

CONTRACT

WJLP
26 N Halsted St
Chicago, IL 60661
(312)705-2600

<u>Contract / Revision</u> 456961 /		<u>Alt Order #</u> 10773550
<u>Advertiser</u> Issue/House Majority PAC		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13105	
<u>Product</u> HOUSE MAJORITY PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJLP	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> Philadelphia - H
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
Attention: Peter McGann
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJLP	10/22/24	10/28/24	M-F 9a-10a	M-F 9a-10a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$450.00			
N 2	WJLP	10/22/24	10/28/24	M-F 6p-7p	M-F 6p-7p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$750.00			
N 3	WJLP	10/22/24	10/28/24	M-F 7p-8p	M-F 7p-8p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$900.00			
N 4	WJLP	10/22/24	10/28/24	M-F 7p-8p	M-F 7p-8p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$900.00			
N 5	WJLP	10/22/24	10/28/24	M-F 11p-12x	M-F 11p-12x		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$600.00			
Totals											17	\$12,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	13	\$9,750.00	(\$1,462.50)	\$8,287.50
10/28/24 - 10/28/24	4	\$2,850.00	(\$427.50)	\$2,422.50
Totals	17	\$12,600.00	(\$1,890.00)	\$10,710.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms and Conditions:

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Invoices that remain unpaid within 30 Days of the invoice date may be assessed a Late Fee of 1.5% per month. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Agency and Advertiser confirm that they have all rights to place the media provided to Station and/or Network for distribution via broadcast, multichannel video programming distributors (traditional MVPDs and digital vMVPDs) and the internet. Any insertion order submitted for dynamic ad insertion on MVPDs or vMVPDs shall be governed by the most recent version of the AAA/IAB Standard Terms and Conditions ("Standard Terms"), as amended herein, including the indemnification obligation provided herein. The Standard Terms are hereby incorporated herein by reference to: http://www.iab.net/media/file/IAB_4As-tsandcs-FINAL.pdf. If, and to the extent that there is any conflict or ambiguity between the provisions of the Insertion Order and the Standard Terms, the Insertion Order shall take precedence. Station and/or Network assume no liability for the content of media provided. Advertiser assumes any and all liability for the messaging, content, and intent of media created for distribution. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Issue/House Majority PAC	04/12/24 / 04/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	HOUSE MAJORITY PAC	13105

Signature: _____ **Date:** _____

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