

CONTRACT

WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

<u>Contract / Revision</u> 81997 /		<u>Alt Order #</u> 09429132
<u>Product</u> BENTLEY/G/R		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 2025
<u>Advertiser</u> Bentley/Gov/Rep		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> San Francisco Contin	<u>Sales Office</u> Continental-San
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> BENT	<u>Product Code</u> REP
<u>Agency Ref</u> 2549		<u>Advertiser Ref</u> 30027

And:

Wickers Group (The)
1819 Polk Street 373
San Francisco, CA 94109

pl. CK# 14314
\$ 9770 75

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$75.00			
N 2	WTVY	10/20/14	10/24/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$175.00			
N 3	WTVY	10/20/14	10/24/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				10	\$65.00			
N 4	WTVY	10/25/14	10/25/14	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$40.00			
N 5	WTVY	10/26/14	10/26/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$40.00			
N 6	WTVY	10/26/14	10/26/14	Face The Nation	9:30 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$50.00			
N 7	WTVY	10/20/14	10/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$45.00			
N 8	WTVY	10/20/14	10/24/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$75.00			
N 9	WTVY	10/20/14	10/24/14	Live at Lunch	12:00 PM-12:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$150.00			
N 10	WTVY	10/20/14	10/24/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$65.00			
N 11	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$275.00			
N 12	WTVY	10/20/14	10/24/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

Contract / Revision	Alt Order #
81997 /	09429132

Contract Dates	Product	Estimate #
10/20/14 - 10/26/14	BENTLEY/G/R	2025

Advertiser	Original Date / Revision
Bentley/Gov/Rep	10/17/14 / 10/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	WTVY	10/25/14	10/25/14	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$100.00			
N 14	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5a	5a-6a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$75.00			
N 15	WTVY	10/20/14	10/24/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$350.00			
N 16	WTVY	10/25/14	10/25/14	Sat 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$100.00			
N 17	WTVY	10/26/14	10/26/14	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$250.00			
N 18	WTVY	10/20/14	10/24/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$300.00			
N 19	WTVY	10/25/14	10/25/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:35 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$175.00			
N 20	WTVY	10/26/14	10/26/14	News 4 @ 10p Late Run	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$225.00			
N 21	WTVY	10/26/14	10/26/14	Nick Saban Show	Various		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$100.00			
N 22	WTVY	10/20/14	10/24/14	David Letterman	10:35 PM-11:35 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$65.00			
N 23	WTVY	10/25/14	10/25/14	WTVY News 4 This Morn Sa	8:00 AM-8:30 AM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$65.00			
Totals											76	\$11,495.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	76	\$11,495.00	(\$1,724.25)	\$9,770.75
Totals	76	\$11,495.00	(\$1,724.25)	\$9,770.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

See attached

Date:

See
attached

I, The Wickers Group | 1819 Polk St., San Francisco, CA 94109 | 415-512-7100,

being/on behalf of: Bentley for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): See attached

I represent that the payment for the above described broadcast time has been furnished by:

Bentley for Governor | P.O. Box 5047 Montgomery, AL 36103

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barbara Nelson Pugh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/14

Date

Carolyn Butler

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Millicent Smith
Signature

Millicent Smith
Printed Name

None
Title