

# CONTRACT



**WCAU**  
**1800 ARCH STREET**  
**PHILADELPHIA, PA 19103**  
**(215) 201-5000**

[www.nbcphiladelphia.com](http://www.nbcphiladelphia.com)

And:

**ASSEMBLY**  
**ONE WORLD TRADE CENTER**  
**FLOOR 67**  
**NEW YORK, NY 10007**  
**USA**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>1464636 /             |   | <u>Alt Order #</u><br>WOC14627089                      |
| <u>Advertiser</u><br><b>BIDEN FOR PRESIDENT</b>     |   | <u>Original Date / Revision</u><br>04/19/24 / 04/19/24 |
| <u>Contract Dates</u><br><b>04/19/24 - 04/23/24</b> | <u>Estimate #</u><br><b>4213</b>              |  |
| <u>Product</u><br><b>BIDEN FOR PRESIDENT</b>        |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WCAU</b>                      | <u>Account Executive</u><br>Michael Berkowitz | <u>Sales Office</u><br>Political Nationa               |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>RA2554                        |   |  |
|   |   | <u>Total Ratings</u><br>29.40                          |
| <u>Agy Code</u><br>9915458                          | <u>Advertiser Code</u><br>BIDN                | <u>Product 1/2</u><br>P03                              |
| <u>Agency Ref</u><br>33921                          | <u>Advertiser Ref</u><br>47240                |  |

| *Line  | Ch   | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|--|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1  | WCAU | 04/19/24          | 04/23/24        | 6A NBC10 NEWS        | 6A-7A M-F      |      | :30    |                   |             |               | NM   | 3     | \$1,350.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                      |                |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--              |                |      |        | 1                 | \$450.00    | 0.90          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----              |                |      |        | 2                 | \$450.00    | 0.90          |      |       |            |
| N 2  | WCAU | 04/22/24          | 04/23/24        | 7A-9A TODAY SHOW     | 7A-9A M-F      |      | :30    |                   |             |               | NM   | 4     | \$2,000.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                      |                |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 22-----              |                |      |        | 4                 | \$500.00    | 0.70          |      |       |            |
| N 3  | WCAU | 04/19/24          | 04/23/24        | 9A-10A TODAY SHOW 2  | 9A-10A M-F     |      | :30    |                   |             |               | NM   | 3     | \$1,200.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                      |                |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--              |                |      |        | 1                 | \$400.00    | 0.90          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----              |                |      |        | 2                 | \$400.00    | 0.90          |      |       |            |
| N 4  | WCAU | 04/19/24          | 04/23/24        | 11A NBC10 NEWS       | 11A-12P        |      | :30    |                   |             |               | NM   | 3     | \$900.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                      |                |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--              |                |      |        | 1                 | \$300.00    | 0.60          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----              |                |      |        | 2                 | \$300.00    | 0.60          |      |       |            |
| N 5  | WCAU | 04/19/24          | 04/22/24        | 1145-12p PHILLY LIVE | 1145A-12P M-F  |      | :30    |                   |             |               | NM   | 2     | \$600.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                      |                |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--              |                |      |        | 1                 | \$300.00    | 0.60          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 1-----               |                |      |        | 1                 | \$300.00    | 0.60          |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Advertiser</u><br><b>BIDEN FOR PRESIDENT</b> | <u>Original Date / Revision</u><br>04/19/24 / 04/19/24 |
|---|--|

|   |                                      |                                  |
|---|--------------------------------------|----------------------------------|
| <u>Contract Dates</u><br><b>04/19/24 - 04/23/24</b> | <u>Product</u><br>BIDEN FOR PRESIDEN | <u>Estimate #</u><br><b>4213</b> |
|---|--------------------------------------|----------------------------------|

| *Line  | Ch   | Start Date        | End Date        | Description             | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|--|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 6  | WCAU | 04/19/24          | 04/23/24        | 1-2P DATELINE           | 1P-2P           |      | :30    |                   |             |               | NM   | 3     | \$450.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--                 |                 |      |        | 1                 | \$150.00    | 0.80          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----                 |                 |      |        | 2                 | \$150.00    | 0.80          |      |       |            |
| N 7  | WCAU | 04/22/24          | 04/23/24        | 2-3P M-F ACCES LIVE     | 2-3P            |      | :30    |                   |             |               | NM   | 1     | \$150.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | -1-----                 |                 |      |        | 1                 | \$150.00    | 0.50          |      |       |            |
| N 8  | WCAU | 04/22/24          | 04/23/24        | KELLY CLARKSON 3-4P     | 3-4P            |      | :30    |                   |             |               | NM   | 2     | \$550.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----                 |                 |      |        | 2                 | \$275.00    | 0.60          |      |       |            |
| N 9  | WCAU | 04/22/24          | 04/23/24        | 4P NBC10 NEWS           | 4-5P M-F        |      | :30    |                   |             |               | NM   | 3     | \$1,200.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 21-----                 |                 |      |        | 3                 | \$400.00    | 0.60          |      |       |            |
| N 10   | WCAU | 04/22/24          | 04/23/24        | 5P NBC10 NEWS           | 5-6P M-F        |      | :30    |                   |             |               | NM   | 2     | \$1,050.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----                 |                 |      |        | 2                 | \$525.00    | 0.70          |      |       |            |
| N 11   | WCAU | 04/22/24          | 04/22/24        | 6P NBC10 NEWS           | 6P-630P M-F     |      | :30    |                   |             |               | NM   | 1     | \$700.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 1-----                  |                 |      |        | 1                 | \$700.00    | 0.70          |      |       |            |
| N 12   | WCAU | 04/22/24          | 04/23/24        | 7P NBC 10 NEWS          | 7P-730P         |      | :30    |                   |             |               | NM   | 2     | \$1,200.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----                 |                 |      |        | 2                 | \$600.00    | 0.70          |      |       |            |
| N 13   | WCAU | 04/22/24          | 04/23/24        | 730P-8P M-F             | 730P-8P M-F     |      | :30    |                   |             |               | NM   | 2     | \$1,200.00 |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 11-----                 |                 |      |        | 2                 | \$600.00    | 0.70          |      |       |            |
| N 14   | WCAU | 04/19/24          | 04/22/24        | 1237-136A LATE W/S MEYE | 1237A-136A      |      | :30    |                   |             |               | NM   | 2     | \$350.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |
| Week:  |      | 04/15/24          | 04/21/24        | ----1--                 |                 |      |        | 1                 | \$175.00    | 0.50          |      |       |            |
| Week:  |      | 04/22/24          | 04/28/24        | 1-----                  |                 |      |        | 1                 | \$175.00    | 0.50          |      |       |            |
| N 15   | WCAU | 04/19/24          | 04/21/24        | WKND EARLY NEWS         | 6:00 PM-6:30 PM |      | :30    |                   |             |               | NM   | 2     | \$800.00   |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                 |      |        |                   |             |               |      |       |            |

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| <u>Contract / Revision</u><br>1464636 / | <u>Alt Order #</u><br>WOC14627089 |
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| <u>Advertiser</u><br>BIDEN FOR PRESIDENT | <u>Original Date / Revision</u><br>04/19/24 / 04/19/24 |
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|--|--------------------------------------|---------------------------|
| <u>Contract Dates</u><br>04/19/24 - 04/23/24 | <u>Product</u><br>BIDEN FOR PRESIDEN | <u>Estimate #</u><br>4213 |
|--|--------------------------------------|---------------------------|

| *Line  | Ch   | Start Date        | End Date        | Description             | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |             |
|--|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|-------------|
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----11                 |                |      |        | 2                 | \$400.00    | 0.70          |      |       |            |             |
| N 16   | WCAU | 04/19/24          | 04/20/24        | NBC10 NEWS @ 6A SAT     | 6A-7A SA       |      | :30    |                   |             |               | NM   | 1     | \$175.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----1-                 |                |      |        | 1                 | \$175.00    | 0.70          |      |       |            |             |
| N 17   | WCAU | 04/19/24          | 04/20/24        | LX OPEN HOUSE           | 7A-2P          |      | :30    |                   |             |               | NM   | 1     | \$250.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----1-                 |                |      |        | 1                 | \$250.00    | 0.70          |      |       |            |             |
| N 18   | WCAU | 04/19/24          | 04/21/24        | NBC10 NEWS @ 6A SUN     | 6A-8A SUN      |      | :30    |                   |             |               | NM   | 2     | \$400.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----2                  |                |      |        | 2                 | \$200.00    | 0.70          |      |       |            |             |
| N 19   | WCAU | 04/19/24          | 04/21/24        | SUNDAY TODAY SHOW       | 8A-9A          |      | :30    |                   |             |               | NM   | 1     | \$500.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----1                  |                |      |        | 1                 | \$500.00    | 0.80          |      |       |            |             |
| N 20   | WCAU | 04/19/24          | 04/21/24        | NBC10 NEWS @ 9A SUN     | 9-1030A        |      | :30    |                   |             |               | NM   | 1     | \$300.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----1                  |                |      |        | 1                 | \$300.00    | 0.70          |      |       |            |             |
| N 21   | WCAU | 04/22/24          | 04/22/24        | 1135P-1237A TON W/FALLO | 1135P-1237A    |      | :30    |                   |             |               | NM   | 1     | \$225.00   |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/22/24          | 04/28/24        | 1-----                  |                |      |        | 1                 | \$225.00    | 0.20          |      |       |            |             |
| N 22   | WCAU | 04/19/24          | 04/20/24        | 630-7p Nightly News     | 630-7p         |      | :30    |                   |             |               | NM   | 1     | \$1,600.00 |             |
| All spots on this line are Immediately Preemptible class of time |      |                   |                 |                         |                |      |        |                   |             |               |      |       |            |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |             |
| Week:  |      | 04/15/24          | 04/21/24        | -----1-                 |                |      |        | 1                 | \$1,600.00  | 0.50          |      |       |            |             |
| <b>Totals</b>  |      |                   |                 |                         |                |      |        |                   |             |               |      | 29.40 | 43         | \$17,150.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|--------------------|------------|--------------|--------------|-------------|
| 04/01/24 -04/23/24 | 43         | \$17,150.00  | (\$2,572.50) | \$14,577.50 |
| <b>Totals</b>      | 43         | \$17,150.00  | (\$2,572.50) | \$14,577.50 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.