



WKBT-DT 8.1 La Crosse, Wisconsin

Quarterly Issues and Programs List

October 1, 2023, to December 31, 2023

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.1 has determined the following as the most significant problems and needs of the community for the **fourth quarter of 2023**. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: All program times are listed as scheduled. Actual airtime may have deviated because of unforeseen scheduling circumstances. Newscasts indicated in this report are 30 minutes in length, with the exception of the 10 PM News which is 35 minutes in length.

1. Community
2. Crime
3. Economy
4. Education
5. Environment
6. Government
7. Health & Safety

The list below reflects some of the programming broadcast in this quarter that shows how WKBT responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

1. Community

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Community	10/11/2023	6:00 PM	Library Closing	Michael Germaine takes us to the south branch of the La Crosse Library which is closing its doors because of budget shortfalls and introduces us to the people who use it.
Community	10/17/2023	6:00 PM	Burgers for Boobs	October is Breast Cancer Awareness month and Jeremy Wall introduces us to a local business that's raising money for research in a unique way.
Community	10/19/2023	10:00 PM	Israel Vigil	As the battle between Israel and Hamas continues, Jeremy Wall takes us to an interfaith vigil where religious leaders in La Crosse pray for peace.
Community	10/21/2023	10:00 PM	Pvt. Dickman Funeral	73-years after leaving Cashton, WI to fight in the Korean war, the remains of Pvt. 1st Class Charles Dickman have been positively identified and returned to Wisconsin for burial.
Community	10/23/2023	6:00 PM	Humane Society Expansion	Duaa Israr takes us to the Coulee Region Humane Society where a 10-million-dollar expansion project is underway.
Community	10/24/2023	10:00 PM	Washburn Gardens Open House	A local real estate developer meets with residents to provide feedback follow their plans do redevelop a beloved community garden
Community	10/25/2023	10:00 PM	La Crescent Animal Shelter Meeting	Duaa Israr talks with officials from the La Crescent Animal Shelter following news they may have to relocate from their current building.
Community	10/29/2023	10:00 PM	Thriller Parade	Shaquille Davis takes us to La Crescent, MN for this year's "Thriller" parade, honoring Michael Jackson's iconic music video from the 1980s.
Community	10/30/2023	10:00 PM	Horse Sense	Shaquille Davis introduces us to a local non-profit that uses horses as therapy animals and tells us bout their campaign to raise money for feed over the winter.
Community	11/4/2023	10:00 PM	Veteran's Bonanza	Shaquille Davis takes us to an event designed to bring veterans and veteran's resources together in one place.
Community	11/11/2023	10:00 PM	Veterans Day Ceremony	Shaquille Davis takes us to Onalaska where American Legion Post 336 held a special ceremony in honor of Veterans Day.
Community	11/15/2023	6:00 PM	Heeter's Garage Redevelopment	Neighbors in one of La Crosse's historic districts are rallying the city to stop the

				redevelopment of an empty property into a multi-story housing and retail site.
Community	11/18/2023	10:00 PM	All Abilities Playground	Shaquille Davis takes us to Onalaska where the local Lions Club is raising funds to build a playground for children with disabilities.
Community	11/20/2023	10:00 PM	ABLE Grand Opening	Shaquille Davis takes us to the grand opening of a new facility designed to house adults with developmental disabilities in La Crescent, MN.
Community	11/21/2023	6:00 PM	Everyone Needs a Helping Hand	Jeremy Wall introduces us to a local charity that is giving away Thanksgiving meals to those in need.
Community	11/22/2023	10:00 PM	Honoring Mike Durnen	Shaquille Davis takes us to the celebration of life service for Winona Park Maintenance Superintendent Michael Durnen who passed away on November 17, 2023.
Community	11/24/2023	5:00 PM	Rotary Lights	Jeremy Wall is live as the La Crosse Rotarians flip the switch on this year's display of Holiday Lights.
Community	11/28/2023	10:00 PM	Giving Tuesday	Jeremy Wall takes us to the Coulee Region Humane Society, a non-profit that is often overlooked on Giving Tuesday, to show the need animals shelters face during the holiday season.
Community	12/1/2023	10:00 PM	Joy of Sharing	WKBT hosts its 4th annual Joy of Sharing donation drive, raising food, money and toy donations for the Hunger Task Force, Toys for Tots and the Salvation Army. Michael Germaine reports.
Community	12/2/2023	10:00 PM	Twinkle Light Village	The town of Viroqua hosts its second annual 'Twinkle Light Village' Christmas Fair. Shaquille Davis takes us there.
Community	12/7/2023	10:00 PM	Wooden Toys	For more than 20 years, UWL Professors Scott Cooper and Kurt Grunwald have been making wooden toys for children in need during the holidays.
Community	12/13/2023	6:00 PM	Wreaths Across America	American Legion volunteers are making sure to remember veterans this holiday season as they travel the country placing wreaths on veteran's headstones. Michael Germaine reports.
Community	12/16/2023	10:00 PM	Onalaska Middle School Food Donations	School District of Onalaska staff will again be boxing up and distributing holiday meals to families. This is an annual event and is possible through donations. Shaquille Davis reports
Community	12/17/2023	10:00 PM	Great River Ringers	The Great River Ringers perform their annual bell concert. Shaquille Davis takes us there.
Community	12/18/2023	10:00 PM	Bangor High School Gifts	Students from Bangor High School provide early Christmas gifts to children at Mayo and Gundersen hospitals. Shaquille Davis takes us there.
Community	12/19/2023	10:00 PM	7 Rivers LGBTQ Center closing	The 7-Rivers LGBTQ center in La Crosse announces it is temporarily closing its doors

				due to financial constraints and workforce shortages. Shaquille Davis has the details.
Community	12/22/2023	10:00 PM	Shelter Overcrowding	Crawford County animal shelters are overcrowded and asking the public's help finding homes for stray animals this holiday season. Jeremy Wall reports.
Community	12/25/2023	10:00 PM	Holiday Dinner	La Crosse's North Presbyterian Church hosts a free Christmas Dinner for those without family this holiday season. Jeremy Wall takes us there.

2. Crime

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Crime	11/6/2023	6:00 PM	Lori Phillips Trial	Duaa Israr reports as the homicide trial against a woman accused of murdering her husband gets underway.
Crime	11/10/2023	10:00 PM	Lori Phillips Trial	Michael Germaine reports on the not-guilty verdict for the woman accused of killing her husband.
Crime	12/6/2023	6:00 PM	Richard Harnish Sentencing	A man convicted of sex crimes against minors faces one of his victims in court during his sentencing hearing.

3. Economy

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Economy	10/4/2023	6:00 PM	K-mart Plans	Michael Germaine breaks down the economics that are to blame for another delay in a long awaited redevelopment project for a blighted, abandoned structure.
Economy	10/5/2023	10:00 PM	Northern Grain Belt Ports Meeting	Jeremy Wall updates viewers on the 1st meeting of ..held to help build a common unified vision for the port cities of the Upper Mississippi river.
Economy	11/17/2023	10:00 PM	PFC buying Fayze's	Local grocer, People's Food Coop announced plans to buy beloved bakery cafe, Fayze's, following plans from Fayze's owners to close the store following financial hardships.
Economy	11/30/2023	6:00 PM	Tiller's Closing	After 73 years in business, Tiller's Furniture announces it's closing its doors. Michael Germaine reports.
Economy	12/21/2023	10:00 PM	Schmidty's reopening	After 65 years in business, beloved restaurant Schmidty's announced it's closing its doors. Now a new owner has offered to take over and keep the business alive. Jeremy Wall reports.

4. Education

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Education	10/3/2023	6:00 PM	Early Childhood Grant	Michael Germaine reports on the WDB announcement that they are providing funding for a program called QUEST to help people pursue early childhood education.
Education	10/14/2023	10:00 PM	Coulee Cup	Shaquille Davis takes us to the 7th annual Coulee Cup youth soccer tournament in La Crosse where hundreds of kids come to compete from across Wisconsin.
Education	11/2/2023	10:00 PM	Facility Advisory Committee	As the 'Facility Advisory Committee' meets for the last time, Duaa Israr reports on which schools they recommend for closure due to budget shortfalls within the district.
Education	11/7/2023	6:00 PM	Spring Grove Referendum	Election Day in Minnesota takes us to Spring Grove where Jeremy Wall breaks down an important school referendum on the ballot.
Education	11/8/2023	6:00 PM	Women Exploring Trades	Jeremy Wall takes us to Winona where Minnesota State College Southeast is hosting a trade fair for high school girls exploring careers in industry.
Education	11/14/2023	10:00 PM	Wisconsin ranks last in password security	A recent study found Wisconsin computer users rank last in password security. Shaquille Davis takes us to Viterbo University where I.T. security students and professor explains the findings.
Education	12/3/2023	10:00 PM	G-E-T Marching Band Hawaii	The G-E-T High School Marching Band was chosen to represent the state of Wisconsin in Hawaii on Pear Harbor Day. Today the city sends them off with music. Shaquille Davis reports.
Education	12/5/2023	10:00 PM	Crucifixion School	Students from Crucifixion Catholic School in La Crescent will compete in the Lego Robotics competition.
Education	12/12/2023	6:00 PM	Financial Literacy Classes	A new law will require Wisconsin high school students to complete a financial literacy course before graduating. Jeremy Wall has reaction from educators on the move.
Education	12/15/2023	6:00 PM	WUL DEI Impact	Jeremy Wall gets reaction from UW La Crosse students after the UW Board of Regents decides to accept a deal from state legislators that would reduce the number of DEI programs on campus.
Education	12/23/2023	6:00 PM	Crucifixion School Cooking Channel	Students from Crucifixion Catholic School in La Crescent show off their latest endeavor: a cooking channel on YouTube. Shaquille Davis has the story.
Education	12/28/2023	6:00 PM	UWL Chancellor Fired	University of Wisconsin at La Crosse Chancellor Joe Gow was fired by UW regents for appearing in online porn videos. Allyson Fergot has the exclusive interview with the disgraced chancellor.

5. Environment

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Environment	10/12/2023	10:00 PM	New Xcel Facility	Jeremy Wall breaks down the plan for a new Xcel Energy center location in Onalaska.
Environment	10/26/2023	10:00 PM	Clean Energy Roundtable	Jeremy Wall takes us inside the discussion with community leaders as they plan for Wisconsin's Clean Energy Future.
Environment	12/8/2023	6:00 PM	Mt. Lacrosse Delays Opening	An unseasonably warm start to December means the Mount La Crosse Ski lodge must delay its opening.

6. Government

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Government	11/1/2023	6:00 PM	Refugee Resettlement Plan	Jeremy Wall takes us to Eau Claire where plans for a refugee resettlement project in 2024 has lawmakers pitted against one another.
Government	11/9/2023	6:00 PM	Winona County Law Enforcement Center	Jeremy Wall reports from Winona County Minnesota where officials are hoping for millions from the state legislature to rebuild their aging law enforcement center.
Government	11/13/2023	6:00 PM	No Camping at Public Works	The Public Works Department has announced they will not allow homeless camping on their property. This follows a recent ban on homeless camping in city parks. Jeremy Wall reports.
Government	11/19/2023	10:00 PM	South Ave Reax	Now that construction is complete on La Crosse's South Ave, (SH 35) Shaquille Davis talks with drivers and businesses along the route about their reaction to the project.

7. Health & Safety

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
Health & Safety	10/6/2023	6:00 PM	Profile - Gundersen Athletic Trainer	Michael Germaine visits with an Athletic Trainer who is celebrating thirty-two years at Gundersen Health Systems
Health & Safety	10/10/2023	10:00 PM	Lewy Body Dementia	Ken Kosirowski introduces us to a local resident battling a unique form of dementia and shows us the puzzling method he's found to help stay sharp.
Health & Safety	10/16/2023	6:00 PM	Cancer Survivor	October is Breast Cancer Awareness month and Jeremy Wall introduces us to a survivor and helps tell her story.
Health & Safety	10/20/2023	6:00 PM	Paramedic Shortage	As health care providers across the country face workforce shortages, Gundersen Health

				Care in La Crosse is offering a unique training program to help recruit new paramedics.
Health & Safety	10/27/2023	6:00 PM	Catholic Charities Warming Center	With the first snow of the season forecast for this weekend, Michael Germaine takes us to Catholic Charities where they're planning to open their homeless warming center early.
Health & Safety	10/31/2023	10:00 PM	Gundersen Trick-or-Treat	Shaquille Davis takes us to Gundersen Hospital in La Crosse where kids who are required to spend Halloween in the hospital got their own special trick-or-treat adventure.
Health & Safety	11/3/2023	6:00 PM	Seasonal Affective Disorder	With clocks set to turn back this weekend, Michael Germaine give us the details on 'Seasonal Affective Disorder' and how those affected can prepare.
Health & Safety	11/16/2023	10:00 PM	Pancreatic Cancer Survivor	As pancreatic cancer awareness month moves forward, Jeremy Wall introduces us to a survivor who explains the importance of early detection.
Health & Safety	11/26/2023	10:00 PM	Snow Removal	With the first measurable snowfall of the season hitting La Crosse, Shaquille Davis reminds us of the various ordinances for snow removal and safety.
Health & Safety	11/27/2023	10:00 PM	Gundersen Blanket Drive	Shaquille Davis takes us to Gundersen Health where staffers are accepting donated blankets to distribute during the cold winter months.
Health & Safety	11/29/2023	5:00 PM	Gundersen Homeless Outreach Team	Michael Germaine introduces us to a program designed to take healthcare to the streets for those without shelter.
Health & Safety	12/4/2023	6:00 PM	AA	Jeremy Wall talks to experts from Gundersen Health about tips to help those who suffer from addiction stay sober during the holiday season.
Health & Safety	12/11/2023	6:00 PM	Ice Fishing Safety	With warmer-than-usual temperatures hugging the upper Midwest, the Wisconsin DNR wants to make sure residents aren't fishing on thin ice. Jeremy Wall has the details.
Health & Safety	12/14/2023	5:00 PM	Explorer Mini	Alexandra Carter gets a look at a new mobility device designed to stimulate brain development in toddlers with mobility delays and introduces us to the local group making sure it's available here.
Health & Safety	12/20/2023	10:00 PM	Paramedic Pinning Ceremony	In an effort to combat a paramedic shortage in La Crosse, Gundersen Health Systems and Western Technical College is graduating its first accelerated paramedic training class.
Health & Safety	12/26/2023	10:00 PM	Fire & CO2 Safety	With temperatures dropping, the Onalaska Fire Department wants to remind folks to stay safe with heaters and fireplaces. Shaquille Davis has the tips they want us to know.

Health & Safety	12/29/2023	5:00 PM	New Year Safety	Michael Germaine talks with experts on staying safe during the busiest holiday for drunk driving crashes.
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