30a-8:00a WNBH/WCTK

### **New Bedford Boys and Girls Club – After School Program**

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON 08/27/23.

## HIGH ENERGY COST/COST OF LIVING

### HEALTH ISSUES

Program: Upfront

Locally produced (PA)

Date: 8/6/2023

Time: 7:30a-8:00a WNBH/WCTK

#### **Community Nurses of Fairhaven - Dealing with Dementia**

My guest was Carol McAfee from Community Nurses of Fairhaven. She has developed Zoom sessions for caregivers to help family members with dementia. These sessions deal with what is the best way to communicate with a loved one who has dementia. Sometimes it is something as simple as avoiding using phrases like “Do you remember” or telling them they are wrong. These are two simple suggestions that caregivers can use to help in everyday interactions with someone who has dementia.

## COMMUNITY IMPROVEMENTS/EVENTS

Program: Upfront

Locally produced (PA)

Date: 7/2/2023

Time: 7:30a-8:00a WNBH/WCTK

#### **New Bedford Mayor Jon Mitchell - What is happening in New Bedford**

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON JUNE 25TH.

Program: Upfront

Locally produced (PA)

Date: 7/9/2023

Time: 7:30a-8:00a WNBH/WCTK

#### **Descendants of the Whaling Masters - Whaling masters of New Bedford and the role they played in the underground railroad**

My guests were Rich Taber and Bill King of the Descendants of the Whaling Masters. The organization began 49 years ago with the mission to make sure all documents and records were kept telling the history of whaling in New Bedford. During their annual meeting this year they have a speaker joining them to discuss how the Whaling industry helped slaves who had escaped and how the whaling industry took them on board the ships to work as crew members.

Program: Upfront

Locally produced (PA)

Date: 7/16/2023

Time: 7:30a-8:00a WNBH/WCTK

### **Joe Jesus Fifties Night Committee - Fifties Night returns to downtown New Bedford**

My guest was Phil Paleologos from the Joe Jesus Fifties Night Committee. Joe had started the Fifties night in downtown New Bedford many years ago. Since his passing, his granddaughter and other committee members have carried on the tradition. Once again, the city will help out by closing down Union Street from 1:00 until 9:00 pm. The street will be lined with classic cars from the 50's and early 60's along with music from that era along with businesses and restaurants offering specials all night long. Union Street was the shopping district in New Bedford during the fifties and it was always filled with activities.

Program: Upfront

Locally produced (PA)

Date: 7/23/2023

Time: 7:30a-8:00a WNBH/WCTK

### **Gnome Surf Therapy – Annual Clambake**

My guests were Stephanie Pickup and Nick Francis. Gnome Surf Therapy is a project that gives kids that have physical limitations or anxiety of doing an activity because of fear. The gnome surf therapy classes provide one-on-one training to these children. For some it is just one session and for others it takes many attempts. But once a child has successfully surfed the tears of joy from them and their parents are why Stephanie and Nick volunteer. They are holding their annual clambake to raise funds at the Little Compton Rod and Gun Club. The money raised go to help the project in its goal to help kids.

Program: Upfront

Locally produced (PA)

Date: 7/30/2023

Time: 7:30a-8:00a WNBH/WCTK

### **Gnome Surf Therapy – Annual Clambake**

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY ARIED ON 07/23/23.

Program: Upfront

Locally produced (PA)

Date: 8/13/2023

Time: 7:30a-8:00a WNBH/WCTK

### **RI Elder Info - Veterans Information Event**

My guest was Deb Burton, executive director of RI Elder info.com. They are hosting the 4th annual Calling All Veterans Day event on Saturday, August 26th at the West Warwick Civic

Center. The event will have information for veterans who are seeking help with employment, medical assistance, and general information about benefits that are available to them. This event is free and open to everyone.

Program: Upfront

Locally produced (PA)

Date: 8/20/2023

Time: 7:30a-8:00a WNBH/WCTK

### **RI Elder Info - Veterans Information Event**

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON 08/13/23.

Program: Upfront

Locally produced (PA)

Date: 9/10/2023

Time: 7:30a-8:00a WNBH/WCTK

### **One Southcoast Chamber - Annual Chowder Festival**

My guest was Katie Greene, vice-president of events for the One Southcoast Chamber. One of their biggest events of the year is coming up at the end of the month on New Bedford's waterfront. This is the 18th annual Chowderfest. There are 20 restaurants competing for the title of best clam or seafood chowder on the South Coast. The event is on Saturday, September 30th. When people arrive at Chowderfest they are given a ballot and they will vote for the chowder they liked the best. The winners will be announced at the end of the day at 5 pm.

Program: Upfront

Locally produced (PA)

Date: 9/17/2023

Time: 7:30a-8:00a WNBH/WCTK

### **The Gloria Gemma Foundation – Fundraising Event**

My guest was Maria Gemma Corcelli from the Gloria Gemma Foundation. The Gloria Gemma Foundation is an organization that helps cancer patients, and their families find resources that they need during and after treatments. Maria's mom, Gloria, lost her battle against cancer years ago. When the family was going through the battle with cancer, they found a lack of resources for them and also how to access those resources. This is where the fund comes in to help answer questions. The major fundraiser is on September 30th with a special concert. Before the concert the Illumination of Light will be held on the stairs of the Rhode Island State House. This ceremony is open to the public.

Program: Upfront

Locally produced (PA)

Date: 9/24/2023

Time: 7:30a-8:00a WNBH/WCTK

### **The Gloria Gemma Foundation – Fundraising Event**

THIS IS A REPEAT OF A PORGRAM THAT ORIGINALLY AIRED ON 09/17/23.

### **Public Service Announcements**

*The following PSAs were recorded and aired on the dates specified. These public service announcements are sent in by organizations and families to help raise money or get out information regarding their local or national causes. They air on WCTK overnights and WNBH rotating throughout the day. PSAs are also aired on our on-line steaming and posted on WCTK.com*

#### **7/1/23 - 9/30/23 – Adoption from Foster Care – Ad council**

Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Families that adopt teens provide them with stability during a critical period in their lives. Teens that have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have ‘aged out’ of foster care without the security and encouragement of family. Inspired by real families’ stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, “You can’t imagine the reward,” these emotional messages reassure prospective parents and inspire them to consider adopting a teen. This successful campaign has contributed to the more than 900,000 children and youth that have been adopted from the U.S. foster care system since 2004.

#### **7/1/23 – 9/30/23 – Belonging Begins with Us - American Immigration Council**

We’ve all had moments where we’ve felt we didn’t belong, but for people who moved to this country, that feeling lasts more than a moment. We all want to feel safe and included in the community we call home, but today, too many of our neighbors experience exclusion, isolation, harassment, and even violence on the basis of their identity.

Belonging Begins with Us is a new campaign with PSAs that empower viewers to foster a more welcoming nation where everyone - regardless of

background - feels they belong. Each of us has the power to welcome others into our communities. Visit [BelongingBeginsWithUs.org](http://BelongingBeginsWithUs.org) to read real stories of welcoming and belonging from across the country and find ways to get involved in your own community.

#### **7/1/23 – 9/30/23 – Disaster & Crisis Relief – Ad Council**

The best way to help those affected by a humanitarian crisis and natural disaster is by donating money rather than goods. Financial donations help support communities in crisis and in the immediate aftermath of a disaster. Financial donations are also critical for longer-term recovery efforts—they can respond to changing needs as people move to safety, resettle, or rebuild.

For communities impacted by natural disasters, like the recent Hawai'i wildfires, Hurricanes Idalia and Ian, and the earthquakes in Morocco, Turkey, and Syria, it is important to encourage audiences to support disaster relief efforts through cash donations. This campaign drives audiences to [SupportDisasterRelief.org](https://SupportDisasterRelief.org) to disaster-specific relief funds through GlobalGiving to help support these communities in crisis in the immediate aftermath of a disaster and for their longer-term recovery.

### **7/1/23 – 9/30/23 – Flu Vaccination – Centers for Disease Control**

During a severe season, as many as 41 million Americans get sick from the flu, resulting in up to 710,000 hospitalizations every year. Furthermore, longstanding inequities that put undue burden and barriers on Black and Latinx/Hispanic communities have resulted in flu vaccine coverage disparities and disproportionate impacts of the flu. The Flu Vaccination campaign encourages everyone to get a flu shot to protect themselves, their loved ones, and their communities against the flu. This year, it can also help us avoid missing out on fun moments like spending time with family and friends. PSAs direct audiences to [GetMyFluShot.org](https://GetMyFluShot.org) for more information, including where to get a flu shot.

### **7/1/23 – 9/30/23 – Lung Cancer Screening - American Lung Association**

Lung cancer is the #1 cancer killer of men and women. Compared to other cancers, it has one of the lowest survival rates, but with the new lung cancer screening, approximately fourteen million people in the U.S. who are at high risk for lung cancer can be saved with this early detection and treatment. If everyone at high risk were screened, close to 48,000 lives could be saved. “Saved By The Scan” drives current and former smokers to take a lung cancer screening eligibility quiz at [SavedByTheScan.org](https://SavedByTheScan.org). Since the campaign’s launch in August 2017, 26% of quiz respondents have been eligible for a low-dose CT scan. The campaign has saved lives and continues to educate.

### **7/1/23 -9/30/23 Veterans Crisis Prevention - U.S. Department of Veterans Affairs**

Veterans are at higher risk for suicide compared to the general population. The suicide rate among Veterans in 2020 was 57% higher than non-Veteran adults in the U.S., according to the 2022 National Veteran Suicide Prevention Annual Report. Stressful life events like divorce, job loss, or housing troubles can be risk factors for suicide. Among Veterans, these challenges can be compounded by the stigma around seeking help. The campaign directs to [VA.gov/reach](https://VA.gov/reach), a new website with comprehensive resources and a user-friendly experience that makes it easier for Veterans to find guidance and support from across the full breadth of the VA’s offerings.

### **7/1/23 -9/30/23 - Middle School Mental Health - Pivotal Ventures**

There is a mental health crisis among our country's youth. Young adolescents (10-14) are experiencing increased rates of mental health challenges and youth of color, in particular, face the additional trauma of systemic racism and greater challenges in accessing the support they need. Sound It Out uses the power of music to help parents and caregivers have meaningful conversations with their middle schoolers about emotional wellbeing. We paired middle-school aged kids and their caregivers with musical artists, like KAMAUU, Tobe Nwigwe, Empress Of, and Lauren Jauregui, to create an album of exclusive songs inspired by the emotions in their conversations. The album is available at [SoundItOutTogether.org](https://SoundItOutTogether.org) and [EscuchandoSentimientos.org](https://EscuchandoSentimientos.org), where caregivers can also access free, expert-vetted resources to guide conversations with their child about emotional w