

ISSUES/PROGRAM LIST

2019
4th Quarter

KQEG CD
La Crosse, WI

Magnum Broadcasting

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List and Narrative of Issues Facing Communities Served by
KQEG CD
4th Qtr 2019

1. Safety of our Children. Children and Parents in our communities need to understand what is happening in the world that is dangerous to our children.
2. Health: KQEG programming addresses such health issues as, child obesity, exercise, how to be healthy in mind and body, Flu shots, and other topics.
3. Government: Citizens need to be more involved in their local government and be aware of what is going on in local government.
4. Environment: We need to become better caretakers of our environment and KQEG addresses ways we can all live greener.
5. Commerce: A healthy economy is important for the communities we serve to thrive.
6. Community Events/Festivals: KQEG covers many area Festivals from Parades to pageants.
7. Agriculture: Agriculture is the base that Wisconsin operates on. Supplying cheese, milk, and many grains to Wisconsin and the world.
8. Recreation: Sporting events, exercise, hunting, fishing and arts and entertainment are some of the activities we alert people to that are happening locally either through our website or our over the air coverage.

Locally Produced Programs

Date	Issue	Time aired	Title of Program
10/01	6	6:00pm	Warrens Cranfest Parade
10/02	8	6:00pm	High School Football
10/02	2,8	5:30pm	Seven Rivers Sports
10/04	8	6:00pm	High School Football
10/05	8	6:00pm	High School Football
10/05	8	8:30pm	High School Football
10/02	2,8	5:30pm	Seven Rivers Sports
10/08	8	7:00pm	UWL College Football
10/12	8	6:00pm	High School Football
10/12	8	8:30pm	High School Football
10/13	3	12:30pm	La Crosse County Board Meeting
10/15	8	7:00pm	UWL College Football
10/16	2,8	5:30pm	Seven Rivers Sports
10/19	8	6pm	High School Football
10/19	8	8:30pm	High School Football
10/20	3	12:30pm	La Crosse County Board Meeting
10/22	8	7:00pm	UWL College Football
10/23	2,8	5:30pm	Seven Rivers Sports
10/26	8	6pm	High School Football WIAA Playoffs
10/26	8	8:30pm	High School Football WIAA Playoffs
10/29	8	7:00pm	UWL CollegeFootball
10/30	2,8	5:30pm	Seven Rivers Sports
11/02	8	6pm	High School Football WIAA Playoffs
11/02	8	8:30pm	High School Football WIAA Playoffs
11/05	8	7:00pm	UWL CollegeFootball
11/09	8	6pm	High School Football WIAA Playoffs
11/10	3	12:30pm	La Crosse County Board Meeting
11/13	2,8	5:30pm	Seven Rivers Sports
11/16	8	6pm	High School Football WIAA Playoffs
11/17	3	12:30pm	La Crosse County Board Meeting
11/19	8	7:00pm	UWL CollegeFootball
11/20	2,8	5:30pm	Seven Rivers Sports
11/20	8	6:00pm	High School Basketball
11/22	8	9:00pm	High School Basketball
11/23	8	6:00pm	High School Basketball
11/26	8	6:00pm	High School Basketball
11/27	2,8	5:30pm	Seven Rivers Sports
11/27	8	6:00pm	High School Basketball
12/02	2,4,5,	6:00pm	Seven Rivers Talk Flooding Sewage Issues
12/04	2,8	5:30pm	Seven Rivers Sports
12/04	8	6:00pm	High School Basketball
12/04	8	7:30pm	High School Basketball

12/06	8	6:00pm	High School Basketball
12/07	8	6:00pm	High School Basketball
12/08	3	12:30pm	La Crosse County Board Meeting
12/10	8	6:00pm	High School Basketball
12/11	2,8	5:30pm	Seven Rivers Sports
12/11	8	6:00pm	High School Basketball
12/14	8	6:00pm	High School Basketball
12/14	8	7:30pm	High School Basketball
12/15	3	12:30pm	La Crosse County Board Meeting
12/18	2,8	5:30pm	Seven Rivers Sports
12/18	8	6:00pm	High School Basketball
12/20	8	7:30pm	High School Basketball
12/21	8	6:00pm	High School Basketball
12/25	2	12:00pm	Living Word Christian Church Christmas Brdst
12/26	2	5:30pm	7 Rivers Racing Christmas Special

Syndicated Weekly Programming

Missing: Issue # 1 and 2 Aired on 10/3, 10/10, 10/17, 10/24, 10/31, 11/07, 11/14, 11/21, 11/28, 12/05 12/12, 12/19, 12/26 at 5pm; Thirty minute program. Reports on children and people who have gone missing. Many people have been found through this program and reunited with their parents and loved ones. Also shows kids how to deal with strangers and stay out of bad situations. Issue #1 & 2.

Real Green: Issue #2 & #4 Aired 10/1, 10/8, 10/15, 10/22, 10/29, 11/05, 11/12, 11/19, 11/26, 12/03, 12/10, 12/17, 12/24; Airs Tuesdays at 5:00pm. Half hour program that shows viewers how to reduce their carbon footprint in their lives and what others are doing to reduce, recycle and reuse. Issue #2 & # 4

Swing into Shape: Issue # 2 10/3, 10/10, 10/17, 10/24, 10/31, 11/07, 11/14, 11/21, 11/28, 12/05, 12/12, 12/19, 12/26; Thursday at 8am Half Hour program that talks directly to seniors and walks them through exercises to keep them in shape. These are chair exercises for people who are not as mobile as they once were. Issue #2

To Your Health: Issue # 2, Airs everyday Monday thru Friday 10am to 11am. One Hour program hosted by Drs Richard and Cindy Becker. This husband and wife team talk about a wide gamut of health problems and offer an alternative way of dealing with them. Takes calls from viewers during the show. Issue #2

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Short Form Programming

PSAs aired during this quarter:

Vietnam Veterans memorial Fund :30

Veterans Crisis Line :30 US Dept of Veterans

Make the Call :30 Poinson Hotline

Did you know :30 Hepatitis C

Perfect Pets :60 on Animals for Adoption at Local Humane Soc.

Wisconsin Army National Guard :30

Zero in Wisconsin Safe Driving :30

Wisconsin DOT Transportation Safety :30

Project Road Block :30