

# ORDER



**WWCW | VIRGINIA**  
Roanoke WWCW

**Orders**  
**Order / Rev:** 4441738  
**Alt Order #:** 28393690  
**Product Desc:** Order  
**Estimate:** AV423506  
**Flight Dates:** 04/20/24 - 05/06/24  
**Original Date / Rev:** 04/19/24 / 04/19/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** AdVictory LLC  
**Buying Contact:**  
**Billing Contact:** AdVictory Email  
 513 C Street NE  
 Washington, DC 20002

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Protect Freedom PAC  
**Demographic:** A21-49  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	33	\$2,660.00	\$2,261.00
04/29/24	05/26/24	11	\$1,240.00	\$1,054.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	33	\$2,660.00	\$2,261.00	0.00
May 2024	11	\$1,240.00	\$1,054.00	0.00
<b>Totals</b>	<b>44</b>	<b>\$3,900.00</b>	<b>\$3,315.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWCW	04/22/24	04/22/24	M-F 7p-730p Family Feud	CM	Family Feud	M-----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	M-----		1		\$105.00		0.00					
N 2	WWCW	04/23/24	04/23/24	M-F 7p-730p Family Feud	CM	Family Feud	-T-----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-T-----		1		\$105.00		0.00					
N 3	WWCW	04/24/24	04/24/24	M-F 7p-730p Family Feud	CM	Family Feud	--W----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--W----		1		\$105.00		0.00					
N 4	WWCW	04/25/24	04/25/24	M-F 7p-730p Family Feud	CM	Family Feud	---T---	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	---T---		1		\$105.00		0.00					
N 5	WWCW	04/26/24	04/26/24		CM	Family Feud	----F--	:30	1	\$105.00	P2	0.00	NM	1	\$105.00

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 Alt Order #: 28393690  
 Flight Dates: 04/20/24 - 05/06/24

Advertiser: POL/Protect Freedom PAC  
 Product Desc: Order  
 Estimate: AV423506

Roanoke WWCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WWCW	04/29/24	04/29/24	M-F 7p-730p Family Feud	CM	Family Feud	M-----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	----F--					1	\$105.00		0.00			
N 7	WWCW	04/30/24	04/30/24	M-F 7p-730p Family Feud	CM	Family Feud	-T-----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	M-----					1	\$105.00		0.00			
N 8	WWCW	05/01/24	05/01/24	M-F 7p-730p Family Feud	CM	Family Feud	--W----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	--W----					1	\$105.00		0.00			
N 9	WWCW	05/02/24	05/02/24	M-F 7p-730p Family Feud	CM	Family Feud	---T---	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	---T---					1	\$105.00		0.00			
N 10	WWCW	05/03/24	05/03/24	M-F 7p-730p Family Feud	CM	Family Feud	----F--	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--					1	\$105.00		0.00			
N 11	WWCW	04/22/24	04/22/24	M-F 730p-8p Family Feud	CM	Family Feud	M-----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	M-----					1	\$120.00		0.00			
N 12	WWCW	04/23/24	04/23/24	M-F 730p-8p Family Feud	CM	Family Feud	-T-----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-T-----					1	\$120.00		0.00			
N 13	WWCW	04/24/24	04/24/24	M-F 730p-8p Family Feud	CM	Family Feud	--W----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	--W----					1	\$120.00		0.00			
N 14	WWCW	04/25/24	04/25/24	M-F 730p-8p Family Feud	CM	Family Feud	---T---	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	---T---					1	\$120.00		0.00			
N 15	WWCW	04/26/24	04/26/24	M-F 730p-8p Family Feud	CM	Family Feud	----F--	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	----F--					1	\$120.00		0.00			
N 16	WWCW	04/29/24	04/29/24	M-F 730p-8p Family Feud	CM	Family Feud	M-----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	M-----					1	\$120.00		0.00			
N 17	WWCW	04/30/24	04/30/24	M-F 730p-8p Family Feud	CM	Family Feud	-T-----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-T-----					1	\$120.00		0.00			

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 Alt Order #: 28393690  
 Flight Dates: 04/20/24 - 05/06/24

Advertiser: POL/Protect Freedom PAC  
 Product Desc: Order  
 Estimate: AV423506

Roanoke WWCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WWCW	05/01/24	05/01/24	M-F 730p-8p Family Feud	CM	Family Feud	--W----	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	--T----					1	\$120.00		0.00			
N 19	WWCW	05/02/24	05/02/24	M-F 730p-8p Family Feud	CM	Family Feud	---T---	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	---W---					1	\$120.00		0.00			
N 20	WWCW	05/03/24	05/03/24	M-F 730p-8p Family Feud	CM	Family Feud	----F--	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--					1	\$120.00		0.00			
N 21	WWCW	04/24/24	04/24/24	Wed Prime Hour 1 Wild Cards	CM	Wild Cards	--W----	:30	1	\$115.00	P2	0.00	NM	1	\$115.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	--W----					1	\$115.00		0.00			
N 22	WWCW	05/01/24	05/01/24	Wed Prime Hour 1 Wild Cards	CM	Wild Cards	--W----	:30	1	\$115.00	P2	0.00	NM	1	\$115.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	--W----					1	\$115.00		0.00			
N 23	WWCW	04/27/24	04/27/24	LIV Golf LIV Golf	CM	LIV Golf	-----S-	:30	3	\$70.00	P2	0.00	NM	3	\$210.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					3	\$70.00		0.00			
N 24	WWCW	04/28/24	04/28/24	LIV Golf LIV Golf	CM	LIV Golf	-----S	:30	3	\$70.00	P2	0.00	NM	3	\$210.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S					3	\$70.00		0.00			
N 25	WWCW	04/20/24	04/20/24	Sat 5-6p Modern Family	CM	Modern Family	-----S-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-					1	\$25.00		0.00			
N 26	WWCW	04/27/24	04/27/24	Sat 5-6p Modern Family	CM	Modern Family	-----S-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					1	\$25.00		0.00			
N 27	WWCW	04/20/24	04/20/24	Sat 6-7p The Simpsons	CM	The Simpsons	-----S-	:30	1	\$60.00	P2	0.00	NM	1	\$60.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-					1	\$60.00		0.00			
N 28	WWCW	04/27/24	04/27/24	Sat 6-7p The Simpsons	CM	The Simpsons	-----S-	:30	1	\$60.00	P2	0.00	NM	1	\$60.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					1	\$60.00		0.00			
N 29	WWCW	04/20/24	04/20/24	Family Feud	CM	Family Feud	-----S-	:30	1	\$75.00	P2	0.00	NM	1	\$75.00

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Roanoke WWCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa 7p-8p Family Feud												
				Family Feud												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S-			1			\$75.00		0.00				
N30	WWCW	04/27/24	04/27/24	Sa 7p-8p Family Feud	CM	Family Feud	-----S-	:30	1	\$75.00	P2	0.00	NM	1	\$75.00	
				Family Feud												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1			\$75.00		0.00				
N31	WWCW	04/20/24	04/20/24	Sat Prime Hour 1 Masters of Illusion	CM	Masters of Illusion	-----S-	:30	1	\$115.00	P2	0.00	NM	1	\$115.00	
				Masters of Illusion/Masters of Illusion-CW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S-			1			\$115.00		0.00				
N32	WWCW	04/27/24	04/27/24	Sat Prime Hour 1 Masters of Illusion	CM	Masters of Illusion	-----S-	:30	1	\$115.00	P2	0.00	NM	1	\$115.00	
				Masters of Illusion/Masters of Illusion-CW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1			\$115.00		0.00				
N33	WWCW	04/20/24	04/20/24	Sat Prime Hour 2 World's Funniest Animals	CM	World's Funniest Animals	-----S-	:30	1	\$115.00	P2	0.00	NM	1	\$115.00	
				World's Funniest Animals/World's Funniest Animals-CW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S-			1			\$115.00		0.00				
N34	WWCW	04/27/24	04/27/24	Sat Prime Hour 2 World's Funniest Animals	CM	World's Funniest Animals	-----S-	:30	1	\$115.00	P2	0.00	NM	1	\$115.00	
				World's Funniest Animals/World's Funniest Animals-CW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1			\$115.00		0.00				
N35	WWCW	04/20/24	04/20/24	Sa 10p-11p SWAT	CM	SWAT	-----S-	:30	1	\$60.00	P2	0.00	NM	1	\$60.00	
				S.W.A.T.												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S-			1			\$60.00		0.00				
N36	WWCW	04/27/24	04/27/24	Sa 10p-11p SWAT	CM	SWAT	-----S-	:30	1	\$60.00	P2	0.00	NM	1	\$60.00	
				S.W.A.T.												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1			\$60.00		0.00				
N37	WWCW	04/21/24	04/21/24	Sun 1p-4p To The Rescue	CM	To The Rescue (1:00 PM-1:30 PM)	-----S	:30	1	\$25.00	P2	0.00	NM	1	\$25.00	
				To The Rescue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S			1			\$25.00		0.00				
N38	WWCW	04/28/24	04/28/24	Sun 1p-4p To The Rescue	CM	To The Rescue (1:00 PM-1:30 PM)	-----S	:30	1	\$25.00	P2	0.00	NM	1	\$25.00	
				To The Rescue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S			1			\$25.00		0.00				
N39	WWCW	04/21/24	04/21/24	Sun 130p - 4p Very Vera Show	CM	Very Vera Show (1:30 PM-2:00 PM)	-----S	:30	1	\$25.00	P2	0.00	NM	1	\$25.00	
				Very Vera Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S			1			\$25.00		0.00				
N40	WWCW	04/28/24	04/28/24	Sun 130p - 4p Very Vera Show	CM	Very Vera Show (1:30 PM-2:00 PM)	-----S	:30	1	\$25.00	P2	0.00	NM	1	\$25.00	
				Very Vera Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S			1			\$25.00		0.00				

Totals 44 \$3,900.00