

# CONTRACT



**Townsquare Media**  
**3301 Frederica Street**  
**Owensboro, KY 42301**  
**wopayments4@townsquaremedia.com**  
**(800) 666-1031**

wbkr.com

And:

**Pamela Smith-Wright for Owensboro Mayor**  
**3520 Christie Pl**  
**Owensboro, KY 42301**

<u>Contract / Revision</u> 4821395 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Pamela Smith-Wright for Owensboro Mayor</b>		<u>Original Date / Revision</u> 04/30/24 / 04/30/24
<u>Contract Dates</u> <b>05/15/24 - 05/20/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>May 2024</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBKR-FM</b>	<u>Account Executive</u> Amber Brown	<u>Sales Office</u> Local Evansville
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBKR	05/15/24	05/20/24	M-F AM Drive	6a-10a		:30			NM	15	\$382.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--WTF--				9	\$25.50			
	Week:	05/20/24	05/26/24	M-----				6	\$25.50			
N 2	WBKR	05/15/24	05/20/24	M-F PM Drive	3p-7p		:30			NM	9	\$229.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--WTF--				9	\$25.50			
	Week:	05/20/24	05/26/24	-----				0	\$0.00			
N 3	WBKR	05/15/24	05/20/24	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$61.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----S-				6	\$10.20			
	Week:	05/20/24	05/26/24	-----				0	\$0.00			
<b>Totals</b>											<b>30</b>	<b>\$673.20</b>

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 - 05/20/24	30	\$673.20	\$673.20
<b>Totals</b>	<b>30</b>	<b>\$673.20</b>	<b>\$673.20</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.