

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1980999-1	05/08/18	May 2018	04/30/18 - 05/08/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

Strategic Media Placement (B)
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
POL/Sprague, Robert/R/Sta	SPRAGUE 4 TREASURER	5428

Flight Dates	Order #	Alt Order #
05/04/18 - 05/08/18	1980999	09074298

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Agency Code	Advertiser Code	Product 1/2
	1288	1945

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/07/18	05/07/18	FOX Toledo Daybreak	FOX Toledo Daybre	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	05/07/18	7:10 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TPOHSPRA1804H	\$125.00 NM
2	05/08/18	05/08/18	FOX Toledo Daybreak	FOX Toledo Daybre	-1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Tu	05/08/18	7:40 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TPOHSPRA1804H	\$125.00 NM
3	05/04/18	05/04/18	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	F	05/04/18	7:24 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TPOHSPRA1804H	\$125.00 NM
4	05/07/18	05/07/18	Fox Toledo News at 10P	10-11p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	05/07/18	10:59 PM	Fox Toledo News at 10PM	10-11p	:30	TPOHSPRA1804H	\$400.00 NM
5	05/04/18	05/04/18	Fox Toledo News at 10P	10-11p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	F	05/04/18	10:32 PM	Fox Toledo News at 10PM	10-11p	:30	TPOHSPRA1804H	\$400.00 NM

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.
 Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



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WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

<u>Invoice #</u> 1980999-1	<u>Invoice Date</u> 05/08/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> POL/Sprague, Robert/R/Sta	<u>Product</u> SPRAGUE 4 TREASURER	<u>Estimate Number</u> 5428	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	05/05/18	05/05/18	Fox Toledo News at 10P M	SAT 10-1030p	-----1-	:30	1	\$400.00	NM	
<u>Weeks:</u>		<u>Start Date</u> 04/30/18	<u>End Date</u> 05/06/18	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	Sa	05/05/18	10:21 PM	Fox Toledo News at 10PM	SAT 10-1030p	:30	TPOHSPRA1804H	\$400.00	NM
<u>Total Spots</u>							6			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,575.00
<u>Agency Commission</u>	\$236.25
<u>Net Amount Due</u>	\$1,338.75

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