



Contract

StateNets Platinum
Attn: Dave Martin
2601 Northwind Drive
Richmond VA 23233

		Order #	Ver #	Rev #	# Wks	Page #
		15561	0		4	1
Advertiser	Product	Date	Time	Start	End	
POET (P)	Farmers & E-15 (15561)	4/30/18	11:32:00AM	4/30/18	5/27/18	
Salesperson	Salesperson Phone #	Demos				
* Statenets						
Sales Office	Agency Phone #	Survey				
Learfield	(804)364-3075					

Line #	Vehicle	Days & Times M T W T F S S	Apr 30	May 7	May 14	May 21	May 28	Jun 4	Jun 11	Jun 18	Jun 25	Jul 2	Jul 9	Jul 16	Jul 23	Total Units	Len	Unit Rate	Extended Total
7	MNN COMBO	Tu-Fr 6AM-7PM	12													12	60	772.00	9264
8	MNN COMBO	M-F 6A-7P		15	15											30	60	772.00	23160
9	MNN COMBO	Mon 6A-7P				3										3	60	772.00	2316
Weekly Units			12	15	15	3	0	0	0	0	0	0	0	0	0	45			
Weekly Gross \$			9264	11580	11580	2316													

Total Gross:	\$34,740.00	Agency Commission:	\$5,211.00	Total Net:	\$29,529.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Qtr 2 2018	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Total	Total Units
MNN COMBO	0	34,740	0	0	0	0	0	0	0	0	0	0	34,740				34,740	45
All Vehicles - Total Gross		34,740											34,740				34,740	45
All Vehicles - Total Units		45											45				45	45
Air Time Gross:		\$34,740.00				Agency Commission:		\$5,211.00				Total Net:		\$29,529.00				

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