

# CONTRACT



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

<u>Contract / Revision</u> 81997 /		<u>Alt Order #</u> 09429132
<u>Product</u> BENTLEY/G/R		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 2025
<u>Advertiser</u> Bentley/Gov/Rep		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> San Francisco Contin	<u>Sales Office</u> Continental-San
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> BENT	<u>Product Code</u> REP
<u>Agency Ref</u> 2549	<u>Advertiser Ref</u> 30027	

And:

**Wickers Group (The)**  
**1819 Polk Street 373**  
**San Francisco, CA 94109**

*pd CK# 14314  
\$ 9770 75*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$75.00			
N 2	WTVY	10/20/14	10/24/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$175.00			
N 3	WTVY	10/20/14	10/24/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				10	\$65.00			
N 4	WTVY	10/25/14	10/25/14	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$40.00			
N 5	WTVY	10/26/14	10/26/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$40.00			
N 6	WTVY	10/26/14	10/26/14	Face The Nation	9:30 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$50.00			
N 7	WTVY	10/20/14	10/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$45.00			
N 8	WTVY	10/20/14	10/24/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$75.00			
N 9	WTVY	10/20/14	10/24/14	Live at Lunch	12:00 PM-12:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$150.00			
N 10	WTVY	10/20/14	10/24/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$65.00			
N 11	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$275.00			
N 12	WTVY	10/20/14	10/24/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

<u>Contract / Revision</u>	<u>Alt Order #</u>
81997 /	09429132

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 10/26/14	BENTLEY/G/R	2025

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bentley/Gov/Rep	10/17/14 / 10/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	WTVY	10/25/14	10/25/14	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$100.00			
N 14	WTVY	10/20/14	10/24/14	WTVY News 4 @ 5a	5a-6a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$75.00			
N 15	WTVY	10/20/14	10/24/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$350.00			
N 16	WTVY	10/25/14	10/25/14	Sat 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$100.00			
N 17	WTVY	10/26/14	10/26/14	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$250.00			
N 18	WTVY	10/20/14	10/24/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$300.00			
N 19	WTVY	10/25/14	10/25/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:35 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$175.00			
N 20	WTVY	10/26/14	10/26/14	News 4 @ 10p Late Run	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$225.00			
N 21	WTVY	10/26/14	10/26/14	Nick Saban Show	Various		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$100.00			
N 22	WTVY	10/20/14	10/24/14	David Letterman	10:35 PM-11:35 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$65.00			
N 23	WTVY	10/25/14	10/25/14	WTVY News 4 This Morn Sa	8:00 AM-8:30 AM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$65.00			
<b>Totals</b>											<b>76</b>	<b>\$11,495.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	76	\$11,495.00	(\$1,724.25)	\$9,770.75
<b>Totals</b>	<b>76</b>	<b>\$11,495.00</b>	<b>(\$1,724.25)</b>	<b>\$9,770.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> See attached	<b>Date:</b> See attached
--	---------------------------

I, The Wickers Group | 1819 Polk St., San Francisco, CA 94109 | 415-512-7100,

being/on behalf of: Bentley for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Attach proposed schedule with charges (if available):**    See attached

I represent that the payment for the above described broadcast time has been furnished by:

Bentley for Governor | P.O. Box 5047 Montgomery, AL 36103

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barbara Nelson Pugh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/7/14

Date

*Carolyn Parker*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Millicent Smith*  
Signature

Millicent Smith  
Printed Name

*NSM*  
Title