



3rd Quarter Report 2023

KCRS FM



KFZX FM*KCHX FM*KMRK FM*KCRS AM*KCRS FM

3rd Qtr. Report 2023

KCRS FM

Local News

KCRS FM carries:

- 4 - 1:30 minute (90 seconds) news cast each weekday morning (6a-9a) for a total of 30 minutes per week.
- 8 – 30 seconds weather updates weekdays (6a – 10a) for a total of 20 minutes per week.

Total local news and weather represents a minimum of 50 minutes per week
airtime.

Danny Gonzales
Program Director



3rd Quarter Report 2023

KCRS FM

Public Affairs Programming

Just a reminder that OPD will have its annual "Back to School" Block Party this Saturday, August 5th from 10am-2pm at Floyd Gwin Park, located at 1015 N. County Rd. West. There will be food, drinks, popcorn, cotton candy, raffle prizes, and a limited number of backpacks given away to students! Please click here for more information: <https://facebook.com/events/s/opd-block-party/611791667762840/>

KCHX*KCRS*KCRS-AM*KFZX*KMRK



Public Affairs Programming

KCHX

KFZX

KCRS

KMRK

KCRS-AM

Topic BACK TO SCHOOL BASH

Date/ Time /Duration 08/05/23 1PM - 4PM

(If) Program/ Guest _____ Title _____

Discussion: MIDLAND PARK MALL IS HOSTING A BACK TO SCHOOL BASH. DRAWSTRING BAGS FILLED WITH GOODIES TO THE FIRST 100 KIDS.

(on back if necessary)

(If) Event/ Location MIDLAND, TX

Executed by 



Back to School Bash & Giveaway

BACK TO SCHOOL BASH & GIVEAWAY

When: Saturday, August 5, 1pm-4pm

Where: Midland Park Mall, Center Court

Midland Park Mall is hosting a Back-to-School Bash and you're invited! We will be giving away drawstring bags filled with goodies to the first 100 kids! Plus, we will have arts and crafts, games, face painting, balloon art, music, food, and more!

We will also have:

- Enter-to-win a full-size backpack full of school supplies: pens, pencils, binder, paper, composition notebook, folders, ear buds and more! (1 boy and 1 girl backpack)
- Photo Wall will be there for families to show their back-to-school style and fashion or their #shoppinghaul for the day.
- FREE dental screenings for kids.
- FREE vision screenings for kids.

Retailer Support- Retailers will be featuring their back-to-school merchandise such as: shoes, clothes accessories, and backpacks.

- o They will either have a table at the event featuring back to school attire/uniforms and accessories.
- o Or they will have a table outside of their store showcasing their merch.

Community Support- This is where YOU come in! We are looking to partner with non-profits and other organizations to and provide the parents with resources for their school age kids.

- o Info will need to be geared toward school aged kids, including high school.
- o Feel free to bring a game, promotional items and informational pamphlets.
- o Midland Park Mall will provide 1 table and 2 chairs for the event.
- If you would like to be a part of our event please reach out to reserve your spot.
- heather.anderson@simon.com or abigail.medina@simon.com
- 432-694-1664

KCHX*KCRS*KCRS-AM*KFZX*KMRK



Public Affairs Programming

KCHX
 KCRS
 KCRS-AM
 KFZX
 KMRK

Topic BACK TO SCHOOL FASH
 Date/ Time /Duration 08/05/23 2:00pm - 5:00pm

(If) Program/ Guest _____ Title _____
 Discussion: MUSIC CITY MALL IS GIVING AWAY BACKPACKS FILLED WITH SCHOOL SUPPLIES, TABLETS, AND SHOPPING SPIRES.

(on back if necessary)

(If) Event/ Location ODESSA, TX

Executed by 



Who: Music City Mall
What: Back to School Bash
When: August 5, 2:00 pm to 5:00 pm
Where: Mall-Wide at Music City Mall

Get your back to school needs taken care of while keeping the kids busy at our Back 2 School Bash!

Saturday, August 5 from 2:00 pm to 5:00 pm, we're having a mall-wide celebration, free and open to the public. The kids can bounce in the bounce house, take selfies with their favorite characters, and get a free balloon animal while you shop. Meet your favorite transformer and hop on the 360 camera provided by "Evolve 360 I Am Entertainment".

We're also giving away backpacks filled with school supplies, tablets and shopping sprees worth \$500, \$250 or \$100 to three lucky winners to help with anything else still on your shopping list. Several stores will be giving away free goodies throughout the event. You must be present to win, so don't miss out! Meet Matthew Alvarez from CBS 7 News and Patsy Casas from Telemundo 20. Thank you to CBS 7 Media Group for co-sponsoring the event's grand prize.

There will be live performances, including Hip Hop N Lettos on the Carousel stage. Meet and greet with local radio DJs and make your requests!

Our grand prize drawing is happening at 4:30 pm on Saturday, August 5.

Music City Mall, where you have it all!



42nd St. & JBS Pkwy
Odessa, TX
432-550-2483

Media Contact: Matthew Rist 432-934-1921 mrlist@icacreative.com

KCHX*KCRS*KCRS-AM*KFZX*KMRK



Public Affairs Programming

✓ KCHX

_____ KFZX

✓ KCRS

_____ KMRK

_____ KCRS-AM

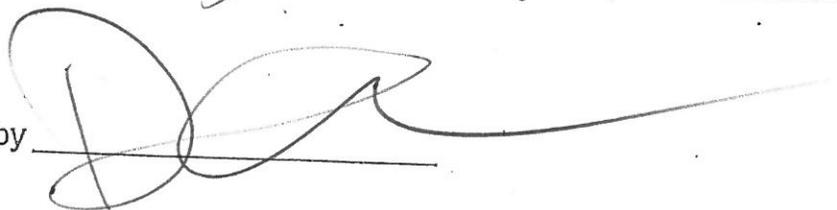
Topic PUBLIC SERVICE WITH PEACE CORPS AND TEACH FOR AMERICA
Date/ Time /Duration 08/15/23 6:30pm

(If) Program/ Guest _____ Title _____

Discussion: ODESSA CHRISTIAN
SCHOOL COMMUNITY FORUM.

(on back if necessary)

(If) Event/ Location ODESSA TX

Executed by 

*Public Service
with
Peace Corps and Teach For America*



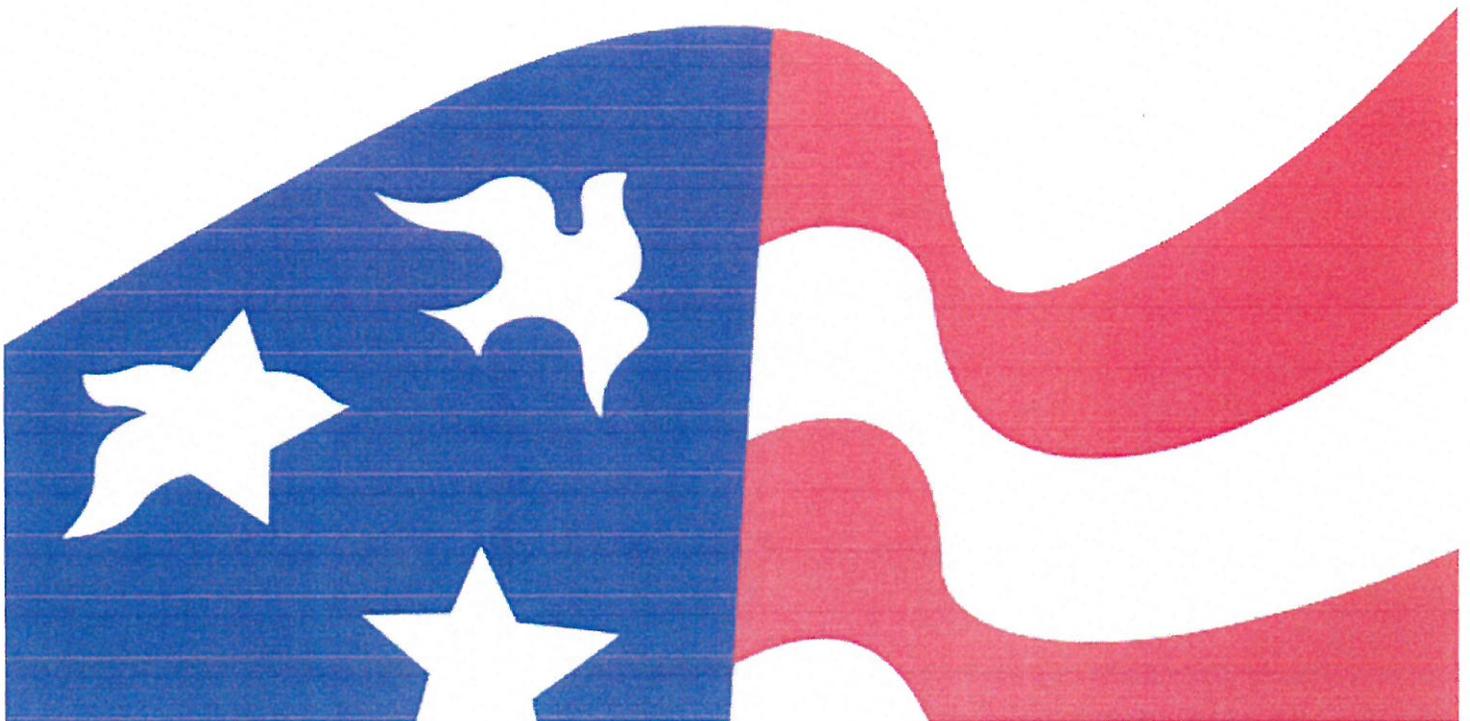
Odessa Christian School Community Forum

2000 Doran Dr. Odessa, Texas 79761

Tuesday, August 15, 2023 at 6:30 p.m.

Shaela Rutherford
Returned Peace Corps Volunteer

Bryan Rutherford
Teach for America Alumnus



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Public Affairs Programming

KCHX

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Topic NEIGHBORHOOD WATCH MEETING

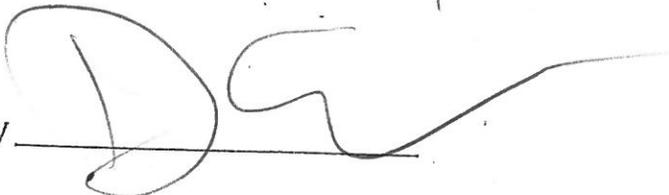
Date/ Time /Duration 08/22/13 7:00pm

(If) Program/ Guest _____ Title _____

Discussion: OPD WILL HOST A NEIGHBORHOOD WATCH MEETING, ON MENTAL HEALTH AWARENESS.

(on back if necessary)

(If) Event/ Location ODESSA, TX

Executed by 

Just a reminder that OPD will host a Neighborhood Watch Meeting on Tuesday, August 22nd at 7pm in the OPD Classroom. OPD Sergeant Lindsay Waychoff and Oceans Healthcare will do a presentation on Mental Health Awareness. Please let me know if you have any questions.

KCHX*KCRS*KCRS-AM*KFZX*KMRK



Public Affairs Programming

 KCHX

 KFZX

 KCRS

 KMRK

 KCRS-AM

Topic HOPE AND HEALING

Date/ Time /Duration 08/31/23 10:00am - 3:00pm

(If) Program/ Guest _____ Title _____

Discussion: THE FAMILY RESILIENCY CENTER OF THE PERMIAN BASIN INVITES THE COMMUNITY TO HONOR AND REMEMBER THE VICTIMS AND SURVIVORS OF THE AUGUST 31, 2019 MASS SHOOTING.
(on back if necessary)

(If) Event/ Location ODESSA, TX

Executed by 

HOPE AND HEALING - AN AUGUST 31, 2019 TRIBUTE



The Family Resiliency Center of the Permian Basin invites the community to honor and remember the victims and survivors of the August 31, 2019 mass shooting by participating in various tributes.

Special Office Hours Monday, 8/28 - Tuesday, 8/29 from 8 a.m. - 5 p.m. and Wednesday 8/30 - Thursday 8/31 from 10 a.m. - 7p.m. We are located at 4682 E. University Blvd. Suite D, Odessa.

Sign a Message of Encouragement - Come to FRC during office hours next week to write a message of encouragement and hope for our neighbors in Uvalde and Allen.

Random Acts of Kindness - In honor of the victims, do a random act of kindness throughout the week. Comment on our socials to let us know how you shared a smile with someone using #hopeandhealinghappenhere.

Show your Support - Stop by the FRC and pick up a yellow ribbon.

Need to Talk? - We will be available Wednesday and Thursday for walk-ins who want a safe place to talk about that day and ongoing healing.

Light Up The Night - Join us as we light up the night using yellow light bulbs starting Wednesday, August 30th at 7 p.m.

Free Mental Health Screenings - On August 31st, from 10 a.m. - 3 p.m., PermianCare will be providing free walk-in mental health screenings at the FRC. Come chat with staff to learn what your mental health needs might be.

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Public Affairs Programming

 KCHX

 KFZX

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 KMRK

 KCRS-AM

Topic HUNGER ACTION DAY

Date/ Time /Duration 09/15/23

(If) Program/ Guest _____ Title _____

Discussion: WEAR ORANGE ON
SEPTEMBER 15TH TO RAISE
AWAWARENESS ABOUT FOOD INSECURITY
AND SUPPORT THE WEST TEXAS FOOD BANK.

(on back if necessary)

(If) Event/ Location ODESSA, TX

Executed by 

Hunger Action Day is fast approaching, and we're excited to invite you to participate in a powerful show of solidarity against hunger.

We're asking everyone to wear orange on September 15th to raise awareness about food insecurity and support the West Texas Food Bank. Whether it's an orange shirt, hat, or any orange accessory, your choice to wear orange sends a strong message of support to those facing hunger in our community.

But that's not all! We'd love for you to share your orange attire photos on social media to inspire others and create a wave of support. Tag us in your posts and use the hashtag #HungerActionDay & #HungerActionMonth, and we'll be thrilled to share your photos and stories on our channels, spreading the message even further.

Your participation can significantly impact our mission to end hunger in West Texas, and we appreciate your support in advance.

Let's turn September 15th into a day filled with orange, awareness, and action. Together, we can create a community of support for those in need.

2023 ALZHEIMER'S ASSOCIATION WALK TO END ALZHEIMER'S

Permian Basin Residents Set to Raise Awareness and Funds for Alzheimer's Care, Support and Research

WHAT: On Saturday, September 16, Permian Basin residents will join the fight to end Alzheimer's disease at the Alzheimer's Association Walk to End Alzheimer's® — the world's largest event to raise awareness and funds for Alzheimer's care, support and research.

On Walk day, participants honor those affected by Alzheimer's with the poignant Promise Garden ceremony — a mission-focused experience that signifies our solidarity in the fight against the disease. During the ceremony, walkers will carry flowers of various colors, each color representing their personal connection to the disease.

For more information and to register, visit alz.org/walk.

WHEN: Saturday, September 16, 2023
8:30 a.m. Event opens
9:30 a.m. Opening ceremony
10:00 a.m. Walk begins

WHERE: Conterra Pavilion 5514 Champions Dr. Permian Basin (Midland), TX 79706

NEWS: The 2023 Walk to End Alzheimer's offers a great opportunity for media to report various Alzheimer's-related storylines and the disease's impact on Midland, Tx residents, including:

- The personal impact of Alzheimer's on local families
- The challenges facing Alzheimer's caregivers
- Inspiring personal stories on why individuals participate in Walk

Local experts from the Alzheimer's Association can also address the following:

- State-specific Alzheimer's statistics and disease impact on Texas families
- How the Association is supporting families and delivering services in the community
- How the Association is fighting for a different future by taking steps toward treatment

CONTACT: Julie Gray, Director of Development, 432.360.4075, jbgray@alz.org

Autumn Bohannon <abohannon@wtxfoodbank.org>

9/19/2023 11:36 AM

\$300,000 gift from OXY to West Texas Food Bank-media availability

Hello!

Tomorrow morning the West Texas Food Bank is set to announce a big gift that OXY will giving us. OXY will be donating to the Food Bank \$300,000 for transportation for the next 3 years.

You all are invited to join us at 9:30 am to interview West Texas Food Bank CEO Libby Campbell and OXY's Manager, Community Relations & Employee Engagement Shelly Williams.

We hope to see you there. Details are listed below.

What: Announcement of West Texas Food Bank's partnership with OXY

Time: 9:30am

When: Wednesday, September 20th

Where: OXY's office- 1600 Gehrig Dr., Midland, TX, Outside in front of their sign.

Thank you,

Autumn



Autumn Bohannon

Director of External Affairs

1601 Westcliff

Midland, Texas 79761

(432) 697-4003 | Office

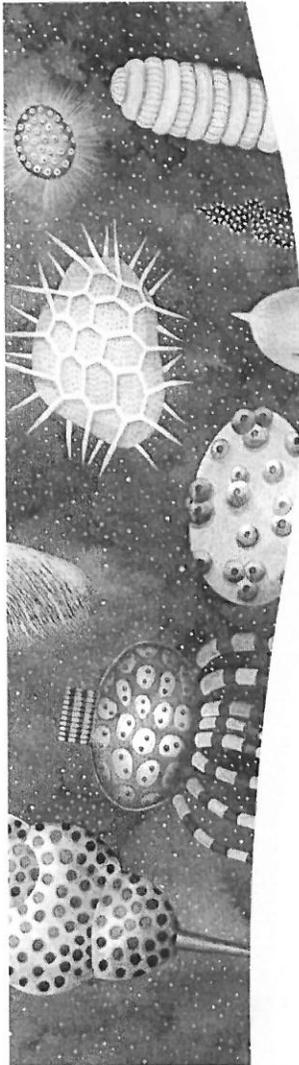
(432) 661-9660 | Cell

(432) 697-4002 | Fax

- [image003.jpg](#) (14 KB)

ELLEN NOËL ART MUSEUM

4919 E UNIVERSITY BLVD · ODESSA, TX · 79762



★ ART A LA CARTE ★

COMMUNITY ART DAY

SEP 23 1:30–3:30 PM
FREE

Join us on the Museum Patio for Art a la Carte, a fun, free, art-filled day for the whole community that kicks off all of our upcoming educational events, classes and workshops. Enjoy art stations and special visits from community friends such as UTPB's Pots and Prints, Odessa High School Orchestra and Harp Ensemble and The ECISD Early Childhood Program.

Drawing in Conjunction with this year's exhibit, "Hello Sophie!"

★ *Hello Sophie!: The Picture Book Art of Sophie Blackall* ★

SEP 13 - NOV 26

Left image: Sophie Blackall (Australian 1970), Cover art for the book (Book: *If you Come to Earth*) (detail), 2020, Chinese ink and watercolor on arches paper, on loan from the National Center for Children's Illustrated Literature

ELLEN NOËL ART MUSEUM

4919 E UNIVERSITY BLVD · ODESSA, TX · 79762

The Ellen Noël Art Museum of the Permian Basin connects people with art by engaging our community through exhibitions, education, collections, and outreach.

ELLEN NOËL ART MUSEUM

4919 E UNIVERSITY BLVD · ODESSA, TX · 79762

Press Contact:

Jon Montgomery

Ellen Noël Art Museum

4919 E. University Blvd.,

Odessa, TX 79762

(432) 550-9696 x 214

mmdir@noelartmuseum.org

FOR IMMEDIATE RELEASE

ELLEN NOËL ART MUSEUM HOSTING ART A LA CARTE: COMMUNITY ART DAY

Odessa, TX – (September 23rd, 2023), The Ellen Noel Art Museum invites the community to a Community Art Day Saturday, September 23rd, 2023 partnering with several community organizations. From 1:30 – 3:30 pm, bring the whole family to help us celebrate art and find out about upcoming programs at the Ellen Noël Art Museum. Enjoy fun art stations for all ages and visits from community partners including UTPB's Pots and Prints, the Odessa High School Orchestra and Harp Ensemble, and the ECISD Early Childhood Program. We look forward to seeing you there!

For more information contact Jon Montgomery, Marketing & Development Director, at 432-550-9696 x 214 or visit noelartmuseum.org.

Media Please Note: N/A

The Ellen Noël Art Museum is open Tuesday through Saturday, 12:00 PM to 5:00 PM, Thursdays, 12:00 PM-8:00 PM and Sundays, 12:00 PM to 5:00 PM. Admission is always FREE. For more information on exhibits and events visit: www.noelartmuseum.org, call (432) 550-9696, or stop by 4919 E. University Blvd. Odessa, TX 79762

The Ellen Noël Art Museum of the Permian Basin connects people with art by engaging our community through exhibitions, education, collections, and outreach.



3rd Quarter Report 2023

KCRS FM

West Texas Update (WTU)

West Texas Update airs on KCRS FM KISS 103.3

Sundays at 6:00am

Weekly Program Descriptions attached / 30 min per week



KCRS-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 07/31/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
07/01/2023	06:02:18	29:59	7/1/23 & 7/2/23	West Texas Update #1 / 30 Min	0.00
07/08/2023	06:01:41	29:59	7/8/23 & 7/9/23	West Texas Update #2 / 30 Min	0.00
07/15/2023	06:01:10	29:59	7/15/23 & 7/16/23	West Texas Update #3 / 30 Min	0.00
07/22/2023	02:55:45	29:59	7/22/23 & 7/23/23	West Texas Update #4 / 30 Min	0.00
07/29/2023	06:00:19	29:59	7/29/23 & 7/30/23	West Texas Update #5 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Grace Tijerina
 Station Official

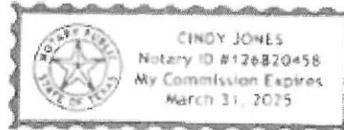
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 10/09/2023

Cindy Jones
 Notary Public
 My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40855-2
Script Name West Texas Update #1 / 30 Min
Length 1799

WTU
7/1/23

Length 28:07

GUEST: Moody Gardens

Subject: Moody Gardens was here with all the wonderful activities available at Moody Gardens, 3 - 4D Theater, Golfing, Aquarium and great food. All available in Galveston!

GUEST: Kathleen Haynie

Subject: Executive Director of Midland Senior Life was in studio to explain the need for volunteers and their new location

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 40855-2 dated 7/31/2023 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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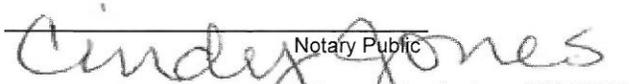
Station Official

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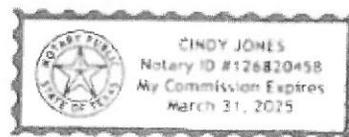
State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 10/9/2023



Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40855-2
Script Name West Texas Update #2 / 30 Min
Length 1799

WTU
7/8/23

Length 28:42

GUEST: Evan Thomas

Subject: The newly elected Chief Operating officer for the Midland Chamber of Commerce Evan Thomas was in studio with upcoming events in Midland

GUEST: Mickey Cargile

Subject: Mickey Cargile was in studio to discuss the possibility of the US going into recession and what you should prepare for

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 40855-2 dated 7/31/2023 for a total of 0.00 at the earned rate of:

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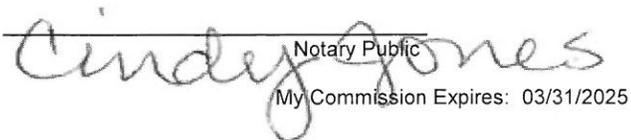
Station Official

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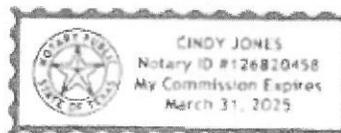
State of Texas County Of Ector

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Subscribed and sworn to before me: 10/9/2023



Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40855-2
Script Name West Texas Update #3 / 30 Min
Length 1799

WTU
7/15/23

Length 28:42

GUEST: Michele Lee

Subject Michele was in studio to inspire the folks in West Odessa to come out and help clean up the park in West Odessa ... she also gave an update on the future plans of the park

GUEST: Dr Bartlett

Subject: Dr Bartlett was in studio to discuss mosquitos and the different diseases they could carry including West Nile Virus

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 40855-2 dated 7/31/2023 for a total of 0.00 at the earned rate of:

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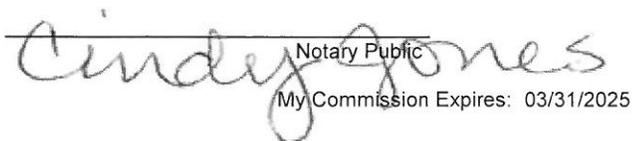

Station Official

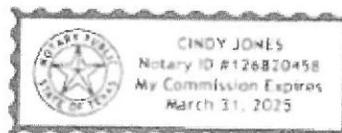
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State of Texas County Of Ector

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Subscribed and sworn to before me: 10/9/2023


Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40855-2
Script Name West Texas Update #4 / 30 Min
Length 1799

WTU
7/22/23

Length 28:07

GUEST: Randy Ham

Subject: Randy Ham Director of Odessa Arts came in studio with a preview of events happening in downtown Odessa including murals and First Fridays

GUEST: Craig Stoker

Subject: Executive Director of Odessa Meals on Wheels was in studio to explain the need for volunteers to deliver food for Meals on Wheels

Station Documentation Statement

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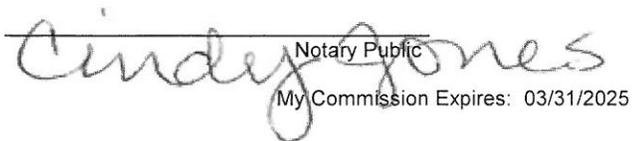
Station Official

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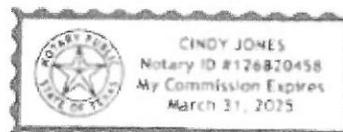
State of Texas County Of Ector

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Subscribed and sworn to before me: 10/9/2023



Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40855-2
Script Name West Texas Update #5 / 30 Min
Length 1799

WTU
7/29/23

Length 28:07

GUEST: Mandy Drogin

Subject: Mandy Drogin with Texas Public Policy Foundation was in studio to discuss School Education Vouchers in Texas and how beneficial they are

GUEST: Traci Renton

Subject: Executive Director of Midland Senior Life was in studio to explain the need for volunteers and their fundraiser at Hoop and Barrel Champagne and giveaways

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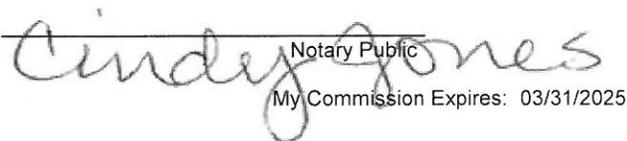
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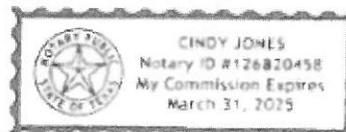
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Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 08/31/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
08/05/2023	06:02:01	29:59	8/5/23 & 8/6/23	West Texas Update #1 / 30 Min	0.00
08/12/2023	06:00:39	29:59	8/12/23 & 8/13/23	West Texas Update #2 / 30 Min	0.00
08/19/2023	06:02:09	29:59	8/19/23 & 8/20/23	West Texas Update #3 / 30 Min	0.00
08/26/2023	06:00:15	29:59	8/26/23 & 8/27/23	West Texas Update #4 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Grace Tijerina
 Station Official

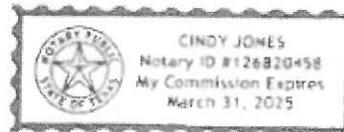
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State of Texas County Of Ector

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Subscribed and sworn to before me: 10/09/2023

Cindy Jones
 Notary Public
 My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40856-5
Script Name West Texas Update #1 / 30 Min
Length 1799

WTU
8/5/23

Length 27:42

GUEST: Congressman Pfluger

Subject: Congressman Pfluger called in from Washington on the state of the Border, the economy and the looming Budget

GUEST: Pastor Mark

Subject: Pastor Mark was in studio from the Sherwood Church of Christ to welcome students and parents to their Back to School Bash where they will be giving out FREE school supplies, food and hair cuts

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 40856-5 dated 8/31/2023 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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Station Official

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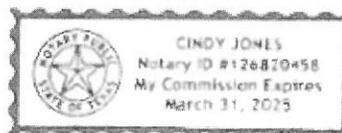
State of Texas County Of Ector

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Cindy Jones

Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40856-5
Script Name West Texas Update #2 / 30 Min
Length 1799

WTU
8/12/23

Length 29:14

GUEST: Jess Vascal

Subject: Jess was in studio to talk about the high Mortgage rates and how that is effecting the housing market in the Permian Basin

GUEST: Ector County Judge Dustin Fawcett

Subject: Judge Fawcett came in studio with an update on Ector County including the proposed idea of changing West Odessa to a City to obtain additional benefits to add infrastructure.

Station Documentation Statement

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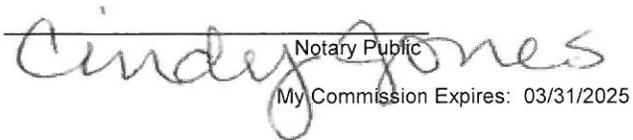
Station Official

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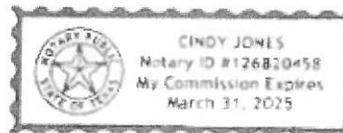
State of Texas County Of Ector

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Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40856-5
Script Name West Texas Update #3 / 30 Min
Length 1799

WTU
8/19/23

Length 29:14

GUEST: State Representative Brooks Landgraf

Subject: State Representative Brooks Landgraf was in studio with details on the Property Tax cut that was approved during session in Austin

GUEST: Corporal Steve LeSuere

Subject: Corporal Steve was in studio with Information on their upcoming Neighborhood watch and Emergency Fair

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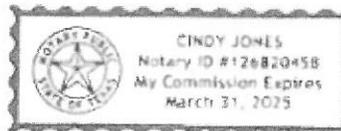
State of Texas County Of Ector

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My Commission Expires: 03/31/2025





KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40856-5
Script Name West Texas Update #4 / 30 Min
Length 1799

WTU
8/26/23

Length 29:27

GUEST: Donna Kelm

Subject: President of ECRW Donna Kelm was in studio to promote their upcoming Luncheon with Guests, Congressman Pfluger, Senator Kevin Sparks and State Representative Brooks Landgraf

GUEST: Aaron Ganz

Subject: OC Theater Director Aaron Ganz was in studio with information on auditions for their production of RUMORS

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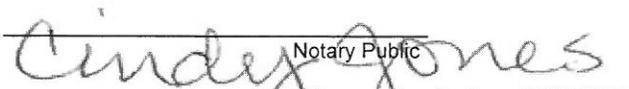
Station Official

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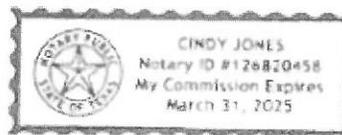
State of Texas County Of Ector

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Notary Public
My Commission Expires: 03/31/2025





KCRS-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 09/30/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
09/02/2023	06:01:02	29:59	9/2/23 & 9/3/23	West Texas Update #1 / 30 Min	0.00
09/09/2023	06:01:46	29:59	9/9/23 & 9/10/23	West Texas Update #2 / 30 Min	0.00
09/16/2023	02:22:37	29:59	9/16/23 & 9/17/23	West Texas Update #3 / 30 Min	0.00
09/23/2023	06:02:01	29:59	9/23/23 & 9/24/23	West Texas Update #4 / 30 Min	0.00
09/30/2023	06:00:01	29:59	9/30/23	West Texas Update #5 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Grace Tijerina
 Station Official

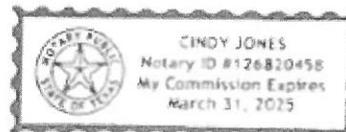
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KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40857-4
Script Name West Texas Update #1 / 30 Min
Length 1799

WTU
9/2/23

Length 28:39

GUEST: Adrianna Gomez

Subject: Rays of Hope

Adrianna and Angela with Rays of Hope in Midland were in studio with all the details on their upcoming fundraiser Hope on the Green to raise money for the kids in Rays of Hope

GUEST: Angel Garcia

Subject: Entrepreneur Class

Angel with BAM Consulting was in studio with details on their upcoming Entrepreneur Class to be held at Odessa College

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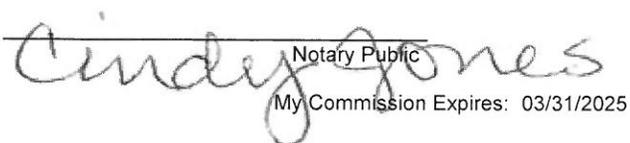
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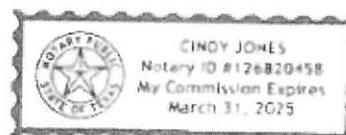
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PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40857-4
Script Name West Texas Update #2 / 30 Min
Length 1799

WTU
9/9/23

Length 27:42

GUEST: Mary McCort

Subject: Mary was in studio to share information on new treatment available for Alzheimers and the upcoming Alzheimers Walk in Midland

GUEST: Becky McCraney

Subject: 39th Anniversary of Miss Caycee's Holiday Store celebration with a Open House!

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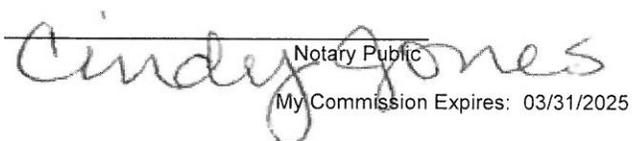
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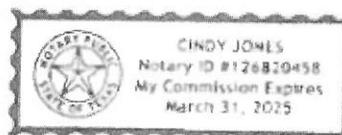
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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40857-4
Script Name West Texas Update #3 / 30 Min
Length 1799

WTU
9/16/23

Length 29:03

GUEST: Mark Katherine

Subject: Mary was in studio to share information on the Upcoming Septemberfest activities at The Museum of the Southwest, including the Preview Party, Planitarium, and Kinderfest

GUEST: Dr Bartlett

Subject: Dr Bartlett was in studio with Health News we discussed the dangers of the CoVid vaccination and how to take care of yourself during flu season

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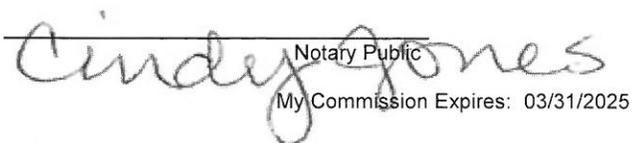
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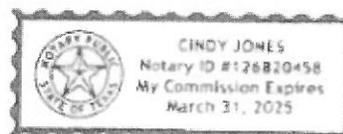
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KCRS-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40857-4
Script Name West Texas Update #4 / 30 Min
Length 1799

WTU
9/23/23

Length 28:42

GUEST: Jerry Morales

Subject: Taste of the Permian Basin is Thursday October 5th at the Midland Horseshoe, Jerry was in studio with information on tickets and FOOD

GUEST: Cynthia Warren

Subject: Cynthia was in studio to invite everyone who might be interested to their CASA Training luncheon. CASA is in need of Volunteers and the luncheon is a great way to find out what all is required to become a CASA Volunteer

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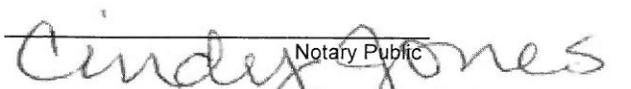
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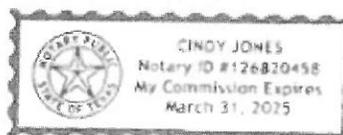
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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40857-4
Script Name West Texas Update #5 / 30 Min
Length 1799

WTU
9/30/23

Length 27:52

GUEST: Bailee Hennis

Subject: Bailee with the Recording Library in Midland was in studio to discuss services offered by the Recording studio and to give us details on their upcoming fundraiser Dining in the Dark Monday 10-9

GUEST: Kathleen Kirwin

Subject: Kathleen called in from Senior Life in Midland to share the services offered by Senior Services including Meals on Wheels and their BIG once a year fundraiser "Texas Size Garage Sale" October 14 - 15th

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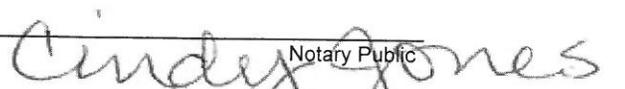
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