



# WKBT-DT 8.1 La Crosse, Wisconsin

## Quarterly Issues and Programs List

April 1, 2022, to June 30, 2022

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.1 has determined the following as the most significant problems and needs of the community for the **second quarter of 2022**. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: All program times are listed as scheduled. Actual airtime may have deviated because of unforeseen scheduling circumstances. Newscasts indicated in this report are 30 minutes in length, with the exception of the 10 PM News which is 35 minutes in length.

1. Economy
2. Education
3. Health/Safety
4. Environment
5. Crime
6. Government
7. Community

The list below reflects some of the programming broadcast in this quarter that shows how WKBT responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

**1. Economy**

**Responsive Programming (Including date and time aired)**

Category	First Aired	Show	Story Slug	Story Summary
1. Economy	4/3/2022	5PM	GREAT HARVEST BREAD CLOSING	Great Harvest Bread Company in La Crosse is closing.
1. Economy	4/6/2022	5PM	NEED FOR MORE LIFEGUARDS	It may not seem like it outside... but summer is closer than you think.
1. Economy	4/14/2022	5PM	STORM SPOTTER TRAINING	The National Weather service will hold another virtual, Skywarn Spotter Training session on Tuesday.
1. Economy	4/18/2022	5PM	MARCH HOME SALES	Wisconsin Home prices are up... on average.. 5-hundred dollars from one month ago ... and remain up a little more than 10 percent from a year ago.
1. Economy	4/20/2022	5PM	APPRENTICESHIP CAREER FAIR	local employers are connecting with students ... before they graduate.
1. Economy	4/21/2022	5PM	CAMPING WORLD RV SALES	A Camping World R-V Sales location is set to open in Onalaska.
1. Economy	4/22/2022	5PM	NEW ELECTRIC CHARGING STATION	Holmen is home to the first Electric Vehicle *Fast* charger at a Kwik Trip location.
1. Economy	4/22/2022	5PM	COLLAB JOB FAIR	Several La Crosse area Non-profit organizations are hiring.
1. Economy	4/27/2022	5PM	DAIRY PROCESSOR GRANT	A 25- thousand dollar grant will help the Westby Co-op Creamery to modernize and expand to use more milk and create new products.
1. Economy	4/27/2022	10PM	JOB FAIR PREVIEW	Also happening tomorrow ...a mini job fair will connect job seekers to openings in our area.

**2. Education**

**Responsive Programming (Including date and time aired)**

Category	First Aired	Show	Story Slug	Story Summary
2. Education	4/11/2022	5PM	LGBTQ PANEL DISCUSSION	Also Happening tomorrow evening ... a discussion about misinformation regarding the L-G-B-T-Q community.
2. Education	4/13/2022	5PM	AUTHOR SPEAKS AT LAX SCHOOLS	A Newbery award winning author is in la crosse visiting students and readers.

2. Education	4/19/2022	5PM	WESTERN FIRE TRAINING GRANTS	La Crosse's Western Technical College is getting 22- thousand dollars-- for its fire fighting programs.
2. Education	4/20/2022	5PM	WESTERN ART DEDICATION	Western Technical College's interior design program is getting a financial boost.
2. Education	4/21/2022	5PM	EIDE RURAL SCHOOLS LEADER	Blair-Taylor's School Superintendent is the new director of the Wisconsin Rural Schools Alliance.
2. Education	4/27/2022	5PM	HOLMEN CLASSROOM GRANTS	16 grants totaling 87- hundred dollars will fund programs throughout the School District of Holmen.
2. Education	4/27/2022	5PM	PRES SCHOLAR SEMIFINALIST	A Cochrane- Fountain City High School senior is a semifinalist for one of the nation's highest honors for high school students.
2. Education	5/2/2022	5PM	L-HOLMEN PROTEST	Protestors want Hancock-- to resign from the school board.
2. Education	5/2/2022	5PM	ONA SCHOOLS PLAN	The School District of *Onalaska* is making plans for major building renovations

### **3. Health/Safety**

#### **Responsive Programming (Including date and time aired)**

Category	First Aired	Show	Story Slug	Story Summary
3. Health	4/4/2022	5PM	WI COVID ACTIVITY	Two counties in Wisconsin are at *low* COVID- 19 activity for the first time since D-H-S began tracking county-by-county data.
3. Health	4/4/2022	5PM	SESAME ALLERGIES INCREASE	Health experts here in La Crosse and nation-wide are becoming more concerned with Sesame allergies.
3. Health	4/6/2022	5PM	MAYO GUND 2ND BOOSTER	Beginning next week.... both Mayo Clinic and Gundersen Health System in La Crosse will begin offering second COVID- 19 booster shots.
3. Health	4/12/2022	Noon	MAYO GROUND BREAKING	Construction on a new La Crosse hospital is officially underway.
3. Health	4/18/2022	5PM	CAV THEATER BOOSTERS	Happening tomorrow ... La Crosse's Cavalier Theater will host a COVID- 19 *booster* shot clinic.
3. Health	4/19/2022	5PM	AIRPORT MASKING RULES	Masks are no longer required at the La Crosse Regional Airport.
3. Health	4/19/2022	5PM	HOSPITAL MASKING RULES	Masks *are* still required at Gundersen and Mayo Clinic Health System locations ... Tomah Health ... Winona Health .... as well as Sacred Heart Hospital in Eau Claire.
3. Health	4/27/2022	5PM	VETERAN SUICIDE PREVENTION	A forum focused on the prevention of suicide among veterans was held at the la crosse center today.

3. Health	4/27/2022	5PM	LAX FD MENTAL HEALTH TRAINING	The La Crosse Fire Department members are getting some special training to help support community members.
3. Health	5/2/2022	5PM	MENTOL BAN PROPOSAL	The D-A is proposing a ban menthol flavoring in cigarettes and non-tobacco flavors in cigars.
3. Health	5/2/2022	5PM	SKEMP RETIREMENT	A third- generation staff member of what is now known as Mayo Clinic Health System--- is hang up his stethoscope.

#### **4. Environment**

##### Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
4. Environment	4/13/2022	5PM	WESTERN SPRING PLANT SALE	Western Technical College's Landscape Horticulture Club students will be hosting a spring plant sale April 21-st at the Horticulture Education Center.
4. Environment	4/14/2022	5PM	MONROE CO FRAC SAND MIND	The Wisconsin Supreme Court rejected a petition Wednesday from an Georgia- based company over its plan to destroy a hardwood wetland forest in Monroe County.
4. Environment	4/21/2022	5PM	WSU ENERGY PROJECT	A new multimillion dollar effort is bringing sustainability to a local university.
4. Environment	4/22/2022	6PM	RIVER CLEAN UP SIGNUPS	You can help with a La Crosse County *River* Clean-up.... on May seventh.
4. Environment	4/27/2022	5PM	WEST SALEM SCHOOLS CLEAN UP DAY	Students in West Salem are keeping the spirit of Earth Day going ... during an community clean-up effort.

#### **5. Crime**

##### Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
5. Crime	4/6/2022	5PM	BELL PRELIM	A 21-year-old man accused of shooting a gun near Viterbo University and Lincoln Middle School pled not guilty.
5. Crime	4/11/2022	5PM	JACKSON CO DRUG BUST	Five people are under arrest in Jackson County ... facing drug charges.
5. Crime	4/18/2022	5PM	REICH SENTENCING	A La Crosse man charged with the theft and damage of the Hatched Baby sculpture in La Crosse will have a diversion agreement.
5. Crime	4/18/2022	5PM	CHRISTIANSO N INTAKE	An Onalaska man remains behind bars tonight-- charged with his 8th o-w-i.
5. Crime	4/22/2022	5PM	MONROE CO DEATH INVESTIGATION	A death investigation is underway in Monroe County.

5. Crime	4/26/2022	5PM	CHIPPEWA HOMICIDE UPDATE	Moving to the homicide investigation in Chippewa County ... the Chippewa Falls Police Department is increasing patrols around schools in the wake of Lily Peters apparent homicide.
5. Crime	4/27/2022	5PM	PETERS HOMICIDE ARREST	A judge sets a one million dollar cash bond for a 14-year-old boy accused of killing Lily Peters in Chippewa Falls.

## **6. Government**

### **Responsive Programming (Including date and time aired)**

Category	First Aired	Show	Story Slug	Story Summary
6. Government	4/3/2022	5PM	GOP GET OUT THE VOTE	The spring election is just two days away.
6. Government	4/4/2022	5PM	ELECTION REMINDERS	There are dozens of local races on the ballot.
6. Government	4/4/2022	5PM	COOKE FOR 3RD DIST	Rebecca Cooke ... candidate for Wisconsin's third congressional district ... made a campaign stop in La Crosse--- part of her 19 county tour.
6. Government	4/4/2022	5PM	LAST MINUTE TAX ADVICE	TAX DAY is two weeks away.
6. Government	4/6/2022	5PM	VOTER TURNOUT	A little more than 29- percent of voters in La Crosse county cast ballots in the spring election.
6. Government	4/7/2022	5PM	SIEGEL FOR SHERIFF	Another candidate has officially entered the race for La Crosse County Sheriff/.
6. Government	4/14/2022	5PM	LSE MASTER PLAN	Members of La Crosse's common council will vote on a resolution tonight--- approving the 20-37 La Crosse Regional Airport's master plan.
6. Government	4/22/2022	5PM	HOUSKA FOLO	An update on the City of La Crosse's plan to make safety upgrades to Houske Park.

## **7. Community**

### **Responsive Programming (Including date and time aired)**

Category	First Aired	Show	Story Slug	Story Summary
7. Community	4/1/2022	5PM	VFENTANYL BUST	According to the La Crosse Police Department... officers arrested 28- year- old Kareem Nellem and 20- year- old Alexis Compan on March 30.... as part of an ongoing drug investigation.
7. Community	4/1/2022	5PM	CURRENT STATE OF NURSING	At Gundersen health system ... They officially hit zero covid patients in the la crosse hospital for the first time in months.
7. Community	4/6/2022	5PM	YMCA SUBARU CHECK PRESENTATION	The La Crosse Area Family Y-M-C-A is celebrating a 15- thousand dollars-plus donation.
7. Community	4/6/2022	5PM	WI TORNADO DRILL	Wisconsin Emergency Management and the National Weather Service are teaming up for a statewide tornado drill.

7. Community	4/7/2022	5PM	MAPLE GROVE DEAL DEAD	A representative for La Crosse Mayor Mitch Reynolds office confirmed to News Eight Now the motel's owner.. accepted the city's cancellation notice.
7. Community	4/12/2022	5PM	EVERS IN ARCADIA	Nearly every Wisconsin school district will receive at least 10-thousand from Governor Tony Evers' new 'Get Kids Ahead' initiative.
7. Community	4/12/2022	5PM	JACOB MTG W KLOBUCHAR	The Winona man recently released from Russian custody ... is sharing his story with Minnesota lawmakers.
7. Community	4/13/2022	5PM	RIVER POINT INVASIVE PLANT REMOVAL	Creating a *healthy neighborhood. Work is underway to re-establish a wildlife refuge at the future site of La Crosse's River Point District.
7. Community	4/14/2022	5PM	CHILDCARE SUMMIT	Wisconsin Government officials and employers have gathered in La Crosse for a summit on early child care and education.
7. Community	4/14/2022	5PM	YOUTH FRONTIER LEADERSHIP	Students in West Salem are celebrating a 3-thousand dollars donation to the District's 'Random Acts of Kindness' fund.
7. Community	4/16/2022	6PM	NATL GUARD RETURN	National Guard soldiers from our area are starting off the Easter weekend back with family.
7. Community	4/19/2022	5PM	BUS MASKING RULES	If you are traveling by bus ... La Crosse M-T-U will no longer enforce a mask rule on buses or in transportation hubs.
7. Community	4/20/2022	5PM	HOMELESS SAFE SPACE	After designating Houska Park as a temporary campground for La Crosse's unsheltered population, the city is now making the park a safe space.
7. Community	4/20/2022	5PM	KAUL SEX ASSAULT TRAINING	Wisconsin Attorney General Josh Kaul is in La Crosse to help kick off sexual assault response training courses for prosecutors.
7. Community	4/21/2022	5PM	MAYO VOLUNTEERS	they are often the first person you meet when you enter the hospital.. and they always greet you with a smile.
7. Community	4/26/2022	5PM	LAX SCHOOL INPUT MTG	Happening tomorrow ... School District of La Crosse leaders will hold a community information session about the district's long-range facility plan
7. Community	4/26/2022	5PM	MAYO THANKS NATL GUARD	Mayo Clinic Health System leaders and members of the Wisconsin National Guard are thanking each other ... following a team effort responding to COVID- 19.
7. Community	5/2/2022	5PM	HANCOCK COULEE RECOVERY	Cheryl Hancock ... director of the Coulee Recovery Center ... is stepping down-- effective immediately.
7. Community	5/2/2022	5PM	HILLSBORO BULLYING INCIDENT	A 17-year-old Hillsboro student is charged with a felony-- after police say he assaulted another student-- at school.