



WKBT-DT 8.1 La Crosse, Wisconsin

Quarterly Issues and Programs List

January 1, 2022, to March 31, 2022

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.1 has determined the following as the most significant problems and needs of the community for the **first quarter of 2022**. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: All program times are listed as scheduled. Actual airtime may have deviated because of unforeseen scheduling circumstances. Newscasts indicated in this report are 30 minutes in length, with the exception of the 10 PM News which is 35 minutes in length.

1. Economy
2. Education
3. Health/Safety
4. Environment
5. Crime
6. Government
7. Community

1. Economy

“While U.S. economic growth will continue its post-pandemic recovery through the rest of this year even as interest rates increase, Russia’s war with Ukraine is a risk going forward and may fuel a further rise in inflation.” – Preston Caldwell

<https://www.morningstar.com/articles/1082594/economic-outlook-labor-market-to-drive-gdp-growth>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
1. Economy	1/3/2022	5PM	CAV THEATER PICKUP WINDOW	La Crosse's Cavalier Theatre will soon open for business in a new way.
1. Economy	1/6/2022	5PM	WRESTLING TOURNEY IMPACT	The Clash' wrestling tournament will bring an unexpected boost to businesses in downtown La Crosse.
1. Economy	1/20/2022	5PM	FMR KMART SITE MTG	We will soon know more about the new plans for the former K-Mart site on La Crosse's south side.
1. Economy	1/25/2022	5PM	KMART MTG PREVIEW	The former Kmart building on La Crosse's south side is being demolished.
1. Economy	2/3/2022	5PM	GIANT KWIK TRIP UPDATE	Crews are beginning the construction process for new Kwik Trip on La Crosse's south side.
1. Economy	2/4/2022	5PM	DOWNTOWN ECONOMIC RECOVERY FOLO	The Labor Department says Wisconsin businesses are in a state of economic *recovery.
1. Economy	2/7/2022	5PM	READY SET GO GET THAT JOB	Happening tomorrow ... ready-- set-- go---- get that job.
1. Economy	2/8/2022	5PM	VALLEY VIEW MALL FORECLOSURE	According to The La Crosse County Sheriff's Office website..... parts of the mall will be sold during a sheriff's sale March eighth.
1. Economy	2/8/2022	Noon	PAPPI'S TO CLOSE	Pappi's Taqueria in West Salem is preparing to close.
1. Economy	2/14/2022	5PM	WMC EMPLOYER SURVEY	About third of Wisconsin businesses are planning to raise wages by more than four percent this year.
1. Economy	2/14/2022	5PM	WINCRAFT SUPER BOWL MERCH	some Super Bowl merchandise is being made close to home.
1. Economy	2/16/2022	5PM	HIGH GAS PRICES	From coast to coast... American drivers are spending more to fill their gas tanks.
1. Economy	2/16/2022	5PM	GHS JOB FAIR	Gundersen Health System is recruiting employees to fill some of its openings.
1. Economy	2/21/2022	5PM	WI HOUSING SALES	Wisconsin Home prices are up and inventory is down.
1. Economy	2/25/2022	5PM	BEER PRICES	Rising costs of everything from aluminum to fruit might make it tougher for manufacturers to craft your favorite brew.
1. Economy	2/28/2022	5PM	LADCO ANNUAL MTG	LADCO is marking 50 years of the organization's annual meeting.
1. Economy	3/1/2022	5PM	ROSE ST. STARBUCKS	Coffee fans in La Crosse may soon have a new Northside option.
1. Economy	3/2/2022	5PM	WI INFLATION CONCERNS	inflation concerns are growing in Wisconsin.
1. Economy	3/7/2022	5PM	RENT INCREASING	Rent prices are rising at a rate not seen in years.
1. Economy	3/8/2022	5PM	MALL AUCTION	La Crosse's Valley View Mall has a new owner.
1. Economy	3/8/2022	5PM	BLUFF CO JOB FAIR PREVIEW	Job seekers and community members have the chance to meet tomorrow--- during a Job Fair.
1. Economy	3/10/2022	5PM	CONSTRUCTION JOB FAIR	Students in La Crosse had the chance to build their future careers today.

1. Economy	3/24/2022	Noon	FIVE GUYS ONALASKA	Some exciting news for local burger lovers tonight.
1. Economy	3/24/2022	5PM	LA CROSSE HARBOR GRANT	Two- million dollars in grant money is coming for Hanke Terminals in La Crosse.
1. Economy	3/29/2022	Noon	DUNKIN ON SOME FOOLS	A Dunkin' Donuts *could be moving into the old Checkers location on La Crosse's North Side.

2. Education

“Politics bleeding into college operations, new regulatory action, continued expansion of online ed and more are stories we'll be following in 2022.” – Jeremy Bauer-Wolf

<https://www.highereddive.com/news/7-higher-education-trends-to-watch-in-2022/616542/>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
2. Education	1/11/2022	Noon	NEW LA CRES SUPER	La Crescent- Hokah Public Schools has a new *interim* superintendent.
2. Education	1/12/2022	Noon	LAX DISTRICT LAWSUIT	The former La Crosse student fractured his femur on a field trip and his parents believe their son's teacher is responsible.
2. Education	1/21/2022	Noon	PRESCHOOL REGISTRATION BEGINS	You are running out of time to register your kids for preschool in the School District of La Crosse.
2. Education	2/4/2022	5PM	FCCLA STATE COMPETITION	high schoolers put their skills to the test at a 'star' competition at western technical college.
2. Education	2/8/2022	5PM	LWVLA SCHOOL BOARDS	Local school board members are educating the community about their roles and responsibilities.
2. Education	2/9/2022	Noon	TEST OPTIONAL ADMISSION	Taking tests like the ACT and SAT have long been a part of college admissions process... but A La Crosse University is changing its approach.
2. Education	2/10/2022	5PM	FINANCE COURSE LEGISLATION	Managing money can be a difficult task.
2. Education	2/10/2022	Noon	SPARTA REALITY STORE	Students in Monroe County learning life isn't always easy-- or cheap.
2. Education	2/10/2022	5PM	ONA SCHOOL COMM MTGS	The School District of Onalaska is asking community members to share their thoughts about the future of the district's facilities.
2. Education	2/14/2022	5PM	LAX PD/AQUINAS MENTAL HEALTH PARTNERSHIP	A report by Wisconsin's Office of Children's Mental Health found that feelings of anxiety and depression among kids are rising.
2. Education	2/23/2022	Noon	FIRE ACADEMY FOLO	Students are back in the classroom learning skills to keep our community safe.
2. Education	2/23/2022	5PM	TAKE AN EAGLE TO BREAKFAST	Local businesses are connecting with potential future employees at the U-W La Crosse.
2. Education	2/24/2022	5PM	CRUCIFIXION ROBOTICS TO STATE	Everything is awesome ... for the members of crucifixion school's LEGO robotics team.
2. Education	3/1/2022	5PM	LA CRESCENT SUPERINTENDENT FINALISTS	Four candidates remain in the running for superintendent of La Crescent- Hokah schools.
2. Education	3/2/2022	5PM	SPARTA DECA TO NATL	Members of Sparta High School's DECA team are heading to nationals.
2. Education	3/4/2022	5PM	UWL RESEARCH AWARD	U-W-L's commitment to undergraduate research is being recognized at the national level.
2. Education	3/8/2022	5PM	LAX SCHOOL BOARD FORUM	Happening tomorrow ... candidates for the La Crosse School Board will take part in a student-led forum at Logan High School.
2. Education	3/8/2022	5PM	NATL SCHOOL BFAST WEEK	Schools throughout Wisconsin are celebrating the importance of starting the day with a full stomach.

2. Education	3/8/2022	5PM	STUDENTS TAKE A STAND	Fourth graders at Southern Bluffs Elementary are taking a stand.
2. Education	3/8/2022	5PM	WEST SALEM REF MTG	Happening tomorrow ... School District of West Salem is hosting a community information sessions about the upcoming referendum
2. Education	3/16/2022	5PM	SYMPHONY EDUCATION PROGRAMS	Young musicians have the chance to show their stuff ... during the new '*High School* Wannabe Competition'
2. Education	3/22/2022	5PM	SCHOOL PSYCHOLOGIST SHORTAGE	The state of Wisconsin is facing a shortage of school psychologists-- but a La Crosse university hopes to offer a solution.
2. Education	3/22/2022	5PM	UWL COMMUNITY FELLOWSHIP	U-W La Crosse students have the chance to help a pair of are non-profits.
2. Education	3/25/2022	5PM	HANDS-ON SUMMER CAMP	UWL is bringing back one it its summer ed programs.

3. Health/Safety

“The healthcare industry has experienced significant growth and changes over the past few years. Here are three trends in healthcare that I think will continue through 2022 and which companies in the industry should consider to maintain a competitive advantage.” – Dr. Anita Gupta

<https://www.forbes.com/sites/forbesbusinesscouncil/2021/12/14/the-future-of-health-three-healthcare-trends-for-2022/?sh=1e68db49541c>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
3. Health	1/1/2022	10PM	LaX Center not masking	La Crosse Center not requiring masks for the time being
3. Health	1/3/2022	5PM	ICE INJURIES	And that cold can be more than annoying.
3. Health	1/4/2022	5PM	MN EXPANDED TESTING CAPACITY	New COVID- 19 testing resources are already available in Minnesota.
3. Health	1/4/2022	5PM	HAGEDORN TEST POSITIVE	Minnesota first district representative Jim Hagedorn has tested positive for COVID- 19
3. Health	1/4/2022	5PM	RADON AWARENESS	One in three La Crosse County homes tests high for radon.
3. Health	1/7/2022	5PM	COVID-19 TESTING SITE	The Wisconsin National Guard will host its last free COVID- 19 P-C-R testing site tomorrow at Prince of Peace Church in West Salem.
3. Health	1/7/2022	Noon	LEGION VAX CLINIC	American legion post 52 in la crosse is holding a COVID-19 vaccine clinic tomorrow.
3. Health	1/7/2022	Noon	VANG COUNCIL VAX CLINIC	All three vaccines will also be available tomorrow at Onalaska Middle School as well.
3. Health	1/11/2022	5PM	MAYO TESTING LEVELS	COVID-19 testing at Mayo Clinic sites in Southwest Wisconsin has reached its highest level in more than a year.
3. Health	1/11/2022	5PM	KIDS DESERVE A SHOT	Minnesota parents... who fully vaccinate their five to 11 year old's by the end of February..... could get a two hundred dollar gift card.
3. Health	1/11/2022	5PM	MAYO HOSPITAL REPLACEMENT	Mayo Clinic Health System is *considering a new hospital building on it's La Crosse campus.
3. Health	1/13/2022	5PM	LAX CO SUICIDES	It is a somber record.
3. Health	1/17/2022	Noon	TREMP CO CASE SURGE	Trempealeau County Health Department says the area is in crisis.... as weekly COVID- 19 cases have tripled in two weeks.
3. Health	1/17/2022	5PM	TOMAH MASK REQUIREMENTS	Tomah Health is following the lead of other health care facilities.... and requiring higher-quality masks at all of its locations
3. Health	1/17/2022	5PM	MONROE BETTY DONATIONS	Starting tomorrow in Sparta ... you can help animals in the Sparta area during a week long fundraising effort.

3. Health	1/18/2022	5PM	BLOOD SHORTAGES	the American red cross is facing its worst blood shortage in more than a decade.
3. Health	1/18/2022	AM	BLOOD DRIVE PREVIEW	Tomah health' and 'versiti blood center of Wisconsin' are holding a two day blood drive tomorrow and Thursday.... from noon to five.... at Tomah's Recreation Park.
3. Health	1/19/2022	5PM	COVID PEAK FORECASTING	Doctors from Mayo Clinic Health System say based on their modeling ... cases in our area could be coming as soon as next week ... or the end of the month.
3. Health	1/19/2022	5PM	WINONA HEALTH NATL GUARD	Winona Health is one of 23 Minnesota hospitals that will receive emergency medical teams.
3. Health	1/24/2022	Noon	BA 2 SUBVARIANT	The world health organization says there's a *new Coronavirus variant showing up around the world.
3. Health	1/25/2022	AM	SLEDDING SAFETY	It's the time of year for winter fun, from hitting the slopes for skiing or snowboarding.... to hitting the hills for sledding.
3. Health	1/27/2022	5PM	GUNDERSEN LOW ON BLOOD	Gundersen Health System says its hospitals desperately need blood.
3. Health	1/27/2022	5PM	MAYO RADIOLOGY OPEN HOUSE	An eight-point-one million dollar radiology department will soon be ready for patients in Onalaska.
3. Health	1/27/2022	5PM	BGC FREE MASKS	families who go to the boys and girls clubs of greater la crosse will have access to free n-95 masks.
3. Health	1/28/2022	5PM	VANG COUNCIL VAX CLINIC	You have another chance to get the COVID- 19 vaccine tomorrow in La Crosse.
3. Health	1/31/2022	5PM	WI 2 YEARS COVID	We are nearing the two year anniversary of Wisconsin's the first case of COVID-19.
3. Health	2/1/2022	5PM	NATL GUARD MAYO ASSIST	Nationwide ... patients are lining up... and staff are unable to meet those demands.
3. Health	2/2/2022	5PM	MORE SLEDDING INJURIES	It's the time of year for winter fun---- from hitting the slopes for skiing and snowboarding.... to sledding.
3. Health	2/4/2022	5PM	GO RED FOR WOMEN	Today is national 'wear red day'.
3. Health	2/9/2022	Noon	UW HEALTH BOOSTER REQ	U-W Health is requiring staff to receive a COVID- 19 vaccine booster.
3. Health	2/16/2022	Noon	UW SYSTEM MASKING	The U-W System will remove its mandatory mask requirements by spring break.
3. Health	2/21/2022	5PM	GUND COVID UPDATE	Gundersen health system is reporting fewer covid-19 hospitalizations.
3. Health	2/23/2022	5PM	OVERDOSE WARNING	The La Crosse County Medical Examiners Office is investigating multiple overdoses.... that have been reported the past eight days-- some have been fatal.
3. Health	2/23/2022	5PM	LAX PD YOUTH CRISIS TRAINING	Local police are taking another step forward to improve the outcomes of calls involving mental health issues.
3. Health	2/23/2022	5PM	MAYO TESTING HOSPITAL UPDATE	Mayo Clinic Health System hospitals is reporting a downward trend in COVID- 19 cases and hospitalizations
3. Health	2/23/2022	5PM	TOMAH URGENT CARE OPENING	Tomah Health will reopen its Urgent Care facility next week.
3. Health	2/28/2022	Noon	CDC MASK CHANGES	The C-D-C's new classification levels will depend on COVID-19 case counts... hospitalizations... and hospital capacity.
3. Health	3/1/2022	Noon	TOMAH URGENT CARE OPENING	Tomah Health's Urgent Care is open once again.
3. Health	3/2/2022	5PM	LA CROSSE CO HEALTH DEPT CHANGES	The La Crosse County Health Department is shifting its resources away from COVID- 19 contract tracing.
3. Health	3/4/2022	5PM	WHITE HOUSE COVID UPDATE	THE WHITE HOUSE IS MOVING TO A NEW PHASE OF PANDEMIC RESPONSE.
3. Health	3/4/2022	5PM	LAX CO MASK RULES	Masking is no longer mandatory inside La Crosse County government buildings.

3. Health	3/4/2022	5PM	WSU MASK RULES	Beginning today... Masks are optional at Winona State University.
3. Health	3/15/2022	5PM	WEST SALEM COVID TESTING ENDING	The accolades keep on coming for Johnny Davis.
3. Health	3/16/2022	Noon	EVERS DRUG ABUSE BILLS	In La Crosse county... 34 people died from drug overdoses in 20-21... most of which included a lethal amount of fentanyl.
3. Health	3/21/2022	5PM	NATL POISON WEEK	It's national poison week ... And local health experts are encouraging everyone to take steps to prevent accidental or intentional poisonings.
3. Health	3/21/2022	5PM	F&C CTR SURVEY	The Family and Children's Center is asking for your help.
3. Health	3/22/2022	AM	BLOOD DRIVE	Officials at Versiti Blood Center say there is a nationwide blood shortage.
3. Health	3/24/2022	5PM	CRISIS INTERVENTION TRAINING	30 officers from La Crosse and Vernon counties are getting extra training today in La Crosse.
3. Health	3/29/2022	5PM	ANOTHER COVID BOOSTER	Americans 50 and older are now eligible for a 4th dose of the Pfizer or Moderna COVID-19 vaccine.

4. Environment

With our city's commitment to ambitious climate action, La Crosse is part of a historic and powerful response by the world's cities to address the climate crisis. La Crosse's commitment to the [Global Covenant of Mayors](#) connects it with the broadest global alliance committed to city climate leadership, building on the pledges of over 10,000 cities and local governments from six continents representing more than 800 million citizens worldwide.

<https://www.cityoflacrosse.org/your-government/boards-committees/sustainable-la-crosse-commission>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
4. Environment	1/24/2022	5PM	SALT AWARENESS WEEK	La Crosse is joining a statewide effort to address the impact of salt on the states' infrastructure and water ways.
4. Environment	2/9/2022	5PM	SPARTA FLOOD PREPAREDNESS	State leaders are in Monroe County ... considering ways to protect the community during flooding.
4. Environment	2/22/2022	5PM	WEATHER SAFETY	If you've stepped outside the last couple of days... you know it's important to take it easy.
4. Environment	2/24/2022	5PM	ICE SAFETY	La Crosse Police have yet to publicly identify the body recovered Wednesday afternoon from the Black River.
4. Environment	2/24/2022	5PM	PFAS PLAN RESPONSE	WISCONSIN'S NATURAL RESOURCES BOARD VOTED TO OPPOSE D-N-R AND D-H-S RECOMMENDATIONS FOR PROPOSED PFAS DRINKING WATER STANDARDS.
4. Environment	3/14/2022	5PM	TRAILHEAD RD CLOSURE	The La Crosse Parks and rec. Department is warning the road to Hixon Forest's main trailhead will be closed starting tomorrow.
4. Environment	3/16/2022	5PM	TREE-PLENISH PROJECT	you have the chance to help logan high school become a greener place to learn.

5. Crime

With a crime rate of 40 per one thousand residents, La Crosse has one of the highest crime rates in America compared to all communities of all sizes - from the smallest towns to the very largest cities. One's chance of becoming a victim of either violent or property crime here is one in 25.

<https://www.neighborhoodscout.com/wi/la-crosse/crime#:~:text=With%20a%20crime%20rate%20of,here%20is%20one%20in%2025.>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
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5. Crime	1/17/2022	5PM	SOUTH SIDE ARMED ROBBERY	Video taken inside the Citgo during the robbery Sunday night.. show's two men armed with hand-guns.
5. Crime	1/18/2022	5PM	GARDNER INTAKE	A La Crosse man is charged with recklessly endangering safety.
5. Crime	1/20/2022	5PM	ARMED ROBBERY FOLO	La Crosse Police hope the public can help detectives identify an armed robbery suspect.
5. Crime	1/21/2022	Noon	SHOUSEHOLDER PLEA	A La Crosse man facing a stalking charge enters his plea in La Crosse County Court.
5. Crime	1/25/2022	5PM	EAU CLAIRE ATT HOMICIDE	An Eau Claire man is facing *seven* attempted homicide charges.
5. Crime	1/25/2022	5PM	SJOHNSON PLEA HEARING	A La Crosse man charged with shooting a gun outside a south side bar has reached a plea deal with prosecutors.
5. Crime	1/25/2022	5PM	MARTINEZ COURT SETTLEMENT	A former La Crescent-Hokah Public Schools superintendent enters a guilty plea today to disorderly conduct in Houston County court.
5. Crime	2/3/2022	Noon	NORTH SIDE SHOOTING	Breaking news: La Crosse Police say two people found dead inside a Northside home-- are the victims of a murder suicide.
5. Crime	2/4/2022	5PM	MOSLEY CRIM COMPLAINT	A former Cashton High School teacher and track coach is facing accusations of inappropriate behavior with a student.
5. Crime	2/7/2022	5PM	WI DMV TEXT SCAM WARNING	The Wisconsin Division of Motor Vehicles is warning drivers about a text messaging phishing scam.
5. Crime	2/7/2022	5PM	TOP 10 SCAMS	Wisconsin's Department of Agriculture, Trade and Consumer Protection says telemarketing scams ... followed by landlord tenant complaints.... and identify theft.... were the most common complaints last year.
5. Crime	2/8/2022	Noon	WINONA CO ASSAULT	The Winona County Sheriff's Office is asking the public for help finding the suspect in an assault.
5. Crime	2/15/2022	Noon	HOLMEN ELECTION INVESTIGATION	Holmen Police are asking for information from the public ... about a photo of a flyer.... depicting two Holmen school board candidates and racist messaging.
5. Crime	2/17/2022	Noon	PAYROLL SCAM WARNING	The Holmen Police Department is warning about of a payroll scam affecting several people.
5. Crime	2/18/2022	5PM	THOMPSON SENTENCE	Shavonte Thompson will spend the rest of his life behind bars after killing 18-year-old Javier Ayres (eye-urrs) in 2019.
5. Crime	2/22/2022	Noon	FELON SHOOTS AT LA CROSSE PD	A Man is behind bars.. after investigators say he fired a gun at a La Crosse officer early this morning.
5. Crime	2/22/2022	5PM	HARTMANN SENTENCING	The Man who killed a Sparta man during a 20-20 robbery... will spend the rest of his life behind bars..
5. Crime	2/23/2022	5PM	SROSS INTAKE	A man accused of shooting at a La Crosse police officer will remain jailed on a 100- thousand dollar *cash bond.
5. Crime	2/23/2022	5PM	WINONA DEATH CHARGE	Prosecutors have charged a Winona man.. they say drove drunk... and caused the crash that killed a Winona State University student.
5. Crime	3/1/2022	5PM	ROSS PRELIM	The man accused of shooting at a La Crosse police officer wants a new judge to hear his case.
5. Crime	3/4/2022	Noon	VERNON CO SHELTER IN PLACE	Students in Westby and DeSoto had to shelter in place this morning.
5. Crime	3/7/2022	5PM	SOUTH AND EAST SHOTS FIRED	It's been a busy couple of days for La Crosse Police.
5. Crime	3/7/2022	5PM	SOUTH AND CHASE SHOTS FIRED	A few hours later.... La Crosse police responded to a second shots fired call near South Avenue and Chase Streets.
5. Crime	3/8/2022	5PM	HOMICIDE SUSPECTS	Investigators say on January 8th..... Nelson Brown and Karvel Freeman shot and killed a man outside a northside bar
5. Crime	3/8/2022	5PM	KINSTLER NO CONTEST	The Holmen man charged with a fatal fight in a Menard's parking lot... pleads no contest.

5. Crime	3/9/2022	5PM	MED WORK FELONY ASSAULT LAW	State lawmakers passed the bill last night.
5. Crime	3/9/2022	5PM	CITGO ROBBERY CHARGE	A Madison man.. already behind bars.... is now charged with robbing a La Crosse gas station.
5. Crime	3/15/2022	5PM	LOFTUS GETS PROBATION	A federal judge in Washington D-C. has sentenced a Wisconsin man to three years' probation for taking part in the January sixth riot at the U-S Capitol.
5. Crime	3/21/2022	5PM	MOSLEY WAIVER OF PRELIM	A former Cashton teacher and track coach charged with sexually assaulting a student is headed to trial.
5. Crime	3/22/2022	5PM	WALKING TRAIL ATTACK	A La Crosse man is under arrest for attacking a woman on a public walking trail-- in broad daylight.
5. Crime	3/28/2022	5PM	TOMAH MS VANDALISM	Tomah police are asking the community to come forward with information about the suspect or suspects who vandalized Tomah Middle School.
5. Crime	3/28/2022	Noon	FREEMAN IN LAX CO JAIL	A Madison man on the run for a homicide police say he committed in La Crosse-- is behind bars.
5. Crime	3/28/2022	5PM	ANDERSON JURY SELECTION	The trial of Tomah man accused of killing a three- year- old is underway in Monroe County.
5. Crime	3/28/2022	5PM	GREEN SENTENCE	A La Crosse man will spend seven years in prison and five years on supervision for selling crack cocaine.
5. Crime	3/29/2022	5PM	ANDERSON TRIAL	Prosecutors say 37-year-old Marcus Anderson... abused a toddler.. causing his death.
5. Crime	3/29/2022	5PM	BELL INTAKE	Prosecutors say the La Crosse man who fired a gun near two schools--- fired more than a dozen shots.

6. Government

“2022 is shaping up to be another pivotal year in electoral politics in Wisconsin, with Republicans looking to cement complete control of state government for at least the next four years, and Democrats looking to maintain a split that gives them a seat at the table when it comes to budgets and policymaking.” – Zac Schultz

<https://pbswisconsin.org/news-item/a-wisconsin-2022-election-preview-governor-lt-governor-and-attorney-general/>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
6. Government	1/4/2022	5PM	CTY M BRIDGE MTG	A new bridge over the La Crosse River in West Salem could be coming.
6. Government	1/6/2022	Noon	JAN 6TH ANNIVERSARY	Today marks the one year anniversary of the January sixth assault on the U-S Capitol.
6. Government	1/11/2022	5PM	BRIDGE MTG PREVIEW	Happening tomorrow ... a proposed walking bridge is under discussion in La Crosse County.
6. Government	1/18/2022	Noon	REYNOLDS FIRESIDE CHAT	Happening tonight ... La Crosse Mayor Mitch Reynolds will hold a 'fireside chat'.
6. Government	1/24/2022	5PM	TIME FOR TAXES	The tax filing deadline is April 18-th.
6. Government	1/27/2022	5PM	KLEEFISCH ONE ON ONE	Nicholson said Rebecca Kleefisch... who is also running for the Republican nomination.. is a part of the political machine.
6. Government	2/1/2022	Noon	ABSENTEE VOTING UNDERWAY	In-person absentee voting is underway ahead of the spring primary election in Wisconsin.
6. Government	2/2/2022	5PM	LASRY IN WEST SALEM	One of the other democrats was in west Salem today-- campaigning at 'American unions embroidery and screen-printing'.
6. Government	2/7/2022	5PM	CITY WIDE REVALUATION	The City of La Crosse will conduct a city-wide assessment of all private properties.
6. Government	2/7/2022	5PM	CORPS OF ENGINEERS	Work is underway on Lock and Dam seven near La Crescent.

			WINTER MAINTENANCE	
6. Government	2/10/2022	5PM	EVERS GRANT RECIPIENTS	Wisconsin Governor Tony Evers is celebrating more than a million of dollars in grant money... being awarded to La Crosse area organizations.
6. Government	2/15/2022	Noon	POLLS OPEN	There are a number of school board races and a handful for La Crosse County board supervisors on the ballots.
6. Government	2/18/2022	Noon	REP HAGEDRON DIES	U.S. representative Jim Hagedorn from Minnesota died this morning after a battle with kidney cancer.
6. Government	2/22/2022	5PM	SPRING PRIMARY CANVASSING	La Crosse County has finished it's canvas of the spring primary... and there are no changes.
6. Government	3/8/2022	5PM	2 MIL ARPA GRANTS	LA CROSSE'S NON-PROFITS WILL RECEIVE TWO MILLION DOLLARS IN GRANT MONEY.
6. Government	3/10/2022	5PM	FMR DIPLOMAT AT UWL	STUDENTS AT U-W LA CROSSE HAD THE OPPORTUNITY TO LISTEN AND SPEAK TO A FORMER CABINET MEMBER AND AMBASSADOR TO CHINA TODAY.
6. Government	3/16/2022	5PM	NO PUNISHMENT FAKE ELECTORS	The Wisconsin Elections Commission will not to sanction a group of Republicans ... including La Crosse County Republican Party chair Bill Feehan ... who falsely claimed to be presidential electors in 2020.
6. Government	3/16/2022	5PM	BALDWIN PFAS	A little more than three-point-seven million dollars will allow the city of La Crosse install wellhead treatment for PFAs chemicals.
6. Government	3/22/2022	5PM	EARLY VOTING UNDERWAY	In-person absentee voting is underway for voters in the City of La Crosse.
6. Government	3/25/2022	5PM	LEINFELDER FOR SHERIFF	Since Wolf's announcement-- three candidates have already said they will run to replace the County's top cop.
6. Government	3/28/2022	5PM	PETERSON FOR SHERIFF	Marte Peterson is the latest candidate to launch his bid to be La Crosse County's newest Sheriff.

7. Community

This issue encompasses a broad range of community activities engaged in by the many different groups and organizations in our viewing area, as well as individuals and businesses. There are many different opportunities for local community expression. We feel it's important to recognize those who contribute their time and resources to make the Coulee Region a better place to live.

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
7. Community	1/3/2022	AM	CHRISTMAS TREE COLLECTION	La Crosse's Christmas tree collection starts *tomorrow.
7. Community	1/4/2022	5PM	WINTER FIRE HAZARDS	The first few months of the year are the most common time for fire in the city of La Crosse.
7. Community	1/4/2022	5PM	WINTER TRAIL OPTIONS	despite cold weather and snow ... la crosse's trails are busy.
7. Community	1/4/2022	5PM	GRUW CAMPAIGN UPDATE	You still have time to help the Great Rivers United Way's annual campaign.
7. Community	1/6/2022	Noon	MAYO SAL ARMY MENTAL HEALTH	More than 27- thousand dollars will help mental health services at the La Crosse County's Salvation Army.
7. Community	1/6/2022	5PM	HUMANE SOCIETY CAT PROGRAMS	A new city ordinance would help humanely reduce the number of stray cats in la crosse.
7. Community	1/6/2022	Noon	WI POWERBALL WINNER	The owners of the winning Powerball tickets sold in Wisconsin and California will split 632 million dollars.
7. Community	1/7/2022	5PM	PRINCIPAL FOR A DAY	a fifth grader at southern bluffs elementary school stepped into some pretty big shoes today.

7. Community	1/7/2022	5PM	BUFFALO CO. FIRE	Firefighters in buffalo county battling those cold temperatures and a house fire at this hour.
7. Community	1/7/2022	5PM	SNOWMOBILE TRAILS	More La Crosse County snowmobile trails are ready to ride.
7. Community	1/7/2022	5PM	POAGE ICE RINK	If you want your winter fun a little slower ... the ice rink at Poage Park in La Crosse is opening tomorrow for the season.
7. Community	1/7/2022	Noon	CHASE THE CHILL	A donation drive is helping people in the La Crosse area stay warm.
7. Community	1/10/2022	Noon	COVID TESTING RETURNS	The Wisconsin National Guard *will continue providing free COVID-19 testing in La Crosse County through the end of this month.
7. Community	1/10/2022	5PM	FOUR WAY STOPS ADDED	The City of La Crosse is installing new 4-way stops at six downtown intersections.
7. Community	1/10/2022	5PM	FROZEN PIPES	The city of la crosse is reminding residents to keep an eye on their plumbing ... especially after long periods of below-freezing temperatures.
7. Community	1/10/2022	5PM	LAX SNOWMOBILE TRAILS CLOSE	Just days after snowmobile trails in La Crosse opened for the first time this year ... the trails are closed once again.
7. Community	1/10/2022	5PM	FREE COMMUNITY DINNER	Local Girl Scouts and volunteers will be serving a free home-cooked meal tomorrow..... during a drive-through community dinner.
7. Community	1/11/2022	5PM	GRUW FINAL CAMPAIGN PUSH	The Great Rivers United Way wants to finish it's annual campaign in a big way.
7. Community	1/11/2022	Noon	WAFER DONATIONS NEEDED	Here's an *egg*cellent opportunity to help community members.
7. Community	1/12/2022	5PM	WI COVID ACTIVITY	*Every* Wisconsin county is at a *critically* high level of COVID- 19 activity.
7. Community	1/12/2022	5PM	GUND AMBULANCE	Gundersen health system is expanding its ambulance service and changing the name of one of its services.
7. Community	1/12/2022	Noon	ERICKSON RINK OPEN	If being outside looks fun to you ... the Chad Erickson Ice Rink in Riverside Park is open this evening until eight.
7. Community	1/13/2022	5PM	VALLEY VIEW MALL POPUPS	Many people do their shopping online these days, but a local initiative is showcasing the benefits to shopping at the mall.
7. Community	1/13/2022	5PM	INTL OWL CENTER UPDATE	People fly in from around the globe to see this popular, local tourist destination..
7. Community	1/13/2022	5PM	HTF FOOD DISTRIBUTION	Happening tomorrow ... another free food distribution event takes place.
7. Community	1/13/2022	5PM	OFEST RESPECT CONCERT	An upcoming concert will raise money for scholarships through La Crosse's Gemutlichkeit Foundation.
7. Community	1/13/2022	AM	SAM STRONG RETIRES	Today marks the end of an era... it was the final time you'll hear the iconic team of Keith and Sam on the radio.
7. Community	1/17/2022	Noon	BETTY WHITE CHALLENGE	Today would have been Betty White's one hundredth birthday ... and community members are remembering her by helping animals.
7. Community	1/17/2022	Noon	GRSF TIX ON SALE	Tickets are sale now for the Great River Shakespeare Festival.
7. Community	1/17/2022	Noon	WI HOME PRICES	Home *prices are up in Wisconsin-- but number of houses for sale is *down*.
7. Community	1/17/2022	AM	COFFEE AND CONVO PREVIEW	Coming up next week-- the latest installment of the Coffee and Conversation series.
7. Community	1/18/2022	5PM	COLLEGES FT MCCOY DONATION	U-W La Crosse and Western Technical College are providing learning materials for Afghan evacuees staying at Fort McCoy.

7. Community	1/18/2022	5PM	READ-A-THON	The La Crosse *Public* Library is hoping a new challenge keeps people reading this winter.
7. Community	1/18/2022	5PM	SNOW PLACE LIKE HOME	The La Crosse *County* Library is launching its winter reading program.
7. Community	1/18/2022	5PM	BUS DRIVER SHORTAGE	The Wisconsin Department of Transportation Division of Motor Vehicles is implementing a temporary waiver to get more school bus drivers back on the road.
7. Community	1/18/2022	5PM	MWMF LINEUP	More than 70 acts will take part in the 13-th edition of Winona's Mid West Music Fest.
7. Community	1/20/2022	5PM	OFEST BUTTON DESIGN	La Crosse Oktoberfest is still nine months away... but organizers are already asking for help with a big part of the tradition.
7. Community	1/20/2022	5PM	SNOWFLAKE SKI JUMP PREVIEW	Starting Friday ... the Snowflake Ski Jumping Tournament returns to Vernon County.
7. Community	1/20/2022	5PM	SPARTA QUEST WINTER FEST	And starting Friday ... Sparta Quest Winter Fest.
7. Community	1/20/2022	5PM	NAME A SNOWPLOW	Minnesota's Department of Transportation is plowing ahead with some winter fun---- asking voters to pick their top eight names for this year's 'Name a Snowplow Contest'.
7. Community	1/20/2022	5PM	WARMING SHELTERS	A La Crosse shelter is providing an option for people to stay warm during these icy days.
7. Community	1/20/2022	5PM	WI 27 SAFETY IMPROVMENTS	Wisconsin D-O-T is asking for the public to comments on its plans to recondition a 15 mile stretch of Wisconsin Highway 27 in Monroe County.
7. Community	1/20/2022	5PM	KIDS AND COVID	Cases of COVID- 19 among kids continue to be a concern for medical professionals.
7. Community	1/20/2022	5PM	KWIK TRIP 1 MIL LOTTERY STORE	A Winona Kwik trip station has reached a million dollar milestone.
7. Community	1/20/2022	Noon	SHOOTING FOR NOAH	The La Crescent community is coming together to show support for a young boy with cancer.
7. Community	1/20/2022	5PM	DOWNTOWN WINTER DAYS PREVIEW	Starting tomorrow ... winter fun can be found in downtown La Crosse.
7. Community	1/20/2022	AM	CHASE THE CHILL REMINDER	Don't forget you can still help the 'Chase The Chill' donation drive.
7. Community	1/20/2022	5PM	OWN A CAMPBELL K-9	you can own your very own campbell police k-9.
7. Community	1/20/2022	Noon	NEW VITERBO PRES	Interim president of Viterbo University-- Rick Trietley-- has been chosen for the job permanently.
7. Community	1/21/2022	5PM	FAMILIES COPE WITH HIGH ENERGY BILLS	Nights are getting colder... and the cost to keep warm is rising.
7. Community	1/21/2022	5PM	WEIGENT PARK SHELTER UPDATE	Work on a shelter in La Crosse's Weigent Park could start this spring.
7. Community	1/21/2022	5PM	FIRE STATION 2 UPDATE	Also during the meeting ... plans were reviewed for a new Fire Station Two in La Crosse.
7. Community	1/21/2022	Noon	WAFER FOOD FAIR PREVIEW	Happening tomorrow ... WAFER's Food Fair returns to La Crosse and West Salem.
7. Community	1/21/2022	5PM	SO SAY CAN YOU SEE MY BREATH	Spending time at a freezing cold Lambeau Field can be a memorable experience.
7. Community	1/24/2022	5PM	NON DRIVER POPULATION	40 percent of people living in the city of La Crosse don't drive.
7. Community	1/24/2022	5PM	LA CROSSE PARKING DATA	Last year, the city of La Crosse issued Nearly 650-thousand dollars in parking fines-- similar to 20-20--- but still about a quarter million dollars less than in 20-19.

7. Community	1/24/2022	Noon	SPRING AUCTION SET	Mark your calendars ... the date for La Crosse's spring auction is set.
7. Community	1/24/2022	Noon	SNOWMOBILE TRAILS REMAIN CLOSED	La Crosse's Snowmobile trails remain closed.
7. Community	1/24/2022	5PM	MONROE CO PARKS SURVEY	Monroe County wants its community members to weigh-in on the future of outdoor recreation..
7. Community	1/24/2022	5PM	EAU CLAIRE CO PARKS SURVEY	An update of the Outdoor Recreation Plan is underway in Eau Claire County as well.
7. Community	1/24/2022	5PM	EAU CLAIRE CO PARKS SURVEY	An update of the Outdoor Recreation Plan is underway in Eau Claire County as well.
7. Community	1/24/2022	Noon	BEER CANNIVERSARY	Call it a 'can'niversary.
7. Community	1/25/2022	5PM	KEEP OUT THE COLD	When it is this bitterly cold... people sometimes turn to unreliable or even unsafe ways to heat their homes.
7. Community	1/25/2022	5PM	JOHNSON AT KWIK TRIP	Senator Ron Johnson says the current administration is to blame for inflation and the worker shortage.
7. Community	1/25/2022	5PM	GODLEWSKI VIROQUA	One of Johnson's many Democratic challengers... Sarah Godlewski says the first major policy plan of her campaign focuses on ways to improve life in rural Wisconsin.
7. Community	1/25/2022	5PM	EVERS IN WESTBY	Wisconsin Governor Tony Evers says expanding reliable internet access is a priority for his administration.
7. Community	1/27/2022	Noon	LIBRARY NEED FOR SOCIAL SERVICES WORKER	Demand for library services is up.. and not just for paperbacks.
7. Community	1/27/2022	5PM	POINT IN TIME	Volunteers walked the streets of La Crosse overnight... to better understand how many people in the community are homeless.
7. Community	1/27/2022	5PM	FIRST FAITH BUILD HOUSE	Habitat for Humanity La Crosse Area has just completed it 55th home.
7. Community	1/27/2022	5PM	STUDENTS PREP FOR PLANT SALE	Students in La Crosse are planting the seeds of success ... and fun.
7. Community	1/28/2022	5PM	WAFER DESIGN PLANS	We are getting a look at the new home of La Crosse's WAFER Food Pantry.
7. Community	1/28/2022	5PM	MAYO DONATES TO HOPE RESTORES	Hope Restores will continue to meet the transpiration needs of people in our community ... thanks to a donation.
7. Community	1/28/2022	Noon	PET FOOD PANTRY	there's a new little pet pantry on la crosse's north side.
7. Community	1/28/2022	Noon	CABIN FEVER FUN RAISER	Happening tomorrow ... you can help kids.. build their futures.
7. Community	1/28/2022	5PM	LAX MARATHON REGISTRATION	You need to pick up the pace if you want to save some money on the return of the La Crosse Marathon.
7. Community	1/28/2022	5PM	ERICKSON RINK SCHEDULE	You can get moving as soon as tomorrow.
7. Community	1/28/2022	5PM	SFOLK DANCING LAX SCHOOLS	Local kids are using music to get active.
7. Community	1/31/2022	5PM	CTY M CRASH UPDATE	We have new information about last night's head-on crash on La Crosse County Road M.
7. Community	1/31/2022	5PM	FT MCCOY AFGHAN UPDATE	About 23- hundred Afghans guests remain at Fort McCoy.
7. Community	1/31/2022	5PM	TRANSIT EQUITY DAYS	You can ride the bus for free in La Crosse all this week.
7. Community	1/31/2022	5PM	PEARL ST VISIONING	The City of La Crosse is creating a vision for the future of Pearl Street.

7. Community	1/31/2022	Noon	GRUW CAMPAIGN LAST DAY	This is your last chance to support the Great Rivers United Way's annual campaign.
7. Community	1/31/2022	5PM	EAGLE RESCUE UPDATE	An update--- on the bald eagle hit by a train on its way to La Crosse.
7. Community	1/31/2022	5PM	ALT SIDE PARKING REMINDER	If you've gotten use to moving your vehicle every night for alternate side parking---- you can take a break for the night.
7. Community	1/31/2022	5PM	SNOWMOBILE TRAILS CLOSE	La Crosse County's Snowmobile trails are closed again.
7. Community	2/1/2022	5PM	WASHBURN COMMONS PLANS	We are getting a first look at plans of a multi family building south of La Crosse's downtown.
7. Community	2/1/2022	5PM	CCF BANK PLANS	At that same meeting ... a review of the *final* plans for a new C-C-F Bank.
7. Community	2/1/2022	5PM	MY FURRY VALENTINE	The Coulee Region Humane Society has some furry valentines they would love to introduce you to.
7. Community	2/1/2022	Noon	BEST OF LA CROSSE CO	You can now decide this year's 'Best of La Crosse County'.
7. Community	2/2/2022	5PM	HIT AND RUN	The La Crosse Police Department is asking for your help identifying the driver involved in a hit-and-run near Central High School.
7. Community	2/2/2022	Noon	COUNTY M CRASH FOLO	We have new information about the Sunday night head-on crash in the town of Shelby.
7. Community	2/2/2022	5PM	PEARL ST VISIONING	A historic La Crosse street could be getting a make-over.
7. Community	2/2/2022	5PM	ARPA INPUT DEADLINE	You are running out of time to give input on how the city of La Crosse should use 22- million dollars of American Rescue Plan Act money.
7. Community	2/2/2022	5PM	SMALL BIZ ROUNDTABLE	U-S Senate candidate Mandela Barnes is in La Crosse today ... meeting with small business owners.
7. Community	2/3/2022	AM	SOUTH AVE FIRE	Two people are injured in an overnight on La Crosse's southside.
7. Community	2/3/2022	5PM	TOURISM GRANTS	Two Western Wisconsin organizations will benefit from Governor Tony Evers new grants to boost state tourism.
7. Community	2/3/2022	5PM	HOUSTON LIBRARY 20 YEARS	The Houston Public Library is celebrating a milestone
7. Community	2/3/2022	5PM	FREE LEGAL HELP LOW INCOME	Free legal help is available for Wisconsin's low income residents.
7. Community	2/3/2022	5PM	NIGHT RANGER ASHLEY FOR THE ARTS	Oh the time has come ... for Ashley for the Arts to announce the latest headliner for this year's event in Arcadia.
7. Community	2/4/2022	5PM	GILL INTAKE COURT	A Holmen man is charged with repeatedly molesting a child.
7. Community	2/4/2022	5PM	MTU ROSA PARKS DAY	Today marks the end of La Crosse's 'Transit Equity Days'.
7. Community	2/4/2022	5PM	CUP STACKING COMPETITION	Some young students are also getting the chance to see how they *stack up* against the competition.
7. Community	2/4/2022	5PM	SNOW REMOVAL	The city of La Crosse will take some time this week to remove snow from downtown, Old Town North..... and other locations where it has been piling up.
7. Community	2/4/2022	5PM	SOME LAX SNOWMOBILE TRAILS REOPEN	The La Crosse County Snowmobile Alliance is reopening some trails.
7. Community	2/7/2022	5PM	GALESVILLE FIRE FOLO	A fire has left a Galesville business owner and his community devastated.

7. Community	2/7/2022	5PM	CALLING 4 CHANGE CAMPAIGN	A La Crosse moving company is putting out a call to help end domestic violence.
7. Community	2/7/2022	Noon	POLAR PLUNGE ONE MONTH OUT	Special Olympics Wisconsin hopes you are ready to plunge again this winter.
7. Community	2/8/2022	5PM	INVESTIGATOR CRYSTAL	Social media is a big part of our lives.
7. Community	2/8/2022	Noon	STUDENT ICE FISHING	Students in La Crosse are enjoying the warmer temperatures ...by going ice fishing.
7. Community	2/8/2022	Noon	RIVERSIDE PARK DR CLOSURE	Starting tomorrow ... La Crosse's Parks Department will *temporarily close Veterans Memorial Drive in Riverside Park.
7. Community	2/8/2022	5PM	ASHLEY FINAL HEADLINER	Danielle Bradbery ... the winner of season four of 'The Voice' will head line this year's Ashley for the Arts concert.
7. Community	2/8/2022	5PM	ART DASH TICKETS	You are running out to time to get your tickets for this year's Art Dash in La Crosse.
7. Community	2/9/2022	5PM	VITERBO PERFORMANCE UPDATE	v
7. Community	2/9/2022	5PM	LA CROSSE CO HWY 2022 PLANS	The La Crosse County Highway Department is planning for two upcoming road projects.
7. Community	2/9/2022	5PM	TOMAH HOSPICE GRIEF SUPPORT	Losing a loved and the grief that follows... can be difficult.
7. Community	2/9/2022	5PM	FIREFIGHTER OF THE YEAR	Firefighters are typically there for people at some of the worst times in their life.
7. Community	2/10/2022	5PM	VAN ORDEN LAW ENFORCEMENT	Republican third district congressional candidate Derrick Van Orden is talking about the drug crisis with area law enforcement leaders.
7. Community	2/10/2022	5PM	WARD AVE TEMP CLOSURE	The construction of a new Kwik Trip on Ward Avenue will cause a temporary road closure.
7. Community	2/10/2022	5PM	LA CROSSE SPORTS SHOW	The La Crosse Sports Show is underway.
7. Community	2/10/2022	5PM	SV1-READ YOUR HEART OUT	20 members of our community, including high school students and parents, helped hintgen elementary school students learn about African American roots and culture.
7. Community	2/14/2022	5PM	GUIDE U APPLICATIONS	The La Crosse County Historical Society is recruiting guides to give tours ... after a trip to Guide U.
7. Community	2/14/2022	5PM	WINTER SOUP FOR SUMMER CAMP	Happening tomorrow ... Onalaska United Methodist Church will serve a winter warm up.
7. Community	2/14/2022	5PM	EAGLE WATCHING	You will want some warm soup ... or at least your winter jacket---- if you are stopping by the Eagle Watch on La Crosse's northside.
7. Community	2/15/2022	Noon	LINCOLN THERAPY DOG	A new four-legged staff member is helping students at La Crosse's Lincoln Middle School.
7. Community	2/15/2022	5PM	GASTROPUB GIVES BACK	A local restaurant is finding ways to help others.
7. Community	2/16/2022	5PM	ANIMALS DEATHS MONROE CO FIRE	More than 2-dozen barn animals died early Tuesday morning in a rural Monroe County fire.
7. Community	2/16/2022	5PM	HERON MOSIAC INSTALLATION	Work is underway on a new mosaic inside the La Crosse Center.
7. Community	2/16/2022	5PM	AUTHOR AT WEST SALEM	West Salem students are learning about the importance of connecting--- face to face.
7. Community	2/17/2022	Noon	LA CROSSE SCHOOLS ENDING MASKING	The la crosse school district will be ending its mask requirement on march 8-th.
7. Community	2/17/2022	5PM	HANDS-ON SUMMER CAMP	Middle school students have the chance to have some fun while learning this summer.

7. Community	2/17/2022	5PM	SUMMER CARE REGISTRATION	the y-m-c-a is opening up registration for summer care.
7. Community	2/17/2022	5PM	DAHL Y FRIDAY CLOSURE	Also happening tomorrow ... the Dahl Y-M-C-A's in La Crosse will be closed all day.
7. Community	2/17/2022	5PM	FOOD DISTRIB PREVIEW	Another free food distribution event takes place tomorrow in La Crosse.
7. Community	2/17/2022	5PM	EMPTY BOWLS FUNDRAISER	You can help the Feed My People Food Bank in Eau Claire ... during their upcoming 'Empty Bowls fundraiser'.
7. Community	2/17/2022	5PM	EC HOME AND GARDEN SHOW	The 43-rd annual Home and Garden Show starts tomorrow in Eau Claire.
7. Community	2/17/2022	5PM	ASHLEY FOR THE ARTS ANNOUNCEMENT	Brantley Gilbert is the latest headliner to join the Ashley for the Arts lineup for this August.
7. Community	2/18/2022	5PM	LAX CTR OPERATIONS	?A change in operations at the La Crosse Center?
7. Community	2/18/2022	5PM	CABIN FEVER FUNDRAISER	The Sparta Area Chamber of Commerce is inviting community members to a night of fun.
7. Community	2/18/2022	5PM	POLAR PLUNGE COMING UP	If that fundraiser doesn't get rid of your cabin fever-- this one surely will.
7. Community	2/18/2022	Noon	ST PATS PARADE SIGNUPS	The Saint Patrick's Day Parade is returning next month ... and you have the chance to join in the fun.
7. Community	2/18/2022	5PM	SLED DOG AT SCHOOL	A special teacher for some students in La Crosse is helping lessons come to life.
7. Community	2/21/2022	5PM	ROAD SAFETY	A wintery mix could begin to fall in the La Crosse area in the next couple of hours
7. Community	2/21/2022	Noon	SAND SALT MIXTURE LOCATIONS	If you live in La Crosse ... snow needs to be cleared 24 hours after the snow stops.
7. Community	2/21/2022	5PM	MISSING PERSON	the la crosse police department is asking for your help finding a missing person.
7. Community	2/21/2022	Noon	OLSON SENIOR CTR LEASE	La Crosse's Harry J Olson Senior Citizen Center has provided a safe space for seniors for 45 years.
7. Community	2/21/2022	Noon	RIVER DREDGE MTG PREVIEW	Happening tomorrow ... the Wisconsin D-N-R will discuss the disposal of dredged material from the Mississippi River.
7. Community	2/21/2022	5PM	KIDS COULEE PUBLIC INPUT	You can share your input about La Crosse's 'Kids Coulee Playground' in Myrick Park.
7. Community	2/22/2022	5PM	MN 1ST DIST SPECIAL ELECTION	Minnesota will hold a special election to fill the first district seat.... held by Representative Jim Hagedorn.
7. Community	2/22/2022	5PM	KIDS COULEE PLANS	Community members got a chance today... to weigh in on future plans for Myrick Park's kids coulee playground.
7. Community	2/22/2022	5PM	TWOS-DAY CLASSROOM ACTIVITY	This "twos-day" is turning out to be a lot of fun.
7. Community	2/23/2022	5PM	BODY FROM WATER	A passerby called 9-1-1 to report footprints leading out to open water-- and no prints headed back to shore.
7. Community	2/23/2022	5PM	BRIDGE HOUSING FOLO	As we first reported last night... the La Crosse Common Council unanimously approved a proposal to purchase a south side motel to use a temporary homeless shelter.
7. Community	2/23/2022	AM	CARLIE HANSON LATE LATE SHOW	Tonight a musician from our area will sing it loud ... making the Onalaska community proud.
7. Community	2/24/2022	5PM	RIVER DEATH NAME	La Crosse Police identify the body recovered from the Black River as 27 year old Dayton K Anderson-Teece.

7. Community	2/24/2022	5PM	WILDLIFE REHAB DONATION	A big check will help some small "bills".
7. Community	2/24/2022	5PM	MONROE CO DOG FOOD DONATIONS	You can help the Monroe County Dog Shelter and Animal Welfare Department.
7. Community	2/24/2022	5PM	MOSES CONFERENCE	The Midwest Organic and Sustainable Education Service's annual conference is back in La Crosse.
7. Community	2/24/2022	5PM	HOLMEN CHILI LUNCH	It's a little *chili* inside Holmen schools.
7. Community	2/25/2022	5PM	LOCAL PROF LIVED IN UKRAINE	A UW-La Crosse professor that once lived in Ukraine is sharing her thoughts about the Russian invasion.
7. Community	2/25/2022	Noon	MISSING MAN SEARCH	Happening tomorrow ... members of the U-W La Crosse campus ... local police and family members will search for missing U-W-L student-- Hamud Faal (Hah-mood Fall)
7. Community	2/25/2022	Noon	ACHA CENTRAL REGIONAL	Some of the best *club* hockey players... are in Onalaska.
7. Community	2/25/2022	5PM	MARDIS GRAS SCHOOL TOUR	Mardi Gras is still a few weeks away... but La Crosse's Rex and Queen are hard at work... celebrating with area catholic school kids.
7. Community	2/25/2022	5PM	BEAUTIFUL BUTTERFLY PROJECT	An Onalaska organization continues its mission to get a beautiful prom dress to every student who wants one.
7. Community	2/26/2022	5PM	HAMUD FAAL SEARCH	The search continues for U-W La Crosse student Hamud Faal.
7. Community	2/26/2022	5PM	WS MAN TO KYIV	A former West Salem man living in Ukraine fled Kyiv with his wife Thursday morning and has been staying in a village four hours south ever since.
7. Community	2/26/2022	5PM	MAPLE GROVE HOTEL FOLO	Community members are speaking out against a plan to move homeless to the Maple Grove Motel on La Crosse's south side.
7. Community	2/28/2022	5PM	THOMPSON FINAL UWL VISIT	Tommy Thompson is winding down his time as the U-W System's interim president by visiting U-W La Crosse.
7. Community	2/28/2022	5PM	2 MIL POUND FOOD DRIVE	You can help Morrie's Auto Group collect two *million* pounds of food during a month long food drive.
7. Community	2/28/2022	5PM	MVC TRUCK DONATION	The Mississippi Valley Conservancy is celebrating a new way to protect land around the region.
7. Community	2/28/2022	Noon	COPS GONE WILD	Happening now ... communities are 'winging' when it comes to helping Special Olympians.
7. Community	2/28/2022	5PM	BUSY CAR WASH	Drivers are making use of the warm up by getting the build up of winters salt and dirt of their cars.
7. Community	3/1/2022	5PM	PATCHING POTHOLES	If you're driving along La Crosse's streets--- drive with caution.
7. Community	3/1/2022	Noon	JACKSON CO ROLLOVER	Three people were injured in an early morning semi rolled over on Interstate 94 in Jackson County.
7. Community	3/1/2022	5PM	WI ONLINE HUNTER EDUCATION	Some of Wisconsin's on-line hunter education courses are coming to an end.
7. Community	3/1/2022	AM	TRAIL CLOSURE	A heads up for La Crosse's trail users.
7. Community	3/1/2022	5PM	POLAR PLUNGE REMINDER	It's almost time to be freezin' for a reason.
7. Community	3/1/2022	Noon	EC FARM SHOW	The Eau Claire Farm show is underway.
7. Community	3/1/2022	5PM	30 YEARS AND BUILDING	You can help Habitat for Humanity La Crosse celebrate its past and build for the future this weekend.

7. Community	3/1/2022	5PM	HTF MENARDS FOOD DRIVE	You can help Hunger Task Force during a month long donation drive... at the Menard's ... in *La Crosse.
7. Community	3/2/2022	5PM	HOUSING MARKET PREVIEW	If you're considering buy a new home... now might be the time.
7. Community	3/2/2022	5PM	EC NEIGHBORHOOD INVESTMENT GRANTS	The city of Eau Claire will receive 2-point-5 million dollars in American Rescue Act money to increase access to affordable housing and help the unsheltered.
7. Community	3/2/2022	5PM	CHARITABLE EFFORTS FOR UKRAINE	If you're looking to show support during the Russia-Ukraine attacks, there are many ways to do so.
7. Community	3/2/2022	5PM	HAMUD SEARCH UPDATE	Friends are raising money... to be used as a reward for tips leading missing U-W-L student Hamud Faal (fall) .
7. Community	3/2/2022	5PM	RIVER DREDGE MTG PREVIEW	Happening tomorrow ... the Wisconsin D-N-R will discuss the disposal of dredged material from the Mississippi River.
7. Community	3/2/2022	5PM	ONA FOOD PANTRY DONATION	Onalaska's Irving pertsch and Hamilton elementary school's food pantries are stocked.... THANKS TO GUNDERSEN HEALTH SYSTEM EMPLOYEES.
7. Community	3/2/2022	5PM	STUDENTS RAISE MONEY FOR SAL ARMY	Students at Irving Pertzsch are also helping the Salvation Army of La Crosse County.
7. Community	3/4/2022	5PM	FREEDOM CONVOY	Members of the convoy entered the state morning ... with multiple group passing along I-90 and I-94 on their way east towards Washington D-C.
7. Community	3/4/2022	5PM	LAX SYMPHONY UKRAINE PIECE	Happening tomorrow ... La Crosse Symphony Orchestra will perform and stand in solidarity with the people of Ukraine.
7. Community	3/4/2022	Noon	WESTERN COLLECTION DRIVE	Community members are passing their clutter onto students at Western Technical College.
7. Community	3/4/2022	5PM	HABITAT RECLAIM VOLUNTEERS NEEDED	You can help the Habitat for Humanity La Crosse Area restock it's ReStore.
7. Community	3/4/2022	5PM	POLAR PLUNGE REMINDER	It's almost time to be freezin' for a reason.
7. Community	3/4/2022	5PM	LIVE FROM LA CROSSE	Sketch comedy group 'Live! From La Crosse' will return to the stage tomorrow-- for the first time since before the pandemic.
7. Community	3/7/2022	Noon	TOMAH BUS CRASH	No one was injured in a crash involving a Tomah school bus this morning.
7. Community	3/7/2022	5PM	VARC NEW HOME	A La Crosse nonprofit known for helping provide disability services... has a new home.
7. Community	3/7/2022	5PM	POLAR PLUNGE NUMBERS	77- thousand dollars-- that's how much you helped raise during this year's Polar Plunge.
7. Community	3/7/2022	5PM	COMMUNITY CONVO PREVIEW	The La Crosse County Health Department will discuss the area's top health concerns tomorrow during a event at Trinity Lutheran Church.
7. Community	3/9/2022	5PM	ONA ADJUSTING ALT SIDE PARKING	The city of Onalaska will end its alternate-side parking enforcement next week.
7. Community	3/9/2022	5PM	SSYMPHONY FOR YOUTH CONCERT	Kids got back to the classics this morning in la crosse.
7. Community	3/9/2022	5PM	COULEECAP FINANCIAL HELP	CouleeCap and the Wisconsin Department of Administration are working together to enroll more people in the Wisconsin Help for Homeowners Program
7. Community	3/9/2022	5PM	WAFER NEEDS VOLUNTEERS	WAFER needs volunteers ahead of it's move into a new building.

7. Community	3/9/2022	5PM	BLUFF CO JOB FAIR	Local employers are doing all they can to recruit new employees.
7. Community	3/9/2022	5PM	CELTIC STORIES PREVIEW	You don't have to wait until Saint Patrick's Day... to celebrate the luck of the Irish here in La Crosse.
7. Community	3/10/2022	5PM	MAPLE GROVE FOLO	A La Crosse group is petitioning to the Common Council that the one-point-five million dollars in American Rescue Plan Act funding to purchase the Maple Grove Motel as a temporary homeless shelter should be reversed.
7. Community	3/10/2022	5PM	BANGOR HISTORIC DIST	The Bangor Commercial Historic District is being recognized by the Wisconsin Historical Society.
7. Community	3/10/2022	5PM	LCHS FUNDRAISING GALA	You are running out of time to support the La Crosse County Historical Society's 'Remember When- 19-50's Silent Auction'.
7. Community	3/10/2022	5PM	FOOD DISTRIB PREVIEW	Another free food distribution will take place in La Crosse tomorrow.
7. Community	3/10/2022	5PM	2 MIL POUND FOOD DRIVE	Don't forget ... Morrie's Auto Group will take your donations to the Salvation Army through the end of the month.
7. Community	3/10/2022	5PM	ASHLEY FOR THE ARTS	Three time Grammy award winner Train will play at this summer's Ashley for the Arts.
7. Community	3/10/2022	5PM	DOWNTOWN GIRL SCOUTS PROMO	Some of La Crosse's downtown businesses are offering a sweet reason to visit.
7. Community	3/10/2022	5PM	BATTLE OF THE BOOKS	Elementary and middle school students from the School District of La Crosse are celebrating their love of reading.
7. Community	3/14/2022	5PM	MAPLE GROVE MEETING	Common council members are reconsidering their purchase of the Maple Grove Motel.
7. Community	3/14/2022	5PM	SPARK SESSIONS	You can help plan for the future for a local organization that celebrates the history of our area.
7. Community	3/14/2022	Noon	SUITS FOR SUCCESS	Happening Thursday ... Business Management students at Western Technical College will distribute clothing during their 'Suits for Success' event.
7. Community	3/14/2022	Noon	ST PAT'S BLOOD DRIVE	If you give a pint you can get a pint.
7. Community	3/14/2022	5PM	HTF VOLUNTEERS NEEDED	Hunger Task Force is La Crosse is looking for your help.
7. Community	3/14/2022	5PM	WIAA STATE TICKETS	Three area basketball teams are heading Madison this week for the W-I-A-A State basketball tournament.
7. Community	3/15/2022	5PM	HOMICIDE ARREST	La Crosse police announced today the arrest of 35-year-old Karvel Freeman in Tennessee.
7. Community	3/15/2022	5PM	ALT SIDE PARKING ENDING	Now that it is March 15-th ... drivers in La Crosse ... Onalaska ... or Winona ... you don't have to move your car *unless* a declaration of emergency side parking is declared.
7. Community	3/15/2022	5PM	UNITING DISPLACED UKRAINIANS	According to the United Nations...the Russian invasion has forced more than three million Ukrainians to flee to neighboring countries.
7. Community	3/15/2022	5PM	LENTEN LUNCH PREVIEW	Two la crosse area community members who work to make la crosse a better place are being recognized at tomorrow's annual Lenten luncheon.
7. Community	3/16/2022	5PM	LENTEN LUNCH	Providing service to those in need... advocating for justice... and calling upon others to do the same.
7. Community	3/16/2022	5PM	DEFIBRILLATOR GIFT	A donation will help keep people healthy in La Crosse.
7. Community	3/21/2022	5PM	HAMUD FAAL FOLO	Divers recovered the body of missing U-W-L student Hamud Faal last Thursday.

7. Community	3/21/2022	5PM	MISSING WINONA TEENS	The Winona County Sheriff's Office is looking for two teenage girls last seen in the La Crosse area.
7. Community	3/21/2022	5PM	DECORAH MURDER INVESTIGATION	A Decorah man is charged with first-degree murder of his father.
7. Community	3/21/2022	5PM	WI HOME SALES	Wisconsin Home prices continue to rise.
7. Community	3/21/2022	5PM	FAIR ASSOC CONFERENCE	Fair and Expo leaders from around the Midwest are in La Crosse-- preparing for a busy season.
7. Community	3/22/2022	5PM	COURTROOMS REOPEN	La Crosse County judges can now decide to make masks optional in courtrooms.
7. Community	3/22/2022	5PM	TAKE BACK THE NIGHT PREVIEW	The La Crosse community is taking steps to end violence and abuse.
7. Community	3/22/2022	5PM	ART DASH SPECTATOR TICKETS	Its not too late to take part in the Franciscan Spirituality Center's Art Dash.
7. Community	3/22/2022	5PM	BEAUTIFY LA CROSSE	you can help make la crosse a more inviting place to live
7. Community	3/22/2022	5PM	NO MOW MAY	THE CITY IS ALSO ASKING EVERYONE TO HELP POLLINATORS... BY PARTICIPATING IN 'NO MOW MAY'.
7. Community	3/22/2022	Noon	ISLE LA PLUME YARD WASTE SITE	Here is another sign of spring.
7. Community	3/22/2022	Noon	COUNTRY BOOM UPDATE	Country Boom line-up is getting longer!
7. Community	3/24/2022	5PM	CATERED FOR KIDS SAKE	It's a tasty way to help some local kids.
7. Community	3/24/2022	5PM	COULEE HOOLIE CEILI PREVIEW	The Coulee Hoolie Ceili (KAY-lee) fundraiser will bring Irish fun to La Crosse this weekend.
7. Community	3/24/2022	5PM	POOL TOURNAMENT	If you are looking to break up your routine ... how about watching some billiards?
7. Community	3/24/2022	5PM	LABA HOME SHOW	The La Crosse Area Builders Association's Home Show returns tomorrow to the Omni Center in Onalaska.
7. Community	3/25/2022	5PM	HOLMEN FLYER INVESTIGATION	Holmen Police say their investigation into a school board campaign flyer *possibly* placed on vehicles is ongoing.
7. Community	3/25/2022	5PM	SOUTH AVE SCHEDULE	Work on La Crosse's South Avenue is being pushed back to later this summer.
7. Community	3/25/2022	5PM	CTY HWY TT CLOSURE	A heads up for drivers near Holmen ... the closure of County Road T-T will continue into next week.
7. Community	3/25/2022	5PM	HOME SHOW	The cost of materials for new construction to rise.. making it difficult for new home buyers...and builders.
7. Community	3/25/2022	5PM	HS MANUFACTURING FAIR	it's manufacturing day at La Crosse's western technical college.
7. Community	3/25/2022	5PM	BOWMAN LEGACY CONCERT	Happening Sunday ... Viterbo University is celebrating Thea Bowman ... with a 'Legacy Concert'
7. Community	3/25/2022	5PM	2 MIL POUND FOOD DRIVE	Morrie's Auto Group is collecting two *million* pounds of food for our neighbors in need.
7. Community	3/25/2022	5PM	RUDY'S OPEN FOR THE SEASON	No matter what the weather is like-- this is a sure sign spring is here.
7. Community	3/28/2022	Noon	VITERBO SHOTS FIRED	A La Crosse man is under arrest for firing a gin near Viterbo University.
7. Community	3/28/2022	5PM	REICH RESTITUTION HEARING	One of the three people... accused of damaging and stealing parts of La Crosse's 'hatched baby' sculpture.. returned to court today.
7. Community	3/28/2022	5PM	GERRYMANDERING WEBINAR	Happening tomorrow ... you have the chance to hear from a member of Princeton University's Gerrymandering Project.

7. Community	3/28/2022	5PM	LA CROSSE MARATHON REMINDER	The La Crosse Marathon is a little more than a month away.
7. Community	3/28/2022	5PM	EC MARATHON REMINDER	And the *Eau Claire* Marathon is less than five weeks away.
7. Community	3/29/2022	5PM	VOLK FIELD SEND OFF	Family and friends are saying goodbye to their service members-- headed overseas.
7. Community	3/29/2022	5PM	WORKFORCE PANEL	March is WOMEN'S HISTORY MONTH.
7. Community	3/29/2022	5PM	HWY 43 PUBLIC MTG	Happening tomorrow ... an information session about the upcoming re-construction of Highway 43 in Winona.
7. Community	3/29/2022	5PM	ASHLEY FOR THE ARTS	American Idol winner 'Phillip Phillips' will take the stage for this year's Ashley for the Arts' festival.
7. Community	3/29/2022	5PM	MID WEST MUSIC FEST TIX	Tickets for Mid West Music Fest's *La Crosse* weekend are on sale now.
7. Community	3/29/2022	5PM	SUMMERFEST LINE-UP RELEASE	And--- Three star-studded weekends are set for Summerfest.
7. Community	3/30/2022	5PM	MOTEL DEAL DEAD	The city of La Crosse has pulled out of a deal to buy the Maple Grove Motel.
7. Community	3/30/2022	5PM	NON-PROFIT REACTION	The proposal to purchase the motel has been criticized-- not only by people living nearby.. but also by a local non profit organization
7. Community	3/30/2022	5PM	COVID IMMUNITY	A new study is showing that infection-induced immunity against omicron doesn't last long.
7. Community	3/30/2022	5PM	PET REGISTRATION LATE FEE	If you have a dog-- it's past the time to get licensed.
7. Community	3/30/2022	5PM	SOLAR PANEL RIBBON CUTTING	The Family and Children's Center in Vernon County has a brighter future ... thanks to some donors.
7. Community	3/30/2022	5PM	AMPLIFYING BLACK VOICES PREVIEW	Happening tomorrow night at Holmen High school... an event showcasing black voices in the community.
7. Community	3/30/2022	5PM	STORM SPOTTER TRAINING	Happening this evening ... you can learn skills to help the National Weather Service.
7. Community	3/30/2022	Noon	OWL ART FOLO	Nearly 71- thousand dollars will help Ukrainian children following a second auction of owl art.
7. Community	3/30/2022	5PM	BIG BAND BALL	Happening Sunday ... you can support some young musicians in our area during the 'Big Band Ball.'