



WKBT-DT 8.1 La Crosse, Wisconsin

Quarterly Issues and Programs List

January 1, 2023, to March 31, 2023

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.1 has determined the following as the most significant problems and needs of the community for the **first quarter of 2023**. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: All program times are listed as scheduled. Actual airtime may have deviated because of unforeseen scheduling circumstances. Newscasts indicated in this report are 30 minutes in length, with the exception of the 10 PM News which is 35 minutes in length.

1. Community
2. Crime
3. Economy
4. Education
5. Environment
6. Government
7. Health

The list below reflects some of the programming broadcast in this quarter that shows how WKBT responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

1. Community

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Community	1/3/2023	6:00 PM	Overnight Shelter Fund	It cost \$30,000 for the City of La Crosse to open an emergency shelter during last month's winter storm. The city is also turning to the community and a local non-profit for help.
Community	1/17/2023	10:00 PM	Community discusses potential improvements to La Crosse's southside	Tuesday night at Lincoln Middle School, Mayo Clinic Health System hosted a community workshop to discuss the Near-Southside Neighborhood Visioning project.
Community	1/26/2023	10:00 PM	La Crosse SOUP event fed over 300 people but also donated to a cause.	State Road Stars, a group of 4th and 5th grade girls from State Road Elementary, will get help building an accessible playground.
Community	1/27/2023	6:00 PM	Due to predicted cold weather, La Crosse will open a daytime warming space.	Shelter staff at Catholic Charities of the Diocese of La Crosse and the Salvation Army of La Crosse County have indicated that there is an urgent need for daytime services during the severe cold.
Community	2/7/2023	6:00 PM	Sparta woman looks to buy, convert old Rolling Hills property	A Sparta woman wants to give a historic Monroe County property new life. She believes the former Rolling Hills Nursing Home is worth saving.
Community	2/10/2023	6:00 PM	Directors of Harry J. Olson Senior Center buy the building for \$1	Last month, the La Crosse City Council voted to sell the building to Harry J. Olson's directors for \$1; if they agreed to continue using the building as a polling place for the next three years.
Community	2/15/2023	5:00 PM	Students are raising money to buy inclusive playground equipment for disabled kids.	The money raised at La Crosse SOUP and an additional \$1,200 from a Facebook fundraiser is helping buy special equipment. Now they are asking the whole community to get involved with the fundraiser.
Community	2/16/2023	10:00 PM	Black History Month: Highlighting a black-owned business	Having lived in the South and now the Midwest, Montriss said she's had to face reality and get comfortable with feeling uncomfortable. The café owner only hopes for customers to have the same grace for her.
Community	2/23/2023	10:00 PM	Black History Month: Black Legacy Art Show	To continue the Black History Month celebrations, local creative organization The Artsiders organized a diverse and inclusive art show, to raise money for two local charities: Hope Restores, and B.L.A.C.K.

Community	2/28/2023	10:00 PM	Hometown Heroes	Each month the community nominates someone to receive an award for public service and community engagement - this month Sgt. Marcus Badger from the Monroe County Sheriff's Dept. was honored.
Community	3/8/2023	6:00 PM	Jaycee Volunteers Needed.	JCI La Crosse Jaycees has dipped below the required number of members needed to remain a chapter in the JCI organization. Without volunteers they will fold. JCI is responsible for Toys-for-Tots and other events.
Community	3/9/2023	6:00 PM	Mobil Oil Site Housing	La Crosse's River Point District has been over 25 years in the making. Thursday night, the La Crosse's common council voted to approve the plan for the district's first building which will include affordable housing options.
Community	3/10/2023	6:00 PM	Women Build	In honor of National Women's Day, women from the La Crosse area gather to help Habitat for Humanity build a home for a single mother facing financial difficulty.
Community	3/15/2023	6:00 PM	Houska Park Evictions	Due to ongoing health and safety concerns, the La Crosse Mayor's office has directed city staff to begin the process of evicting Homeless and begin cleaning and restoration at Houska Park.
Community	3/17/2023	6:00 PM	Farmland Preservation Program	State Legislators propose additional funding for Wisconsin's Farmland Preservation Program.
Community	3/22/2023	6:00 PM	Women owned businesses thrive in La Crosse	Emily shows us the surprisingly high number of women-owned businesses in La Crosse
Community	3/23/2023	10:00 PM	Holocaust Survivor speaks at Viterbo	Anna Fischer introduces us to a 93-year-old Holocaust survivor who was invited to speak at Viterbo University.
Community	3/28/2023	6:00 PM	Historic Schoolhouse Demolition	Duaa profiles community members in the small town of Homer, Minnesota who are trying to save a historic schoolhouse from being demolished.

2. Crime

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Crime	1/4/2023	5:00 PM	Sentencing for Aspseter	A Sparta man convicted of killing his grandfather with an axe in 2021 will spend the rest of his life in prison with no chance of release.
Crime	1/16/2023	5:00 PM	Chippewa Falls Police investigating attempted homicide	According to Chippewa Falls Police Chief Matthew Kelm, officers responded at 8:20 p.m. Saturday to a report of a female who had been shot. EMS transported the victim due to her injuries.

3. Economy

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Economy	1/2/2023	5:00 PM	Veterinarian & Vet Tech Shortage	Many clinics are understaffed because of a workforce shortage. Veterinary technicians have one of the highest turnover rates. Many vet techs quit after five years because of little pay and long hours.
Economy	1/6/2023	5:00 PM	Egg prices have increased 89% this year.	A Holmen baker says eggs have become one of the most expensive items on her grocery bill.
Economy	1/12/2023	6:00 PM	Federal FoodShare Funds to be Cut in February	The federal government is ending the pandemic-related FoodShare program-- cutting benefits in half. La Crosse's pantries are preparing to handle increased demand.
Economy	1/31/2023	5:00 PM	La Crosse brewers battle carbon dioxide shortage	Since the pandemic, the beer industry has taken plenty of hits. It's not just hops and barley-- a key ingredient you might not think of is skyrocketing: carbon dioxide.
Economy	2/14/2023	6:00 PM	Restaurants prep for a busy valentine's night.	Fork & Fable's head chef Jacob Mclees is taking this opportunity to get creative. The restaurant will feature an exclusive four-course dining experience. Guests will have two options to select from at each course
Economy	2/21/2023	5:00 PM	La Crosse, Onalaska rank top 10 in affordable housing	The report ranks La Crosse and Onalaska as the number ten most affordable housing markets in the country. The two biggest factors taken into account are real estate markets, and economic health.

4. Education

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Education	1/4/2023	6:00 PM	School Board Election	This April, voters will fill four seats on the La Crosse's School Board of Education. It's the highest number of openings in 31 years.
Education	1/11/2023	6:00 PM	School Lunch Debt	Food is fuel, and for some families it's too costly. School lunch debt is skyrocketing. Nationwide, schools' lunch debt tops \$19 million dollars. La Crosse is no different.
Education	1/13/2023	5:00 PM	Project ADAM	An AED has to be used in 2 minutes, but sometimes, the closest one isn't close enough. Project ADAM hopes to change that. Melrose-Mindoro joined the Heart Safe School program after a student collapsed.
Education	1/25/2023	5:00 PM	La Crosse School Board votes to	On Monday, a two-hour debate led to a 6-2 decision: to close Lincoln Middle School. And

			close school and go to referendum.	there will be a \$60 million referendum on the April ballot.
Education	2/14/2023	5:00 PM	It's National School Bus Driver Appreciation Week.	This Bus Driver Appreciation Week is a reminder that the number of bus drivers are still running short. As West Salem schools' transportation director, Rick Kline helps those drivers hit the road.
Education	2/20/2023	5:00 PM	There are nine candidates running for La Crosse School Board in the Primary tomorrow.	The spring primary typically has a low turnout, but La Crosse city clerk Nikki Elsen said this race could bring more people to the polls.
Education	2/28/2023	6:00 PM	Black History Month: Decorating Doors	Students at the La Crosse Polytechnic School decorated classroom doors to demonstrate excellence in Black History.
Education	3/4/2023	6:00 PM	Special Needs students at West Salem Middle School bake bread	With every loaf that's sold, these students get closer to their goal – the Special Fester Carnival.
Education	3/20/2023	6:00 PM	UWL Tuition Increase	Duaa breaks down the rise in tuition at UWL
Education	3/21/2023	10:00 PM	Guitar Boys	Students at Luther High School build guitars in woodshop.

5. Environment

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Environment	1/9/2023	6:00 PM	Urban Deer Management Plan	City of Onalaska hunters can fire away in some city parks. It's a different way to manage nuisance deer—or high deer numbers—within city limits.

6. Government

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Government	1/5/2023	10:00 PM	Harry J Olson Senior Center Update	Members of La Crosse's Harry J. Olson Center have been waiting to find out the future of their center. The city's F&P Committee voted unanimously to refer the resolution to the full common council.
Government	1/10/2023	5:00 PM	Possible Gas Stove Ban	A federal agency is considering banning them, calling gas stoves a hidden hazard. The US Consumer Product Safety commission believes implementing a ban will help address indoor pollution.

Government	1/10/2023	10:00 PM	County Administrator Update	The La Crosse County Board of Supervisors picked a finalist, Jane Klekamp, for the role of County Administrator.
Government	1/12/2023	10:00 PM	Harry J Olson Senior Center Update at Council	Common Council members were expected to vote on a resolution that would allow the seniors to purchase the city-owned Northside building for \$1.
Government	1/19/2023	10:00 PM	PFAS Regulation Changes	The Department of Defense is updating its requirements to use foam without PFAS, and the new rules will extend to airports like the La Crosse Regional Airport.
Government	1/30/2023	5:00 PM	MTU workers picket for higher wages	The picket was informational. Union members are seeking a wage increase as the cost-of-living climbs. Both the city and the union say they hope to come to a decision soon.
Government	2/8/2023	6:00 PM	The Crown Act - A La Crosse business owner celebrates natural hair	The CROWN Act, which was just enacted in Minnesota, bans discrimination based on hair color and texture. It's a movement in most states across the country-- and even at the federal level.
Government	2/9/2023	6:00 PM	Viroqua farmer appointed to USDA Dairy board	Gail and her family also own Viroqua's Klinkner Kountry Store, where they sell farm-raised beef, pork and lamb, and fresh-made dairy products.
Government	2/13/2023	5:00 PM	Gov. Evers is hoping to put \$3 million of the Wisconsin budget into our elections.	In this proposal, Wisconsin drivers would be automatically registered to vote. The automatic registration policy is already in place in over 20 states.
Government	3/7/2023	6:00 PM	Voting Rights Restored	On Friday, Governor Walz signed a law that restores voting rights for over 55,000 formerly incarcerated people in Minnesota. We hear from former inmates affected.
Government	3/24/2023	10:00 PM	Absentee Ballot Law	Following misinformation about absentee voting laws surrounding folks with disabilities, Anna Fischer asks elections administrators to clear the air.
Government	3/27/2023	6:00 PM	West Salem Referendum	Emily Haugen goes to West Salem to explain a public safety referendum that will appear on the April 4th ballot.

7. Health

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Health	1/9/2023	5:00 PM	Access to Edibles	A new study by the journal Pediatrics found that more children under the age of 6 have been accidentally exposed to THC edibles than ever before.

Health	1/10/2023	6:00 PM	Ice Safety	Ice fishing season is underway, so the DNR spoke with us about what you need to do before heading out on the ice.
Health	1/17/2023	5:00 PM	Youth Mental Health Services Expansion	A partnership between Mayo Clinic Health System and the Boys and Girls Club of Greater La Crosse will expand mental health services for the youth it serves.
Health	1/18/2023	6:00 PM	Driving in the Snow	Onalaska driving instructor shares how to stay safe on icy roads.
Health	1/20/2023	5:00 PM	Spike in Overdose Deaths	La Crosse Police are reporting an increase in the number of drug-related overdoses. They suspect drugs are being laced with opiates such as fentanyl.
Health	1/24/2023	5:00 PM	4 are dead in La Crosse of suspected opioid overdose.	La Crosse Police are reporting an increase in the number of drug-related overdoses. They suspect drugs are being laced with opiates such as fentanyl.
Health	2/1/2023	5:00 PM	Cold weather E.R. visits for falls and frostbite	When temperatures drop, local hospitals see patients for icy falls, and more cases of hypothermia and frostbite. A walk outside in the winter can be nice, but when temperatures drop, it can be risky.
Health	2/2/2023	6:00 PM	Local hospital uses pharmacy tech program to retain staff	Worker shortages are affecting all types of industries, but the healthcare industry is still struggling after the pandemic. Gundersen created a program that pays trainees for certification and experience.
Health	2/23/2023	6:00 PM	Gordon Beats the Odds	After surviving flesh-eating bacteria, Minnesota teacher called to spread 'attitude of gratitude' to Coulee Region
Health	3/3/2023	10:00 PM	Insulin Prices	As pharmaceutical manufacturer Eli Lilly announces it will be capping insulin prices at \$35, we examine the benefit for local insulin users.
Health	3/4/2023	10:00 PM	Eating Disorders	NEARLY 30 MILLION AMERICANS WILL EXPERIENCE AN EATING DISORDER IN THEIR LIFETIME
Health	3/13/2023	10:00 PM	PFAS Study Results	Duaa shares with us the presentation of the USGS National Tap Water study test results following PFAS contamination.
Health	3/14/2023	6:00 PM	EPA PFAS Federal Limits	Duaa shows us that for the first time, the Environmental Protection Agency has proposed federal limits on forever chemicals known as PFAS.
Health	3/29/2023	6:00 PM	Winona Sim Lab Open	Emily Haugen gives us a tour of a new laboratory at Winona Health that allows healthcare students to work with advanced mannequins in a simulated environment.
Health	3/30/2023	10:00 PM	OTC Narcan	Anna Fischer breaks down the difference made by over-the-counter Narcan - a medication that can prevent Fentanyl deaths.