

ISSUES/PROGRAM LIST

2016
3rd Quarter

KQEG CD
La Crosse, WI

Magnum Broadcasting

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List and Narrative of Issues Facing Communities Served by
KQEG CD
3rd Qtr 2016

1. Safety of our Children. Children and Parents in our communities need to understand what is happening in the world that is dangerous to our children.
2. Health: KQEG programming addresses such health issues as, child obesity, exercise, how to be healthy in mind and body, Flu shots, and other topics.
3. Government: Citizens need to be more involved in their local government and be aware of what is going on in local government.
4. Environment: We need to become better caretakers of our environment and KQEG addresses ways we can all live greener.
5. Commerce: A healthy economy is important for the communities we serve to thrive.
6. Community Events/Festivals: KQEG covers many area Festivals from Parades to pageants.
7. Agriculture: Agriculture is the base that Wisconsin operates on. Supplying cheese, milk, and many grains to Wisconsin and the world.
8. Recreation: Sporting events, exercise, hunting, fishing and arts and entertainment are some of the activities we alert people to that are happening locally either through our website or our over the air coverage.

Locally Produced Programs

Date	Issue	Time aired	Title of Program
7/01	2	5:30pm	Seven Rivers Health
7/01	6	6:00pm	Riverfest Commodore Banquet
7/03	6	12:30pm	Seven Rivers Talk Meet the Commodore
7/08	2	5:30pm	Seven Rivers Health
7/10	3	12:30pm	La Crosse County Board Meeting
7/11	6	5:30pm	Seven Rivers Talk Interstate Fair
7/15	2	5:30pm	Seven Rivers Health
7/15	4/5	6:00pm	Driving Change in the Driftless Area
7/17	3	12:30pm	La Crosse County Board Meeting
7/22	2	5:30pm	Seven Rivers Health
7/29	2	5:30pm	Seven Rivers Health
8/05	2	5:30pm	Seven Rivers Health
8/12	2	5:30pm	Seven Rivers Health
8/14	3	12:30pm	La Crosse County Board Meeting
8/19	2	5:30pm	Seven Rivers Health
8/19	8	6pm	High School Football
8/20	8	6pm	High School Football
8/20	8	8:30pm	High School Football
8/21	3	12:30pm	La Crosse County Board Meeting
8/23	6	6pm	Holmen Kornfest Parade
8/26	2	5:30pm	Seven Rivers Health
8/27	8	6pm	High School Football
8/27	8	8:30pm	High School Football
8/29	8	6:00pm	High School Football
9/02	2	5:30pm	Seven Rivers Health
9/03	8	6:00pm	High School Football
9/03	8	8:30pm	High School Football
9/06	8	7:00pm	UWL Football
9/09	2	5:30pm	Seven Rivers Health
9/10	8	6pm	High School Football
9/10	8	8:30pm	High School Football
9/11	3	12:30pm	La Crosse County Board Meeting
9/13	8	7:00pm	UWL Football
9/16	2	5:30pm	Seven Rivers Health
9/17	8	6:00pm	High School Football
9/17	8	8:30pm	High School Football
9/20	6	6:00pm	2016 La Crescent Applefest Parade
9/23	2	5:30pm	Seven Rivers Health
9/24	6/8	1:00pm	Little Britches Rodeo Prt 1
9/25	6/8	3:00pm	Little Britches Rodeo Prt 2
9/26	6	6:00pm	Warrens Cranfest Parade 2016
9/27	6	6:00pm	Oktoberfest Family Parade Marshall Sp Fester

9/27	8	7:00pm	UWL Football
9/29	6	7:00pm	Mrs. Oktoberfest Banquet
9/30	2	5:30pm	Seven Rivers Health

Syndicated Weekly Programming

Missing: Issue # 1 and 2 Aired on 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1 at 11am and, 9/8, 9/15, 9/22, 9/29 at 5pm; Thirty minute program. Reports on children and people who have gone missing. Many people have been found through this program and reunited with their parents and loved ones. Also shows kids how to deal with strangers and stay out of bad situations. Issue #1 & 2.

Real Green: Issue #4 Aired 7/5, 7/12, 7/19, 7/26, 8/2, 8/9, 8/16, 8/23, 8/30, 9/6, 9/13, 9/20, 9/27; Airs Tuesdays at 5:00pm
Half hour program that shows viewers how to reduce their carbon footprint in their lives and what others are doing to reduce, recycle and reuse. Issue # 4

Swing into Shape: Issue # 2 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15, 9/22, 9/29; Thursday at 8am Half Hour program that talks directly to seniors and walks them through exercises to keep them in shape. These are chair exercises for people who are not as mobile as they once were. Issue #2

To Your Health: Issue # 2, Airs everyday Monday thru Friday 10am to 11am. One Hour program hosted by Drs Richard and Cindy Becker. This husband and wife team talk about a wide gamut of health problems and offer an alternative way of dealing with them. Takes calls from viewers during the show. Issue #2

Ask Dr. Nandi: Issue # 2 , Aired Monday thru Friday 7/1 to 8/19 at 5am, then 8/23, 8/24, 8/30, 8/31, 9/6, 9/7, 9/13, 9/14, 9/20, 9/21, 9/27, 9/28 at 7am. Ask DR. Nandi is a health and Wellness Talk Show of the highest quality, whose mission is to improve the Health of America and the world with compassion, empathy and integrity.

Farm Journal College: Issue # 7. Aired 7/03,7/10, 7/17,7/24, 7/31,8/7, 8/14, Sunday at 7:30am, This national 30-minute weekly program focuses on agronomics and the skills farmers must develop to grow stronger, healthier and better-yielding crops. The program features agronomists Ken Ferrie and Missy Bauer, giving farmers more access to their agronomic insights. The program delivers practical, hands-on advice and information covering key elements of crop production: fertility, soils, machinery, diseases, insects, chemistry and herbicides.

Short Form Programming

PSAs aired during this quarter:

Out of the Shadows : on Human Trafficking

Skin Cancer : 30 Dangers of Too much sun causing Skin cancer

Make the Connection :30 US Dept of Veterans

Volunteers of America :30

Homeland Security If you See Say :30

Perfect Pets :60 on Animals for Adoption at Local Humane Soc.

Know the Facts – STD education :30

Wisconsin Army National Guard :30

Zero in Wisconsin Safe Driving :30

Wisconsin DOT Transportation Safety :30