

WHOU 100.1 FM
Houlton, Maine

Issues/Program List
October-December 2023

Issue/Event Title	Date	Time	Duration	Program Title	Description
Event Cancellations	Monday Thru Sunday	6am-6pm	varies	N/A	Listening audience may call in seven days per week and have their cancellations aired within minutes of calling. Other cancellations may be non-storm related called in by local law enforcement or town governments.
PSA Rotator	Monday-Sunday	00:00:00-23:59:59	:30-:60 seconds	N/A	WHOU air's local public service announcements in a rotator 5x per day Monday-Friday and 4x per day on Saturday and Sunday
PSA Narconon	10/1/2023-11/30/2023	24 hours a day	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU broadcast PSA's for Narconon, a Drug education and rehab program, Monday-Friday 5 times per day and Saturday and Sunday 3 times per day.
PSA Bridge to Hope	10/9/2023-10/13/2023	06:00-24:00	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 30 PSA spots promoting the annual Bridge to Hope Breast Cancer Awareness Walk.
Community Event Bridge to Hope	10/14/2023	8am-10am	2 hours	Weekend Roadtrip	WHOU broadcast Live from the Bridge to Hope annual Breast Cancer Awareness walk and fundraising event.
Interview Chief of Police	10/27/2023		5 minutes	Morning Show	Morning Show Host interviewed Chief of Police, Tim Deluca, regarding the ongoing manhunt for the shooter in Lewiston, Maine and its effect on scheduled Halloween activities in Houlton.

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Community Event Veteran's Sanctuary Foundation 5K	10/28/2023	8am-10am	2 hours	Weekend Roadtrip	WHOU broadcast live from the Veteran's Sanctuary Foundations 5k fundraising event.
Community Event Park Street Party	10/31/2023	4pm-6pm	2 hours	Afternoon Drive	WHOU broadcast live from the Annual Halloween event on Park Street.
PSA Veteran's Day Breakfast	11/1- 11/8/2023	00:00- 24:00	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 35 PSA spots promoting the Hodgdon High School's annual Veteran's Day breakfast
Community Event Spooktacular and All Shires Eve	11/04/2023	10am- 12pm	2 hours	Weekend Roadtrip	WHOU broadcast live from Downtown Houlton for the Halloween Spooktacular and the Candy Crawl of All Shires Eve!
PSA Pie Sale	11/14- 11/21/23	05am-9pm	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 32 PSA spots promoting Project Grads Pie Sale
PSA "Giving Tuesday"	11/15/2023- 11/28/2023	06:00- 10pm	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 84 PSA spots for the Houlton High School Alumni Association promoting their "Giving Tuesday" fundraiser. Their goal is be able to provide a free yearbook to every member of the Houlton High School Senior class
PSA Willy Wonka	11/15/2023- 11/19/2023	24 hours a day	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 22 PSA spots promoting the upcoming play "Willy Wonka" at Houlton High School.

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PSA Holiday Light Parade	11/22- 11/25/2023	5am-10pm	:30 seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 40 PSA spots promoting the Annual Holiday Light Parade
Interview Nancy Ketch	11/28/2023		5 minutes	Morning Show	Morning Show Host interviewed, Nancy Ketch of the Houlton High School Alumni Association, regarding their project and fundraiser to gift yearbooks to the Senior Class of Houlton High School for "Giving Tuesday".
Community Event Holiday Light Parade	12/2/2023	6pm- 6:45pm	45 Minutes	Streamed on Facebook	WHOU streamed the annual holiday light parade.
PSA Letters to Santa	12/8/2023- 12/22/2023	6am- midnight	:30 Seconds	Morning show Midday show Classics in the Afternoon Throwback Nation	WHOU aired 75 PSA spots encouraging the listening audience to get their letters in for Santa. Morning Show host, as Santa, read letters daily.
Interview Coverme.gov	12/8/2023	08:00- 08:10	10 minutes	Morning Show	Morning Show Host interviewed Hillary Snyder, Director of the office of Health Insurance Market Place at the Maine DHHS regarding open enrollment and coverme.gov.
Community Event Families Forward	12/21/2023		2 hours	Weekend Roadtrip	WHOU broadcast live from Fedcap's "Families Forward" event.