

ISSUES/PROGRAM LIST

2017
2nd Quarter

KQEG CD
La Crosse, WI

Magnum Broadcasting

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List and Narrative of Issues Facing Communities Served by
KQEG CD
2nd Qtr 2017

1. Safety of our Children. Children and Parents in our communities need to understand what is happening in the world that is dangerous to our children.
2. Health: KQEG programming addresses such health issues as, child obesity, exercise, how to be healthy in mind and body, Flu shots, and other topics.
3. Government: Citizens need to be more involved in their local government and be aware of what is going on in local government.
4. Environment: We need to become better caretakers of our environment and KQEG addresses ways we can all live greener.
5. Commerce: A healthy economy is important for the communities we serve to thrive.
6. Community Events/Festivals: KQEG covers many area Festivals from Parades to pageants.
7. Agriculture: Agriculture is the base that Wisconsin operates on. Supplying cheese, milk, and many grains to Wisconsin and the world.
8. Recreation: Sporting events, exercise, hunting, fishing and arts and entertainment are some of the activities we alert people to that are happening locally either through our website or our over the air coverage.

Locally Produced Programs

Date	Issue	Time aired	Title of Program
4/09	3	12:30pm	La Crosse County Board Meeting
4/16	3	12:30pm	La Crosse County Board Meeting
4/17	6/8	5:30pm	7 Rivers Talk La Crosse Symphony Fund Rais
4/18	8	6pm	High School Baseball
4/22	8	6pm	High School Baseball
4/25	8	6pm	High School Baseball
4/28	8	6pm	High School Baseball
5/05	8	6pm	High School Baseball
5/07	3	12:30pm	La Crosse County Board Meeting
5/09	8	6pm	High School Baseball
5/12	8	6pm	High School Baseball
5/14	3	12:30pm	La Crosse County Board Meeting
5/15	6/8	5:30pm	7 Rivers Talk Rib Fest
5/16	8	6pm	High School Baseball
5/17	8	6pm	High School Baseball
5/19	8	6pm	High School Baseball
5/23	8	6pm	High School Baseball
5/26	8	6pm	High School Baseball
5/29	6/7/8	5:30pm	7 Rivers Talk June Dairy Days
6/02	8	6pm	High School Baseball WIAA Div 2 Playoffs
6/02	8	8pm	High School Baseball WIAA Div 3 Playoffs
6/03	8	6pm	High School Baseball WIAA Div 2 Playoffs
6/03	8	8pm	High School Baseball WIAA Div 3 Playoffs
6/05	6/7/8	5:30pm	7 Rivers Talk Butterfest Festival
6/06	6	6pm	West Salem Dairy Days Parade
6/06	6/7/8	8pm	Butterfest Festmasters Banquet
6/07	8	6pm	High School Baseball WIAA Div 2 Sect
6/07	8	8pm	High School Baseball WIAA Div 3 Sect
6/09	8	6pm	High School Baseball WIAA Div 2 Sect
6/09	8	8pm	High School Baseball WIAA Div 3 Sect
6/11	3	12:30pm	La Crosse County Board Meeting
6/13	6	6pm	Sparta Butterfest Parade
6/26	6	6pm	Riverfest Commodore Banquet
6/27	6	5:30pm	7 Rivers Talk Riverfest

Syndicated Weekly Programming

Missing: Issue # 1 and 2 Aired on 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29; Thirty minute program, Airs on Thursdays at 5pm. Reports on children and people who have gone missing. Many people have been found through this program and reunited with their parents and loved ones. Also shows kids how to deal with strangers and stay out of bad situations. Issue #1 & 2.

Real Green: Issue #4 Aired 4/4, 4/11, 4/18, 4/25, 5/2, 5/9, 5/16, 5/23, 5/30, 6/6, 6/13, 6/20, 6/27; Airs Tuesdays at 5:00pm
Half hour program that shows viewers how to reduce their carbon footprint in their lives and what others are doing to reduce, recycle and reuse. Issue # 4

Swing into Shape: Issue # 2 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29; Thursday at 8am Half Hour program that talks directly to seniors and walks them through exercises to keep them in shape. These are chair exercises for people who are not as mobile as they once were. Issue #2

To Your Health: Airs everyday Monday thru Friday 10am to 11am. One Hour program hosted by Drs Richard and Cindy Becker. This husband and wife team talk about a wide gamut of health problems and offer an alternative way of dealing with them. Takes calls from viewers during the show. Issue #2

Short Form Programming

PSAs aired during this quarter:

US Consumer Product Safety Commission :30 Anchor It. Child Safety

Volunteers of America with MLB Trust :30 Legacy

US Dept of Health and Human Services

Substance Abuse and Mental health Services Mom's Thoughts :30

Volunteers of America :30

Homeland Security If you See Say :30

Perfect Pets :60 on Animals for Adoption at Local Humane Soc.

Know the Facts – STD education :30

Wisconsin Army National Guard :30

Zero in Wisconsin Safe Driving :30

Wisconsin DOT Transportation Safety :30