

WNBH/WCTK
QUARTERLY LISTING OF ISSUES & PROGRAMS

OCTOBER 1, 2023 TO DECEMBER 31, 2023

COMMUNITY IMPROVEMENTS/EVENTS

Mercy Meals and More
Rhode Island Wood Operators & Girl Scouts of Southern New England
The VFW and The American Legion
Boys and Girls Club of New Bedford
Toys for Tots
Tides Family Services
Carefree Homes in Fairhaven

HIGH ENERGY COST/COST OF LIVING

Rhode Island Good Neighbor Energy Fund

UPFRONT

Upfront is a half hour public affairs program that airs on WCTK/WNBH every Sunday morning. The program features interviews with representatives of various social service organizations, state/town and city agencies and other experts in a variety of fields within the communities served. It is both topical and informative.

WCTK and WNBH host is Ed Pereira.

HIGH ENERGY COST/COST OF LIVING

Program: Upfront

Locally produced (PA)

Date: 12/24/2023

Time: 7:30a-8:00a WNBH/WCTK

Rhode Island Good Neighbor Energy Fund

My guests were Mike Kirkwood from Pascoag Utility and Kyle Bennett from United Way of Rhode Island. The purpose of the fund is to provide assistance to Rhode Island households in temporary financial crisis and are not eligible for federal funds with the payment of home energy expense. Many energy companies participate in the funding along with donations from the general public and corporations. The United Way of Rhode Island is the administrator of the program that is projected to assist 1,000 households this winter.

Program: Upfront

Locally produced (PA)

Date: 12/31/2023

Time: 7:30a-8:00a WNBH/WCTK

Rhode Island Good Neighbor Energy Fund

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON 12/24/23.

COMMUNITY IMPROVEMENTS/EVENTS

Program: Upfront

Locally produced (PA)

Date: 10/01/2023

Time: 7:30a-8:00a WNBH/WCTK

Celebrating Hispanic Heritage Month in New Bedford

My guest was Paulina Guzman, the organizer of the Latino Art Exhibit that will be on display during the month of October in the New Bedford Public Library in downtown New Bedford. This art exhibit is the first Latino Art exhibit to be presented in New Bedford. The artists are from Central and South America and now call New Bedford home.

Program: Upfront

Locally produced (PA)

Date: 10/08/2023

Time: 7:30a-8:00a WNBH/WCTK

Celebrating Hispanic Heritage Month in New Bedford

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON WCTK AND WNBH ON 10/01/23.

Program: Upfront

Locally produced (PA)

Date: 10/15/2023

Time: 7:30a-8:00a WNBH/WCTK

Mercy Meals and More - Halloween Party Fundraiser

My guests were David Motta and Susan Raposo from Mercy Meals and More. Mercy Meals and More serves breakfast free of charge Monday through Satu

rday from 5:30 am-8:30 am. They serve many people who are either unhoused or are having a tough time making ends meet. They are holding a fundraiser to help them keep their doors open and the food pantry stocked. The fundraiser is a Halloween Party at the United Fisherman’s Club on October 27th.

Program: Upfront

Locally produced (PA)

Date: 10/22/2023

Time: 7:30a-8:00a WNBH/WCTK

Rhode Island Wood Operators & Girl Scouts of Southern New England - Hasbro Children’s Hospital Fundraiser

My guest was Bob Verrier of the Rhode Island Wood Operators. They have teamed up with the Girl Scouts of Southern New England to help Hasbro Children’s Hospital. This fundraiser will be held at Camp Hoffman Girl Scout Camp, and the day will be filled with plenty of activities for the whole family. There will be chainsaw carving, games of corn hole, a woodfire pizza cook off, barbecue, drinks and plenty of family fun.

Program: Upfront

Locally produced (PA)

Date: 10/29/2023

Time: 7:30a-8:00a WNBH/WCTK

Greico Automotive Group - Food drive to help the Rhode Island Community Food Bank.

My guest was Rob Greico from the Greico Automotive Group. They have five different locations throughout Rhode Island and nearby Seekonk, Massachusetts. The public can help them by dropping off non-perishable food items at any of their locations. For every donation you will receive a complimentary Greico T-shirt or hat. All the food collected will go to the Rhode Island Community Food bank to help underserved families in all the communities that the Food Bank serves. The food drive begins on November 1st and runs through November 15th.

Program: Upfront

Locally produced (PA)

Date: 11/05/2023

Time: 7:30a-8:00a WNBH/WCTK

The VFW and The American Legion - Services provided by the VFW and the American Legion.

My guests were Rachel Garcia, R.I. Department Commander of the VFW and Bethany Leach, R.I. Department Commander of the American Legion. This is the first time that both veteran organizations have both had female leaders at the same time in the state of Rhode Island. They updated us on how both veteran's group are helping veterans with more than just a meeting place. They also are hosting an event at Gillette Stadium before the Army-Navy game on Saturday, December 9th.

Program: Upfront

Locally produced (PA)

Date: 11/12/2023

Time: 7:30a-8:00a WNBH/WCTK

Boys and Girls Club of New Bedford - Annual Fundraiser

My guest was Rob Mendes, the executive director of the Boys and Girls Club of New Bedford. They are holding their 43rd annual Steak and Burger Dinner at the Century House on Monday, November 18th. This is one of their two yearly fundraisers. The adults get the burgers while the kids from the Boys and Girls Club get the steak. The money raised from the event helps the Boys and Girls scholarship fund to make sure that no child is turned away for lack of money to be a member.

Program: Upfront

Locally produced (PA)

Date: 11/19/2023

Time: 7:30a-8:00a WNBH/WCTK

Boys and Girls Club of New Bedford - Annual Fundraiser

THIS IS A REPEAT OF A PROGRAM THAT ORIGINALLY AIRED ON 11/12/23.

Program: Upfront

Locally produced (PA)

Date: 11/26/2023

Time: 7:30a-8:00a WNBH/WCTK

Toys for Tots - Annual Toy Raising Event

My guest was Kim Johnson, the head organizer of the Bristol County chapter of Toys for Tots. Toys for Tots is an annual toy raising event to make sure that every child has something under the tree on Christmas morning. The toys that are collected at stores throughout Bristol County, go to parents who are having tough financial times and cannot afford to buy gifts for their children. The requests for help this year are even greater than in the recent past.

Program: Upfront

Locally produced (PA)

Date: 12/03/2023

Time: 7:30a-8:00a WNBH/WCTK

Tides Family Services – Adopt a Family Campaign

My guests were Beth Bixby, the president of Tides Family Services, and Lindsay Morrison the events coordinator of Tides Family Services. We discussed the Small Miracles, Big Hearts holiday gift campaign. They serve approximately 500 youth a day in Rhode Island to keep families together. You can help by joining there adopt a family campaign which matches you with a family wish list or purchase gifts on their Amazon wish list. The gifts help the families that Tides Family Services works with to celebrate the holidays.

Program: Upfront

Locally produced (PA)

Date: 12/10/2023

Time: 7:30a-8:00a WNBH/WCTK

Carefree Homes in Fairhaven – Deserving family or person to get new roof for free

My guest was Stephanie Pickup from Carefree Homes in Fairhaven. They are once again sponsoring the new roof for a deserving community member who always gives of their time and energy but never thinks of themselves as deserving. Carefree Homes works with the United Way of Greater Fall River and New Bedford. They consider all the nominees and then choose a final five. The public will vote on those five. You just go to the website to read each candidate's story and vote. The winner is announced just after New Year's day.

Program: Upfront

Locally produced (PA)

Date: 12/17/2023

Time: 7:30a-8:00a WNBH/WCTK

Carefree Homes in Fairhaven – Deserving family or person to get new roof for free

THIS IS A REPEAT OF A PROGRAM THAT ORGINALLY AIRED ON 12/10/23.

Public Service Announcements

The following PSAs were recorded and aired on the dates specified. These public service announcements are sent in by organizations and families to help raise money or get out information regarding their local or national causes. They air on WCTK overnights and WNBH rotating throughout the day. PSAs are also aired on our on-line steaming and posted on WCTK.com

10/1/23 – 12/31/23 – Feeding America – Ad Council

Nearly 34 million people in America experience food insecurity. That's nearly 1 in 10 individuals facing hunger, including 1 in 8 children. Food nourishes more than just our bodies—it also nourishes our futures. The Ending Hunger campaign highlights what we can achieve when we have reliable access to nutritious meals. The campaign PSAs inspire audiences to join Feeding America in the movement to end hunger, ensuring that our neighbors facing hunger are able to access the nutritious foods we all need to thrive.

Feeding America supports tens of millions of people who experience food insecurity to access nutritious food and resources. The Feeding America network consists of food banks, pantries, meal programs, state associations, and the Feeding America national organization working together alongside communities to end hunger.

10/1/23 – 12/31/23 – Supporting Pets in Our Community - Maddie's Fund, Humane Society of the United States

There is nothing like the unique bond pets and their people share. But when we face unexpected challenges in life, so do our pets. There is no gesture too small or too big to help keep pets and their people together—whether it's donating a bag of kibble, sharing a post of a lost pet, or welcoming a foster pet into your home, every bit of kindness counts.

The Supporting Pets in Your Community campaign PSAs feature touching stories that demonstrate how even small acts of generosity can help pets and families in your community remain together, where they belong.

PSAs direct audiences to PetsandPeopleTogether.org, where they can learn more ways to help local pets and their people.

10/1/23 – 12/31/23 – Lung Cancer Screening - American Lung Association

Lung cancer is the #1 cancer killer of men and women. Compared to other cancers, it has one of the lowest survival rates, but with the new lung cancer screening, approximately fourteen million people in

the U.S. who are at high risk for lung cancer can be saved with this early detection and treatment. If everyone at high risk were screened, close to 48,000 lives could be saved.

“Saved By The Scan” drives current and former smokers to take a lung cancer screening eligibility quiz at [SavedByTheScan.org](https://www.savedbythescan.org). Since the campaign’s launch in August 2017, 26% of quiz respondents have been eligible for a low-dose CT scan.

The campaign has saved lives and continues to educate.

10/1/23 - 12/31/23 Veterans Crisis Prevention - U.S. Department of Veterans Affairs

Veterans are at higher risk for suicide compared to the general population. The suicide rate among Veterans in 2020 was 57% higher than non-Veteran adults in the U.S., according to the [2022 National Veteran Suicide Prevention Annual Report](#). Stressful life events like divorce, job loss, or housing troubles can be risk factors for suicide. Among Veterans, these challenges can be compounded by the stigma around seeking help.

The campaign directs to [VA.gov/reach](https://www.va.gov/reach), a new website with comprehensive resources and a user-friendly experience that makes it easier for Veterans to find guidance and support from across the full breadth of the VA’s offerings.

10/1/23 - 12/31/23 – Child Car Safety - National Highway Traffic Safety Administration

Motor vehicle crashes are a leading cause of death for children under 13. This campaign encourages parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding them of the importance of getting the big stuff, like car safety, right.

To ensure parents and caregivers are properly securing their children in the best car seat restraint for their age and size, they can visit [NHTSA.gov/TheRightSeat](https://www.nhtsa.gov/TheRightSeat) or [NHTSA.gov/Protegidos](https://www.nhtsa.gov/Protegidos).

10/1/23 -12/31/23 – Paths to Recovery - Centers for Disease Control and Prevention (CDC), National Council for Mental Wellbeing, Shatterproof

46 million people ages 12 and older in the U.S. had a substance use disorder. But the data also shows that recovery is possible: about three-quarters of adults ages 26 or older who ever perceived themselves as having a SUD consider themselves to be in recovery or say they have overcome it.

To help highlight the path to recover is possible, this new campaign, Start With Hope, was created to

share powerful first-person stories of lived experience. These stories demonstrate the power of hope as a catalyst in the recovery journey, supporting individuals as they reevaluate their relationships with substances, learn about wellness-based support, and understand and access the treatment options available to them.

10/1/23 – 12/31/23 – Adoption from Foster Care - U.S. Department of Health and Human Services' Administration for Children and Families, AdoptUSKids

Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Families that adopt teens provide them with stability during a critical period in their lives. Teens that have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have 'aged out' of foster care without the security and encouragement of family.

Inspired by real families' stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, "You can't imagine the reward," these emotional messages reassure prospective parents and inspire them to consider adopting a teen.

This successful campaign has contributed to the more than 900,000 children and youth that have been adopted from the U.S. foster care system since 2004.